



Why should boys come to us for their clothes?

First—they're made from all-wool fabrics, thoroughly tested.

Fast color, hard wearing, and made with the greatest care.

Second—our variety of boys' suits and overcoats is unusually large, even for us.

Third—shopping is simplified for Mothers and Fathers—each of our stores is a complete boys' store.

Finally—anything bought here is returnable at any time, if not satisfactory.

Not only boys' clothing—But shoes, hats, furnishings, and Sporting goods.

Guaranteed satisfaction or "your money back."

ROGERS PEET COMPANY, Three Broadway Stores

at Warren st. at 13th st. at 34th st.



Is so much superior to any other linen mesh garment in existence that comparison is out of place.

SCHLICHTER'S RAMIE COMPANY, 473 Broome Street, New York

ASK FOR "M 218" OR "G 147" DISTINCTIVELY NEW TUCKED DRESS SHIRTS. EARL & WILSON MAKERS OF RED-MAN COLLARS. \$150 AND MORE.

ART SALES AND EXHIBITIONS.

TO-NIGHT, AT 8; Concluding Session

Clarke's Art Rooms, 5 West 44th St. (adjoining the Fifth Avenue Bank)

Modern Paintings also

Portraits and Landscapes by Masters of the Early French, Spanish & Italian Schools

The collection of Charles S. Cohen, Esq. of Newark, N. J.

To be sold by Auction by his order without restriction

NOTA BENE—The owner of this interesting Collection desires it to be definitely understood that the authenticity of every picture in this sale will be absolutely guaranteed by him as represented.

Sale will be conducted by MR. AUGUSTIN W. CLARKE.

MARKETS AND PRICES EACH DAY BY WIRE TO FARMERS

New Government Division Proposed and Millions to Spread Farm Information.

WASHINGTON, Nov. 21.—Senator Hoke Smith of Georgia is the author of two important bills affecting agricultural communities that are likely to become laws at the approaching session of Congress.

"A NATIONAL INSTITUTION" Browning, King & Co. CLOTHING, FURNISHINGS AND HATS FOR MEN, BOYS AND CHILDREN. Any Old Excuse

The Public, no doubt, sees the humor in some recent fanciful excuses for "Sales." One has an "Anniversary Sale," another a "Retiring Sale" or an "Overstocked Sale" or any old sale, which has nothing to do with actual merchandise values.

But with all these "Birthday" Sales, we, with our history of Sixty Years of Manufacturing, still continue to feel young. This institution does not run "Sales" for the purposes of sensational merchandising. The man who thinks he is getting something for nothing is usually the fellow who never gets his money's worth.

This week we are showing a strong line of High Grade Suits and Overcoats, \$15.00, \$18.00, \$20.00, \$25.00. Early Christmas Shoppers will find us ready with most attractive lines of House Coats, Bath Robes, Neckwear and Gloves, Suitable for Gifts for Men and Boys.

BROWNING, KING & CO.

Broadway & Sixth Avenue, between 31st and 32nd Street, Cooper Square opposite 5th Street Brooklyn: Fulton at DeKalb Ave.

W.L. DOUGLAS SHOES \$3.50 to \$4.00. THE LARGEST MAKER OF MEN'S SHOES IN THE WORLD. Look in W.L. Douglas store windows and inspect the very latest fashions; also the conservative styles, which have made W.L. Douglas shoes a household word everywhere.

53 Nassau Street, 755 Broadway, corner 8th Street, 885 Broadway, cor. 14th St., Union Sq., 1319 Broadway, corner 36th Street, 1495 Broadway, Times Square, 994 Third Avenue, 1475 Third Avenue, 2202 Third Avenue, corner 120th Street, 6729 Third Ave., bet. 146th & 147th Sts., 345 Eighth Avenue, 360 West 125th Street.



A Parade of Progress

Yesterday New York City witnessed its first Street Car parade. It was an object lesson in more ways than one. It gave this great public an opportunity to study by comparison the wonderful progress that has been made in serving their convenience.

