R. H. Macy & Co.'s Attractions Are Their Low Prices

Macy's

Herald Square, Broadway, 34th to 35th St.

"LOUIS MARX" IMPORTED HAVANA CIGARS

Made expressly for R. H. Macy & Co.
Fresh Shipment Just Received

Sensitivas,	Box of 25, $3.74	Puritanos Finos,	Box of 50, $6.49
Epicures,	Box of 25, $3.24	Panatelas,	Box of 50, $6.49
Perfectos,	Box of 25, $4.96	Lonidres Extra,	Box of 50, $7.24
Invincibles,	Box of 25, $7.49	Brevas Finos,	Box of 50, $8.49
Camelias,	Box of 50, $4.96	Dunbar No. 1,	
Regalia Selecta,	Box of 50, $5.94	Boite Natural,	Box of 100, $29.74

Other High Grade Cigars
Imported Havana Cigars

Hoyo Perfecto,	Box of 25, $4.49	Upman Perfecto,	Box of 25, $4.29

Mi Hogar

Highest grade clear Havana, made by E. P. Cordero.

Conchas Especials,	Box of 50, $3.49	Perfecto Selectos,	Box of 25, $2.49
Palmitas,	Box of 50, $3.96	Perfecto Selectos,	Box of 50, $4.96
Delicados,	Box of 100 $7.94	Perfecto Especial,	Box of 25, $2.97
Regalias,	Box of 50, $4.49	Perfecto Grande,	Box of 25, $3.49

Obsequios, Box of 25, $4.96

Aguilla Coronado

Clear Havana Cigar.

Puritanos Chico,	Box of 25, $1.24	Rothschilds,	Box of 25, $1.74

Macy's Provide Every Need and Wish of the Smoker and for Gifts to Smokers

Whether imported or domestic tobacco and cigars, or high-class pipes, tobacco jars, smoking sets, smoking tables, pouches for tobacco, humidors, pipe racks, etc., in bewildering variety and at "Lowest-in-the-City" prices.

So do not hesitate long over what kind of gift to give him and where to get it.

Fifth Floor, 35th St.

R. H. Macy & Co.'s Attractions Are Their Low Prices

Macy's

Herald Square, Broadway, 34th to 35th St.

Practical Aid to the Blind

You can bring Xmas cheer to the blind by purchasing the work of their alert brains and nimble fingers.

We maintain at this time a section of the Eighth Floor, immediately adjoining the Restaurant, for the sale of goods made by the Blind. The articles are eminently suited for Xmas gifts. Every cent of the modest price of each article goes to the blind person who made it. We charge nothing for the space, the advertising or delivery.

Since the burden of the blind is not their blindness, but their idleness, will you help?

R. H. Macy & Co.'s Attractions Are Their Low Prices

Dependable Styles; Dependable Quality.

Macy's

Herald Square, Broadway, 34th to 35th St.

Important Economies; Prompt Service.

MEN'S EVENING CLOTHES OF QUALITY

It is no longer considered necessary to go to a custom tailor for Correct Evening Clothes, for the science of cutting and fitting as exemplified in the Men's Clothing Department of the Macy Store has reached a stage where any and every man may be immediately fitted from our stock with immaculate Evening Clothes, irreproachable in cut, style and finish.

Evening Suits at Macy's come from a Specialist Suit Maker. Waistcoats from a Specialist Waistcoat Maker, and so on—all are the best obtainable, are manufactured to our order, and afford you the regular Macy savings.

Full Dress Suits of Authoritative Cut

A Suit at *$29.75* is made of unfinished worsted, trimmed with convex buttons, and is lined with silk merveilleux. It is cut along slender and sweeping English lines, with natural shoulders and without padding. The coat has the latest English soft rolling lapels. Bought separately, the Coat costs *$20.25*, the Trousers, *$5.75*, and the Waistcoat *$3.75*. Dinner Jacket to match, *$17.50*.

