We want to upset any impression which may have gained currency that we've come to be a high priced house.

Perhaps we've talked a good deal about our Scotch Tweeds and English Woolens; perhaps the fact that our stores are so roomy and well equipped has helped the idea.

Fact is, there's every reason why men of modest purse should wear our clothing.

It's not cheap clothing, but it's mighty economical.

In the first place, you're absolutely sure of satisfaction—to-day as always everything goes out with the understanding that you will bring it back and get your money back if it doesn't wear to your satisfaction.

No man has yet been "stuck" with anything bought from us, if he let us know his trouble.

A policy like that means Quality in every detail of every garment.

Yet our prices are always moderate.

The policy of satisfaction has brought us so large a business that we buy our great quantities of woolens direct from the mills, manufacture on a very large scale, and continue to give greater values dollar for dollar than are possible for smaller dealers.

And though like most men we like to talk of our richest and handsomest possessions, like the suits of imported woolens—the bed rock of our business and the object of our greatest care is still the suits at $25 or less.

Spring suits, $18 to $48.

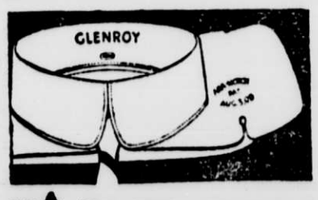
Everything men and boys wear.

The Sporting Goods they play with.

ROGERS PEET COMPANY,

Three Broadway Stores

at Warren St. | at 13th St. | at 34th St



AN ARROW Notch COLLAR

Easy to tie the cravat in and to notch on, oval buttonholes, which makes buttoning easy. 2 for 25c.

Cluett, Peabody & Company, Makers, Troy, N. Y.

Kennedy 12 Cortlandt St.

A Joy to the Eye
Comfort to the Head

Flexible Derbies
$1.90
Worth $3.00
You should wear one

Scores of New Styles
Outing Hats
At the usual Kennedy savings
Stitched Tweed Hats, $1.25 & $1.90
$1.00 White Felt Soft Hats at 65c.
Tweed Caps (30 patterns) 50c.

SPARKS FROM THE TELEGRAPH.

Floods of wireless love messages from Boston girls to Atlantic fleet sailors have vexed the Navy Department. Congress will be asked to stop them.

The recall, initiative and referendum have been written into Duluth's charter by an overwhelming vote, only two of forty-three precincts voted in the negative.

J. E. Plate, 64 years old, a bank president and service director, was instantly killed at Amherst, Ohio, yesterday by a fall from the loft of his barn to the cement floor.

George Redding, Jr., aged 22 years, was convicted yesterday in New Haven of murder in the first degree. He shot a young Hebrew fruit dealer, Morris Greenberg, whom he had inveigled into the woods. Robbery was the motive.

George Grafton Wilson, professor of international law in Harvard, has been appointed exchange professor to France for the year 1912-13. Prof. Wilson has written extensively on international law.

Dr. David Linn Edsall, professor of hygiene and preventive medicine at Washington University, St. Louis, has been elected Jackson professor of medicine in the Harvard medical school and will also be chief of one of the two medical clinics at the Massachusetts General Hospital.

George Borup Left All to Father.

The will of George Borup, the Yale graduate who accompanied Peary on his last expedition to the polar regions and was drowned in Long Island Sound on April 28, leaves his entire estate, amounting to $5,000, to his father, Henry B. Borup. The will was executed on October 8, 1907, just before Borup left on his polar trip.

BOOKS FOR NATURE LOVERS

Practical works for

inexperienced and experienced gardeners, poultry breeders, bird students, botanists, insect and butterfly collectors, naturalists.

Written by eminent authorities

Let these books be your spectacles in observing the marvels and beauties of Nature's handiwork. Your own observations will be magnified and made many times more interesting than if you attempted progress in your studies or experiments without such assistance.

The scope of the books ranges from primers for small children to scientific works containing invaluable information for the serious-minded adult.

In spite of our difficulty in obtaining books, owing to our fight with the Book Trust, the savings average 10 per cent. We could charge the Book Trust fixed price, as other stores do, and realize a greater profit, but that would not be in line with Macy's policy of selling at cost, plus our usual slender margin of profit.

Orders for books which cannot be found in our stock will be filled in short time and at no additional expense.

