R. H. Macy & Co.'s Attractions Are Their Low Prices.

Macy's

B'way at 6th Av — 34th to 35th St.

MACY'S TOYLAND IS DELIGHTING THE HEARTS OF THOUSANDS OF CHILDREN.

It is a Fairyland of Toys like the Christmas Fairylands that delighted their mothers and grandmothers when THEY were children. We say: "Take your children to Macy's to buy their toys because our assortments are large and our prices are the lowest." *This is the practical, cold-blooded reason for buying toys at Macy's. But isn't there a certain sentimental charm in seeing your children revel in the same Fairyland that made your eyes sparkle with excitement and your heart thrill with pleasure when you were a child?*

FRENCH BOUDOIR NOVELTIES

Third Floor, Rear

The daintiest styles imaginable; particularly suited to gift purposes, and sufficiently unusual to make the gift distinctive. Photo Frames, Candle Shades, Opera Bags, Glove Cases, Desk Appointments, are among our attractive assortment, made of gold brocade, *etoffes ancienne* metallic brocades, antique gold lace or fringe, garlands of roses, deep hued velvets, and such fine stuffs—**all at Macy's usual low prices:**

Pin Cushions, 69c to $11.71
Candle Shades, $1.19 to $4.96
Bon Bon Boxes, $1.61 to $9.91
Photo Frames, $1.39 to $21.89
Sewing Baskets, $5.19 to $21.89
Tall Hat Stands, $5.19 to $9.71
Hatpin Holders, $5.91 to $11.89
Flower Holders, $6.91 to $15.89
Opera Bags, $6.91 to $21.89
Hand Bags, $7.91 to $35.89
Neckwear Boxes, $8.19, $19.71
Kerchief Boxes, $8.91 to $15.86
Glove Boxes, $8.91 to $17.89
Foot Rests, $9.91 to $11.89
Waste Baskets, $11.89 to $29.89
Lamp Shades, $21.89 to $59.89

FRENCH LINGERIE

Second Floor

Our combined stocks of *French* and *Madeira* hand-made Underwear offer a display that is worth while seeing. Ours is the only Retail store in the United States having an agency in the Madeira Islands. We select a few French Drawers at less than $10.00, which are typical of our modestly priced assortment of imported underwear.

SCALLOPED CORSET COVERS, ribbon-run, the back finely tucked; the front embroidered in floral sprays **$1.79**

NAINSOOK CORSET COVERS, edged with Valenciennes lace, ribbon and beading; hand-embroidery combined with narrow insertion triangles **$2.29**

SHEER NAINSOOK, scalloped and ribbon-run; heavy lilac clusters and eyeletted leaves embroidered across front **$3.96**

SHEER NAINSOOK, Valenciennes lace edge under Van Dyke scallops; Valenciennes insertion loops interwined with Broderie Anglaise **$5.49**

NAINSOOK CORSET COVERS, serpentine edge on real Cluny; wide eyelets, ribbon-threaded; yoke effect formed of Cluny Van Dykes combined with openwork embroidery; vines either side of back **$8.49**

SHEER FRENCH NAINSOOK, serpentine edge on real Cluny; tiny carnations within yoke outline of Cluny, carnation sprays either side of back **$9.59**

Also more elaborate styles, in great variety, up to a

NAINSOOK KIMONO CORSET COVER, linen lace outlining; a square panel yoke of embroidered periwinkles, threaded with silk ribbon; sleeve borders to match; at **$17.49**

TEA AND LUNCHEON BASKETS

Both leather and wicker, an imposing array that will delight motor enthusiasts. Equipments for one to twelve persons, including every convenience invented for dainty service.

Fourth Floor

SOLITAIRE, fitted with metal lunch-box, wicker-covered bottle, glass, wicker protecter, nickel-plated knife and fork **$2.96**
Others up to $22.74.

WICKER TETE-A-TETE, containing two metal lunch-boxes, an alcohol cooking set, agate cups, plates, pepper and salt shakers, nickel-plated knives, forks and spoons **$6.49**
Others up to $18.74.

WICKER BASKET FOR THREE, containing the usual fittings and flasks, glasses, napkins, and olive jar **$12.74**
Finer Sets, some fitted with cooking apparatus, up to $20.74.