A Suit at $45.00 is made of barathea worsted, and is gracefully shaped to the figure. It is trimmed with flat silk buttons and has soft rolling lapels, rather narrow. The "natural" shoulders carry out the slim effect that this Coat is designed to give. Sold separately, the Coat costs *$29.75*, the Trousers *$9.50*, and the Waistcoat *$5.75*. Dinner Jacket to match, *$27.50*.

A Suit de Luxe at $58.50 is made of an extremely fine quality shadow stripe worsted. The Coat is silk lined and has a narrow silk piping on collar and cuffs, while the lapels are silk faced. The Waistcoat is finished with a satin collar, and the out-seam of the Trousers is braided. Sold separately, the Coat costs *$38.50*, the Trousers *$12.50*, the Waistcoat *$7.50*. A Dinner Coat to match is *$35.50*.

Fifth Floor, Broadway.

Dress Waistcoats
Macy's prices range from $2.97 to $8.50

Materials are wide and narrow rib figure, mercerized fabrics, and silk. It is on the fine silk Waistcoats (as is the case with all fine merchandise at Macy's) that the Macy saving is most conspicuous.

A Waistcoat at *$4.75* in four-button model is made of mercerized "Marseilles," and has the edges, collar, and pockets piped with fine cord. The buttonholes are hand made.

A Waistcoat at *$7.50* in three-button corded mercerized fabric has the edges and pockets piped with fine white pique in the ½-inch width. Pearl buttons complete the finish—but you can very easily insert your own set if you prefer.

A Waistcoat at *$8.50* is made of novelty white taffeta of unusually rich design, showing a clover design in self-color. The collar is of smooth satin, and the pockets and edges are piped with satin to match.

Fifth Floor, 35th St., Broadway.

Overcoats of Correct Style
Macy's prices are $24.75 to $52.50, and for Fur Coats, $58.50 to $94.50

A Chesterfield Overcoat at *$24.75* is medium-weight, and is made of "Oxford" gray vicuna, with silk lining. It comes either with or without silk facings. In heavier weight, $32.50 and $38.50.

A Surtout at *$52.50* is made of fine woolens imported from the Shetland Isles, colored a rich dark gray, and lined in rich silk.

A Fur Coat at *$58.50* is natural muskrat, with a shell of fine black kersey. The collar is of Persian lamb.

A Fur Coat at *$94.50* is made of natural dark northern muskrat. The pelt of the northern muskrat is very warm, and the dark variety has the finest and warmest fur. The collar on this Coat is either of beaver or of Persian lamb.

Fifth Floor, 34th St., Broadway.

Dress and Tuxedo Shirts
Macy's prices are (Dress) 94c to $1.98 and (Tuxedo) $1.44 to $5.74

A Full Dress Shirt at *94c* has a linen bosom and muslin body. A Shirt at $1.44 is hand-laundered, and has a bosom of fine linen and body of excellent muslin. Sizes 14 to 18, and sleeve lengths 33 to 36.

The Macy Custom Stock Shirt at *$1.98* (Full Dress) has a stiff bosom of fine linen, and (Tuxedo) a pleated bosom for soft laundering. The Tuxedo model can be had with the newest "French" double cuffs if desired. These Shirts are made in our Custom Shirt rooms on the premises, in sizes 14 to 17½, with four sleeve lengths—33, 34, 35 and 36. The body and cuffs are graded in proportion to the neck, and the bosom is cut in accordance with the latest fashion in waistcoats. The bosom is of fine cambric, the bosom lining imported, and the buttonholes hand made.

A Tuxedo Shirt at *$1.98* has a soft pique bosom and double cuffs. A silk Tuxedo Shirt at $5.74 is pleated, silk-sewn throughout and has "French" double cuffs.

Main Floor, 34th St.