Timely Nature Books

A WOMAN'S HARDY GARDEN *Helena R. Ely*	$1.58
ANOTHER HARDY GARDEN *Helena R. Ely*	$1.58
AMATEUR GARDEN CRAFT *Ellen E. Rexford*	$1.34
AMERICAN FLOWER GARDEN *Neltje Blanchan*	$4.49
BEGINNER'S BOOK OF GARDENING *Harry Roberts*	89c
BUSH FRUITS *Fred W. Card*	$1.34
FAMILIAR TREES *F. S. Matthews*	$1.58
GARDEN MAKING *L. H. Baily*	$1.34
GARDEN PLANNING *W. S. Roger*	99c
HOME VEGETABLE GARDENING *F. F. Rockwell*	89c
HOW TO MAKE A VEGETABLE GARDEN *Edith Loring Fullerton*	$1.79
HOW TO MAKE A FRUIT GARDEN *S. W. Fletcher*	$1.79
HAPPY GARDEN *Mary Ansell*	$1.79
HOW TO LIVE IN THE COUNTRY *Powell*	$1.58
HOW TO PLAN HOME GROUNDS *S. Parsons, Jr.*	89c
HOW TO MAKE A FLOWER GARDEN. (A Manual of practical information and suggestions by eminent authorities)	$1.44
HOW TO CHOOSE A FARM *Thomas B. Hunt*	$1.58
LAWNS AND HOW TO MAKE THEM *Leonard Barron*	99c
MANUAL OF GARDENING *L. H. Baily*	$1.79
NATURE'S GARDEN *Neltje Blanchan*	98c
ORCHARD AND FRUIT GARDEN *E. P. Powell*	99c
PRINCIPLES OF AGRICULTURE *L. H. Baily*	$1.12
PRINCIPLES OF FRUIT GROWING *L. H. Baily*	$1.34
PRINCIPLES OF VEGETABLE GROWING *L. H. Baily*	$1.34
SOILS, HOW TO HANDLE AND IMPROVE THEM *S. W. Fletcher*	$1.79
THE GARDEN WEEK BY WEEK *Walter P. Wright*	$1.79
THE FARM AND GARDEN RULE BOOK *L. H. Baily*	$1.79
THE COUNTRY HOME *Powell*	$1.58
THE GARDEN AT HOME *H. H. Thomas*	$1.79
THE VEGETABLE GARDEN *Ida D. Bennet*	99c
VINES AND HOW TO GROW THEM *W. C. McCollin*	99c
WHAT ENGLAND CAN TEACH US ABOUT GARDEN MAKING *W. Miller*	$3.59

Books on Flowers

BOTANY *L. H. Baily*	99c
DAFFODILS NARCISSUS *A. M. Kirby*	99c
EYES AND NO EYES *Arabella B. Buckley*	$1.12
FLOWERS OF EASTERN NORTH AMERICA, leather *Chester A. Reed*	89c
FIRST LESSONS WITH PLANTS *L. H. Baily*	39c
FAMILIAR FLOWERS OF THE FIELD *F. Schuyler Matthews*	$1.24
FLOWERS OF EASTERN NORTH AMERICA, cloth *Chester A. Reed*	68c
GRAY'S NEW MANUAL OF BOTANY. (Illustrated)	$2.24
HARPER'S GUIDE TO THE WILD FLOWERS *Mrs. C. A. Creecy*	$1.58
HOW TO KNOW THE WILD FLOWERS *Dana*	$1.79
OUR NATIVE TREES *Harriet Keeler*	$1.79
THE FLOWER GARDEN *Ida D. Bennett*	99c
WILD FLOWERS EAST OF THE ROCKIES, cloth *Chester A. Reed*	$2.24
WILD FLOWERS AS THEY GROW *Coke*	$1.12
WATER LILIES AND HOW TO GROW THEM *H. S. Conrad and Henri Hus*	99c
WONDERS OF PLANT LIFE *S. Leonard Bastin*	$1.12

