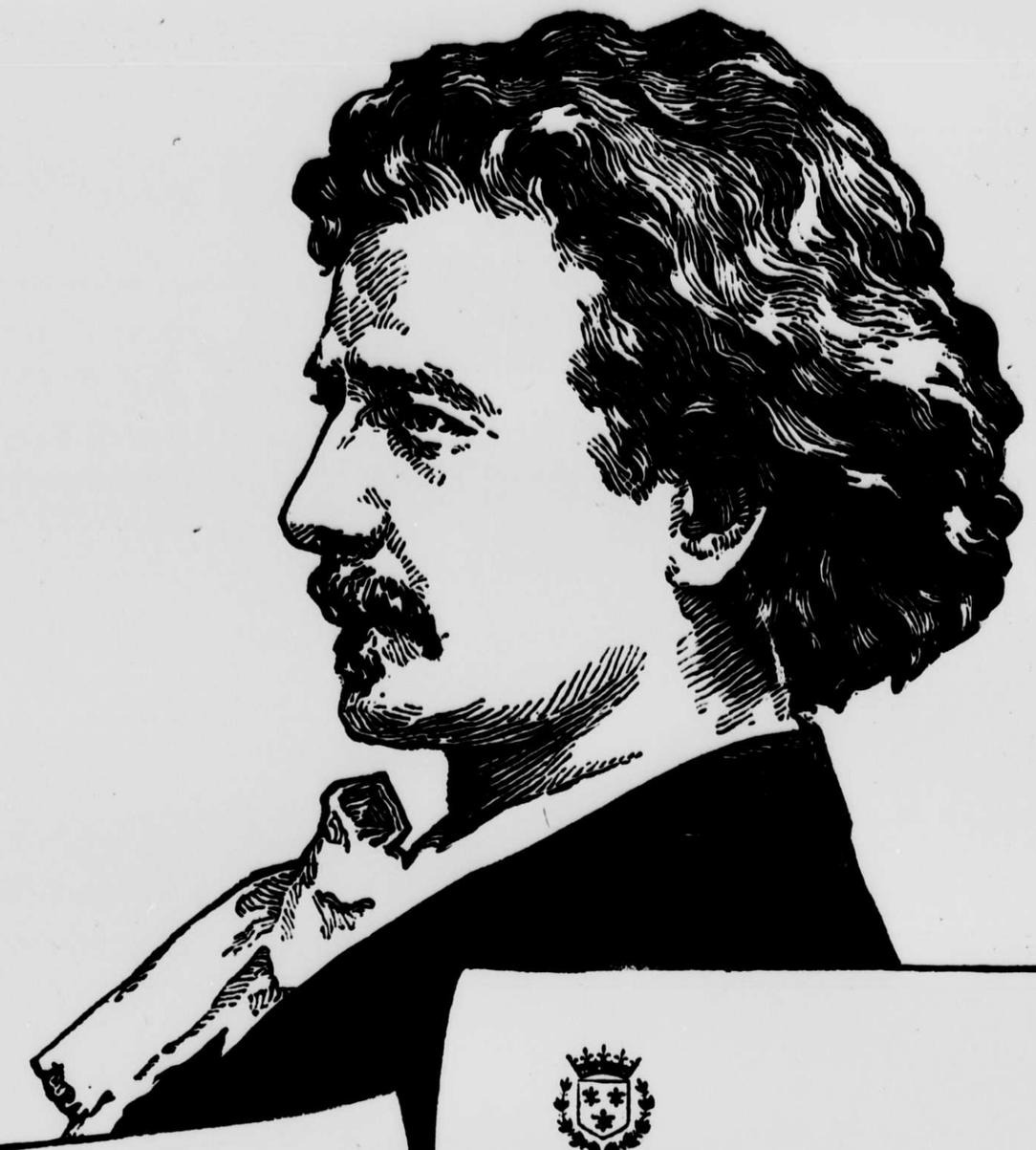

Hotel Touraine
Boston

Nov 8th 1913

The Aeolian Company
Aeolian Hall
New York City

Gentlemen — It is several years since the Pianola was brought to my attention, and having been, if I am not mistaken, the first one to endorse this important invention. I have since watched its development with the utmost interest.

From the first the wonderful possibilities of a piano technique immediately available to everyone, which should yet be under the control of the performer, appeared to me as the means to make music an accessible Art, - just as accessible to the great public, as literature, sculpture, and painting.

Your first Pianolas, one of which I myself own, contained this possibility in embryo, & it has remained for you, with gradual development during intervening years, to realize it. Your success with the Pianola is therefore well deserved, and I view the growth of your popularity, both in America, and in Europe, with satisfaction, as

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verification of my early opinion as to the future of the Pianola.

I cannot conceive of any reason why the Pianola should not be in every home. As a pianoforte, when the keyboard is used, it leaves nothing to be desired, while for acquiring a broad musical education, for the development of the understanding of good music, which modern culture demands, it is undoubtedly the most perfect, and really great medium.

There have appeared in recent years, a great many mechanical devices for piano-playing. I have heard several of them and, though not denying their certain qualities, I have to maintain my former opinion:- The Pianola is still the best, unsurpassable, supreme.

Most cordially yours

I J Paderewski

THE AEOLIAN COMPANY

AEOLIAN HALL, WEST 42nd STREET

NEW YORK LONDON PARIS BERLIN