Dress Shoes and Pumps
Macy's prices are Shoes, $3.49 to $5.94. Pumps, $2.69 and $3.96

A High Shoe at *$4.96* comes in "*button*" or "*lace*" style and is made of fine patent leather. The "*lace*" model is made on a smart straight last, with light sole and closely trimmed edges. The "*button*" style has a round toe, low, broad "English" heel, and a well-arched instep. Fittings A to D, and sizes 6 to 10 1-2.

A Pump at *$2.69* comes in patent leather and "gunmetal." It has a light and flexible "turned" sole, a round toe, low, broad heels, silk bow, and an inner lining of suede to prevent slipping. Fittings C and D. Sizes 6 to 11.

A Pump at *$3.96* comes in patent leather and gunmetal. The heels are broad and low, and the upper edges silk-bound. The sides are shaped to cling to the foot, the bow flat and of silk; the toe medium narrow, and the inner lining of suede. Fittings A to D, and sizes 6 to 10.

Fifth Floor, 34th St., Broadway.

Hose for Evening Wear
Macy's prices are 48c to $2.69

Macy's "Irontex" Hose at *48c* in the gauze weight wear "like iron," and we stand back of them just as confidently as we do in the case of the heavier weights. The Hose are the strongest and most durable made, are thin but firm, and are reinforced without clumsiness with pure linen—*not with cotton*. Their durability and fine appearance make them favorites with men who dance.

Silk Hose at *48c* have cotton soles, heels and toes. Of ingrain silk, they cost 94c, and are medium in weight. Colors are black, tan and white.

White Silk Hose at *$2.69* have a hand-embroidered black clock, and are the smartest Hose procurable for evening wear.

Main Floor, 34th St.

Smart Silk Hats
Macy's prices are $5.74 to $7.74

A Silk Hat at *$5.74* comes in two of the latest models. One has a "French" tapering crown and somewhat flat brim, and is suited to the younger man. The other style is rather more conservative, in that it has less taper in the crown and more curl to the brim. Each of these styles is absolutely correct and in the mode of the day.

An Opera Hat at *$7.74* is made of fine silk with a satin finish, and while it is collapsible, it looks when worn just like an ordinary silk hat of good make. It is a vast improvement on the old collapsible "Gibus" Hat, both in appearance and in durability of the spring and hinge mechanism.

Fifth Floor, 34th St.

Handkerchiefs of Silk and Linen
Macy's prices are 49c to $2.49

An extraordinarily wide variety in silk and linen from Ireland, France and Madeira, at prices that begin at *49c* and reach *$2.49* for the finest example of handspun linen. Initial Handkerchiefs from Belfast are a Macy specialty—choice of 12 kinds of script and block letters. Each *49c*.

Main Floor, Center.

Smart "Evening" Gloves
Macy's prices are 97c to $1.74

A Glace Lambskin Glove at *97c* is imported from Paris, and has one large pearl button and a plain back. These gloves are made expressly for R. H. Macy & Co., and stand cleaning very well.

A Kid Glove at *$1.39* is imported by us from Grenoble, France, and has the smart "Paris" point (raised stitch) back, one button and over-sewn seams.

A Washable Doeskin Glove at *$1.74* is imported by us from London, and has one button and an embroidered back.

A Glove of Real Glace Kid at *$1.74* is full pique sewn (that is, the edges of the leather are so stitched as to be visible) and the back has "Paris point" raised stitching. This Glove is wonderfully soft and supple, and moulds itself to the hand.

Main Floor, Broadway.

Newest Ties for Dress Wear
Macy's prices are 12c to 94c

A Tie at *12c* is of white lawn, "made-up," in bat-wing shape. Of finer lawn, 23c.

A Tie at *23c* comes in bat-wing, club and string styles, and is made in pique, lawn and mercerized mixtures. At 44c these Ties are made in silks, some self-figured. Also in black barathea (bat-wing and club) and in self-figured barathea, black (bat-wing shape).

A Tie at *68c* is bat-wing shape, and comes in black silk for Tuxedo wear.