First the little bobtailed Horse car, that within the present generation was the pride of Broadway; then a Cable car, these in turn were followed by the modern Electric; the Regular, the Pay-As-You-Enter, the Stepless, the Double Decker Stepless and the latest success, the Storage Battery Car.

Certainly the millions of New Yorkers who ride daily on these cars must do realize that the Street Railway Companies have done and are doing everything possible to serve their necessity with greater convenience, safety and comfort.

This parade demonstrates a progress in advertising media even more marked than that of mechanical equipment.

Street Car Advertising in New York City today has reached the well-earned and enviable position of being regarded as the standard medium of general publicity.

It has made its slogan—"Study the Cards—We Have a Standard"—household words.

It has taught the public, and the public knows, that the appearance of an advertisement in these cars is, in itself, a certificate of character, that under no circumstances will an objectionable or untruthful advertisement be allowed.

We have the exclusive control of all the advertising space in all the New York City Surface Cars, Fifth Avenue Buses

Study the Cards—We Have a Standard

New York City Car Advertising Company

225 Fifth Avenue Tel. 4680 Madison

centres, crop movements, centres of supply and demand, prices and the best available markets. The publicity plan provides for the collection of information, promptly by telegraph or telephone if necessary and to disseminate it through daily bulletins or telegraphic reports.

The other bill introduced by Senator Smith authorizes the extension of the work of agricultural colleges to rural districts. It authorizes the diffusion of practical information on subjects relating to agriculture and home economics in rural affairs under the direction of agricultural colleges. The work is to be carried on by actual field demonstrations, publications and other methods that will bring the information directly to the farmer.

The bill makes an appropriation of \$50,000 for each agricultural college that is now receiving the benefits of the act of Congress of 1902, which gives Federal aid to agricultural colleges in the States. This is to be given unconditionally. In addition to this flat appropriation an additional sum of \$500,000 is appropriated, to be available in the first year after the act is passed, with appropriations thereafter of \$300,000 each year until a total appropriation for this purpose has been made to the amount of \$3,000,000.

On Saturday, November 30th, read the Holiday Book Number of the New York Sun.

R. H. Macy & Co.'s Attractions Are Their Low Prices. Macy's Herald Square, Broadway, 34th to 35th St.

The Great Event of the Year in ORIENTAL RUGS



The sale of authentic Oriental Rug Antiques, which began on Monday, has been a Remarkable Success.

—And to be a success in the truest sense, as this event has been, such a Sale must have complete mutuality of benefit. Values must be fully up to even a little beyond the expectation created by the announcements. Those who buy must be so completely satisfied with their purchases that they become keen Macy partisans—join the ranks of the ever-expanding Macy clientele.

The entire stock of the Oriental Rug Collecting firm of McKelvey & Bird, of the Merchants' Exchange Building, Fifth Avenue and 17th Street, who have dissolved partnership, is now being sold to private purchasers at their wholesale prices.

McKelvey & Bird sold only to the trade, including high-class specialty Rug dealers, never to the individual.

To own one of these Rugs up to the time they came into our possession, you would have had to pay the dealers who bought from McKelvey & Bird from one-half more to twice the price you will pay here. This is the opportunity of a lifetime to secure authentic, antique Rugs at McKelvey & Bird's wholesale prices.

These Rugs are in their natural state; their mellowness of color and softness of texture have been acquired by natural wear. They have not been treated chemically in order to artificially mellow the colors. Age and service alone have ripened and intensified their lustre.

We are selling this entire collection of Oriental Rugs at the wholesale prices asked for them by McKelvey & Bird. The original ticket is on each Rug. It shows their wholesale prices in the characters which they used as a key.

Mr. Bird of this firm personally collected this magnificent lot of rare antique Oriental Rugs. He travelled through and into the markets of Great Britain, Turkey in Europe, Turkey in Asia, the Rug sections of Africa, the Russian peninsula and Persia, going to many out-of-the-way places which for years had been overlooked by other collectors. He is recognized as one of the foremost Oriental Rug experts of the country.

