

### N. A. C. C. WILL HAVE A FINE NEW HOME

Big Organization Has Outgrown Old Quarters and Will Move May 1.

After twenty years in one building, which the automobile industry has now outgrown, the National Automobile Chamber of Commerce will move on May 1 from 7 East Forty-second street, which has been the automobile industry what 26 Broadway has been to the oil industry, to the new Martin-Rockwell Building, at Madison avenue and Forty-sixth street.

The fourteenth and fifteenth floors of the new building will be occupied, the building plans providing not alone for ample room for the new departments and rapidly expanding work of the chamber, but for a board room twenty-eight by fifty-three feet, with a vaulted ceiling nineteen feet high, to comfortably seat 250 people. This room will be offered to other automobile associations requiring large meeting places, so that it will be a central headquarters for all automobile affairs.

On the fourteenth floor of the new building the architect's plans show provision for the executive officials of the chamber and the active departments, including foreign trade, legislative, traffic, motor truck, rural motor express, service, publicity, statistical, show, highways, patents and others.

On the floor above will be located the board room, containing 1484 square feet of vault design, completed in modern fashion, including shutters for eliminating daylight when lantern slides or moving pictures are used, and with an equipment that will make it the most representative meeting room of any trade association in the country.

The room can be divided so two or three small meetings can be carried on at the same time.

The fifteenth floor, which was put up especially by the Martin-Rockwell Corporation to provide a proper meeting place for the industry, is served by a private elevator for the use of members only on meeting days. On the same floor is a rest room for employes, printing and mailing department, the general patents library and a library reading room for the use of attorneys and engineers or members who are constantly working in the patents division.

There will also be a meeting room where automobile officials may hold meetings of their salesmen or dealers available for all members of the chamber.

The patents library will have 140 feet of bookcases, which are in constant use by the patent attorneys and librarians. The N. A. C. C. library was built up at a big expense during the last five years, with a view of keeping the patent situation clear. It has filed and card indexed copies of more than 120,000 patents affecting automobiles, directly and indirectly, which were selected from the Patent Office at Washington and brought to New York; files of every automobile or trade paper published during the last twenty-five years.

either here or in foreign countries, and practically every catalogue, hand book or instruction book issued by automobile manufacturers since 1900, besides a complete library of all books that have been issued on the internal combustion engine. These books have all been read and their contents, as affecting patents listed on some 64,000 cards under various headings. By consulting these records makers are enabled to avoid infringing on patents, while engineers are saved many months of experimenting on work in hand because of the information obtainable from the library as to the results of past experiments.

#### IMPROVES PRODUCTION.

George Garland Returns From the West Enthusiastic.

Returning from a tour of Western automobile factories, G. W. Garland, Jr., of the Garland Automobile Company, reports production much improved generally.

In the Moline, Ill., district there are no labor troubles. Labor and capital in this district seem to be on very agreeable terms. The Velle Company's production has been slowed down on account of troubles in other districts during the past few months, particularly with the moulders, but is now squaring away for the largest production in its history. By March 1 they expect to get their production up to 100 cars per day and their programme calls for 25,000 cars this year. There is every reason to believe that this programme will be successfully carried out.

Jackson, Mich., also has been comparatively free from labor troubles of any sort. The Briscoe Motor Corporation's production schedule calls for 30,000 cars during 1920, and they expect to be able to produce 125 cars per day after March 1.

Great quantities of material are on hand at both these factories. In fact, the storage capacity for material is taxed to its utmost so that the wheels may be kept turning without interruption.

The Garland Automobile Company, who are the distributors for the metropolitan district, have contracts with their associate dealers for 2,000 Valies and 2,400 Briscoes, and Mr. Garland feels greatly encouraged over the indications for a large production this year.

#### PREMIER CLOSED CARS.

Great interest is being shown in the fine display of Premier closed models shown by the A. G. Kaufmann Motor Car Corporation at Broadway and Fifty-seventh street. Mr. Kaufmann is one of the few dealers "on the Row" with closed cars for immediate delivery.

The Premier for 1920 is a greatly refined car and at the same time retains the important features that have made it so popular—the aluminum motor and magneto gearshaft.

Discussing the present situation, Mr. Kaufmann said:

"One important thing that every purchaser of a car should consider is the resale value of the car he proposes to buy. Of course it is pleasing to us that the Premier has such a high resale value. All the materials used in this car's construction are of such good quality that Premiers, even after two and three years service, find a ready market."



## THE FRANKLIN CAR

*Winter Does Not Affect Its Growth in Sales Because Winter Never Affects Its Usefulness*

WHEN a car can be used unrestrictedly the year 'round, the season at which it is bought is immaterial. Motorists are showing that they realize this, by keeping the sales of the Franklin Touring Car steadily on the increase even during the cold months.

