

CHESSBOARD MAPS  
FIX GERMAN FIRE

When Target Is Located Position Is Telephoned to All Batteries.

AVIATORS GIVE RANGE

LONDON, Oct. 10.—The Official Press Bureau issued to-night a further account of the British operations in France by "an eyewitness" who is now said to be Col. Swinton of the intelligence department of the General Staff. The story, which supplements the narrative published yesterday, says:

"Comparative calm on our front has continued through the fine and considerably warmer weather. The last six days have been slightly misty, with clouds hanging low, so that conditions have not been very favorable for aerial reconnaissance."

"On Saturday, October 3, practically nothing happened except that each side shelled the other. Toward evening on Sunday there was a similar absence of activity, except one portion of our line the enemy's hands played patriotic airs and the audience which gathered gave a chance to our waiting howitzers."

"On Monday, the 4th, there were three separate duels in the air between French and German aviators, one of which was visible from our trenches. Two of the struggles were, so far as could be seen, indecisive, but in the third the French aviator was victorious and brought down their opponent, both of whom were killed by machine guns. The observer was so buzzed as to be unrecognizable."

"During the day some of the Londoners were taken prisoners by us. They were in very poor condition and wept bitterly when captured. One, on being asked what he was crying for, explained that though he had been advised to surrender to the British, they believed that they would be shot."

"It is reported that at one point where the French were much annoyed by the fire of a German machine gun, which was otherwise inaccessible, they drove a mine gallery fifty metres (about fifty-five yards) long up to and under the emplacement and blew up the gun. The men who drove the gallery belonged to a corps which was recruited in one of the coal mining districts of France."

"Machine Guns on Sledges. The German machine guns are mounted on low sledges and are inconspicuous and evidently easily moved. The fighting now consists mostly of shelling by the artillery of both sides and in front a line of fire from the machine guns as an occasional target offers. Our maxims have been doing excellent work and have proved most efficient weapons for the sort of fighting in which we are now engaged."

"At times there are so many outbreaks of their fire in different directions that it is possible for an expert to tell by comparison which of the guns have their sights adjusted and are well tuned up for the day. The amount of practice that our officers are now getting in the use of this weapon is proving most valuable in teaching them how to maintain it at concert pitch as an instrument and how to derive the best tactical results from its employment."

"Against us the Germans are not now expending so much gun ammunition as they have been, but they continue to fire at insignificant targets. They have the habit of suddenly dropping heavy shells without warning in localities or villages far behind our front line, possibly on the chance of catching some of our troops in bivouac or billets. They also fire a few rounds at night."

"The artillery, just up to now, played so great a part in the war that a few general remarks descriptive of the methods of its employment by the enemy are justified. The modern artillery armament consists of fifteen guns for horse and field batteries of divisions and there are in addition, with each corps, three to six batteries of 4.2 inch field howitzers and about two batteries of 5.9 inch howitzers. With an army there are some 8.5 inch heavy howitzers."

"German Fire Ineffective. The accuracy of their fire is apt at first to cause some alarm, more especially as the guns are usually well concealed and the position and the direction from which the fire is proceeding are difficult of detection. But accurate as is their shooting the German gunners have on the whole had little luck and during the past three weeks an astonishingly small proportion of the number of shells fired by them have been really effective."

"Quite the most striking feature of their handling of the artillery is the fire upon any selected point. They dispense to a great extent with the method of ranging known by us as bracketing, especially when acting on the defensive, and direct their fire by means of squared maps and the telephone. Thus when a target is found in a position on a map or left behind in the enemy's lines it is desired to employ against that particular square. In addition to the guns employed to fire on the targets as they are picked up, others are told off to watch particular roads and to deal with any of the enemy using them."

"Both for the location of targets and the communication of the direction of the fire reliance is placed on observation from aeroplanes and balloons and on information supplied by special observers and secret agents who are sent on ahead or left behind in the enemy's lines to communicate by telephone or signal. These observers have been found in hay stacks, barns, other buildings well in advance of the German lines."

"Balloons of the so-called sausage pattern remain up in the air for long periods for the purpose of discovering targets, and with our aviators make their influence felt by chasing all hostile aeroplanes on sight. The latter were continually hovering over our troops in order to register their position and to note where the headquarters, reserves, gun teams, etc., were located."

"If suitable targets are discovered the stream drops a smoke ball directly over it or lets fall some strips of cloth which glitter in the sun as they slowly descend to the earth. The range to the target is apparently ascertained by those near the guns by means of a large telescope or other range finder, which is kept trained on the aeroplane, so that when the signal is made the distance to the target is virtually as at once obtained. A few rounds are then fired and the result is signalled back by the aviator according to some prearranged code."

The great interest manifested during the past week in the opening of the New Twelve-story Addition on Madison Avenue, and the pronounced success attending the Special Sales arranged to celebrate that event, have prompted B. Altman & Co. to arrange other Sales of more than ordinary importance for the week ensuing.