A Tie at *94c* is shaped like a miniature hunting-stock—no collar is necessary, if you so prefer. It comes in sizes from 14 to 16½, in white silk for Dress and black for Tuxedo wear.

Main Floor, 34th St., Rear

Dress Shields and Reefers
Macy's prices are (Reefers) $1.98 to $7.94, and (Dress Shields) 94c to $5.96

A Dress Shield at *94c* is made of black barathea and peau de soie, with quilted lining

A Dress Shield at *$5.96* is made of extremely high-grade peau de soie and barathea, lined throughout with a brocaded silk of rare quality.

A Reefer at *$2.97* is silk crochet, and in length averages 1½ yards. It comes in white, pearl-gray and black.

A Reefer at *$5.94* is accordion-knitted silk and also the crochet weave, made on a hand frame. The ends are of silk fringe, knotted, and the colors are white and black.

Main Floor, 34th St.

Collars—Dress & Tuxedo
Macy's price is 25c for two

Complete lines of the three most desirable makes. For full dress they come in "poke" and small "tab" wing shapes—the "poke" 1¾ in. to 2⅛ in. in height, and the "tab" 2⅛ in. to 2⅜ in. Prices are 15 each, or two for 25c.

For Tuxedo wear collars are double-fold, in five heights from 1½ in. to 2⅜ in. A novelty is a Madras collar with hand-made buttonholes and hand laundered. Each 25c. Three heights, from 1⅞ in. to 2½ in.

Main Fl., 34th St., Rear.

We Call Particular Attention to Our Assortment of Fine Goods

Never before have we invested such large sums of money in articles *de luxe*.

You can find to-day in almost every department at Macy's unusual specimen pieces such as only painstaking care combined with unusual skill is capable of producing—pieces such as you have hitherto been accustomed to find only in a few of the highest priced specialty stores.

Clothes harmony!

Evening suits in harmony with good taste.

Prices in harmony with your pocket-book.

Ready at a moment's notice for Holiday gayeties.

Evening suits, $42 to $70.

Dinner coats, separately, $19 to $36.

Ideal gifts—useful novelties.

Things out of the beaten track, yet practical.

Mostly small leather and metal articles.

Mostly imported.

Exclusive—in most cases but one or two of a kind.

ROGERS PEET COMPANY,

Three Broadway Stores

at Warren st. at 13th st. at 34th st.

GENUINE DIAMONDS

To-Day and To-Morrow

1 Carat Rings $39

You will make no mistake to at least look at these Ladies' Single Stone Diamond Rings we offer at $39 per Carat. Before doing so step into the nearest reliable jewelry store and ask to see a Ladies' 1-Carat Single Stone Diamond Ring. When you are told the price you will realize what this sale means to you. Every one of these Diamonds have the fire and lustre of Diamonds costing $200.00, and you will say so when you see them. We have a million dollars' worth of Diamonds to show you. Since 1881 (thirty-one years ago) we have sold Diamonds direct to the consumer.

See our window display of over half a million dollars' worth of diamonds. All plainly marked $5 to $5,000.00.

