INSURANCE CHIEFS TALK OF FIRESIDE CAMPAIGN

Think Idea Good, but Fear That Wives May Offer Some Objection.

Before the hundred or more life insurance presidents concluded their convention at the Astor yesterday they discussed the advisability of a new departure in insurance soliciting—the fireside campaign, as they called it. This would mean that the woman of the household, as well as the man, would be approached about assuring an income for the family despite death.

There was general agreement that the idea was good, but they feared that while women might welcome their inclusion into the council as evidence of their increasing importance they might disapprove of the presence of the solicitor at the fireside. The remedy for this, the speakers seemed to think, was a concerted educational campaign among prospective policyholders to make them include insurance in the family talk with the questions of clothing, food and the education of the children.

The unfavorable results to insurance companies of a majority of their legal disputes with beneficiaries brought forth a paper by W. H. Davis, counsel for the Pacific Mutual Life, in which he said that insurance cases were as a rule prejudged and decided by Judge or jury before trial. This didn't come from any innate dishonesty of either Judges or juries but from ignorance of insurance principles, he said.

"As long as an insurer is a corporation just so long will there be more or less antipathy against it," said Mr. Davis.

Frank Hasbrouck, State Superintendent of Insurance, was another speaker.

BISHOP GREER TO AID PEACE.

Invites Carnegie Church Union to Meet in Cathedral Home.

Bishop Greer, to dedicate his permanent home on the cathedral grounds to the cause of peace, has invited the Carnegie Church Peace Union to hold its first annual meeting there next Wednesday. It is understood that Mr. Carnegie will attend.

The union is now working throughout this country for a world alliance of churches for international good will. In England there is a similar movement, which will be extended to all Europe. J. Allen Baker, M. P., has been here for some time preparing for the work abroad. A peace meeting of ministers and laymen will be held in London next June. Clergymen of France, Germany, Russia and Japan are to be invited. One aim is to take up the work of rebuilding and reorganizing at the end of the war. The Church Peace Union has received many propositions for the furtherance of peace aims, but it is restricted in its operations to peace efforts through the churches.

W. W. Astor's Property Attached.

An attachment for $2,000 against property owned by William Waldorf Astor was served yesterday by Sheriff Grifenhagen on the ground that Mr. Astor's agents here have refused to satisfy a claim of Jacob Sadowsky for injuries received through being hit on the head by a hoist gate on Astor property. Sadowsky has sued in the City Court and the attachment was granted by Justice Schmuck on the ground that Mr. Astor is a non-resident.

TWELVE MICE CAUSE STIR AT THE WALDORF-ASTORIA

Peacock Alley, that wonderful thoroughfare in the Waldorf where men and women lounge on large, soft chairs, gossip, admire and envy each other, was the scene of considerable excitement yesterday when twelve little mice which had been summering in the pipe organ at the hotel were disturbed by a rude organ tuner and decided to make their getaway.

The mice ran under rich gold chairs and soft rugs while bellhops, resplendent in uniforms of blue and gold, gave chase. Fashionably attired women became nervous and hurried away. It was a chase full of zip and ginger and ended only when the mice were cornered at the Astor Court entrance and driven through the revolving door into the street.

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Jean Macherat has taken over the restaurant in the Hotel Frederick, 210 West Fifty-sixth street, and will give dansants every evening.

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Lou Wallick and Adrian Wallick, proprietors of the Hotel Wallick in this city and the Secor in Toledo, propose to build another hotel to be known as the Deshler, in Columbus, O. The house will have 400 rooms with 387 private baths, and will be directly opposite the State Capitol. Ground will be broken next August, and bids for the various contracts will be opened in February in Columbus.

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R. S. Hubbell, employed at the Waldorf for several years, has been made manager of the Hotel Caris-Rite, in Toronto. He assumed the management last Wednesday.

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Gardner Wetherbee, senior proprietor of the Hotel Manhattan, has just celebrated his eighty-first birthday. He started his New York career with the old Fifth Avenue Hotel in 1857.

