

R. H. Macy & Co.'s Attractions Are Their Low Prices
Macy's
 Herald Square, Broadway, 34th to 35th St.

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A Wonderful Display of Imported and Domestic

HIGH GRADE FALL and WINTER GOODS

Women's Fall SUITS

Fancy Dressy Suits
 Smart Afternoon Suits

Latest Parisian interpretations, many of them excellent copies of the best known designers: Callot, Drecoll, Premet and others.

COPY OF CALLOT MODEL—Russian Blouse effect made of imported striped velour cloth in the new Tete de Negre shade; coat 3/4 length, and bands of skunk on front, collar and cuffs. Plain close-fitting skirt. **\$98.75**

COPY OF DRECOLL MODEL—Novelty stripe plush in exquisite shade of Russian green; full length circular coat, raglan sleeves, large shawl collar of skunk. Skirt is shirred from deep yoke. **\$149.00**

COPY OF CALLOT MODEL—Afternoon Suit of black chiffon velvet; coat of gold and black metallic brocade trimmed with monkey fur; flare collar of white silk and monkey fur; two tier skirt of chiffon velvet. **\$149.00**

THIRD FLOOR, 34TH STREET.

New Trimmed Millinery for Autumn Wear

Copies From Paris Models

Great interest is shown by our discriminating patrons in our extremely smart dress hats, especially those that are trimmed, according to the latest edict of fashion, with the new ostrich feather arrangements.

The famous models of Georgette, Reboux and Lewis, in large Sailor effects, or medium size Tricorne shapes, which as copies, are sold at \$40.00 to \$60.00 in other New York stores, are to be found here, made of the same high-class materials and trimmings, at considerably lower figures. According to the enthusiastic comments of our customers, these Hats are hardly to be distinguished from the original models, and our prices are from

\$22.89 to \$29.50

SECOND FLOOR, 34TH STREET.

MEN'S CRAVATS, To Order

We Have Received a New Shipment of

English Spitalfields Squares

Exclusive designs and colorings. These Squares are of very superior weave and quality, and will make up into handsome cravats, that will look well as long as they last, and will be so cut as to tie correctly. Made to your own order and measurements at far lower prices than exclusive shops charge for such.

MAIN FLOOR, BROADWAY.

Men's Robes and DRESSING GOWNS

In the Macy's Men's Shop we are showing a most complete assortment of Domestic and Imported Robes.

Velour Robes

Quantities that sell elsewhere at \$35.00 to \$45.00. Well made and comfortable garments, at a low price for the quality. **\$24.74**

Imported Japanese Habutai Robes
 Same grade, elsewhere, would cost \$8.00.

Hand-quilted Robes, in a very pleasing array of colorings, made and trimmed abroad, in the very best manner. **\$6.94**

English Lounge Robes

Prices, elsewhere, are \$30 to \$40 for equal quality. Made across the water. They have silk corded edges at the collar, and along front and on sleeves; colors are tans and Oxford mixtures, in plain and striped effects. **\$24.74**

MAIN FLOOR, 35TH STREET.

Desirable Offerings In Twilled Silk Umbrellas

FOR men and women. A special assortment of Umbrellas will be on sale tomorrow—Monday. They are close-rolling, and appear in a large assortment of handles, including stag-horn and Mission or natural woods of numerous kinds. Many handles have caps and bands in Sterling Silver, and there also are long silver handled Umbrellas.

\$2.89

MAIN FLOOR, BROADWAY.

Elaborate Negligees

One Model

Ostrich Bandings
 Hand Embroidery

Draperies of Thread Lace

Flesh colored satin is employed for the foundation with a deep chiffon tunic hand embroidered in pastel shades and finished with ostrich band; deep thread lace draperies made full cape effect at back over large butterfly bow of silvered cloth. **\$124.00**

Calvayrac Model

Two Toned Velvet
 Oriental Bands

This long, loose Parisian model has deep shawl collar formed of an Oriental band; it appears again on the wide draped sleeves and part way down the front. **\$125.00**

THIRD FLOOR, 34TH STREET.

Fashionable Footwear

For All Occasions

This department is fully prepared for the Winter Season with a complete stock of the newest styles in Footwear, from the dainty dancing slipper to the practical walking Shoe.

Women's New "Gaiter" Boots, real buck tops in shades of fawn and gray; vamps are of patent calfskin or gun metal leather. Exclusive Boot Shops ask \$9.00 to \$12.00 for similar styles, which may be purchased here at one-third less. **\$6.94 pr.**

An interesting showing of Evening Slippers for the coming season; beaded effects and open-work designs will be popular. Satin slippers in all the wanted shades, including gold and silver cloth. A vast assortment of slipper ornaments in jet, rhinestone and cut steel.

SECOND FLOOR, 35TH STREET, REAR.

London OVERCOATS For Winter Wear

From high-grade English makers, "Burberry's," Studd & Wellington, and Glanfield

THESE Overcoats, which have just arrived, were made by some of the highest-class English tailors, especially for R. H. Macy & Co.

The models are single or double-breasted Chesterfields, Great Coats, Raglans, Slip-Ons, full Box Overcoats and other styles. The bodies and yokes are lined with waterproof silk. **\$38.50**

Other fine imported English Overcoats, up to \$54.75

Also a Special In

Men's High-Grade Suits.

These Suits were made by high class tailoring organizations, and the fabrics are the product of the famous Hockanum Mills, one of the greatest mills in the land. To duplicate them at an exclusive tailor's would cost \$65.00. **\$34.75**

FIFTH FLOOR, BROADWAY.

Women's Dresses

Newest Styles & Materials.

Our assortment is very complete with both imported and domestic models. These are shown on the Third Floor, Centre.