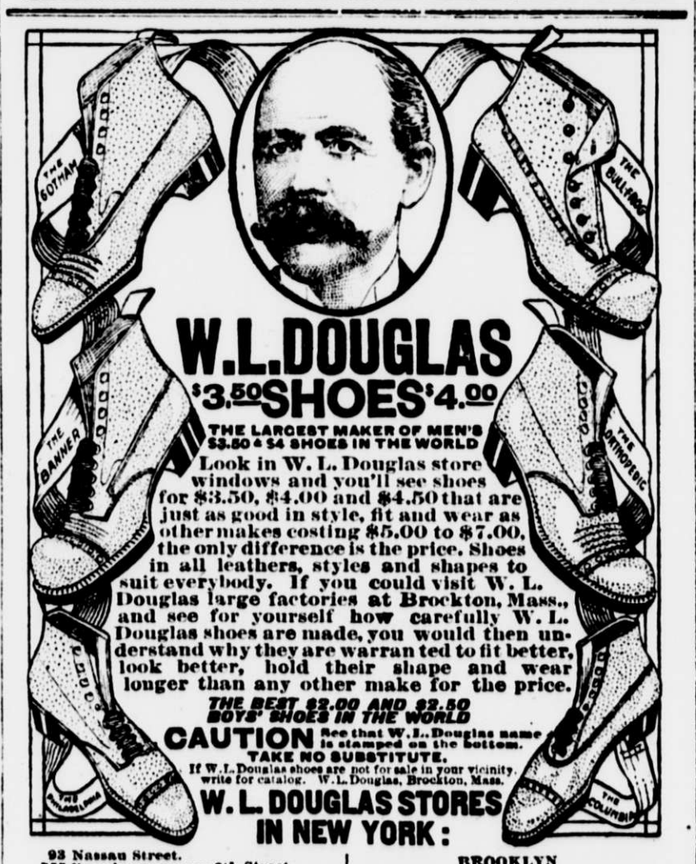
Observe our valuation and price of some other "Single Stone Diamond Rings" to be offered at this sale:

Ladies' Rings		Gents' Rings	
Valuation	Our price	Valuation	Our price
$188.00	$325	$320.00	$250
413.00	275	230.00	150
210.00	140	175.00	115
150.00	100	150.00	100
119.00	79	115.00	80
101.00	67	100.00	69
68.00	45	85.00	58
53.00	35	60.00	40
25.00	15	40.00	29
15.00	10	38.00	25

Diamonds purchased from us can be exchanged at full value or returned for cash, less ten per cent., within one year.

CHARLES A. KEENE
Importer of Diamonds.
180 Broadway, New York
OPEN EVENINGS UNTIL 10 O'CLOCK.

Don't Let any Child be Disappointed on Xmas Morn because you Forgot to Visit Macy's Toyland



W.L.DOUGLAS $3.50 SHOES $4.00

THE LARGEST MAKER OF MEN'S $3.50 & $4 SHOES IN THE WORLD

Look in W. L. Douglas store windows and you'll see shoes for $3.50, $4.00 and $4.50 that are just as good in style, fit and wear as other makes costing $5.00 to $7.00, the only difference is the price. Shoes in all leathers, styles and shapes to suit everybody. If you could visit W. L. Douglas large factories at Brockton, Mass., and see for yourself how carefully W. L. Douglas shoes are made, you would then understand why they are warranted to fit better, look better, hold their shape and wear longer than any other make for the price.

THE BEST $2.00 AND $2.50 BOYS' SHOES IN THE WORLD

CAUTION See that W. L. Douglas name is stamped on the bottom. TAKE NO SUBSTITUTE. If W. L. Douglas shoes are not for sale in your vicinity, write for catalog. W. L. Douglas, Brockton, Mass.

W. L. DOUGLAS STORES IN NEW YORK:

93 Nassau Street.
755 Broadway, corner 8th Street.
853 Broadway, cor. 14th St. (Union Sq.)
1349 Broadway, corner 36th Street.
1495 Broadway (Times Square).
984 Third Avenue.
1452 Third Avenue.
2202 Third Avenue, corner 120th Street.
2779 Third Ave., bet. 146th & 147th Sts.
345 Eighth Avenue.
663 Eighth Avenue.
250 West 125th Street.

BROOKLYN
421 Fulton Street, corner Pearl Street.
708-710 Broadway, corner Thornton St.
1367 Broadway, corner Gates Avenue.
478 Fifth Avenue, corner 11th Street.
1779 Pitkin Avenue.
JERSEY CITY—24 Newark Avenue.
NEWARK—831 Broad Street.
PATERSON—192 Market St., cor. Clark
TRENTON—101 E. State St., cor. Broad

Schlichten all pure linen Underwear

The Original Ramie Fibre

Reg. U. S. Pat. Off

Has in itself combined all the good qualities of wool, silk, flax and cotton, but has none of their faults. It is vastly superior to any other linen mesh underclothing. High-class dealers everywhere.

