

R. H. Macy & Co.'s Attractions Are Their Low Prices.

Macy's

B'way at 6th Av 34th to 35th St.

Women's Black Silk Hose Run of the Mills

\$1.19, \$1.39, \$1.69, \$1.89, \$2.24
and \$2.49 Grades at **98c**

These are the manufacturers' "throw outs" from the standard lines that we sell at \$1.19 to \$2.49 a pair—thrown out because of trifling faults—an uneven thread, a prick of the needle, or any slight defect resulting from harsh or abrupt tension of the loom. The wearing quality not impaired.

Gauze weight, with hemmed or garter tops; cotton or silk soles, double soles and toes; double or high-spliced heels.

Light and medium weights, with deep or welt tops, cotton or silk soles.

Medium weight, with deep cotton tops, and double cotton soles, heels and toes.

Heavy weight, hemmed tops, double soles, heels and toes.

Outsized, very elastic; deep welt or cotton tops; double cotton-and-silk soles, heels and toes.

Women's and Misses' Suits Advance Fall Models

Women's Castor Camel's-Hair Polo Coats, also for motoring; full-length, loose belted model, buttoning to chin; storm collar, gauntlet cuffs, patch pockets **\$17.74**

Women's Tailored Cheviot Suits, navy, gray and mixtures; mannish, single-breasted coat lined with satin; velvet collar; new model panel skirt, with side yoke above cluster **\$19.74** pleating.

Women's Tailored English Worsted Suits, plain and soft two-toned colors; semi-fitted coat with notch collar and **\$26.74** revers; satin lining to match; pleated skirt

Misses' Tailored Suits, English worsteds and fancy chevions; black, garnet, Copenhagen, gray, navy and cinnamon; semi-fitted fitting coat; pleated skirt with hobble band at sides **\$16.74**

Silk Clearance Sale

About five thousand yards Domestic and Imported Black and Colored Silks are involved in this movement.

Shantung, Foulards, Satins, Taffetas, Pongees and many Fancy Weaves in waist, skirt and dress lengths—also shorter pieces.

The reductions are radical enough to attract the buying interest of all who need Silks.

Silks that were **49c to 79c** Silks that were **\$1.49 to \$1.98**

Reduced to **24c** Reduced to **48c**

Imported Broadcloth Very Special at \$1.32

We would like to sell this lot of Broadcloth this August week. If you see the goods we think you will buy them. Pure wool, delicately and lightly finished with the high lustre of almost a satin sheen—SPONGED, WATERPROOF PROOFED—black and navy—50 inches wide. We don't think you can match the quality under \$2.00 a yard.

New Fall Dress Goods

Value **\$1.50** Price **84c**

Self-colored Striped Cheviot Serge, Self-colored Striped Serge, Storm Serge, Heavy-wale Coating Serge, Serge Suitings, Diagonal Cheviot, Cheviot Homespun, Wide-wale Worsted.

Black and navy blue, all wool, 54 inches wide. Splendid representatives of the serge, cheviot and homespun group. They are thorough and good through and through—stuffs staple in character that every woman wants—stuffs seldom offered for less than their intrinsic value and almost never at the beginning of the season.

\$2.25 Glace Gloves, \$1.79

Six hundred pair Women's Imported Sixteen-button Glace Mousquetaire Gloves—white only. They are sold elsewhere at \$2.25; our price \$1.79.

Bathing Caps

Although the bathing season is only half over, very few shops have an assortment of Bathing Caps. One of the largest manufacturers offered us his remaining rubberized silks, satins and linens at season-end prices, which we agreed to take if they were made up in the most popular models. So here they are, all waterproof, in three pretty models.

