
A.A.U. SEESEVIDENCE OF TEMPTING AMAIEURS

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Why don't you woo Chicago and sell her more of your product? If you think it takes a big pot of money
to cover the Chicago territory, you're wrong. By concentrating even to cover the Chicago territory, you're wrong. By concentrating even
asmall amount of money in the advertising col umns of The Chicago
Tribune you can reach the buying people in one of America's richest fields.
Chicago manufacturers and jobbers who were small only one, two or three years ago are now big; and
many of them never advertised anywhere except in The many of them never advertised an
Tribune. They're growing like magic. If
others have covered the Chicago territory
 The Tribune prints far more ad
The $\mathfrak{C h x f a g}$ Oribute




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