FOR FOUR PERSONS, small wicker Suitcase containing cooking outfit, flasks, china cups and saucers, bone-handled knives, &c., **$22.74**
Different styles, at $14.74, and up to $30.74.

WICKER BASKETS FOR SIX, including one shaped like a tire-drum and another equipped with folding table, at **$16.74 to $74.75**

WICKER BASKET FOR PARTY OF EIGHT, containing luncheon boxes, bottles, marmalade jars, steel knives and forks, agateware, &c. **$32.74**

A PEW WICKER BASKETS equipped for party of twelve, **$49.74 to $84.75**

SMALL REAL LEATHER SUITCASES, fitted tete-a-tete, with marmalade jar, bone-handled knives, agate cups and plates, &c.; space for pint Thermos **$24.74**
Others, including ones with cooking outfits, up to $44.74

LEATHER BASKETS FOR FOUR, equipped with agate fittings **$39.74**
Others, with cooking apparatus, frying pan, agate platters, china cups, &c., one built with folding legs and table-top, $60.75 to $149.00.

LEATHER SUITCASE EQUIPPED FOR PARTY OF SIX, containing agate fittings; space for quart Thermos, **$49.75**; with china cups, saucers, &c., **$98.75**; with folding legs, table-top, cooking-lamp, &c **$198.00**

HANDSOME CELLARETTES

Furniture Department, Fourth Floor

COLONIAL DESIGNS, mahogany case, 25x45 inches, fitted with ice pan for bottles, glasses, decanters, humidor, cards and poker chips; complete with fittings **$94.50**

HIGHLY POLISHED GOLDEN QUARTERED OAK, size 21x54 inches; fitted with glasses; bottles bearing labels of German silver, complete cocktail outfit, chafing dish, mixer, humidor, cards and chips; price with fittings **$72.25**

WEATHERED OAK, size 26x58 inches; well-finished; fitted with glasses, decanters, mixer, mixing tray, humidor, ice pan for bottles; cards and poker chips; Macy's price with fittings **$108.00**

Over fifty new designs, including solid mahogany, mahogany-finished, weathered and golden oak, $18.24 to $113.00.

COCKTAIL TRAYS, mosaic panel, plain tops, all sizes, ranging from **$1.24** up to **$5.24**.

COCKTAIL AND TEA TRAYS, plain or inlaid, solid mahogany or mahogany-finished; all sizes **$1.24** to **$16.49**.

J. M. Gidding & Co.

New York

Situated in the heart of the World's Most Fashionable Shopping District—with *distinctive* stocks of *Women's Custom Tailored Suits* for street and afternoon wear *Gowns* and *Dresses* for any and every occasion *Wraps* from the simple but fine to the most elaborate of Velvet, Velour, Satin, Brocades Hand Embroidered—Fur Trimmed or Plain Tailored.

French Hand Made BLOUSES. Hand Embroidered WAISTS, Tailor Made Waists.

Millinery in French Models or their correct adaptations.

LUXURIOUS FURS in *Beautifully Matched Sets.* Separate Neck Scarfs and Muffs and *FUR COATS* of every fashionable length.

An establishment for their sale said to be the most charming and beautiful in the world and with every convenience for the woman shopper—we are in a position to cater to New York's most critical trade, to which we extend our hospitality now and hereafter, whether just looking or buying.

564-566-568 Fifth Avenue
Forty Sixth and Forty Seventh Streets

Registered Trade Mark — Established Half a Century

Holiday Suggestions

In Articles for

Bedroom and Boudoir

Small Pillow and Cushion Covers, embroidered and lace trimmed in a large variety of sizes. Prices range $1.75 to $8.00 each.

Hand-embroidered Towels, in all sizes, including the petite or individual towels, 75c to $15.00 each.

Embroidered Pillow Cases, of Irish and French production, from $2.50 to 60.00 per pair.

Bureau Scarfs and Table Covers, hand-embroidered, hemstitched and lace trimmed in every required size.

Bed Spreads, in sheer Lawn and heavy Linen, hand-embroidered, for double and single beds. Prices from $12.00 to $7.50 each.

Wool-filled Comfortables, covered with Cambric, Silk and Satin, at from $5.50 to 18.50 each.

