FIREMEN'S PARADE THRILLS MANY THOUSANDS AND MARKS DEPARTMENT'S SEMI-CENTENNIAL

PHOTO GREELEY SERVICE.

UNDERWOOD-UNDERWOOD

IN the reviewing stand at the Firemen's Parade. The women of the city administration—left to right: Mrs. John Purroy Mitchel, Mrs. Robert Adamson, Miss Katherine B. Davis, Mrs. Marcus M. Marks and Mrs. Henry Bruere. Below, Capt. James F. Wenman, aged 92, the oldest member of the Volunteer Fire Dpartment and a member of the first company organized in the paid Fire Department.

Loudest Cheers for Honor Men Who Gained Medals for Saving Life.

The fireboats gushed and sprayed their way up the sunlit Hudson in stately parade—hulls hidden in summer clouds of mist and spurting white aigrets and water plumes ribbed with rainbows, all combining in a final watery uproar of white that might have been six simultaneous explosions in six Minnesota flour factories.

Bells and brass bands banged along under the trees of the Drive ashore, new top hats and gold laced officers outglinted the varnished crimson of fire apparatus, tens of thousands of new hay hats and seemingly ten thousand times that many light green parasols—all of them light green this year, all—were waved extravagantly.

Whereupon the Hon. Robert Adamson, chief of the fire chiefs and general stage director of the city's celebration yesterday of the fiftieth anniversary of the organization of a paid Fire Department, broke out into a four alarm grin and doubtless restrained himself from crying, "It's a bear!" solely for fear the Mayor, just back from big gameless hunting, might think there was something personal in the exclamation.

Fire fighting history paraded by, from the hand pump engine of soap box model almost two centuries old, up through the days of the now almost extinct animal known as the dre horse and on down to the last word in gasolene chuggers. And the humans of fire fighting history were present, too, in a red and blue chain only a little less long, from the most youthful lad in the newest fangled smoke helmet right on up to young Jimmie Wenman, who began to run to Manhattan fires eighty-three years ago at the age of 9 and yesterday led the parade, while on applause indicated was as it should be.

Climax at the Monument.

All these things came to a climax up at the Firemen's Monument of pink on Riverside Drive opposite 100th street, a spot that was all cool shade if one didn't have to sit out in a big spot all very hot sunlight, where everybody had to sit. But south along the drive for fourteen blocks, east through Eighty-sixth street, south on Broadway and over through West Fifty-seventh street and down Fifth avenue for half a mile, thousands upon thousands more watched from turbstones and windows and saw all that one might see from the reviewing stand except the fireboats in the river turning themselves into flour mill explosions.

And also there went clattering more than half the length of Manhattan as a preliminary to the procession mounted police lines by the dozens, the cop cavalry clearing a noisy way for strings of gay fire automobiles barking along behind and carrying Mayor Mitchel, Fire Commissioner Adamson and party from the City Hall uptown to the reviewing stand.

More than an hour before the Fire Commissioner's cavalcade clacked up the rise from Ninety-sixth street to the monument all the standing space from asphalt to the skyline of the Peter Doelger residence just back of the monument was carpeted with the hay hatted and summer clothed and green parasoled thousands.

Mrs. John Purroy Mitchel was there early, not up in the reservation of new yellow hemlock which velvet cuffed police inspectors themselves shooed one out of unless one were a Mayor or something like that, but down on a hemlock bench among the crowd, with Mrs. Adamson and Commissioner Katharine Davis seated beside her. Mrs. Mitchel drew a seat fortunately which afforded the only slight trace of shade between the Maine woods and the west slope of the Rocky Mountains.

Shade Not Available to Public.

There were two items of interest across the Drive in front of the excessively sunlit stands with which the crowds could study speculatively while awaiting the arrival of the reviewing party, one being a towering structure of wood to be used later for rescue exhibition stunts and the other being a very fine stretch of shade trees which could be taken advantage of only if one were the cop on the beat or the owner of a reporter's police card. Mayors, Commissioners and Major Generals had to lay out in the sun.