Neil Brinkley Bathing Hoods, made of dark plaid and Roman-striped silks, tucked across the front and shirred into huge rosettes at the ears; heretofore \$1.49 and \$1.98; special **98c**

Palm Beach Bathing Hoods, made of Roman-striped silks or co-spotted satin; black, red and navy; long ends, tying in front; heretofore \$1.49; special **89c**

Neil Brinkley Bathing Caps, made of plaid silks and plain satins, in an assortment of colors; narrow shirring at ears, and drawing at back; heretofore 98c and \$1.24; special **69c**

Tie-up Linene Bathing Hoods, polka-dotted all colors; regularly 49c; special **29c**

White Goods

Mercerized Chiffon-finished Bathing Towels, 20 inches wide, very desirable for waists and dresses. Made to sell at 25c and 30c a yard; special **18c**

Fancy-striped Plisse Crepe, 30 inches wide, slightly imperfect, but the weave is so crinkly you'll never notice it. Made to sell at 15c a yard; special at **10c**

Cut Glass Specials

Two things gained by having our own Glass Cutting Shops—one, the production of the finest Cut Glass; second, and equally important, lessened cost. Visit our shops on the eighth floor and make yourself a more capable buyer. There you get the story of our supremacy at a glance.

- Cream Bowl, 7 inch reg. price \$1.50; special, **98c**
- Fruit Bowl, 8 inch reg. price \$1.50; special, **\$2.49**
- Square Berry Bowl, 8 inch reg. price \$1.50; special, **\$2.49**
- Square Fruit Bowl, 9 inch reg. price \$1.50; special, **\$2.97**
- Satad Bowls, 9 inch reg. price \$1.50; special, **\$2.89**
- Square Satad Bowl, 10 inch reg. price \$1.50; special, **\$3.89**
- Colony Tray reg. price \$1.50; special, **\$3.49**
- Ice Cream Tray reg. price \$1.50; special, **\$1.97**
- Fern Dish, 8 inch, footed reg. price \$1.50; special, **\$2.49**
- Tea Tub reg. price \$1.50; special, **\$2.89**
- Comport, high-footed reg. price \$1.50; special, **\$1.97**
- Covered Butter Dishes reg. price \$1.50; special, **\$2.49**
- Sugar and Cream reg. price \$1.50; special, **\$1.39**
- Candelabra, 4 lights reg. price \$1.50; special, **\$3.49**
- Jun. 2 1/2 pints reg. price \$1.50; special, **\$1.89**

Turkish Laces

The Hand-Crocheted Laces made by the women of Turkey are always in demand for trimming linen dresses, underwear and house linens. Our newly arrived shipment from Constantinople will be placed on sale tomorrow at the following prices:

Hand-Crocheted Ring Insertion, one to five rings wide, a yard, special at 19c, 24c, 36c, 48c, 68c.

Hand-Crocheted Pine-apple Lace, four inches wide; a yard, special 48c

Hand-Crocheted Crystal Lace, five inches wide, very handsome, a yard, special, 68c

Hand-Crocheted Rose-and-Wheel Lace, five inches wide; a yard, special, 98c

"Mlle. Polaire" Belt

We are now showing advance Fall novelties in Women's Belts; among them, the "Mlle. Polaire." This is made of genuine ooze calf patent leather and an assortment of dainty saffron leathers, stitched. The sharply graduated width produces a small-waisted effect, which is heightened by oval plaques of gun metal or gilt overlaid with leather. Black, white and red, sizes 22 to 32; price, 98c.

Women's Genuine Patent Leather Belts, red or black; new circular graduated style, double stitching at edges, and fastening with large button snaps; sizes 22 to 32; price, 39c

Children's Genuine Patent Leather Belts, black and red, two inches wide; dip front fastening with large button snaps; sizes 26 to 36; price, 39c.

Blanket Bargains

Fancy Figured Bathrobe Blankets, in a variety of colorings; very soft fleece, fancy edges; size 72 x 88 inches, each, \$1.49.

High-grade Columbia Fleece Blankets, wool-finished, blue and pink striped borders, size 66x80 inches, sold everywhere at \$2.50; especial a pair **\$1.63**

Eastern Wool Blankets, extra weight; durable binding, pink and blue striped borders. Size 56 x 74 inches, pair **\$1.88** Size 64 x 74 inches, pair **\$2.31**

Lamb's-wool "Red Star" California Blankets, striped borders in light pink or blue, ribbon binding; strictly all-wool filling and warp. Size 60 x 84 inches, pair **\$4.06** Size 70 x 80 inches, pair **\$4.96**