Plain Satin Covered Comfortables in all colors, hand-stitched, at $30.00 each.

James McCutcheon & Co.,

5th Ave. & 34th St., Opposite Waldorf-Astoria

McGibbon & Co.

HANDKERCHIEFS

A Special Offering of fine Hand Embroidered and Lace Edge Handkerchiefs, daintily put up in pretty Christmas Boxes, from
25 cents to 60.00 each

Hand Embroidered and Lace Pillow Covers
1.25 to 15.00 each

Hand Embroidered Individual and Baby Towels
7.00 to 18.00 per doz.

Hand Embroidered "Show" Towels
1.75 to 8.00 each

Madeira and Irish Embroidered Luncheon Sets (25 pieces)
9.00 up

BROADWAY & 19TH STREET

Here are a thousand Merry Christmases!

1,000 umbrellas for a Christmas Sale.

The clean-up of a well known maker's Holiday stock.

All pure silk covers.

All the 28 inch size—the full size which most men want.

All sorts of fancy handles, though the taste in fancy handles seems to have been so subdued this year that most of us would hardly call most of them fancy at all.

350 regular $4.00 umbrellas.
650 regular $6.00 umbrellas.
$3.15.

Any quantity of other Christmas gifts among the Leather and Metal Novelties we've imported.

Not to speak of such useful and sensible gifts as our fine clothing, furnishings, hats and shoes—which a man or boy can enjoy long after Christmas trees are brown, and knick-knacks forgotten.

ROGERS PEET & COMPANY,
Three Broadway Stores,
at Warren st. at 13th st. at 34th st.

Timely Bargains

Here are some timely bargains—just to keep things moving:

At our Cooper Square Store we've a few Military Collar Storm Coats that ought to have sold long ago. They were $25.

Now $18

In Boys' sizes they are reduced from $20 to $12.

At the Broadway Store we've a special lot of about 100 new Suits that were $22 and $25. We've made them all

$20

About 20 Black Dog and Gray Goat Overcoats, at our Broadway Store, that were from $25 to $35, are going now at $15 each.

Browning, King & Company

B & K TRADE MARK

Broadway at 32nd Street
Cooper Square at 5th Street
Fulton Street, Brooklyn

Kennedy

Cortlandt St.

Men's Department Store

Little shops that pay big rents can't possibly compete with us.

Practical Gifts

Silk Suspenders, 49c.
Silk Knit Scarfs, 49c.
Wool Gloves, 49c.
Lined Gloves, 98c. to $4.50.
Pajamas, 98c. to $1.49.
Sweater Coats, $1.98 to $7.49.

And scores of other things at great savings.

Storm Russets, $3.98 pair.

A Smart Waterproof Shoe
Elsewhere $6.00
Arch Prop Shoes $4.00 and $5.50
For "Flat Feet."
Tan Shoes
All weights in the newest styles.
$3.98 & $4.98

Great stock of Men's Slippers.

OLD DOMINION LINE

DAILY SERVICE.

For Old Point Comfort, Norfolk, Portsmouth, Pinner's Point and Newport News, Va., connecting for Petersburg, Richmond, Washington, D. C., and the entire South and West.

Freight and Passenger Steamers sail from Pier 25, N. R., foot of North Moore st. every week day at 3 P. M.

W. L. WOODROW, Traffic Manager.

AUSTRO-AMERICAN LINE.
MEDITERRANEAN-ADRIATIC
WEDNESDAY SAILINGS
Phelps Bros. & Co., 17 Battery Place

BERMUDA—CUBA After January 1st round trip $20 and up. Royal Mail Steam Pkt. Co. 32 State St., N. Y.

HAMBURG-AMERICAN

LONDON-PARIS-HAMBURG

EUROPE

*PRES. GRANT Dec. 17, 10 A. M.
*PENNSYLVANIA Dec. 22, 11 A. M.
*AMERIKA Jan. 5, 11 A. M.
*PRES. LINCOLN Jan. 12, 9 A. M.

*Unexcelled Ritz Carlton à la Carte Restaurant, Gymnasium, Electric Baths, Elevator, Palm Garden. *2nd cabin only. ‡Hamburg direct. *Hamburg via Cherbourg.