NOTABLES AT THE HOTELS

Arrivals yesterday at the Waldorf-Astoria included Senator Boies Penrose, Philadelphia; R. S. Naon, Argentine Minister; Frank Hiscock, Syracuse, and former Senator and Mrs. A. J. Beveridge of Indiana. Among those entertaining at the supper dance in the grill room were F. D. Potter, W. O. Jaquette, George Doran and W. G. Harding.

Baron Enrico Castelli gave a dinner last night at the Hotel Gotham. Others entertaining were Mr. and Mrs. L. F. Loree, Mr. and Mrs. John Carstensen and Mrs. Eugene Munsell.

Arrivals at the Marie Antoinette included W. B. Merriman, Waterbury, Conn.; Henry Jewett, Boston, and H. C. Kerr, Englewood, N. J.

Registered at the Vanderbilt were Mr. and Mrs. Richard Mortimer, who came from their home at Tuxedo; Mrs. W. H. Wanamaker and Miss Louise Wanamaker, Philadelphia, and Mr. and Mrs. George P. Eustis, Washington.

Among those registered at the Martinique are Mr. and Mrs. M. C. Hole, Washington; Mr. and Mrs. L. L. Hepburn, Philadelphia, and Thornton Purvis, Toronto. The Association of New York Physicians will hold its tenth annual dinner and dance this evening at the Martinique.

COTTON NOTES READY FOR GROWERS' LOANS

Pool Committee Sending Out Documents as Final Step Toward Relief.

Albert H. Wiggin, president of the Chase National Bank and head of the cotton loan fund in this city, made public last night copies of the application forms which will be sent to the State committees in the South for distribution among the local committees which will have the direct supervision of the cotton on which the loans are to be made.

Mr. Wiggin said the fact will be impressed upon the local committees that loans must be made safe, for the sake of the borrower as well as the lender. Every borrower, when he obtains money on his cotton crop, will put up a guarantee fund of 3 per cent. of the amount borrowed.

In case of poor loans the honest borrower will be the first loser, the Southern banks as the holders of the Class B certificates the next and the Northern and Western banks as holders of the Class A certificates the last. It is the work of Class B certificate holders, according to Mr. Wiggin, to make the cotton loans absolutely safe.

No loans can be placed until all the subscriptions from the banks participating are in. New York has subscribed its quota of $50,000,000, although one or two local banks still remain to be signed. Subscriptions from outside banks are coming in rapidly, it was said.

NEW HAVEN IMMUNITY PLEAS ARE COMBATED

Questions of Constitutional Rights Argued in Federal Court.

Deputy United States Attorney-General Frederick W. Swacker argued before Judge W. I. Grubb in the United States District Court yesterday that the testimony given by some of the New Haven defendants before the Interstate Commerce Commission at Washington did not render these defendants immune from prosecution under the present indictment charging them with violating the Sherman law. The commission's investigation, he said, was held last spring, whereas the indictments against the New Haven men charged illegal acts committed almost up to the time of the finding of the indictments in November.

Mr. Swacker's argument was made in opposition to the pleas of immunity filed by John L. Billard, James S. Elton and William Skinner. Assistant United States Attorney Robert Stephenson held that these men had waived the right of immunity by their failure at Washington to assert their constitutional right to refuse to testify on the ground that it might incriminate them.

Attorney Clarke M. Rosencrans, speaking for the defendants Skinner and Elton, replied that it would have been futile for the defendants to assert their constitutional privilege as they would have been forced by law to testify anyhow, and that they were automatically granted immunity from any prosecution based on their testimony.

The argument for the defendants will be continued at 10:30 o'clock this morning by Homer S. Cummings, who represents John L. Billard.

SERMONS AND ADDRESSES IN CHURCHES HERE TO-MORROW

SCHOOL OF THE BUILDERS—150 West Seventy-eighth street. Public lecture at 4 P. M.; also Wednesday at 8 o'clock.

