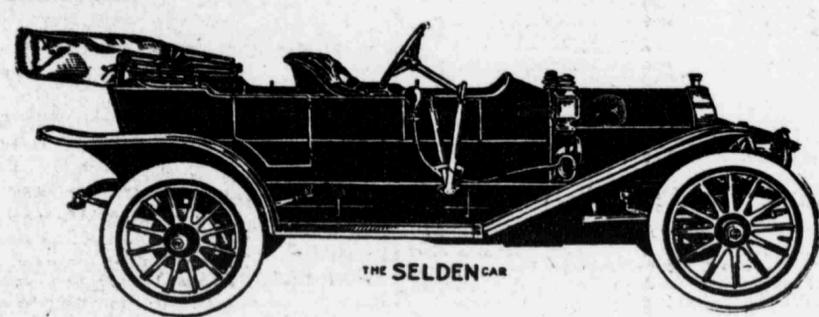


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**SELDEN MOTOR VEHICLE CO.**  
GEORGE B. SELDEN, President, ROCHESTER, N. Y.  
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1910 cars continue to follow the lines laid down two years ago. Correctly interpreting the tendencies of motor car development, we then set a new standard for American automobile manufacturers.



**T**HE car combines those features of American and European cars which have proven successful in practice and are commended by experienced motorists. It presents all the desirable attributes of these various types in each of our models, which is offered at as low a price as is consistent with the employment of the best materials and the most expert workmanship.

The car made its initial appeal by its smart appearance and fine finish. In competition it showed speed as well as endurance. In the hands of users it has supplemented these qualities by freedom from mechanical difficulties and ability to render the service required of it day by day during the past two years.

The 1910 line includes the famous Six-Sixty, which has won a wide and favorable renown in the East, and the Four-Thirty. Besides the Standard touring type, we make the baby tonneau, the runabout and the torpedo body, while in closed cars we offer the landaulet and the limousine. Finally our victoria offers the smartest equipment the market affords for town and country service.

We invite comparison of our specifications on any one of our models with those of any of the best known cars. We request examination of letters from owners attesting the character of the service afforded. We are prepared to demonstrate our models by any reasonable test.

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## THE GARDEN SHOW

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Salesrooms, 1620 Broadway (at 50th St.)  
Factory, Long Island City.  
All our cars guaranteed for one year.

### CURRENT SPORTING GOSSIP

**BAN JOHNSON SCORES THE 168 GAME SCHEDULE.**

**Baseball Public Demands Suitable Weather for the World's Series—Players Opposed to a Twelve Month Contract—Packy McFarland's Plans.**

Opposition to the proposed 168 game schedule of the National League is growing to such proportions that some baseball men say there may be a shift in the plan before the major leagues meet again next month. President Johnson of the American League, who says that the championship season should be reduced from 134 games to 140 instead of lengthened, has just expressed his views to club owners in this manner:

"A short schedule is desirable for several reasons, the most vital of which is that the pennant race can begin in suitable baseball weather and end in time to play off the world's series under conditions acceptable to the public and harmless to the player. It would be the height of folly to abandon the series and a grave mistake for the major leagues to prolong their respective pennant races to 168 games, thereby curtailing the chances for good weather in the fall. Discontinue the world's series, and the championship of the American and National leagues would be less attractive and of only passing interest to the general public.

"Patrons in all sections of the country are keenly interested in the progress of the American and National League races under present conditions, because a league championship qualifies the victor to participate in the world's series, dependent for its success as much on sentiment as the class of the contenders. The rules governing the world's series adopted by the major leagues and approved by the National Commission in 1905 require the major league champions to meet annually. That means for each year during the life of the national agreement and not for one year or a term of years or during a period when the desire to exchange games is mutual. Any other construction would be neither logical nor sensible. The world's series is a fixture and its strict fulfillment under proper conditions and on the plane of true sportsmanship should not be jeopardized in any manner.

There is no popular demand for a 168 game schedule. In fact a 164 game schedule is too long. The season even now begins too soon and closes too late. The weather during a part of the season is too hot and is entirely too cold for comfort and convinced many fair minded baseball men that the games should be played earlier in the future. But this 168 game idea will prevent the playing of the world's series until after the 16th of October, which will prove intensely unpopular. The American League will stick to 134 games and we hope to induce the National League to go along with us on the old lines.

Ball players are growing not only over the proposed 168 game schedule but also over a plan to sign them to twelve month contracts instead of documents covering the playing season. Some of the players who have looked into the latter scheme say that it is simply a piffle. "If a player signs for six months at \$2,400 he receives his pay in monthly installments of \$400 a month and is at the mercy of a club owner who may decide to release him after he has served four months on the payroll. Under a twelve month contract the player would get only \$200 for his work instead of \$1,600 under the present form of contract. It's a brace game pure and simple for players who are not stars."

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You are always prepared against the next puncture, no matter how many you've already had, when you equip with

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### DEMOUNTABLE RIMS

Carrying Extra Inflated Tires, Quick Detachable or Regular Clincher



Easiest to Operate on the Road—Safest of All to Use

Other demountable rims limit you to one change for each inflated tire you carry and then leave you worse off than ever at the next puncture. But if you have Firestones, you can still change tires as often as desired right on the wheel with your quick detachable rims.

You never have to bother with the lug and staybolt nuisance; leave that to users of other demountable rims. Your Firestone Rims are safely locked on, yet easily and quickly unlocked and removed by anyone. Specify them with Firestone Tires on your new car. Have them applied to your present car, retaining present tires in use.

One pointed evidence of their greater practicability, over fifty per cent. more Firestone Demountable Rims were exhibited on Palace Show cars than all others combined. Get the practical rims while you are about it.