The "O-o-h-s!" and "A-a-a-hs!" which fireworks and fireboats in action with equal ease can extract from admiring crowds began just a few minutes before 2 o'clock P. M., as the fireboat fleet came spuming up the river. Simultaneously up the Drive came the sound of hoofs and trumpets and gasolene explosions with oncoming waves of applause flanking the machines in which were Mayor Mitchel, Commissioner Adamson and party.

The Mayor, Mr. Adamson and Police Lieutenant Kennel were in the first car. Then while the fireboats James Duane, the New Yorker, Thomas Willett, William J. Gaynor, William L. Strong and Abram S. Hewitt slowed down out in the river water plumes still trailing in the river breeze, the reviewing party climbed from their long line of automobiles and followed the Mayor and Commissioner Adamson to the stand.

It was the Fire Commissioner's "day," but the Mayor was permitted to stand right up close to Bob Adamson's right elbow. At Mayor Mitchel's right was Cardinal Farley.

Widely Known Persons There.

Along the front row also were Bishop Greer, Mgr. Lavelle of St. Patrick's Cathedral, Gen. Leonard Wood, Rear Admiral N. R. Usher, Gen. John F. O'Ryan, Gen. George R. Dyer, Borough President Marks, President M'Aneny, Deputy Fire Commissioners W. Holden Weeks and Richard H. Laimbeer, Jr., and Theodore Rousseau, secretary to the Mayor, among others.

On the stand also were City Chamberlain Bruere, Col. Daniel F. Appleton, the presidents of the greater city's boroughs, the fire chaplains, Cornelius Vanderbilt, Park Commissioners Ward and Weler, J. Le Baron Johnson, Boss Buff Bob Mainzer, Boss Buff Jerry Siegel, Col. H. B. Thurston, chairman of the parade committee; Dr. Harry M. Archer of the invitation committee, Joseph J. O'Reilly, crates of commissioners and all the city administration officials the stand would hold without cracking under the strain.

"Umbrellers down! Umbrellers down!" yelled the sunkissed proletariat of back rows to the folks down front. For far down the Drive the drums and oompahs of the Thirteenth Coast Defence Band could be heard.

And right along in front came Cap'n James F. Wenman of the asphalt grade—it's a stiff grade too—92 years old, white helmeted, gray frock coated and stepping along perhaps not in so lively a fashion as when he began to run to fires with old Nineteen Hose more than seventy years ago or scampered as a small boy buff back in the '30s, but coming up the grade strong nevertheless. One couldn't hear the band for cheers.

Oldest living volunteer fireman, is the captain, and that isn't all. For thirty-nine years he's been active in the Old Guard. He's president of the Association of Exempt Firemen. He's been a cotton broker in Manhattan for more than sixty years and a Free Mason for seventy years. He presented an especially flossy fire helmet once to the Emperor Napoleon III, and got a handshake from the Emperor in return. He played shortstop for the Knickerbockers, the first amateur baseball team organized in Manhattan. He——

But so wonderful were the glories now filing by behind Capt. James F. Wenman yesterday that even the glories of his long life can here be hinted at only.

Oldest Apparatus on View.

Charles S. Demarest, chief of construction and repairs to apparatus, commanded the historical division of the parade next to come into view. There was the boys' and misses' sized hand pump engine of the year 1725 first of all, the hand pump engine mounted high upon a very modern automobile truck.

There were the goose necked hand pump engine of 1800, drawn by the red shirted vets from Edgewater, Staten Island; the very gay little "piano" engine of 1840, also drawn by Edgewater vets, and hand drawn double hand pump engines of the '50s, trucks and hose jumpers on up to the last days of the civil war, or the days when fights and fuss and furores resulted from the first suggestions to disband some of the volunteers and legislate a paid department into the city's service.