Calling Gowns
 Afternoon and Evening Gowns
 Dinner Gowns

MAURICE MAYER—Afternoon Dress of Bengais blue, with broad velvet and chiffon band trimming emphasizing a gold stripe. Bodice made coatee effect; irregular skirt tunic, repeating the band trimming. **\$196**

PAQUIN MODEL—Dinner gown of gold and black metallic chiffon; high neck back, with low corsage front; side drapery of turquoise blue velvet. Trimming of natural blue monkey fur. **\$175**

HANDSOME DOMESTIC MODEL—Calling gown—made of taupe faille silk; bodice of taupe embroidered chiffon over flesh colored satin; long transparent chiffon sleeves. Bands of monkey fur. **\$74.75**

THIRD FLOOR, CENTRE.

WOOL Wilton RUGS

Standard Price, \$35.00.

WE made a special purchase of perfect Domestic Wool Wilton Rugs under conditions that enable us to offer them at an exceptional price. Woven on Jacquard looms, they show fine Persian effects and beautiful patterns in ecru, tan, brown, green and rose. Size 9 x 12 ft.

\$24.74

FOURTH FLOOR, BROADWAY.

Our Oriental Rug Section Presents Rare Offerings

PERSIAN SAROUK RUGS

THESE Rugs are very fine examples of the art of the Eastern weaver, in a most complete variety of designs and colorings. The weave is known among Rug Collectors as a very good and durable one, and the prices we name will make their own appeal. The Rugs are offered far below their usual prices.

Persian Sarouks, average size, 3 ft. 4 in. by 4 ft. 6 inches, in a quality well worth, each, \$55.00. **\$37.50**

Persian Sarouks, average size, 4 ft. 3 in. by 6 ft. 6 in., that would be low if priced at, each, \$100.00. **\$64.50**

FOURTH FLOOR, CENTRE.

Fine Specimens of "STRAUS" CUT GLASS

Some desirable offerings:

"STRAUS" CUT GLASS FRUIT OR FLOWER HOLDER, 29 inches high, 18 inches in diameter. **\$149.00**

"STRAUS" CUT GLASS ELECTROLIER, 30 inches high. **\$69.50**

"STRAUS" CUT GLASS PUNCHBOWL on foot, 16 inches in diameter. **\$69.95**

"STRAUS" CUT GLASS FLOWER VASE, 16 inches high. **\$28.75**

"STRAUS" CUT GLASS FLOWER OR FRUIT BASKET, 20 inches high. **\$26.50**

"STRAUS" CUT GLASS WATER SET, 8 pieces. **\$17.83 set**

BASEMENT, BROADWAY.

Folding Leather Dressing Cases

for Men—sometimes called Limousine Cases—are presented here in a wide array, awaiting your selection. They are made of fine Automobile Leather, in black, with excellent rubberized silk linings in mouse-gray. Each contains military brush, comb, soap-box, tooth-powder tube and tooth-brush holder, each piece of the best quality of Parisian Ivory.

\$5.74

Women's Fitted HANDBAGS

Of fine black Pin Morocco, with square frames, nickel or gilt, containing change purse on chain, hanging mirror, perfume bottle, powder box and hairpin holder. Silk lined in varied colors. Side handles of soft leather.

\$4.89

MAIN FLOOR, 34TH STREET.

Special Offerings In Fine Gloves for Women

OUR "Rosemary" real French Kid Glace Gloves are made of selected skins, especially for us in Grenoble. The assortment is always a very large one. We fortunately received our year's supply of Gloves from abroad before the outbreak of war.

\$1.69 pair

Novel Embroidered Gloves

are shown in suede and glaze, with three pearl clasps and oversewn seams. The colors are tan, brown, gray, black and white.

Our "Alwyn" Gloves

for women are real French kid glaze, suitable for early Fall wear; full pique-sewn, with Paris point backs, two clasps, in tan, black, slate, white, brown and navy, white with black embroidery, and black with white embroidery.

\$1.69 pair

MAIN FLOOR, BROADWAY.

Attractions in HOUSEHOLD LINENS

Those who purchase their Household Linens at Macy's will find that "Lowest-in-the-City" prices prevail.

Heavy Satin Irish Double Damask Table Cloths

Neat and attractive circular designs, with decorations of poppies, scrolls, carnations and ribbon and bow knots. Size 72x72 inches 72x90 inches 72x108 inches 81x81 inches

\$4.29 each \$5.89 each \$6.89 each \$6.49 each

Napkins to match, 24x24 inches, dozen **\$5.94**
 Napkins to match, 26x26 inches, dozen **\$7.89**

Breakfast Cloths

A very fine line of natural flax-colored Breakfast Cloths, scalloped or plain. Our own importation, carried only by us in this city.

\$3.49 to \$5.19

Larger Sizes from **\$3.96 to \$5.89** each.

Hemstitched Birdseye Towels

A very fine grade of hemstitched, all-linen, Birdseye Towels, with swan and bird effects on elaborate damask borders. Made expressly for us. **\$8.28 and \$10.68** dozen

Full lines of imported Turkish Bath Sheets, Towels and Towelings of all kinds.

SECOND FLOOR, 35TH STREET.

Our Silverware Section

WEAS never more attractive than it is at the present time, filled as it is with hundreds of useful and ornamental articles of Sterling Silver. Some of the

Tea Sets, Coffee Sets, Vases, Bowls, Bread Trays, Candlesticks, etc.,

show most exquisite Colonial and other designs, and there are many small pieces that will be found highly desirable for Gifts.

The Flatware Display

offers many new and chaste designs in single pieces or complete sets of Table Service. We specialize in the better grade of Sheffield Plate, in fine reproductions that are heavily plated and entirely different from the so-called "Sheffield Plate" that is widely advertised.

MAIN FLOOR, BROADWAY.