Books on Animals, Birds & Insects

AMERICAN ANIMALS *Witmer Stone and W. Everett Cram*	$2.69
AMERICAN FOOD AND GAME FISHES *David Starr Jordan and Barton W. Evermann*	$3.59
BIRDS' NEIGHBORS *Neltje Blanchan*	78c
BIRDS THAT HUNT AND ARE HUNTED *Neltje Blanchan*	78c
BIRD CRAFT *Isabel Osgood Wright*	$1.79
BIRDS OF THE WORLD *Knowlton*	$6.39
BIRD LIFE *Frank H. Chapman*	$1.79
BIRD GUIDE—WATER BIRDS, GAME BIRDS AND BIRDS OF PREY EAST OF THE ROCKIES (flexible leather) *Chester A. Reed*	$2.03
BUTTERFLY BOOK *W. J. Holland*	$2.69
DISEASES OF ANIMALS *N. S. Mayo*	$1.34
HANDBOOK OF BIRDS OF EASTERN NORTH AMERICA *F. H. Chapman*	$2.16
HOW TO STUDY BIRDS *Herbert K. Job*	$1.34
HOW TO KNOW THE BUTTERFLIES *Comstock*	$2.03
INSECT LIFE *Comstock*	$1.58
INSECT BOOK *Leland O. Howard*	$2.69
MOTHS *W. J. Holland*	$2.69
REPTILES *W. J. Holland*	$3.59
STANDARD POULTRY PERFECTION BOOK *Shoemaker*	24c
WATER AND GAME BIRDS *Chester A. Reed*	89c
WARBLERS OF NORTH AMERICA *F. H. Chapman*	$2.69

R. H. Macy & Co.

HERALD SQUARE | BROADWAY 34th STREET to 35th STREET | NEW YORK

(Balcony, 35th St., Rear)

BROOKLYN ADVERTISEMENTS. | BROOKLYN ADVERTISEMENTS.

Established 80 years

Balch Price Fur Storage

Costs 2%

Absolute Safety
Perfect Care

Telephone 5900 Main

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15 minutes by Subway from Grand Central to Borough Hall Station

The Wall Street edition of THE EVENING SUN contains all the financial news and the stock and bond quotations to the close of the market. The closing quotations, including the "bid and asked" prices, with additional news matter, are contained also in the night and final editions of THE EVENING SUN.—*Adv.*

SHOP QUICKLY—

And conveniently. When you have much shopping to do it will be a great convenience to go from one Department to another with a

BLUE TRANSFER CARD

Obtainable at Superintendent's desk on any floor.

R. H. Macy & Co.'s Attractions Are Their Low Prices.

Macy's

Herald Square, Broadway, 34th to 35th St.

If you have any trouble with your eyes consult the registered optometrists in Macy's up-to-date examination rooms on the balcony of the first floor. No charge.

If glasses are needed we make them in our workshop on the premises at one-fourth to one-third less than specialty shops' prices.

All Goods Advertised Here on Sale Thursday & Friday

YOUTHS' & BOYS' LONG TROUSER SUITS

Sizes 30 to 36, Ages 14 to 20 Years, **$12.75, $14.75, $18.50**

Where most houses show two or three models in Boys' and Youths' Suits, we show eight, all new.

Patterns include grays, browns, blues, blue grays and blue and brown mixtures.

Models range from the conservative American and Americanized English, to the extreme English model, as it is made in London with soft rolling lapels and natural shoulder lines.

Good clothes only, at prices from 10% to 15% under those quoted anywhere else in the city for similar grades. We compare our clothes only with those sold by the very few stores that carry our qualities.

JUNIOR MODEL SUITS

Suits for boys getting their first long trousers **$9.75, $12.75, $14.75**

Adapting the newest styles to suit the boyish figure.

The fabrics are all wool in gray and brown mixtures, as well as blue Serge and the very fashionable self stripe Blue Worsted.

(5th Floor, Broadway)

OUR $7.49 BOYS' SUITS, $4.96

Laboratory-Tested All-Wool Garments

This means that the material from which these suits are made was subjected to the acid test for a possible trace of cotton. The material stood the test. Not one thread of cotton was found.

These suits come in six different models:
(1) Regular Norfolk.
(2) Single Breasted.
(3) Double Breasted.
(4) Single Breasted 3 Button.
(5) Double Breasted 3 Button.
(6) New Pointed Yoke Design.

Many of the models have the new patch pocket.

Materials are Cheviots, Serges, Worsteds, in the season's newest colors, which include a particularly nobby plum color, as well as tans, grays, blue grays and browns. Also many blue serges.

Sizes range from 6 to 16 years in Norfolk models, and 10 to 18 years in the other models.

No special sale suits, but our regular stock, cut full in the regular Macy way. Reduced for clearance.