GIBRALTAR, ALGIERS, NAPLES, GENOA

By new 17,000 ton steamers, fitted with all modern safety appliances, Electric Baths, Gymnasium, Elevator.

S. S. CINCINNATI Jan. 5
S. S. CLEVELAND Jan. 28
S. S. CINCINNATI Feb. 11

Tourist Department for Europe.

PLEASURE CRUISES

ORIENT — Egypt, Holy Land, Nile.
January 28 by the twin-screw SS. CLEVELAND (17,000 tons), offering every convenience and comfort. 80 DAYS, $325 and up. Finest trip ever planned. Strictly first class. Nile trips by the Hamburg and Anglo American Co.'s superb steamers.

SOUTH AMERICA — Across the Andes, Straits of Magellan.
By the SS. BLUECHER (12,500 tons) for the East Coast of South America through the Straits of Magellan and the West Coast to Valparaiso, Chile. Across the Andes, etc. Duration, 74 DAYS. Rates $350 up.

WEST INDIES (Three Cruises) — Panama Canal, Venezuela.
January 24 and February 25 by SS. MOLTKE (15,000 tons), largest ship going to the Caribbean. 28 DAYS, $150 and up. Also MARCH 28, Special Cruise, 16 DAYS, $85 and up.

AROUND THE WORLD (Two Cruises)
By the twin-screw SS. CLEVELAND (17,000 tons) from New York November 1, 1911, and from San Francisco February 17, 1912. 110 DAYS, $650 and up, including all necessary expenses aboard and ashore. Optional Tours of 17 days in India, 14 days in Japan.

CUBA, JAMAICA, HAYTI, PANAMA — Colombia, Costa Rica and West Coast Points.
The SS. HAMBURG (11,000 tons), sailing DEC. 28, and fortnightly thereafter. Finest and largest ship to CUBA. Weekly by well-known "Prinz" and other steamers of the ATLAS SERVICE. Superb cruises at moderate rates—23 and 25 DAY CRUISES, $135 and $140. Also tours including all expenses.

BOOK NOW: Send for illustrated pamphlet and rates.

HAMBURG-AMERICAN LINE 41-45 Broadway, New York

INTERNATIONAL MERCANTILE MARINE LINES

HOLIDAY SEASON SAILINGS — All Our Steamers Have Wireless Telegraph and Submarine Signals

Philadelphia,	Dec. 16, 10:00 A. M.	Teutonic,	Dec. 21, 3:00 P. M.
Arabic,	Dec. 17, 11:00 A. M.	Minnetonka,	Dec. 24, 12:00 Noon
Minnehaha,	Dec. 17, 10:30 A. M.	Baltic,	Dec. 24, 12:00 Noon

CRUISES WEST INDIES, SPANISH MAIN, PANAMA CANAL S. S. NEW YORK Jan. 28, Mar. 4 1911 Send for Particulars

American Line Pier 62 N. R.
Plymouth—Cherbourg—Southampton
Philadelphia Fri., Dec. 16, 10 A.M. St. Louis Dec. 31
*Teutonic Dec. 21, 3 P.M. *Oceanic Jan. 7
*White Star Line Steamer. Pier 61 N. R.

Atlantic Transport Line
New York—London Direct Pier 58 N. R.
Minnehaha Dec. 17, 10:30 A.M. Minnewaska Jan. 7
Minnetonka Dec. 24, noon Minneapolis Jan. 14

Red Star Line Pier 59 N. R.
New York—Cherbourg—Dover—Antwerp
Vaderland Dec. 28, 10 A.M. Finland Jan. 11
Kroonland Jan. 4, 10 A.M. Lapland (new) Jan. 25

White Star Line Piers 51 & 53 N. R.
Plymouth—Cherbourg—Southampton
Teutonic Dec. 21, 3 P.M. Oceanic Jan. 7
St. Louis Dec. 31, 10 A.M. St. Paul Jan. 11
*American Line steamer from Pier 62 N. R.
New York—Queenstown—Liverpool
Arabic Dec. 17, 11 A.M. Mesaba Jan. 14
Baltic Dec. 24, noon Baltic Jan. 28
New York & Boston to
RIVIERA-ITALY-EGYPT
The Azores, Madeira, Gibraltar, Algiers, Villefranche, Genoa, Naples, Alexandria.
*CEDRIC (21,035 tons) Jan. 11 Feb. 22
*CELTIC (20,904 tons) Jan. 25 Mar. 8
*Largest Steamers to the Mediterranean.
Romanic Feb. 4, 2:30 P.M. Canopic Apr. 8
Romanic Mar. 18, noon Romanic Apr. 29
Cretic Mar. 29, noon Cretic May 10

PASSENGER OFFICES, 9 B'WAY TEL. 2100 RECTOR AND PIER 62, N. R. WEST 23D ST., N. Y.