FIRST BAPTIST CHURCH—Broadway and Seventieth street. Pastor I. M. Haldeman, D. D., will speak at 11 A. M. on "The Church in Smyrna, or Judaized Christianity, the Faithful Martyrs and the Crown of Life"; and at 8 P. M. on "A Literal City in Heaven into Which Christians Ascend at Death. The Paradise Side of the City, Their Dwelling Place Till Morning of Resurrection. State of the Christian Dead."

FIFTH AVENUE PRESBYTERIAN CHURCH—Fifth avenue, at Fifty-fifth street. The Rev. J. H. Jowett, D. D., will preach at both services. The men's Bible class will be held at 10 A. M. Mid week service in the chapel on Wednesday at 8:15 P. M.

LENOX AVENUE UNITARIAN CHURCH—Corner 121st street. The Rev. Merle St. Croix Wright, D. D., will have as his sermon topic "Good Business."

BROADWAY TABERNACLE—Broadway, at Fifty-sixth street. The Rev. Charles E. Jefferson, D. D., pastor, will preach Sunday at 11 A. M. In the evening the services will be conducted by the Rev. William A. Kirkwood.

CENTRAL PRESBYTERIAN CHURCH—218 West Fifty-seventh street. The Rev. W. Merle-Smith, D. D., pastor. Services at 11 A. M. and 4:30 P. M. Afternoon subject, "The Heroism of the Quaker."

ALL SOULS' CHURCH—Fourth avenue and Twentieth street. The Rev. Dr. Samuel A. Eliot of Boston, president of the American Unitarian Association, will preach at 11 A. M.

ST. AGNES'S CHAPEL, TRINITY PARISH—West Ninety-second street. The Rev. Dr. W. W. Bellinger will be the preacher at the 11 and 4 o'clock services, and the Rev. Harold St. G. Burrill at 8 P. M.

ST. ANDREW'S METHODIST CHURCH—Seventy-sixth street and Columbus avenue. Dr. Fred Winslow Adams will preach in the morning on "With All Your Heart," and in the evening on "Checking the Over Hopeful."

CALVARY METHODIST CHURCH—129th street and Seventh avenue. "As We Forgive" will be the theme of the morning sermon by Dr. William H. Morgan, pastor, and the evening subject will be "Compassion."

ST. PAUL'S METHODIST CHURCH—West End avenue and Eighty-sixth street. "Christmas in Europe" will be the subject for the evening sermon by Dr. Charles L. Goodell, pastor. Organ recital at 7:45 P. M.

THE MARBLE COLLEGIATE CHURCH—Fifth avenue and Twenty-ninth street. Dr. Burrell will preach at 11 o'clock on "George Whitfield's Pulpit" and at 8 o'clock on "Are You Drinking at the Fountain?"

CHURCH OF THE MESSIAH—Park avenue and Thirty-fourth street. In the evening Mrs. Alice Minnie Herts Heniger will discuss the subject, "The Children's Educational Theatre." Mrs. Heniger is the head of an institution which has 2,500 players, young men and women wage earners and children of the East Side.

SCOTCH PRESBYTERIAN CHURCH—Ninety-sixth street and Central Park West. The Rev. David G. Wylie, D. D., will preach at 11 A. M. and 8 P. M. Communion service in the morning. Sabbath school at 2:45 P. M. Young People's Society in the chapel at 6:15 A. M.

WEST END PRESBYTERIAN CHURCH—Amsterdam avenue and 105th street. The Rev. Edwin Keigwin, D. D., the pastor, will preach at both services. At the morning service he will repeat the sermon on "The Amethyst." At night the subject will be "Is the World Growing Better or Worse?"

FIFTH AVENUE BAPTIST CHURCH—123 West Fifty-seventh street. J. M. Rice, general secretary of the Pennsylvania R. R. Y. M. C. A., will lead the Young Men's Bible Class at 9:40 A. M.; subject, "Have We Lost Religion?"