Other suits in our regular stock ranging up to $14.74. Every price affords the "Regular Macy Saving."

(Second Floor, 35th St. Rear)

Diamond Solitaires
14 Karat Gold Jewelry

At 1/5 to 2/5 Less Than Our Regular Prices. Or 1/3 to 1/2 Less Than Elsewhere.

The variety offered is unusually wide. In addition to an extensive purchase embracing a manufacturing jeweler's stock, we have included in this sale a number of the most attractive pieces from our regular stock.

The quality of this jewelry is in every respect worthy of the best Macy traditions.

14-Karat Solid Gold Jewelry

Brooches
In crescents, wishbones, circles and knots or coral, pearl or diamond mounted.
Instead of $1.49 to $42.89,
At **97c** to **$26.89**

Scarf Pins
The designs include crescents, hearts, wishbones, pears and signets. Some plain, others enameled, or set with amethysts, coral, turquoise, matrix and topaz.
Instead of 99c to $10.74,
At **69c** to **$7.49**

Watch Fobs
In styles suitable both for men and women; with black ribbons, with oval or square buckles, plain and engraved.
Mounted with signets and medallions, charms and several with Masonic and Odd Fellow emblems.
Instead of $3.89 to $14.89,
At **$2.34** to **$9.09**

Loose Link Buttons
Plain, beaded and fancy die effects, many of them engraved and engine-turned.
Instead of $5.89 to $11.74,
At **$3.64** to **$6.44**

Pure-White-and-Perfect Diamonds

Solitaires
Mounted in solid 14kt. gold with platinum crowns.
Instead of $48.49 to $658.00,
At **$38.74** to **$526.00**

Single, Two and Three Stone Rings
In tooth, diagonal and hoop styles, of solid 14kt. gold and platinum.
Instead of $56.25 to $376.00,
At **$44.89** to **$221.00**

Earrings
Screw pattern of solid 14kt. gold with platinum crowns.
Instead of $89.50 to $761.00,
At **$71.75** to **$609.00**

La Vallieres
Tandem styles of three and four solitaires, mounted in platinum bezels, with platinum neck chain attached.
Instead of $142.00 to $616.00,
At **$114.00** to **$493.00**

(Main Floor, Center)

PRAIRIE GRASS RUGS

An Unusually Large Assortment

The grass from which these rugs are woven grows in the swamps and marshy lands of Wisconsin and Minnesota. Its tough, wiry qualities make for durability of the rugs.

Prairie Grass Rugs are suitable for the summer home, cottage, bungalow, porch, living room, dining room, library and hallway.

Made in brown, red, green and blue shades. Some of the figured rugs have two-color borders, others have solid-color borders. All of them are bound all round with cloth in self color. All of the rugs and runners are absolutely perfect and just from the mill. There are no "left-overs" in this assortment.

Plain		Figured Scroll or Wall of Troy Design	
18x36 in.	28c	36x72 in.	$1.14
21x45 in.	34c	54x90 in.	$2.14
27x54 in.	59c	6x 9 ft.	$3.74
30x60 in.	76c	8x10 ft.	$5.74
36x72 in.	$1.14	9x12 ft.	$8.14
54x90 in.	$1.98	9x15 ft.	$9.48
6x 9 ft.	$3.24		
8x10 ft.	$4.94		
9x12 ft.	$6.48		

Prairie Grass Runners

Prairie Grass is made up into hall runners also. The runners come in the same colors as the rugs.

Plain Color Not Bound		Plain Color Cloth Binding		Grecian Key Border Cloth Binding	
36 in.	yd 38c	21 in.	yd 28c	27 in.	yd 33c
54 in.	yd 69c	27 in.	yd 34c	36 in.	yd 49c
72 in.	yd 92c	30 in.	yd 39c	54 in.	yd 76c
		36 in.	yd 44c	72 in.	yd $1.09

Odd Size Prairie Grass Rugs

These rugs are what are commonly termed "shorts," meaning that the warp ran out before the full size of the rug was complete. These odd size rugs are sold to us at very low prices. We pass the savings on to you.

It is impossible to catalogue these odd size rugs, as there are never two alike. However, we have several hundred of them at prices ranging from **$3.49** for a 9 ft. x 8 ft. 11 in., up to **$6.48** for a 9 ft. x 12 ft. 3 in. rug.