Strictly All-wool California Plaid Blankets; excellent laundering quality, pink-and-white, blue-and-white, ran-and-white and black-and-white plaids; good weight. Size 60 x 80 inches, pair **\$3.74** Size 66 x 80 inches, pair **\$4.38** Size 70 x 82 inches, pair **\$4.96**

Camping Blankets, regulation Army color, border to match; all-wool filling, sold elsewhere at \$3.25; size 69 x 81 inches; each **\$2.24**

English Printed Bedspreads, four new floral designs, sold elsewhere at \$1.75; size 72 x 88 inches; special at **\$1.29**

Imported Irish Embroidered Pillow Cases, three neat patterns; full-bleached; size 44 x 36 inches, **49c** at

Handkerchiefs

Men's Pure Linen Initialled Handkerchiefs, neat, open-work letter; box of six, sold elsewhere for \$1.00; our special price **66c**

Men's English "Silkanas," novelty handkerchiefs with colored borders, in handsome Rum-chunda designs; very special, each **12c**

Men's Irish Linen Hemstitched Handkerchiefs, with fine eyelet initials; box of six, special at **\$1.34**

Women's Hand-embroidered Cross-barred Handkerchiefs, Irish linen, worked in light designs; some hand-drawn; regularly 25c each; special **12c** at

Wilton Rugs Extra Quality

Examine these beautiful Wilton Rugs. Observe the pile—deep, dense, hard to tramp down. Copies of Ghorevans, Afghans and small Persian figures.

Our price \$2.69; Elsewhere \$3.75—27 x 36 in.
Our price \$3.74; Elsewhere \$5.25—27 x 54 in.
Our price \$5.89; Elsewhere \$9.00—36 x 63 in.
Our price \$35.24; Elsewhere \$47.00—8 1/4 x 10 1/2 ft.
Our price \$37.48; Elsewhere \$50.00—9 x 12 ft.

East India Rugs

They are fine quality—10x10 stitch; choice specimens in light and medium colors; sizes range from 8x10 feet to 10x14 feet.

They are sold elsewhere at \$1.75 a square \$1.00 sq. foot; during this sale we will sell them at **1** ft.

Persian Hall Runners

Many of these Hall Bunnies come in pairs—3 to 4 feet wide and 12 to 16 ft. long; **\$39.86 to \$65.00.**

Three Lots of Orientals

The three lots aggregate five hundred Rugs—Shirvans, Moussuls, Kazakjas and the like—many of them in soft tones of pink, light blue, ivory and other delicate tints; sizes up to 3 1/4 feet.

\$9.89 \$12.48 \$14.94

Three hundred Kurdistans, Moussuls, Kazaks and Daghestans—heavy silk pile; sizes from 3 to 4 feet wide and 6 to 8 feet long—**\$19.94 and \$24.74.**

Carpets and Linoleums

The Sale last week was tremendous, and no wonder. People who had present or prospective need for Carpets or Linoleums couldn't afford to let such opportunities pass. Some of the items that brought throngs are repeated—and new ones are added.

48c for our 69c. All Wool Ingrain Carpets, 36 inches wide.

74c for our \$1.09 Wool Velvet Carpets, for halls and stairs; two-tone and Oriental effects.

94c for our \$1.34 Savonnerie Axminster Carpets; two-tone, Oriental and chintz effects.

98c for our \$1.44 Wilton Velvet Runners for halls and stairs, 27 inches wide.

Linoleums, 4 yards wide; our regular **39c** Sq. Yd. price **74c** a square yard; special.....

Five Upholstery Specials

Concurrent with our Furniture Sale, we are offering very special values in decorative materials for the freshening up of interior effects. Enough can be saved on the price of these Upholsteries to cover the cost of a decorator's services.

Heavy Mercerized Armure, 50 inches wide, in raised reversible patterns; extra fine quality; made to retail \$1.12 at \$1.75 a yard; special.....

Mercerized Eton, 50 inches wide; a heavy close-woven fabric in handsome self-colored patterns; made to retail \$1.49 at \$2.25 a yard; special.....

Silk Armure and Sicilians, 50 inches wide, in colorings suitable for portieres, cushions and furniture covering; **\$1.98** made to retail at \$2.75 a yard; special.....