The machine that began to take on the appearance of modern fire engines was "harp tank" steamer, horse drawn, of 1865, which clanked along behind the hand drawn apparatus. Then came a division of apparatus of the 1865-1890 vintage, a division of the 1890-1910 period and finally the glossy motor driven engines, trucks and water towers of this minute.

Second only to Cap'n Wenman was the uproarious greeting of applause which bombarded the head of the present day uniformed force, with John Kenlon, chief of the department and garnet sashed, leading the way just behind the Fire Department band. Deputy Chiefs Thomas Lally, Smoky Joe Martin, Joseph Crawley, Thomas Hayes and Thomas Langford followed Chief Kenlon as his staff, with the fire chaplains and honorary officers next.

Honor Men Thrill Crowds.

And then came the third hullabaloo of a parade in which each of the three hullabaloos was hullabalooer than the two others put together. Right up the hill, with Deputy Chief John Binns in the lead, came the Honor Men—that's all—the Honor Men.

Ten strong they marched into view and the heated air grew explosive. The honor corps of the department, with medals of other years clanking on their blue clad chests, accompanied the new company of heroes who during the last year didn't distinguish themselves on hysterical battlefields, but went right up to death in cold blooded, calculating, careful fashion and won.

Mayor Mitchel, Fire Commissioner Adamson and Deputy Commissioner Weeks joined Chief Kenlon and Deputy Chief Binns out in the street in front of the reviewing stand. One by one Deputy Commissioner Weeks led the new honor men forward and recited their various deeds aloud. Then the Mayor pinned on the medals and shook the hand of each of the ten in turn.

Capt. Thomas W. Smith of Engine Company 2 came first. Capt. Smith got the James Gordon Bennett medal and a department medal for saving the life of Louis Berlin at a fire on the morning of April 17, 1914.

The Hugh Bonner medal and department medal were awarded next to First Grade Fireman James T. Daniels of Hook and Ladder Company 26 for saving Mrs. Annie Griffins and John Martin on May 30, 1914.

Engineer William J. Fealy of Engine Company 33 got the Emily Trevor-Mary B. Warren medal for saving Mrs. Regina Weiss at a fire on the night of May 28, 1914.

The William Strong medal went to Fireman John J. Gillen of Hook and Ladder Company 6 for rescuing seven-year-old Benny Levine on June 10, 1914.

The Henri P. Wertheim medal was won by Fireman John W. Donohue of Engine Company 33 for saving Mrs. Teresa Schermer at a fire on the night of July 17, 1914.

The Brooklyn Citizen's medal and a department medal were awarded to Fireman Ferdinand A. Beyer of Hook and Ladder 108 for rescuing Mrs. Rose Barone on November 4, 1914.

Lieut. James E. McManus of Engine 219 got the Hurley medal for saving the life of Mrs. Ella Deean on December 22, 1914.

The Thomas E. Crimmins memorial medal went to Fireman Timothy F. O'Leary, Jr., of Engine Company 15 for rescuing six-months-old Frankie Balgoriish on April 6, 1914.

Capt. Frederick E. Mahoney of Engine Company 230 received the John T. Stephenson medal for maintaining "the best disciplined and most highly efficient company in the department during the year 1914."

The administration medal, a new honor instituted by Commissioner Adamson and presented for the first time yesterday, was awarded to Deputy Chief Patrick Maher "for the best suggestion for the improvement of the department and the promotion of the efficiency of the force" submitted to the Commissioner during the year.

Deputy Chief Maher's suggestion was a plan whereby the department inaugurate the keeping of records of members of the uniformed force regarding their all around worth so that when promotion time comes along the best men will be moved forward. Only individual works of bravery were recorded heretofore, thus permitting the general loafer to forge ahead, sometimes merely because of a single burst of spectacular energy at a fire.

One Entire Company Honored.

