

## Serve it on important occasions

Many of New York's prominent hostesses know that without Yuban as the final touch they cannot depend upon their dinners being conspicuously successful.

Serve Yuban the next time you entertain. Your guests will enjoy its flavor—will remember your coffee as the most delicious

they ever tasted. Many who first tasted Yuban when dining out are now using it daily in their homes.

So many New York people know they can depend upon Yuban for all occasions that today its sale is greater than that of *all other high-grade coffees.*

# YUBAN

## The Arbuckle Guest Coffee