Write for booklet and samples.

SCHLICHTEN RAMIE COMPANY
473 Broome Street New York

RED & W MAN

THORNWOOD
THE ONLY PERFECT FITTING COLLAR OF THIS STYLE MADE
2 for 25

EARL & WILSON SHIRTS $1.50 AND MORE

"A NATIONAL INSTITUTION"

Browning, King & Co

CLOTHING, FURNISHINGS AND HATS FOR MEN, BOYS AND CHILDREN

$20.00 and $25.00

These prices are strong favorites with us. We bend our energies to produce at these figures garments that will not alone give you pleasure on account of their smart styles, but satisfaction because of their wearing qualities.

We are the largest distributors in America of High-Grade Clothing at popular prices directly from the Work-Rooms to the Wearer.

Why not get the Best?

Suits and Overcoats	$15.00 to $50.00
Dress Coats	$22.00 to $34.00
Tuxedo Coats	$15.00 to $30.00
Dress Trousers	$6.00 to $10.00
Dress Waistcoats	$3.50 to $10.00

Best Assortment of Christmas Neckwear and Acceptable Gifts for Men and Boys in Town.

BROWNING, KING & CO.

Broadway, between 31st and 32nd Streets.
Cooper Square opposite 5th Street.
Brooklyn: Fulton at DeKalb Ave.

JOHN DOE 98 STAYS LOST.

No One Claims Very Small Boy in Need of a Christmas.

John Doe 98 sat in the Children's society rooms yesterday wondering who he was. He appears to be between 3 and 4 years old. Anyway he is old enough to know about Christmas and to feel in a vague way that there is something lacking about the one that is coming.

All boy waifs picked up and consigned to the society's care are christened John Doe with a numeral added to show how many John Does there are. John Doe 98 is unusual.

When they found him sitting patiently in a restaurant at 97 Park row on Thanksgiving Day he was nicely dressed in a blue suit trimmed with white braid and wore tan leggings and a gray tam o' shanter trimmed with yellow. He had been well cared for, and for so small a boy had unusually pleasing manners.

Supt. Walsh of the society expected that an absent minded father would come charging in to take John Doe 98 out of the John Doe class in a hurry. But no one did come and for a time it seemed impossible to get any clue from John Doe 98's prattle. He speaks very early English.

This is a free translation of what John Doe 98 told after puzzling long over the question: "Who am I?" His real name is something like Albert or Alfred Jessup and he used to live on a street called Jersey and had a sister called Alma or Emma, who was a great big girl and went to school. His father was a painter and on the morning of the day that his son became John Doe 98 they travelled across the water on "a big boat."

The story has puzzled the Children's society folks more than any they have heard in a long time. It is hard to imagine that any one would want to lose so charming a little chap. There is a Jersey street at West New Brighton, Staten Island, and a small boy coming from there would sail on "a big boat," so the society has asked the Richmond county Children's society to investigate.

BELLBOY FINDS $8,000 BROOCH.

Reward of $50 From Mrs. Auchincloss for Restoring Jewelry.

BOSTON, Dec. 17.—Edmund Lynsky, captain of the bell boys at a Back Bay hotel (he's a pretty old boy), was made happy to-day by a check for $50 as a reward for finding an emerald and diamond horseshoe brooch lost at the hotel by Mrs. S. S. Auchincloss of New York. It was said the brooch was worth $8,000.

Mrs. Auchincloss lost the brooch at the dinner dance given by Mrs. Neal Rentoul a few evenings ago. Lynsky found the brooch in the foyer of the ballroom and turned it into the hotel authorities.

"What are you going to do with the $50?" he was asked.

"Buy a yacht," he replied.