The medal presentations were concluded with the pinning of college efficiency medals upon Capt. William H. Quinn of Engine Company 267 and all the officers and men of the company for superexcellence in drill and evolution.

Then the uniformed parade proper passed the reviewing stand in five divisions, headed respectively by Deputy Chiefs John J. Burns, John O'Hara, James F. Murray, William T. Beggin and Peter Sloan, while from the crowds came many "Oh, you Jimmie!" and "Howdy, Mike!" and "Hey, Fritz!" as the bands and the bluecloats tromped by in soldier fashion.

Four ancient nags—Almeda, a blondish mare 20 years old; Buster, 24; Dick, 26, and silver haired Beaver, 22 years old, all dreamy eyed fire horses covered with blankets inscribed with their workaday records, sniffed excitedly at the applause their appearance caused to rattle along the line of march. And last of all came the strings of Dalmatian fire house mascots—and not a muzzle fastened to the black and white features of a mascot, Dr. Goldwater or no Dr. Goldwater.

Exercises by a specially selected calisthenic squad of firemen under Capt. Charley Rankin, by a scaling ladder company under Battalion Chief Tom Larkin and smoke helmet work and oxy-acetylene cutting of metal bars by a rescue squad under Capt. John J. McElligott—these and other exercises out in front of the stand gave the crowds thrills enough for any afternoon.

Deputy Chief Edward J. Worth, in command of the fireboat fleet waiting out in the river, let loose once more with a slam bang equatic finale, whereupon the bluecoats hustled away for food so that they might get back to the engine houses and sit around for the signal to pile into the streets pellmell again, this time on business and not on parade, and win some more medals a year from now.

DU PONT BUYS EQUITABLE LIFE FROM J. P. MORGAN

Continued from First Page.

stock of a company like the Equitable was a mighty useful thing, and through his influence with Mr. Hyde Mr. Harriman was able to rely on the company's vast resources in carrying on his personal transactions. The investigations revealed that at one time Harriman had borrowed as much as $2,700,000 of the company's cash in a single loan, while the society held millions of dollars worth of his collateral. It was brought out that Mr. Harriman had tied up the funds of the Equitable Life Assurance Society in the Union Pacific blind pool which he operated and through which he was able to maintain control of that road.

Trouble broke out between Mr. Harriman and Mr. Hyde, the latter charging that the former had played him false. Out of this break grew the trouble which finally resulted in the Armstrong investigation and which proved that some of the powers in Wall Street through their control of the insurance companies were using their funds to further their own ends in great fights for the control of not only the companies themselves but of great railroad corporations as well.

The Armstrong investigating committee brought out many startling facts. At one time Harriman, George W. Young and George J. Gould, it was testified, had individually offered between $5,000,000 and $7,000,000 to Mr. Hyde for his stock.

J. Pierpont Morgan, father of the present head of the firm of J. P. Morgan & Co., purchased the control of the company from Thomas Fortune Ryan in December, 1909. Included in the purchase was the 502 shares bought by Mr. Ryan from James Hazen Hyde. These shares in themselves carried control of the company, the capitalization being only $100,000, divided into 1,000 shares of a par value of $100 each.

Mr. Morgan's reasons for the purchase of the Equitable stock from Mr. Ryan were said to be that he had learned that the shares were to be spread among a number of holders, and feeling that it would be practically impossible to ever gather it together into the hands of one man again he bought the entire block. He then formed his mutualization plans for the company, in order, as he expressed the situation to a friend, "to remove the Equitable forever as a great financial menace and to protect the fortune of his son and his son's sons."

History of Equitable Co.

The Equitable Life Assurance Society was organized in 1859 and will have been in bushes for fifty-six years on July 26 next.

The great fire of January 9, 1912, drove it from its offices in the old Equitable Building, and on the same day it opened temporary offices in the City Investing Building, at 165 Broadway.