#### Freedom from Trouble and Its Costs

Franklin direct air cooling (no water to boil or freeze) is an important factor in this uniform popularity. Franklin direct air cooling is useful in summer, doing away with overheating, and in winter its advantages are even more valuable. It does away with many common winter annoyances—the usual starting troubles, draining and refilling, expensive anti-freeze mixtures, leaky radiators and pipes.

Under all conditions of weather or roads, the light and flexible Franklin handles readily and rides comfortably. That's why you will find

that Franklin owners habitually take longer trips in a day than others, and accomplish them with ease and safety.

#### Tire Reliability and General Economy

And blowouts and punctures are so rare that most Franklin owners do not bother to carry spare tires. Actual records show that the average is only three punctures in the life of a complete set, with blowouts almost unknown. Economy in every other respect, too, is certified by the familiar Franklin figures:

*20 miles to the gallon of gasoline  
12,500 miles to the set of tires  
50% slower yearly depreciation*

No car is so peculiarly fitted for all-year service as the Franklin. Its sales show this. They are increasing faster than those of any other fine car.

#### Some Recent Franklin Road Records

New York to Boston and return (458.8 miles) in 12 hours, 5 minutes—  
Indianapolis to Syracuse and beyond (832.6 miles) in 22½ hours—  
Cincinnati to Cleveland and return (553 miles) in 15 hours, 45 minutes—  
Boston to Syracuse and return (693 miles) in 24 hours, 20 minutes, with a woman driving—  
New York to Montreal (398 miles) in 9 hours, 59 minutes—  
Waterloo, Iowa, non-stop, dirt road record (865.4 miles) in 24 hours.

### FRANKLIN MOTOR CAR CO. of NEW YORK

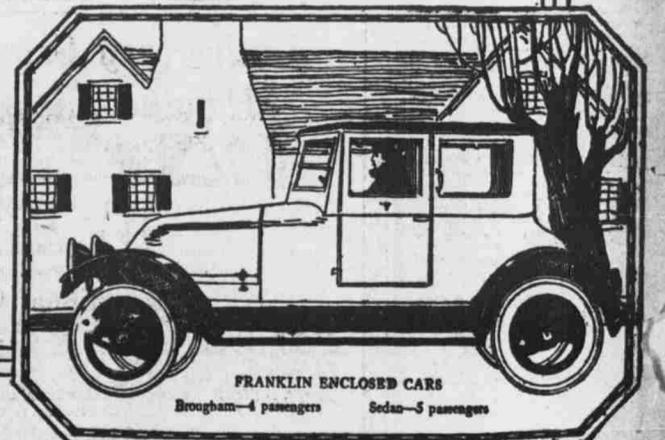
GLENN A. TISDALE, President

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1416 Bedford Ave., Brooklyn

Telephone Columbus 7556

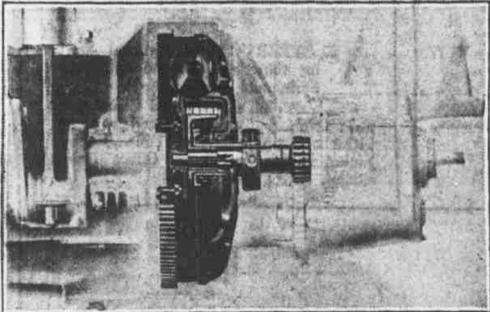
Telephone Prospect 4354



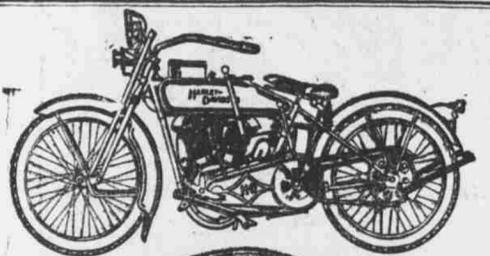
FRANKLIN ENCLOSED CARS

Brougham—4 passengers Sedan—5 passengers

#### The Radcliffe Turbine Drive.



The Radcliffe turbine drive, which gained so much attention at the show, is a simple, compact device based on the principles of the centrifugal pump and the impulse turbine. It is said to operate at an efficiency of 85 per cent to 95 per cent and to maintain the same gas mileage as the mechanical



### The World's Champion

Winner of both the 200 mile National Championship and the 200 mile World's Championship road race. Adopted by the United States Government as standard after its wonderful service in France.

### Harley-Davidson

For 19 years the Motor Mount

Always ready to defend its title by actual performance anywhere. Own a Harley and you will understand why it is the World's Champion.

Easy payments if desired.

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