ATLANTIC GULF & WEST INDIES S. S. LINES
Clyde Line—Mallory Line—Porto Rico Line—Ward Line

TEXAS

S. S. Brazos, San Jacinto, Denver. Sailings every Wednesday and Saturday for Galveston and all points Southwest and the Pacific Coast. Delightful water route trip. Sailings for Key West, connecting for Miami and Palm Beach, every Wednesday and Saturday, and for Tampa and Mobile every Saturday. Only steamers from New York to Texas without change.

MALLORY STEAMSHIP COMPANY
From Pier 36, North River, New York.

PORTO RICO

Special 16-day cruise to and around the Island, $110, including all expenses, touching at principal ports and affording an opportunity of seeing the Island under the most favorable auspices. Steamer is your hotel for entire cruise. Porto Rico is now an American possession. Reached in perfect comfort in 4½ days from New York. Send for booklet. Sailings from Pier 35, Brooklyn, near Hamilton Av. Ferry, at 3 P.M. every Saturday.

NEW YORK & PORTO RICO S. S. CO.
General Office: 12 Broadway, N. Y.

Write for AGWI NEWS, a magazine describing the American Mediterranean.
CITY TICKET OFFICE, AGWI LINES, 290 BROADWAY, N. Y.

North German Lloyd

LONDON—PARIS—BREMEN.
Steamship "GEORGE WASHINGTON" 27,000 tons.
Sails January 3d.
7 Days to Plymouth and Cherbourg, 8 Days to Bremen
Algiers and Italy connections for Egypt.
INDIA, FAR EAST—AUSTRALIA.
Str. "BERLIN" 20,000 tons.
Sails January 7th.

LONDON—PARIS—BREMEN
TUESDAYS 10 A. M. Express Sailings.
G. Washington Jan. 5
Kronprinz Wm. Jan. 17
Prinz. F. Wm. Jan. 31
Kronprinz Wm. Feb. 14

THURSDAYS 10 A. M. Twin Screw and Fast Mail Sailings.
*Rhein Dec. 22
Friedrich d. Gr. Jan. 11
*Rhein Tues., Feb. 7
Bremen Tues. Feb. 21
*Bremen Direct.

GIBRALTAR—ALGIERS—NAPLES—GENOA
SATURDAYS, 11 A. M.
*Berlin (New) Jan. 7 St. Albert Feb. 4
*St. Louis Jan. 21 *Berlin Feb. 18
*Omits Gibraltar. *Omits Gibraltar & Algiers.
Connections made for all Mediterranean, Black Sea and Far Eastern Ports. Wireless and Submarine Signals. Travelers Cheques Good All Over the World.
Independent Around the World Trips.
OELRICHS & CO., Gen. Agts., 5 B'way, N. Y.

Holidays at Sea

On the Atlantic and Gulf of Mexico

Elegantly Appointed 10,000 ton Steamships

New York to New Orleans

$35 One Way — **$60** Round Trip — **$63** One Way by Rail

Send for Booklet

"One Hundred Golden Hours at Sea."

SOUTHERN PACIFIC CO.
366, 1158 or 1 Broadway, New York

COOK'S NILE STEAMERS

Cairo to Luxor and the First Cataract.

Egypt Dec. 27 Egypt Jan. 17
Rameses Jan. 3 Rameses Jan. 24
Rameses the Gt. Jan. 10 Rameses the Gt. Jan. 31

and weekly thereafter, connecting with service for the Second Cataract, Khartoum, Uganda, &c. In addition Cook's Express Steamers sail every Monday and Friday. Luxurious dahabeeas and special steamers for charter to families and private parties.

TOURS AND TICKETS EVERYWHERE.
Booklets Free.