CHRISTIAN SCIENCE CHURCHES—The subject of the lesson-sermon will be "God the Preserver of Man" and the Golden Text (Psalms cxxi. 1, 2): "I will lift up mine eyes unto the hills, from whence cometh my help. My help cometh from the Lord."

ST. PAUL'S CHAPEL, COLUMBIA UNIVERSITY—At 4 o'clock will be held the annual Christmas service. "Ring, Wild Bells," from Tennyson's "In Memoriam," music by Percy E. Fletcher, will be given for the first time in New York. The preacher will be the Rev. Raymond C. Knox, chaplain. Subject, "Spirit of Christmas—1914."

NEW THOUGHT CHURCH—Forty-eighth Street Theatre. Dr. Julia Seton will speak at 11:15 A. M. on the subject, "Authority and Revelation."

CHAPEL OF THE INTERCESSION—Broadway and 155th street. Popular vespers at 4 P. M. There will be rendered Faure's trio, entitled Sancta Maria, and "Come Unto Me," by Baker. M. de Guerre Riggs, L. Boughan and Ada Pratt, soloists.

TEMPLE BETH-EL—Fifth avenue and Seventy-sixth street. At 11 o'clock Dr. Samuel Schulman will speak on "Heart and Head in Religion."

MADISON AVENUE METHODIST EPISCOPAL CHURCH—Corner of Sixtieth street and Madison avenue. Preaching at 11 A. M. and 8 P. M. by the Rev. Ralph W. Sockman, M. A. Organ recital at 5:30 P. M.

BRICK PRESBYTERIAN CHURCH—Fifth avenue and Thirty-seventh street. Dr. Merrill will preach at 11 and at 4 o'clock.

NEW YORK PRESBYTERIAN CHURCH—128th street and Seventh avenue. The Rev. George W. Arms, Jr., pastor, will preach in the morning on "The Inner Circle" and in the evening on "If."

CHURCH OF THE HOLY COMMUNION—Twentieth street and Sixth avenue. At 11 A. M. the Rev. Dr. Henry Mottet will preach. At 3 P. M. children's service, conducted by the Rev. Samuel Neal Kent. At 8:15 P. M., French service, by the Rev. Pietro Griglio. At 8 P. M., the Rev. Samuel Neal Kent will preach.

COLLEGIATE CHURCH OF ST. NICHOLAS—Fifth avenue and Forty-eighth street. The Rev. Arthur Frederick Mahon will preach at 11 A. M. and 8 P. M.

WEST-PARK PRESBYTERIAN CHURCH—Eighty-sixth street and Amsterdam avenue. The Rev. Dr. Atterbury will preach at 11 A. M. At 4 P. M. ex-Senator Frank J. Cannon will preach on "The Mormon Question." Dr. Evans will speak at 8 P. M.

OLD FIRST PRESBYTERIAN CHURCH—Fifth avenue, Eleventh to Twelfth street. The Rev. Dr. Howard Duffield will conduct both services. At 11 A. M., Holy Communion will be celebrated. At 8 P. M. the pastor will preach on "The Blessing of a Clean Heart."

FREE SYNAGOGUE—Carnegie Hall. "Must We Have a Large Army and Navy"? will be the subject of the address to be given by Dr. Wise.

CATHEDRAL OF ST. JOHN THE DIVINE—The preachers will be: 11 A. M., the Rev. Canon Nelson; 4 P. M., the Rev. Arthur H. Judge, rector of St. Matthew's Parish, New York; 8 P. M., organ recital by C. W. Le Febvre, assistant organist of the Cathedral.

NORTHMINSTER PRESBYTERIAN CHURCH—141 West 115th street. The Rev. J. H. Murray, Jr., will preach at 11 A. M. At 8 P. M. the pastor, the Rev. H. H. Linrouze, will preach on "Ambassadors For Christ."