Following are a few examples only:

Table listing various antique rugs with their dimensions and prices. Includes items like Antique Kazak, Antique Yurouk, Antique Senna, Antique Bijar, Antique Bergama, Antique Kurd, Antique Sarouk, Antique Meles, Antique Koulia, Antique Rhodian, Antique Cabistan, Antique Faristan, and Antique Mujur.

A few lots from our own regular stocks, all specially priced, for quick clearance

Kirmanshah Rugs

Table listing Kirmanshah Rugs with dimensions and prices. Includes items like Rug 11 ft. 9 in. x 8 ft. 7 in., Rug 11 ft. 3 in. x 8 ft. 8 in., etc.

Gorovan Rugs

Table listing Gorovan Rugs with dimensions and prices. Includes items like Rug 12 ft. 4 in. x 9 ft. 4 in., Rug 13 ft. 8 in. x 9 ft. 7 in., etc.

Highest Grade Sarouk Rugs \$44.74 to \$70.00. Elsewhere \$60.00 to \$90.00.

Average size 4 ft. 6 in. x 6 ft. 6 in.

Fine Silky Beloochistans \$14.94 to \$19.94. Elsewhere \$17.50 to \$25.00.

Average size 5 ft. x 2 ft. 9 in. Third Floor.

R. H. Macy & Co.'s Attractions Are Their Low Prices. Macy's Herald Square, Broadway, 34th to 35th St.

MACY'S Five Million Dollar stock of fresh, new merchandise, gathered from all parts of the world, includes more of the very finest goods manufactured than ever before. In very many departments, especially in the Xmas gift stocks, Macy's assortments compare favorably with those of the very highest priced specialty stores.

OVERCOATS for YOUNG MEN



A Smart Knee-length Overcoat at \$24.75. A Shawl-Collar Overcoat at \$18.50.

(Pictured on the right and centre figures) —is made of blue chinchilla. In blue "nap" cloth at \$22.50. It is the popular "button-through" model, with soft rolling lapels and curved patch pockets. The cuffs are "turn-back."

OVERCOATS SILK AND SATIN LINED

\$19.75 For Men and Young Men. Similar Coats elsewhere are priced \$25.00 to \$32.50.

The Men's Coats are dressy knee-length Chesterfield models, made of Oxford gray Vicunas, lined with heavy pure dye silk. The collar is of silk velvet. Sizes 37 to 44.

The Young Men's Coats are in the London "Guards" model, made of Oxford blues and brown Shetlands, also in a double-breasted model, made of heather-brown fleece.

Both models have satin shoulder and sleeve-lining. The inside seams are satin-piped or plain felled. Sizes 34 to 38. Fifth Floor, Broadway.

Youths' All-Wool Long Trousers Suits, \$9.75

Sizes 31 to 36. Ages 15 to 20 years. Made of Short Lengths of the Fine Woolens that usually go into \$12.50 and \$15.00 Suits.

Neat brown and gray mixtures, and in hairline stripe effects. The tailoring is excellent and the cut thoroughly smart and up to the moment. Fifth Floor, Broadway.

BOYS' FINE SUITS Special Price Reductions

Suits at \$4.96. Macy's Price was \$6.49.

Suits at \$7.49. Macy's Price was \$10.74.

Norfolk or Double-Breasted Suits at \$4.96 (illustrated) are made in a wide variety of serviceable all-wool materials in the most popular fall colorings. Also in blue serge, in chevrot and in corduroy. Some of the suits have two pairs of trousers, some have one. Sizes are to fit boys from 6 to 18 years.

Norfolk or Plain Suits at \$7.49 (illustrated) are made of fine tweeds, cassimers and worsteds.

Some have patch pockets. Made in the natural shoulder English models for fall and winter; all unusually well tailored, most having hand-made buttonholes and hand-felled collars. All seams taped and sewed with silk. Not a complete range of sizes in every style, but every size in several styles for boys from 6 to 19 years.

Macy's Blue Serge Suits for Boys, at \$4.96 to \$14.74, are excellent for dress or for very special occasions. Several models in Norfolk or plain double-breasted style, in serge, chevrot and unfinished worsted. Excellently tailored and absolutely fast color. Second Fl., 35th St., Rear.