On April 26 of the present year it reopened its offices at the old stand in the new Equitable Building, and in celebration of its homecoming the agents of the company sent in so large a volume of new insurance that all previous records were broken.

The Equitable has had five presidents. The fifth, William A. Day, after serving as vice-president for several years, was elected the chief executive of the company in 1911.

The progress of the Equitable during this period of ten years is illustrated by the figures in the company's reports to the Insurance Department of the State. The increase in assets has been nearly $123,000,000; the rate of interest on investments has been increased from 4.03 per cent. to 4.56 per cent. The total sum paid to policyholders in 1905 was $39,101,000; in 1914 it was $56,700,000. The mortality rate for the year 1914 was 7½ per cent. lower than the average for the last fifteen years.

During President Day's management the Equitable has been thoroughly reorganized; its business systematized; its agency force strengthened and increased, and its expenses reduced.

It is stated by the executive that the society has never been in a stronger and better condition than at the present time. Its business has steadily increased and the company reports that the new insurance written during the current year to date is $5,000,000 in excess of that written during the same period in 1914.

Gen. du Pont's Career.

Gen. T. Coleman du Pont, the purchaser of the Morgan holdings in the Equitable Life Assurance Society, was born in Louisville, Ky., and was graduated from the Massachusetts Institute of Technology in the class of 1885. He is a member of the well known du Pont family of Delaware, which began the manufacture of powder in this country in 1880. Unlike the other members of the family, Gen du Pont did not enter the powder business at once, but turned his attention to the development of coal mines and traction companies in Kentucky and the management of the Lorain Steel Company of Johnstown, Pa.

Fifteen years after the date of his graduation from college he sold his property interests in steel and traction companies, purchased a large interest in the du Pont Powder Company, becoming the controlling factor of the organization. He introduced new methods in the manufacture of powder and greatly increased the capacity of the plants in which he was interested. He recently sold his entire interest in the company to his cousins and some of his cousins and junior officers in the company, retiring at the same time from the presidency.

About three years ago he purchased the site of the old Equitable Building and formed a corporation known as the Equitable Office Building Corporation, which has erected on that site the largest and most complete office building in the world.

BOWMAN CLINGS TO PRISON.

Released After 20 Years, He Will Make Ossining His Home.

OSSINING, N. Y., June 12.—At the end of his first day of freedom after serving a sentence of twenty years in State prison John Bowman returned to Ossining. He went to New York on the ticket furnished him by the authorities and got a job as a tailor, but soon returned.

"My friends," he says, "are in Ossining."

Last night the keepers found their children gathered about Bowman in the streets. He was feeding them candy and soda. His face shone with happiness as he explained, "Ossining is not the worst place in the world. I want to try to repay the keepers for their kind treatment of me." He will commute from here.

PINK ELEPHANTS TO AID IN WAR ON DRINK

Dr. Goldwater Says His Alcohol Campaign Will Be Entirely Educational.

Health Commissioner Goldwater said yesterday that the work of the Health Department with relation to alcoholic drinks will be entirely educational, although it was understood at the Department on the day before that more drastic measures against stimulants might be taken if the advisory council thought this advisable.

In its publicity campaign against drink the Department, it was said, would not treat the subject with reference to economics or morals, but from the standpoint that the vision of blue monkeys and pink elephants is bad for the public health.

"A diminution in the consumption of alcohol by the community," said Dr. Goldwater yesterday, "would mean less tuberculosis, less poverty, less despondency, less pressure on our hospitals, asylums and prisons. Intemperate drinking cuts into the support of the family. Drinking mothers lose twice as many babies as do sober mothers. More alcoholism is found in the parents of feeble minded children than in the parents of normal children.

"Alcohol impairs the tone of the muscles and lessens the product of laborers; it depreciates the skill and endurance of artisans; it impairs memory, multiplies industrial accidents, causes chronic diseases of the heart, liver, stomach and kidneys, increases the death rate from pneumonia and lessens natural immunity from infectious diseases.