COLLEGIATE CHURCH—West End avenue and Seventy-seventh street. The minister, the Rev. Henry Evertson Cobb, D. D., will preach at 11 A. M. and at 4:30 P. M., the choir will sing Charles B. Hawley's cantata, "The Christ Child."

ALL ANGELS' CHURCH—West End avenue and Ninety-first street. 11 A. M., Te Deum in B flat, Stanford; anthem, "The Night is Far Spent," Steane; at 4 P. M., full choral evensong.

NATIONAL BIBLE INSTITUTE BUILDING—214 West Thirty-fifth street. At 4 P. M., Don O. Shelton will discuss "Personal Christ in the First and Twentieth Century."

FORT WASHINGTON PRESBYTERIAN CHURCH—174th street and Broadway. Dr. Martin will preach in the morning on "Our New Americans," and in the evening on "A Man's Religion."

EGLISE DU SAINT-ESPRIT—47 East Twenty-seventh street. Special work is being done for the French Red Cross under the direction of the pastor.

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Services are held in the following Christian Science Churches Sundays, 11 A.M. and 8 P.M. Wednesdays, 8 P.M. First Church, Central Park West & 96th St. Second Church, Central Park West & 68th St. Third Church 125th St. & Madison Ave. Fourth Church, Ft. Washington Ave. & 178th Fifth Church, Madison Ave. & 38th St.

POPULAR VESPERS, Chapel of the Intercession, Broadway and 155th Street. Sunday at 4 P. M. there will be rendered Faure's famous Trio entitled "Sancta Maria" and "Come Unto Me" by Baker. M. De Guerre Riggs, L. Boughan and Ada Pratt, soloists. Leo Riggs, Recital Organist, will play Dubois' Toccata in G and the Parsifal Prelude. The congregation will sing "He Leadeth Me," by Bradbury.

ST. BARTHOLOMEW'S CHURCH Madison Avenue at 44th Street. The Rev. Leighton Parks D. D., Rector. 8 A. M., Holy Communion. 11 A. M. and 4 P. M. The Rector will preach at both services. Organ Recital at 5:15 P. M.

St. Thomas's Church FIFTH AVE. AND 53D ST. Rev. ERNEST M. STIRES, D. D., Rector. 8 A. M., Holy Communion. 11, Morning Service and Sermon (Bishop Leonard). 4, Evensong and Address (Rector). 8 P. M. Hour of Organ Music.

CALVARY BAPTIST CHURCH. FIFTH AVENUE BAPTIST CHURCH. Union Services. 125 West 57th Street. Rev. CORNELIUS WOELFKIN, D. D. Pastor preaches at 11 A. M. and 8 P. M. Sunday School, 9:45; Bible classes, 9:40 A. M. Friday, Prayer Meeting, 8 P. M.

St. George's Church is on 16th Street, east of Third Avenue. Services at 8, 11 and 8. ALL SEATS FREE.

CENTRAL Presbyterian Church, W. 57th St., bet. B'way & 7th Ave. Rev. Wilton Merle-Smith, D. D., Pastor, will preach at 11 A. M. and 4:30 P. M. Afternoon Subject: "The Heroism of the Quaker."

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Trinity Parish, Chapel of the Intercession, Broadway and 155th Street. Rev. M. H. Gates, D. D., Vicar. 8, 8:45; 9:45; 10:30; 11 A. M. 4; 8 P. M.

GRACE CHURCH, Broadway and 10th Street. Dr. SLATTERY, Rector. 8, and (Rector). 4 (Mr. Washburn); 8 (Mr. Edwards).

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CHANGE OF CORPORATE NAME.

AT A SPECIAL TERM, PART I, OF SUPREME COURT, held in and for the County of New York at the New York County Court House in the Borough of Manhattan, City of New York, on the 19th day of November, 1914. PRESENT: HON. JOSEPH E. NEWBURGER, JUSTICE. In the Matter of the Application of MARLBOROUGH-BLENHEIM COMPANY, for authority to change its name to The Marlborough Corporation.