Louis XVI Silk Velour—50 inches wide; shades of rose, blue, green, brown and red, in a graceful pattern of the period. This Velour is of the quality used in the finest decorative work; made to retail at \$5.50 a yard; special **\$3.24**

Solid Colored Velour, 50 inches wide, for combination with figured velour in colors to match; made to retail \$2.97 at \$5.00 a yard; special.....

Window Hangings Reduced

Housecleaning among the Curtaining and adjacent departments has brought to light many desirable bargains. We've routed out the odds and ends and overlots that linger, and applied the price pruner with vigor.

Patterned Swiss Curtaining, regulation width, in cathedral, block, figure and dotted designs, made to retail at 15c, 18c and 21c a yard, special, **9c 12c and 14c.**

Taffeta Cretonne, in good colorings and well chosen patterns; made to retail at 28c to 31c a yard; special **21c**

Ruffled Net Curtains; extra quality net trimmed with lace insertion; deep full ruffle edged with lace to match; formerly \$1.24 and \$1.49 a pair; reduced to **98c**

Trimmed with wider insertion and edging, formerly \$1.24 \$1.69 and \$1.98 a pair; reduced to **\$1**

Irish Point Lace Bonne Femmes; handsome motifs and figures on best quality cable net; deep, full valance; **\$8.74** formerly \$12.74 and \$16.74 each; now reduced to **\$8**

Ruffled Tambour, Arabian, Irish Point and Cluny Lace Curtains, in limited quantities of choice designs; **\$8.74** reduced from \$13.74 and \$16.74 a pair to.....

Macy's Grocery Specials

Special Sale of Huntley & Palmer's Biscuits—including Alberta, Fruit, Petit Beurre, Algeria and Cafe Noir; half pound packets; each **15c**

Special Sale of "Home-made" Plum Jam and Grape Jam—guaranteed absolutely pure; No. 1 large glass jars; sold elsewhere at 15c. to 20c. a jar; our price for this sale, **11 1/2c**; each **10c**

Crystal Domino Sugar—Havemeyer & Elder's 5-lb. cartons; sold elsewhere at 45c.; our price for this sale, **37c**

Coffee—Orient brand, a flavorful, satisfying blend of Oriental coffees, roasted in the bean; granulated or pulverized; regularly 34c. a pound; this sale, 5-lb. tins, \$1.47; 25-lb. bags, beans only, **75c**; 25-lb. pound tins, **30c**

Coffee—"Sultana" brand, full flavored and satisfying, a choice selection of South American coffee, same quality sold elsewhere at 20c. pound; our price for this sale, 5-lb. cartons beans only, **75c**; 25-lb. sacks, beans only, **\$3.83**; lb. **16c**

Tea—Curio Chop Tea, Formosa Oolong, English Breakfast, Ceylon, Young Hyson, Japan and Mixed; same quality sold elsewhere at 50c. pound; our regular price 30c. pound; for this special sale, 5-lb. caddy, **\$1.28**; 10-lb. caddy, **\$2.52**; pound **28c**

Flavoring Extracts—"Red Star" brand; made in our own laboratory, warranted absolutely pure. For this sale: **28c**

Vanilla, 2-oz. bot., doz., **\$1.99**; ea., **15c**; Lemon, 2-oz. bot., doz., **\$1.46**; ea., **12c**

Vanilla, 4-oz. bot., doz., **\$3.24**; ea., **26c**; Lemon, 4-oz. bot., doz., **\$2.77**; ea., **24c**

Vanilla, 8-oz. bot., doz., **\$6.48**; ea., **54c**; Lemon, 8-oz. bot., doz., **\$5.18**; ea., **44c**

Vanilla, 16-oz. bot., doz., **\$12.48**; ea., **\$1.06**; Lemon, 16-oz. bot., doz., **\$9.89**; ea., **84c**

Condensed Milk—"Lily White" brand, prepared from pure fresh milk; special for this sale **10c**

Pure Granulated Yellow Corn Meal—"Grains of Gold," 10-lb. cotton bag; this sale, **27c**; 5-lb. cotton bag, this sale **14c**