"This is not a prohibition movement. It has nothing to do with excise legislation, but popular opinion may be changed so much as a result of this campaign that it will result in excise legislation."

Wide Powers for Liquor Board.

LONDON, June 12.—The order in council creating and defining the powers of the "Central Control of Liquor Traffic Board" was published to-day in the *Gazette*. The board may regulate the hours of sale in prescribed areas and even prevent the sale of liquor entirely, and may stop the practice of treating.

AUTO KILLS NEW YORKER.

Three Others Injured, One Fatally, as Car Runs Off Bridge.

EAST STROUDSBURG, June 12.—A seven passenger automobile ran off a bridge at Echo Lake, near Bushkill, killing Louis Levy of New York, the owner of the car. The injured are Arthur M. Lesser of New York, fractured skull and punctured rib; Yolanda Gledhill of New York, scalp wound; Richard Gledhill of New York, slightly injured.

A passing train brought the party to the East Stroudsburg hospital. Friends of the injured party in another car assisted in the work of rescuing the injured, who were pinned beneath the car. The entire party were on their way to the Delaware Water Gap to spend Sunday.

The chauffeur jumped and received only slight injuries.

June 15th to July 3rd: Open daily from 9 A. M. to 5 P. M.; excepting Saturdays, when the store will be closed at 12 M.

Stern Brothers

42nd and 43rd Streets, West of Fifth Avenue.

July 6th to August 31st: Open daily from 9 A. M. to 5 P. M., excepting Saturdays, when the store will be closed all day.

MONDAY, A MOST IMPORTANT AND TIMELY SALE OF

Women's Smart Mid-Summer Apparel

At prices that should attract even the most economical shopper

Included are up-to-the-moment styles and materials for every requirement of the Summer wardrobe, from the simplest inexpensive Cotton Frock or Washable Suit to the most elaborate Lace and Silk Dresses, for afternoon or evening wear; also special inducements in Coats, Separate Skirts, etc.; in a word,

Everything for Dress, Sport or Traveling Use.

WOMEN'S DRESSES

Of Plain, Striped or Dotted Voiles, Tissues, Crepes and Linens,

at $5.00, 7.50, 10.50 and 12.75

SMART AFTERNOON DRESSES

Of Voiles, Nets and Laces, in new and effective styles,

at $13.50, 19.50, 24.50 & 29.50

ALSO NEW FALL MODEL DRESSES

Of Taffeta and Serge combined, forecasting the styles for Autumn,

Very special at $19.75

TRAVELING AND MOTORING COATS

Of Belgian Linen, Mohair and Palm Beach Cloth,

Very special at $6.50

BEACH AND SPORT COATS

Of Striped and Checked materials, Jersey Cloth and Corduroy,

Very special at $9.50

ATTRACTIVE UTILITY COATS

Of Coverts, Gabardines, Serges, Tweeds and Taffetas,

Formerly $27.50 to 39.50, at 14.75 & 21.50

A Sale of Women's Corsets

at price advantages that are exceptional.

Women's Corsets of superior quality batiste; Value $2.00, at $1.35

Broche Coutil Corsets in white or pink; Value $3.00 at $1.95

French Coutil Corsets in white only, very special at $2.85

Women's Brassieres new models, of desirable Summer materials and trimmings, at 50c, 69c & 95c

Women's Muslin Underwear

At very uncommon reductions in prices

will be offered in a special sale to-morrow, on the Second Floor, involving another remarkable purchase of entirely new and sheer Summer models, attractively designed and trimmed with lace, ribbon and embroidery.

