

GOING TO BUILD?



These 2 Great Books Will Reduce Your Building Expense

A big 224-page Catalog of Millwork and Building Material, containing cuts and net prices of \$,000 money-saving bargains. A handsome Plan Book of Modern Houses, bungalows, summer homes, barns and ready-built garages, showing 60 splendid exterior views with floor plans, priced from \$5 to \$1,000. Don't pay dealers' prices, we sell direct, factory to user. You can save money.

Storm Windows—Storm Doors

Save their cost in coal bills. Make the home comfortable in winter.

Everything in lumber, flooring, roofing, doors, windows, moldings, porch work, building paper, lawn and home furnishings, hardware, plumbing, heating, fancy hardwood floors, metal ceilings, etc., all at wholesale prices.

Don't build, repair or remodel without these valuable books. We guarantee quality, safe delivery, satisfaction or money back. Write today for Catalog No. 52 and if you intend a new home, also get Plan Book No. 62. Both sent free east of Rocky Mountains. If west of mountains send 10c.

CHICAGO MILLWORK SUPPLY CO.
AMERICA'S GREATEST CASH AND DOOR HOUSE

1392 West 37th St., Chicago, Ill.

Instant Bunion Relief
Prove It At My Expense

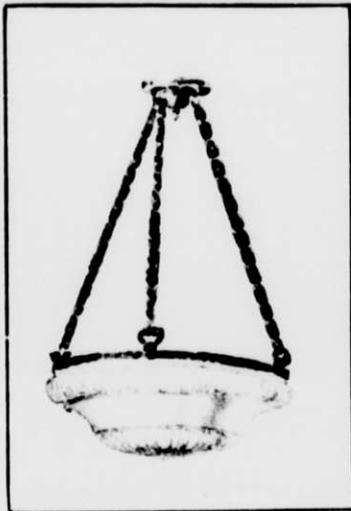
Don't send me one cent—just let me prove it to you as I have done for 27,000 others in the last six months. I claim to have the most successful remedy for bunions ever made and I want you to let me send you a treatment free, entirely at my expense. I don't care how many so-called cures, ointments or pads you've tried without success. I don't care how disgusted you are with them all—you have not tried my remedy and I have such absolute confidence in it that I am going to send you a treatment absolutely FREE. It is a wonderful yet simple home remedy which relieves you almost instantly of the pain; it removes the cause of the bunion and thus the ugly deformity disappears—all this while you are wearing tighter shoes than ever. Just send your name and address and treatment will be sent you promptly in plain sealed envelope.

FOOT REMEDY CO., 3509 W. 26th St., Chicago

nishing the garage with heat from the same plant at a minimum cost. In very cold weather it is doubtful if hot water heating is nearly as satisfactory as steam.

Direct radiation is specified for all the rooms, furnished by a heating plant which positively guarantees that every room shall be uniformly heated to at least seventy degrees in zero weather, thus ensuring comfort and an even temperature.

The radiators are of simple and unobtrusive design, fitting low under windows where possible, and colored to tone with the wall treatment wherever desired. We recommend from personal experience the use of pea coal as a fuel. Its low price per ton, and its quick response to draught are strong points in its favor. It is clean and thoroughly economical and when once given a trial proves its efficiency. Care should be taken that the gases are not allowed to accumulate in the fire-box on the top



Dining Room Center Light

of the freshly shoveled coal. As long as the top slide in the furnace door is kept open this will not happen.

THE method of lighting specified is electricity, easily obtained nearly everywhere. It is cleaner, healthier and far more convenient for illumination. As a power it can be utilized to run innumerable household devices. For lighting the living room lamps it is more secure and practical, eliminating the constant, unpleasant care that kerosene oil demands.

The old argument of electric power being cut off without warning carries small weight, as every well-equipped household can command candles in an emergency, and the trouble is never of long enough duration to cause any great inconvenience. The use of both gas and electricity together in illumination is an extravagance rarely indulged in although the house may be supplied with both systems. The piping of an entire house for gas is costly in the first price and expensive to keep up, gas leaks are dangerous, a serious menace to health and life. For these and many other apparent reasons we have installed electricity for illumination, introducing gas only into the service portion for the range and hot water heater.

The electric fixtures especially designed for the Ideal Home are charming and unusual. The new method of semi-indirect illumination is carried out in the dining room. This fixture, an alabaster bowl of Florentine design, is swung from the ceiling by three wrought iron chains and gives forth a soft strong glow that has no unpleasant glare. The little porch lanterns are delightful and distinctive, and the living room brackets strike the same pleasing note. The side

(Continued on Page 18)



Build Once and for All

Whether Bungalow, House, Garage, Barn or Factory

Let the first cost of your building be the only cost. Bishopric Stucco or Plaster Board used on the outside relieves you of after-expense. And that's a good thing to know before you build. You can use any outer material—ordinary plaster, cement, concrete or stucco. Whatever material you use cannot loosen, for the *keyed* laths lock it on, up, and in forever. Can't sag, spring or cause cracking like old-style backgrounds. Means a cool house in summer, a warm one in winter.

It has first a layer of strong fibre board, then one of weather-resisting, vermin-proof Asphalt-Mastic. In this are firmly imbedded the *keyed* laths that save half of the outer material and prevent it from falling down.

BISHOPRIC STUCCO or PLASTER BOARD

"JAMPNESS CAN'T PENETRATE"

Comes in handy sheets four feet square, ready to nail to stud-work. One man, doing it all, can keep far ahead of the plasterers.