Fancy Pea Beans—New York State; 10-lb. cotton bag; for this special sale, **27c**; 5-lb. cotton bag **12c**

Rice—Extra quality; sold elsewhere as best rice; 2-lb. cartons, this sale, **12c**

Imported Macaroni, Spaghetti, Vermicelli and Italian Letters, "Marceau" brand; equal quality sold elsewhere at 15c.; pound carton, our price, dozen, **\$1.29**; each **12c**

Armon's Potted Chicken—Regularly 19c. can; special for this sale; dozen cans, **\$1.14**; can **10c**

Potted Tongue—Regularly 12c. a can; special for this sale; dozen, **54c**; can, **5c**

Worcestershire Sauce, Burton Sons & Co., London. We have been appointed sole selling agents for this territory; our introductory prices are small, 18c.; dozen, **\$2.94**; medium, **34c**; dozen, **\$3.87**; large, **62c**; dozen **\$7.02**

Jams—"Beach's" Jams; finest quality made in England, warranted absolutely pure; pound glass jars; Strawberry, dozen jars, **\$3.38**; each, **28c**; Victoria or Yellow Plums, dozen jars, **\$2.41**; each **21c**

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Macy's

B'way at 6th Av 34th to 35th St.

The Furniture Sale Prices Still Doing the Talking

\$3.24 Dining Chairs, \$2.24

Polished quartered oak, banister back, full box genuine leather seat.

\$3.49 Mission Dining Chairs, \$1.74

Solid oak, weathered finish, full box, with embossed composition seat.

\$4.24 Rockers, \$3.24

Highly polished, mahogany-finished, high back, saddle seat.

\$4.67 Rockers, \$3.49

Highly polished quartered oak, high back, saddle seat.

\$11.74 Mission Rockers, \$6.49

Large size, made of oak, weathered finish, high back, seat of genuine Spanish leather.

\$5.49 Corner Chairs, \$2.97

Highly-polished, mahogany-finished frames, high round back, spring seat, upholstered in velour, damask and tapestry.

\$9.94 Morris Chairs, \$7.49

Quartered oak, extra large size, wide arms, spring seat, reversible cushions covered with velour.

\$12.24 Morris Chairs, \$9.49

Quartered oak, large size, wide arms, spring seat, reversible cushions covered with Verona velour.

\$22.24 Fireside Chairs, \$15.49

Extra large, high back, deep seat, full arms, mahogany finished legs with heavy claw feet; covered to order with tapestry or velour in your choice of colors.

\$10.24 Parlor Arm Chairs, \$5.94

Large size, highly polished mahogany finished frames; some plain, others elaborately carved; spring seats; covered with high-grade velour, tapestry and damask.

\$5.67 Mission Magazine Racks, \$2.84

Solid oak, weathered finish, 45 inches high, 20 inches wide; fitted with three shelves.

\$8.24 Dressers, \$6.24

Oak, large size, 36 inches wide, 20 inches deep; three large drawers, brass trimmings, 14x24 inch bevelled mirror.

\$17.49 Dressers, \$14.24

Large size, made of quartered oak, Toona and mahogany veneer; 40 inches wide; two swell top drawers, wooden pulls; 22x28 inch bevelled plate mirror.

\$6.49 Music Cabinets, \$4.24

Mahogany-finished, 39 inches high, 18 inches wide, 15 inches deep; three shelves; French legs.

Other Music Cabinets:

Regularly \$11.24; special, **\$9.34** Regularly \$19.24; special, **\$15.89**

Regularly \$18.74; special, **\$15.67** Regularly \$21.74; special, **\$18.34**

\$14.89 China Closets, \$12.34

Solid oak, golden finish, 58 inches high, 33 inches wide; three wood shelves, one-mirror back, full bevel glass ends.

\$16.67 Buffets, \$13.34

Highly polished quartered oak, 40-inch base; two swell drawers, one lined for silver, one large linen drawer, two cabinets, bevelled mirror and top shelf.

\$23.49 Dining Table

Highly-polished quartered oak, 48-inch round top, massive pedestal base, extra large carved claw feet, may be extended six feet. Like above cut.

\$23.49