(Third Floor, Broadway)

SUMMER DRAPERIES

Nearly every fabric used for summer draperies in stock. Prices afford you the "Regular Macy Saving."

Whether you want Curtains, Cretonnes or Madras for your city or country home, our prices will afford you material savings.

Ruffled Swiss Curtains, pair 98c
Dotted, with either tucks or hemstitching. Deep ruffles with hemstitched hems.

Flat Swiss Curtains, pair $1.24
Plain or dotted effects with tucks or lace insertion. Hemstitched hem or lace edging.

Irish Point Lace Curtains, pair $2.97
Pretty border design. Mostly plain centers in this assortment.

Marie Antoinette Lace Curtains, pair $5.24, $6.49, $7.74
Our own importation. Large variety of pretty styles to select from.

Scotch Madras
yard 18c, 24c, 29c, 34c, 39c
White and Arabian, 35 inches wide. About twelve pretty designs to choose from.

White Scrim,
yard 14c, 16c, 21c, 29c
Plain and block styles. 40 inches wide. Curtains of this material are very suitable for cottage or bungalow.

Cretonnes and Chintzes
yard 18c to $3.48
We are showing probably the largest stock of Imported and Domestic Cretonnes in the City. Our prices for these goods are considerably lower than prices elsewhere for similar quality.

Macy's Upholstery Workshop

Situated on the premises. Splendidly equipped to execute special orders for slip covers, re-upholstery of furniture, portieres, shades, awnings, etc., at the least expense consistent with thorough service.

Samples and estimates submitted promptly upon request. Contracts completed quickly by efficient workmen.

(Third Floor, 35th St., Rear)

COLONIAL RAG RUGS

The "Miles Standish"

These rag rugs differ from other rag rugs: (1) In that they are made only from new, fresh, materials; mill ends of calicos, ginghams, prints and bed tickings. (2) In that they are Rag Rugs made in characteristic Colonial designs, that is, with solid tone band borders at each end.

In solid tones of rose, light blue, dark blue, light green, dark green, brown, lavender and canary, and in hit-and-miss designs.

The "Miles Standish" is the lowest priced rag rug of quality to be had in the city.

Size	Macy's Price	Size	Macy's Price
24in.x36in.	59c	6ft.x 9ft.	$4.94
27in.x54in.	98c	8ft.x10ft.	$7.49
30in.x60in.	$1.19	9ft.x12ft.	$9.49
36in.x72in.	$1.59	9ft.x15ft.	$11.49
4ft.x 7ft.	$2.29	12ft.x15ft.	$16.89

(Third Floor, B'way)

SWAMP RUSH MATS

For Porch or Indoors, in Cottage, Camp or Bungalow

Imported by us from Holland. Made of a heavy Rush which grows in the swamps of that country.

Oval in shape. Many of them in natural Rush color.

Some in a style not obtainable elsewhere in New York, namely, having plain natural color centre with a border in green or brown.

The oval shapes of these rugs make them particularly suitable for use in the dining room where there is a round table.

A peculiarity of the Swamp Rush Mats is that dampness improves their toughness and pliability. They are particularly adapted for porches or bungalows on the seashore where the damp air is apt to ruin any other mat.

Size	Macy's price
3 ft.x6 ft.	$1.08
4 ft. 6 in.x7 ft. 6 in.	$2.14
6 ft.x9 ft.	$3.24
8 ft.x10 ft.	$4.74

(Third Floor, B'way)

WEEK-END CANDY SPECIALS

On Sale Thursday, Friday and Saturday

Purest Candies Procurable. Made in our own candy kitchen.

A pound box of candy at Macy's contains 16 ounces of candy. Elsewhere the weight of the box is usually included in the "pound."

Milk Chocolates, For this sale **29c lb.**
Elsewhere, 80c. lb.
Superior quality and flavor. Nut, cream and fruit centers.

Assorted Chocolates, For this sale **24c lb.**
Quality sold elsewhere at 50c lb.
"Red Star" quality. A delicious assortment, with very few bonbons.

'Perfection' Chocolates, For this sale **49c lb.**
A choice assortment. In flavor and quality, a grade that is not equalled elsewhere in the city under 85c. lb.

Butterscotch Wafers, For this sale **19c lb.**
Assorted in delicious vanilla and chocolate flavors.

(Basement, Center)