Night Gowns,	at 65c, 83c, 98c & 1.39
Combinations,	" 80c, 98c, 1.35 & 1.95
Petticoats,	" 69c, 1.00, 1.35 & 1.85
Envelope Chemises,	" 80c, 95c, 1.37 & 1.89
Drawers,	" 50c, 73c, 89c & 1.00
Corset Covers,	" 48c, 69c, 85c & 1.10

Decided reductions have also been made in a special collection of

Women's Handmade French Lingerie

Offering a saving of 33⅓% from regular prices

Women's Bathing Apparel

At very special early season price inducements

Bathing Suits of mohair, in a number of most attractive models, at $2.95 to 5.75

Bathing Dresses of satin or taffeta, smartly trimmed with white piping; and combination tights, at $9.75

Bathing Suits of salt water satin or taffeta, in princess, slip-on or dress effects, at $6.95

AN IMPORTANT SALE OF VERY DESIRABLE

Black and Colored Dress Silks

At Very Emphatic Reductions

Crepe de Chine, 40 inches wide, in a full assortment of light and dark shades; also white and black, special $1.15
Regular price $2.00 a yard

Fleur de Soie Taffetas, 40 ins. wide, in a large variety of evening and street shades; also white and black $1.28
Regular price $2.25 a yard

Imported Black Chiffon Taffetas, 39 ins. wide, high lustre and soft finish; regular price $2.50 a yard, $1.38

A MOST EXCEPTIONAL OFFERING OF SEASONABLE

Cotton & Linen Dress Fabrics

At the Lowest Prices Quoted this Season

Printed Voiles, 38 inches wide, superior grade, in attractive printed floral, striped, coin spot and fancy designs, on white and colored grounds; also
Novelty Crepe de Chine, Silk and Cotton, in a full range of this season's fashionable colorings, At 18c Yard

French Dress Crepes, double width, in all this seson's new and favorite shades; also
Imported Dress Linens, 36 inches wide, superior grade pure flax, in a full line of popular colors, 29c Yard

Upholstery Sections

A very noteworthy clearance

Arranged for Monday, will include the following very seasonable items now in demand,

At unquestionably low prices

Fancy Scrim Curtains, lace trimmed, pair 85c, 1.50, 1.65
Values $1.25 to 2.50 a pair

Imported Madras Curtains, Values $1.45 to 2.75 pair, 95c, 1.35, 1.95

Sunfast Reversible Armure and Rep, 50 inches wide, in the best decorative shades; Value 95c a yard, at 75c

Cretonne Veranda Cushions, in circular shape; value $1.25 each, at 85c

Also, another interesting offering of the popular

Swinging Couch Hammocks,

at $8.75

Value $12.50 each.

Summer Rugs

Are shown on the Fifth Floor.

UNUSUAL IN DESIGN, WEARING QUALITY AND PRICE.

Included in the assortments are Wool, Grass and Fibre weaves for both porch and indoor use.

Special for Monday:

Homespun Rugs

in plain blue, green, pink, lavender or brown; also in hit-or-miss effects.

30 x 60 inches, at 85c
Regularly $1.10

4 x 7 feet, at $1.90
Regularly $2.75

7ft. 6 x 10ft. 6, at $5.85
Regularly $7.75

9 x 12 ft., at $7.75
Regularly $11.50

Decorative Linens

An Unusual Purchase of

Real Madeira hand embroidered articles of very exceptional qualities, specially desirable now for the adornment of the Summer home.

At decisive concessions from regular prices

Tea Napkins, doz. $3.75

handsome embroidered corners, Usually $5.50 a dozen

Also Real Madeira Hand Embroidered

Tray Covers,	at 25c, 37c, 50c
Napkin Pouches,	" 40c, 50c, 1.00
Show Towels,	" 85c, 1.00, 1.50
Doylies,	doz. $1.00, 1.75, 2.75
Center Pieces,	at $1.35, 1.75, 2.25
Cushion Covers,	" 1.75, 3.25, 4.50
Dresser Scarfs,	" 1.75, 2.25, 2.95
Luncheon Sets,	" 3.75, 4.75, 6.75
Luncheon Cloths,	" 8.75, 9.75, 14.50