

**MALLINSON'S PUSSY WILLOW & MALLINSON'S INDESTRUCTIBLE VOILE**

**MALLINSON'S CHINCHILLA SATIN & MALLINSON'S INDESTRUCTIBLE CREPE & MALLINSON'S RUFF-A-NUFF**

**MALLINSON'S ROSHANARA CREPE & MALLINSON'S CHINCHILLA SATIN & MALLINSON'S INDESTRUCTIBLE VOILE**



**FAMOUS BEAUTIES**

MARION DAVIES—gifted, versatile screen star—enhances the loveliness of her classic beauty with the distinctive MALLINSON SILKS. The pictured gown is an achievement in the lustrous Pussy Willow Satin.

Equally "famous beauties" are the new

**MALLINSON'S**  
Silks de Luxe

DEW-KIST PUSSY WILLOW INDESTRUCTIBLE VOILE

KUMSI KUMSA CHINCHILLA SATIN NEW PORT CORD  
DREAM CREPE FISHER MAID THESOLD  
ROSHANARA CREPE KLIMAX SATIN KHAKI-KOOL

By the kind of the best Silk Department in the world, the most famous Department in the world.

H. R. MALLINSON & COMPANY, NEW YORK

**MALLINSON'S DEW-KIST & MALLINSON'S KUMSI-KUMSA & MALLINSON'S DREAM CREPE**

**J.C. RIBBONS**

HOPE HAMPTON  
wrote screen star  
wearing a lustrous frock  
trimmed with J.C.  
Satin de Luxe Ribbons

"J.C." Ribbons contribute much to the art of dress creations. They make possible many appealing variations of the newest style themes, and multiply many fold the beauty of every new version.

**"J.C." RIBBONS**

add a captivating note of distinction to garments. There's one for every need—buy them by name.

Lady Fair Violet  
Satin de Luxe Sanknanac  
Trousseau Democracy

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America's Best Ribbons  
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Send 10 cents for RIBBONOLOGY shows how to use useful ribbon novelties

**BOURJOIS JAVAFACE POWDER**

**Choose Your Face Powder as Carefully as You Would Select a Becoming Gown**

The woman who compels admiration by selecting her gowns with careful regard to their becomingness naturally prefers Bourjois' "Java" Face Powder.

So perfectly do the **JAVAFACE** color-tones of this product of the French chemist's ingenuity blend with the natural color of the complexion that they seem part of it.

There is a soft-toned velvet-ness in the texture of Bourjois' "Java" Face Powder which subtly emphasizes the becomingness of feminine finery, brings out one's facial charms and graciously subdues defects.

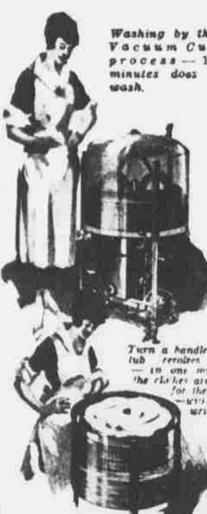
Bourjois' "Java" Face Powder was first introduced to Paris in 1860. To-day it is the largest selling face powder in the world.

To complete the natural effect of "Java" Face Powder, Bourjois offers "Ashes of Roses," (Rev. U.S.) a French hand-made rouge of unique naturalness.

A. Bourjois & Company, Inc.  
85 West 34th Street, New York  
Paris, France

Large Box, Fifty Cents

**The only WASHING MACHINE that WASHES and DRIES without a wringer.**



Washing by the Vacuum Cup process—15 minutes does a wash.

ANY good washing machine will wash clothes but the Laun-dry-ette alone dries them without the use of a wringer. You can now wash without ruining your hands.

It washes the sheerest, daintiest silk, linen or lace garments or the heaviest blankets, woollens and comforters in fifteen minutes and dries them in one minute.

The Laun-dry-ette washes by the vacuum cup process, the most effective method known. It dries by the centrifugal process, the clothes being literally whirled dry without a wrinkle, making them easier to iron.

**DEMONSTRATIONS**

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**Bohn Syphon Refrigerator**

Don't buy Pasteurized milk for your children and then keep it in a germ-laden, out-of-date refrigerator. Put a bottle of milk into your refrigerator over night. Wipe it off with a clean towel the next morning. See that grime? That grime penetrates your meats, butter, pudding and all the rest of the food. Your whole family eats that grime!

There's no grime in a Bohn Syphon Refrigerator—the Syphon System takes care of that. It saves ice, too. It will pay for itself very quickly.

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If your hair is not naturally wavy, we make it so. There is a grace about our Permanent Wave that gives a tone of distinction and beauty to many of New York's women of fashion. We Permanent Wave white hair.

Mr. Francis, authority on hair, gives his personal attention to all patrons. His experience is at your disposal. Gray faced hair restored to any natural color with the famous Chase-a-Gray de France. Beautiful chestnut shade, also herb mixture shampoo that gives rich tone and brilliancy to the hair—Blond, Golden and Chestnut.

**Francis 8 West 37th Street**

*Women say La-may stays on better than any other face powder.*

Up to the present time it has been almost impossible to get a face powder to stay on the face longer than it takes to put it on. You powder your nose nicely, and the first gust of wind or the first puff of your handkerchief and away goes the powder, leaving your nose shiny and conspicuous, probably just at the very moment when you would give anything to appear at your best. A specialist has at last perfected a pure powder that really stays on; that stays on until you wash it off. It does not contain white lead or starch or rice powder to make it stay on. This improved formula contains a medicinal powder doctors prescribe to improve the complexion. In fact, this powder helps to

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