On reading and filing the petition of Marlborough-Blenheim Company, a stock corporation organized and existing under the Laws of the State of New York, verified October 6th, 1914, by Frank A. McNamee, its president, wherein said petitioner prays for an order of this Court authorizing it to change its corporate name from Marlborough Blenheim Company and to assume instead thereof the corporate name of The Marlborough Corporation, and the affidavit of Edward K. Nicholson, the Secretary of the said Company, verified October 6th, 1914, containing a copy of the resolution of the Board of Directors of said Company authorizing the petition for an order to assume the corporate name The Marlborough Corporation, and upon filing the certificate of the Secretary of State annexed to the petition certifying that the name which said corporation proposes to assume is not the name of any other domestic corporation, or a name which he deems so nearly resembling it as to be calculated to deceive, and also the receipt of the said Secretary of State dated October 22nd, 1914, showing the filing of the notice of motion herein, and upon filing due proof by affidavits showing that the notice of the presentation of said petition has been duly published once in each week for three successive weeks in the New York Times and the New York Tribune, two daily newspapers published in the County of New York, and the Court being satisfied by petition and by the affidavits and certificate presented therewith that the petition is true and that there is no reasonable objection to the change of the name proposed, and that the petition has been duly authorized and that notice of the presentation of the petition as required by law has been made:

NOW, ON MOTION of ELBERT B. HAMLIN, ESQ., Attorney for said petitioner, no one opposing, it is

ORDERED, that the said petition be and it hereby is granted and that the petitioner herein, Marlborough-Blenheim Company, be and it hereby is authorized to assume another corporate name, to wit, the name of The Marlborough Corporation, on and after the 25th day of December, 1914, and it is further

ORDERED and DIRECTED that this order be entered and the papers on which it is granted be filed within ten days from the date hereof, in the office of the Clerk of the County of New York, the county in which the Certificate of Incorporation of said corporation is filed, and that a certified copy of this order within ten days from the entry thereof be filed in the office of the Secretary of State of the State of New York, and also and further, that a copy of this order be published once in each week for four successive weeks in the NEW YORK LAW JOURNAL and NEW YORK SUN, two newspapers published in the County of New York, beginning within ten days after the entry thereof.

Enter: J. E. N., J. S. C.

ELBERT B. HAMLIN, ESQ., Attorney for Petitioner, 59 Wall Street, Manhattan, New York City.

FORECLOSURE SALES.

SUPREME COURT, COUNTY OF NEW YORK—Union Mortgage Company, Plaintiff, against Arnel Realty Co., Inc., and others, Defendants.

In pursuance of a judgment of foreclosure and sale, duly made and entered in the above-entitled action and bearing date the 9th day of March, 1914, I, the undersigned, the referee in said judgment named, will sell at public auction, at the Exchange Salesroom, No. 14-16 Vesey Street, in the Borough of Manhattan, City of New York, on the 15th day of December, 1914, at 12 o'clock noon on that day, by JOSEPH P. DAY, Auctioneer, the premises directed by said judgment to be sold, and therein described as follows: ALL those certain lots, pieces or parcels of land, with the buildings and improvements thereon erected, situate, lying and being in the Borough of Manhattan, City, County and State of New York, bounded and described as follows: BEGINNING at a point on the northerly side of Thirty-fifth Street, distant four hundred and five (405) feet westerly from the northwesterly corner of Thirty-fifth Street and Fifth Avenue; running thence northwardly parallel with Fifth Avenue part of the way through a party wall, ninety-eight (98) feet nine (9) inches to the centre line of the block; thence westwardly along said centre line of the block sixty-five (65) feet; thence southwardly and parallel with Sixth Avenue, ninety-eight (98) feet nine (9) inches to Thirty-fifth Street; thence eastwardly along Thirty-fifth Street sixty-five (65) feet to the point or place of beginning. Said premises being now known by the street numbers 29, 31 and 33 West Thirty-fifth Street.

Dated, New