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**FIRESTONE TIRE & RUBBER CO., "America's Largest Exclusive Tire Makers"**

with him here in 1908 and that he would have no trouble in taking the title away from the clever Briton. Then when Battling Nelson comes to England next summer, said McFarland, "I will make it unpleasant for him unless he agrees to fight me at 135 pounds."

Bob Armstrong, the veteran colored heavyweight and trainer, who prepared Jack Johnson for the Ketchel fight recently and who engaged in a ten round mill with Jeffries in 1908, says: "Jeffries will knock Johnson out in half a dozen rounds. Jim is too big and too clever for Jack and is also too hard a hitter. Johnson is overrated and isn't game enough to take a real wallop. Jeff will be fit, all right. He's a big bear and has not gone back at all. I'm going to advise my colored friends not to lose their money on Johnson."

Without consulting the stewards of the Jockey Club, the Pimlico track managers have decided to begin their spring meeting on April 23 regardless of the fact that it will conflict with the racing at Aqueduct and Jamaica. The Jockey Club, it is un-

derstood, expected to allot spring dates to Pimlico, beginning on April 1. This is not the first time that Pimlico has ignored the Eastern turf governors.

Albert B. Hodges Lectures on Chess. In the lecture hall of the Academy of Music in Brooklyn yesterday Albert B. Hodges, former United States chess champion, delivered the first of a series of four lectures before the members of the Brooklyn Institute of Arts and Sciences, his subject being "Chess: The Theory and Practice of the Game." The first part of the discourse was devoted to the history of the ancient pastime and to a brief review of the leading exponents and masters of chess in modern times. Mr. Hodges dwelt on the social, moral and ethical side of chess. According to the lecturer, out of eight members of college chess clubs competing in recent university examinations in this country no fewer than six gained medals or scholarships.

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WELL, THAT IS PRECISELY WHAT YOU CAN DO.

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At the dull season of the year. After the shows the season will be on, when the great demand for cars will of course affect the prices.  
SO MAKE YOUR SELECTIONS NOW. PARTICULARLY AS WE ARE CONTINUING OUR SPECIAL SHOW TIME INDUCEMENTS ON A LARGE STOCK, INCLUDING:

1909 Peerless Touring Car, 1908 4-60 Thomas, 1908 Mitchell, 1908 Peerless Touring Car, American Roadster, 60 H. P. Thomas Landaulet, 1908 Standard Dayton, with two bodies, Type 10 2 cyl. and Model "D" Buick, 7 passenger Limousine, Oldsmobile 4 cyl. Touring Car, 1908 Pierce, Cadillac, 1908 Peerless Roadster (double runble), 4-60 Thomas, 1908 Pierce, Stearns, Thomas Limousine and every other Standard Make too numerous to mention. Ask or send for our Bulletin (Free).

**OTHER TYPES**  
Price of Limousine or Landaulet... \$2,750  
With extra 5-passenger touring body... 4,050  
With extra 7-passenger touring body... 4,300

**5-Passenger... \$2,750**  
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**Fire Wagons, Ambulance, Police Patrol.**

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It will pay you to see our exhibit Main Floor Madison Square Garden

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NEW-BRITAIN, CONN.  
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**AUTOS "GET WISE" CHANCES!**  
At New York's PIONEER Automobile House. Instead of cheap trashy "throw together" cars, buy QUALITY cars!

Only slightly used, BUT in New Order:  
\$1,200; \$1,500; \$2,000; \$2,500; \$3,000; \$3,500; \$4,000; \$4,500; \$5,000; \$5,500; \$6,000; \$6,500; \$7,000; \$7,500; \$8,000; \$8,500; \$9,000; \$9,500; \$10,000; \$10,500; \$11,000; \$11,500; \$12,000; \$12,500; \$13,000; \$13,500; \$14,000; \$14,500; \$15,000; \$15,500; \$16,000; \$16,500; \$17,000; \$17,500; \$18,000; \$18,500; \$19,000; \$19,500; \$20,000.

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The Pope-Hartford Limousine is correct in style of body, perfect in appointments, and luxuriously upholstered in broadcloth, whipcord or leather. The seating arrangements are generous and comfortable, and all the seats face forward. Because of the extreme flexibility of its motor, the Pope-Hartford is peculiarly adapted to town use as well as touring.

Price of Limousine or Landaulet... \$2,750  
With extra 5-passenger touring body... 4,050  
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5-Passenger... \$2,750  
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Fire Wagons, Ambulance, Police Patrol.

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**BUICK** Motor Car, B'way between 55th & 56th Sts., Phone 640, Columbia.

**CADILLAC** Cars, Paris, Republic, Garage, Columbus Circle, Tel. 4097 Col.

**COATES-BOSHER** 1819 B'way, 4th & 5th Sts., Tel. 427 Col.

**COLUMBIA** VICTOR AUTO STORAGE CO., 1801 Broadway, Phone 3737 Col.

**ORBIN** 1008 BROADWAY (33d St.), Phone 5923 Col.

**HUDSON** The Hudson Motor Car Co. of N. Y., 230 West 34th St., Phone 4267 Col.

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**KNOX** Knox Automobile Company, 1285-1295 Broadway, Phone 4123 Col.

**OPZIER** 348 WEST STREET AND BROADWAY, Telephone 555 Col.

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**MATHESON** AUTO CO., 158 West 15th St., Phone 6300 Col.

**MAXWELL** MAXWELL-BRISBON 145-150 Broadway, Phone 4140 Col.

**MOON** Moon Motor Car Co. of N. Y., 1781 Broadway, Tel. 489 Col.

**NATIONAL** National Motor Car Co., 1823 B'way, 207, 210 St., Phone 2023 Col.

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