Send for Architectural Blue-Print Plans for building a model house, also for Bishopric Book and Samples of Board (free).

See Your Nearest Bishopric Dealer

Talk it over with him and get an honest, unbiased opinion of your building needs.

Send for These

THE MASTIC WALL BOARD AND ROOFING CO., 468 Este Avenue, Cincinnati, Ohio

Also Makers of Bishopric Wall Board for Interiors

Pacific Coast Inquirers write the Central Door and Lumber Co., Portland, Ore., for the name of your nearest dealer

- Waldo Brothers, Boston, Mass.
- Albany Builders Supply Co., Albany, N. Y.
- Biggs & Lusk Co., Buffalo, N. Y.
- F. A. Dalton, New York City
- The Nat'l Bldg. Supply Co., Baltimore, Md.
- J. A. Cranston Lumber Co., Washington, D.C.
- Krausbecker Lumber Co., Philadelphia, Pa.
- Brecht & Co., Reading, Pa.
- Houston Brothers Co., Pittsburgh, Pa.
- Cleveland Builders Supply Co., Cleveland, O.
- Western Mfg. Co., Toledo, Ohio
- Texas Lime & Cement Co., Milwaukee, Wis.
- Stearns and Salt & Cement Co., Duluth, Minn.
- Wisconsin Lime & Cement Co., Chicago, Ill.
- Thomas & Bentley Htg. Co., Tampa, Fla.
- John A. Deane's Sons Co., Memphis, Tenn.
- Deiler Bros. Co., Louisville, Ky.
- Bishop Barnes Co., Chattanooga, Tenn.
- Stephen J. Gavin Lumber Co., St. Louis, Mo.
- Barthold & Casey, Houston, Tex.
- Ed. Steves & Sons, San Antonio, Tex.
- Mullard Coal & Lumber Co., Miami City, Mont.
- Hallack & Howard Lumber Co., Denver, Col.
- East Arkansas Lumber Co., Joplin, Ark.
- Bryant Hardware Co., Birmingham, Ala.
- F. W. Aring Co., Birmingham, Ill.
- Kelly Brady Hardware Co., Mobile, Ala.
- R. O. Campbell Coal Co., Atlanta, Ga.

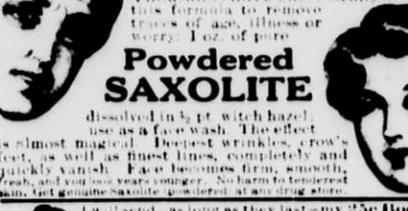
DENT'S Toothache Gum



Stop the Ache. Cleanses the cavity, prevents decay. Used by Millions for past 25 years.

C. S. DENT & CO., Detroit, Mich.

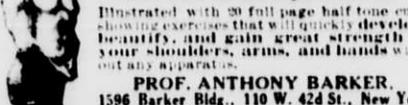
Wrinkles



Powdered SAXOLITE

dissolved in 1/2 pt. witch hazel, use as a face wash. The effect is almost magical. Deeper wrinkles, crow's feet, as well as finest lines, completely and quickly vanish. Face becomes firm, smooth, fresh, and you look years younger. No harm to delicate skin. Get genuine saxolite powder at any drug store.

Strong Arms



For 10c in stamps or coin.

Illustrated with 20 full page half tone cuts showing exercises that will quickly develop, beautify, and gain great strength in your shoulders, arms, and hands without any apparatus.

PROF. ANTHONY BARKER, 1596 Barker Bldg., 110 W. 42d St., New York

PARKER'S HAIR BALSAM



A toilet preparation of merit. Helps to eradicate dandruff. For Restoring Color and Beauty to Gray or Faded Hair. 60c. and \$1.00 at Druggists.

FREE TO EVERY BOY AND GIRL We give a free Euresa camera and complete outfit, plates, chemicals, etc., with full instructions. Just send your name and address, we send you 24 papers and Eye Needles, sell 2 papers for 10c, giving a Double free. When sold send us the \$1.00 and the camera and complete outfit is yours. Address: GLOBE CO., Dept. 207, Greenville, Pa.

AETNA-IZED?



\$3,250 INSURANCE FOR \$10
LIFE and ACCIDENT Insurance under the famous AETNA TEN DOLLAR COMBINATION
Issued by the **AETNA LIFE INSURANCE COMPANY**, of Hartford, Connecticut—the largest company in the world writing Life, Accident, Health and Liability Insurance.
In extent and variety of protection this policy is without a rival.
For \$10 a Year (in "Preferred" Occupations) this policy pays:
\$2,000 for death from Travel, Elevator or Burning Building Accident.
\$1,000 for death from Ordinary Accident.
\$2,000 for loss of limbs or sight as a result of Travel Accident.
\$1,000 for loss of limbs or sight as a result of Ordinary Accident.
The above amounts accumulate Ten Per Cent. each year for five years without additional cost.
\$250 FOR DEATH FROM ANY CAUSE—No Medical Examination Required.
The Accumulations, Double Benefits and Life Insurance provided by this Ten Dollar Combination make possible the payment of \$3,250 at a cost of less than **THREE CENTS A DAY** in addition to weekly indemnity for total or partial disability from accident.
SEND IN THE COUPON TO-DAY

AETNA LIFE INSURANCE CO., (Drawer 1341), Hartford, Conn. S. M. Mag.
I am under 55 years of age and in good health. Tell me about Aetna \$10 Combination. My name, business address and occupation are written below