THOS. COOK & SON,
245 Broadway, 264 and 563 Fifth Av., 649 Madison Av., New York.

Cook's Travellers' Cheques Are Good All Over the World.

UNITED FRUIT COMPANY

STEAMSHIP SERVICE

New Five Thousand Ton Passenger and Freight Carriers Sail Thursdays.
12 noon. Pier 15, East River, foot Wall St.

JAMAICA—PANAMA—COLOMBIA

PACIFIC COAST POINTS, CENTRAL AND SOUTH AMERICA.
Stateroom reservation and information
17 Battery Place. Telephone 1025 Rector
Or any Steamship Agency.
Additional weekly sailings from Boston, Philadelphia, Baltimore and New Orleans.

CLARK'S "ARABIC" ORIENT CRUISE

FEB. 4, $400 up for 71 days. Shore trips ALL INCLUDED. Round World Tour Jan. 25. Trans-Siberian Tour, Mar. 14. Riviera, Italy, Jan. & Feb. '30 Tours to Europe. Specify program desired.
FRANK C. CLARK, Times Bldg., New York.

BERMUDA

MOST BEAUTIFUL SPOT IN THE WORLD.
ONE DAY (Two Nights) from NEW YORK
BY THE MAGNIFICENT FAST MAIL
Twin Screw S. S. "Oceana"
14,000 Tons Displacement. 8,000 Tons Register. 535 Feet Long. 58 Feet Beam. 38 Feet Deep. Wireless Telegraph, Bilge Keels, Submarine Signals. LARGEST, FASTEST AND MOST LUXURIOUS STEAMER TO BERMUDA.
FIRST-CLASS ROUND TRIP FARE $20 up including Stateroom Berth and Meals.
FINEST CUISINE ON THE SEA.
Special rates, including carriage drives, launch trips, numerous Shore Excursions, and Best Hotel Accommodations for Eight Days, $25, in addition to steamship fare. Booklet and full particulars of BERMUDA ATLANTIC LINE, 20 BROADWAY, N. Y. PHONE WORTH 10.

Go To Bermuda
Round Trip $30 and up in December
9 days TOURS $50.00 up
Including Hotels, shore excursions, etc.
Fast Twin Screw S. S. "Bermudian" sails 10 a.m. Dec. 24th, Jan. 4th, 11th, 18th, 25th.
Bilge keels, electric fans, wireless telegraph.

WEST INDIES
New S. S. "Guiana" sails Jan. 10th, Feb. 4th and other steamers fortnightly for St. Thomas, St. Croix, St. Kitts, Antigua, Guadaloupe, Dominica, Martinique, St. Lucia, Barbadoes, all Windward Islands. For illustrated pamphlets apply to
OUTERBRIDGE & CO., Gen'l Agts. Quebec S. S. Co., Ltd., 29 Broadway, New York.
THOS. COOK & SON, 245 Broadway, 649 Madison Ave., 563 and 264 Fifth Ave., or any Ticket Agent or QUEBEC S. S. CO., Ltd., Quebec.

TOURS.

TABET'S TOURS EGYPT AND ORIENT
Rates and Itineraries on Request.
SALIM G. TABET.
New York, 389 Fifth Ave. — Cairo, Egypt, Savoy Hotel.

SHORT SEA TRIP — All Lines — Coastwise — Tickets at Lowest Rates.
MAHSTERS' TOURS, 31 W. 30th St.

California Tours
Raymond & Whitcomb Co., 225 Fifth Av., N. Y.

BRANCH OFFICES
—THE SUN—
DAILY SUNDAY EVENING
ADVERTISEMENTS and subscriptions may be left at these offices, where the rates are the same as those charged at main office.

New York City — Wall Street: Men may leave subscriptions and advertisements at the Wall St. office, 23 Broad St. Telephone 2300 Rector. 1364 Broadway, near 37th St. 253 West 125th St.
George H. Acorn, Eastern Representative, Rm. 406 Tribune Building. Telephone 2502 Beekman.
Brooklyn — 106 Livingston St., near Court St.
Boston, Mass. — Room 20 Globe Building, Washington St.
J. P. Harrison, Chester, Ill. — 1002-1004 Chestnut St.
Atlantic City, N. J. — Water & Edge London Italian Dorland Newspaper Agency, 3 Beach St.