B. Altman & Co.

The Blouse Department . . . . . which has been greatly enlarged, is now located in the Madison Avenue section of the Second Floor. The smart Blouses displayed

The Fashionable Mourning . . . . . for Autumn and Winter is displayed in an exclusive Department on the Third Floor. The selections of Suits, Gowns, Blouses, Wraps, Hats, etc., are entirely new, featuring styles that are correct and thoroughly up to date. The prices are very moderate.

include all that is newest and most attractive in blouse fashions for Autumn and Winter, both as to style features and fabric combinations. A striking novelty, now being exhibited for the first time, is a Peasant Blouse of silk jersey, in brown, navy blue and black, with accentuations of colored embroidery, most cunningly introduced. This is shown in the regular stock at \$19.50.

**Betalph Silk Hosiery**  
(Guaranteed)  
The new styles and colors for Autumn and Winter are shown, at moderate prices, in the Betalph Silk Hosiery for men and women of taste. This Hosiery is exclusive to B. Altman & Co.

**Women's Knitted Underwear**  
All of the desirable varieties of woven Underwear are included in the newly-received assortments for Autumn and Winter, now being shown at most reasonable prices. There is an especially large selection of woven Silk Undergarments, comprising English and French Gauze Silk Vests, Combinations, Corset Covers and Bloomers, as well as Vests, Combinations and Bloomers of Italian Silk. Betalph Underwear, manufactured exclusively for B. Altman & Co., is featured in the stock; as also are imported Slumber Slips and Swiss Ribbed Underwear.

Extraordinary Preparations have now been completed for

The Great Autumn Sale of ORIENTAL RUGS (of guaranteed qualities)

which will commence to-morrow (Monday) and will continue throughout the current month. The Sale will be held in the greatly enlarged Rug Department (occupying practically all of the Fifth Floor), and will far surpass in magnitude and interest any previous event of similar character. Every Rug in this Sale, which includes Rugs of every desirable type and size, was separately selected by B. Altman & Co.'s New York buyers in their expedition through the Orient. All will be marked at prices representing about one-half the real values.

- Fine Persian Mats value \$25.00 . . . . . at \$12.50
- Small Oriental Rugs values \$16.50 to 19.50 . . . . . at \$9.50
- Large Oriental Rugs values \$27.50 to 50.00 . . . . . at \$13.75 to 24.00
- Extra Large Oriental Rugs values \$65.00 to 150.00 . . . . . at \$30.00 to 68.00
- 1,000 FINE ORIENTAL RUGS in large sizes, from Central Persia, values \$65.00 to 175.00 . . . . . at \$30.00 to 75.00
- Oriental Hall Runners values \$75.00 to 175.00 . . . . . at \$34.00 to 85.00
- OVER 2,000 ORIENTAL RUGS IN ROOM SIZES values \$185.00 to 2,500.00 . . . . . at \$90.00 to 1,200.00

To-morrow (Monday) Very Exceptional Values will be offered in the following:

**Another Extraordinary Offering of Chiffon Velvet**  
(40 inches wide) in black and colors, at \$2.90 per yard

**An Additional Purchase of 50-inch Broadcloth,**  
(spotproof finish)  
in black, tete de negre, dark green, midnight blue and other shades, will be placed on sale at the very special price of per yard \$1.35

**An Extraordinary Clearance Sale of Choice Dress Silks**  
to be commenced Monday, October 12th, will consist of over 25,000 yards of Silks (especially appropriate for afternoon and evening wear) arranged in Blouse and Dress Lengths and marked at per yard . . . 55c., 70c., 90c., \$1.40 & 1.85  
These are exceptional values.

**A Special Importation of French Hand-embroidered Lingerie**  
just received, will be specially marked at the following advantageous prices:  
Chemises . . . . . at 95c., \$1.10 & 1.45  
Nightrobes . . . . . at \$1.50, 1.95 & 2.75  
Drawers . . . . . at 95c., 1.10 & 1.45  
Petticoats . . . . . at 1.25 & 2.25  
Corset Covers . . . . . at 1.10 & 1.45

**Imported Black Broadcloth**  
(spotproof finish)  
54 inches in width, will be an interesting offering at . . . . . per yard \$1.85  
These prices are decidedly lower than usual.

**Misses' and Small Women's Tailor-made Suits**  
in five distinctive and entirely new models, will comprise a special offering in the recently extended Department on the Second Floor, at the extremely low price (considering styles and qualities) of . . . . . \$25.00

**A Special Sale of Infants' Imported Short Dresses**  
Hand-made and Hand-embroidered (sizes 6 months to 4 years), will present remarkable values at the following prices:  
Yoke and Princess Dresses of nainsook at . . . . . \$1.85  
Marguerite Dresses of crepe or linen, at 1.85  
Princess Dresses of sheer materials, at 2.45  
Pique Dresses . . . . . at \$3.00 & 4.75

**An Unusual Sale of Custom-made Corsets**  
in two exclusive models fashioned of white cotton broche, and designed and made by expert corsetieres in B. Altman & Co.'s work-rooms in the establishment.  
Corsets for medium figures (Women's and Misses'); sizes 18 to 26 . . . . . at \$5.50  
Corsets for stout figures; sizes 21 to 30, at . . . . . \$8.50  
being about one-half the regular prices for Corsets of these fine qualities.

**An Interesting Sale in the Women's Blouse Department** (Second Floor, Madison Avenue section) will consist of **Sleeveless Satin Over-blouses** in black, brown, navy blue and Russian green, at the special price of . . . . . \$5.00