

February is the Lamp Month at Ovington's

(Discount of 10% to 50% now obtainable
on all Lamps and Shades)



Shield lamps of unusual design are among the many floor lamps included in the February Sale.

To lend the cheerful, bright atmosphere to the home they adorn, that is the mission in life of these lamps of Ovington's.

There are hundreds of them, all sizes and all shapes, from a tiny boudoir lamp to a stately living room standard.

High-priced they never were, for Ovington's policy of distinctive designs and sound value as well precludes the absurd prices that lamps often carry.

But now, during the February sale, they represent value better than even Ovington's can usually give. Both lamps and shades are marked 10% to 50% less than their former fair prices.

No matter what kind of a lamp you desire, you can probably find it in the Ovington February sale of shades and lamps



Candelabra of unique design fitted for electric lights are here in an almost astounding variety. And the prices are considerably reduced.



Stately floor lamps of many distinctive designs and shades of many materials, designs and colors are here at February prices.



Quaint lamps with a touch of foreign lands, will be found among the wide selection of novelty lamps at the Ovington Sale.

Here is one candelabra that illustrates the unique design of the many candelabra to be found on the second floor at Ovington's.



Table lamps of unusual design with parchment shades that radiate cheerfulness are in the Sale in great profusion.



Good looking living room standards are as wide in variety as they are wide in range of price. During the sale the prices are 10 to 50 per cent. less.

O V I N G T O N ' S

"The Gift Shop of Fifth Avenue"

312-314 FIFTH AVENUE

NEAR 32nd STREET

NEW YORK CITY

Haas Brothers

Distinctive Dress Fabrics

Trico Silks

Hans Quality

The inclusion of these knitted fibre silks in the family of "Distinctive Dress Fabrics" is an assurance of quality superiority.

Selection may be made from a wide variety of plain and fancy effects, in the season's most desired colorings for sport and afternoon wear.

Denisette

Possessing a firmness of texture hitherto unknown in tricolettes. It will not sag.

Trellisette Rayé

A fancy silk trico with a self color trellis-like stripe.

Produced by
Haas Brothers
Fabrics Corporation
Fifth Avenue, New York



Stewart & Co.

Careful Apparel for Women & Misses
5th AVENUE AT 37th STREET

Decidedly Individual Modes in

Spring Dresses

Very Reasonably Priced



Bachrach

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Charming Baby Portraits that will catch the fleeting moods of childhood and retain them as treasured memories for the future.



601—Unusually effective dress of Navy Poiret Twill, featuring tunic skirt and cartridge pleating at waistline. The smart square neck, short sleeves and skirt are enhanced by silk embroidery stitching in contrasting color of Henna or Copen.

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49.50

Mail or phone orders given prompt and careful attention

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SHEPPARD KNAPP SON CO. INC.

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10 - Piece Old English Oak Dining Room Suite, \$742.50

As fine a sample of master craftsmanship as has ever been displayed in any of New York's better furniture galleries.

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Vantine's

ORIENTAL PERFUMES AND TOILET REQUISITES

Perfume Your Home with Incense

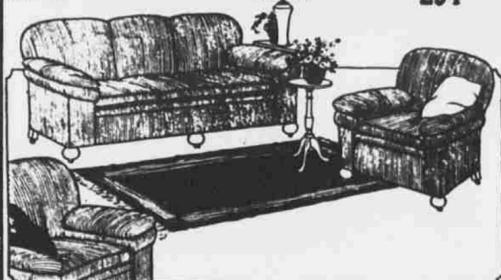
There are few things so characteristic of the fascination and mystery of the beauty-loving lands beyond the Pacific, or that so thoroughly satisfy the aesthetic taste and imagination, as Vantine's Temple Incense. Its dreamy, soothing fragrance brings to mind the rosy dawns, the brilliant sunlight, the purple dusks of the Orient—the enchantment of strange Far Eastern countries—the subtle, languorous sweetness of tropical gardens and of blossom-laden breezes blown from palm-fringed islands set in turquoise seas.

Vantine's Temple Incense, Burners and Sets are sold by the best shops everywhere. Should your dealer not have them, we will be glad to supply you direct upon receipt of price. Set, Incense and Burner, \$1 and \$1.25; Incense only, 50c, 75c, and \$1.00. Burner, 50c, up.

A. A. VANTINE & CO. INC.
Fifth Avenue & 39th Street

FEBRUARY SALE OF GOOD FURNITURE

3 PIECES, LOOSE CUSHION SEATS, FULL SPRING
EDGE, COVERED IN TAPESTRY \$294.00



Smart good Living Room Suites in over-stuffed, with loose-cushion seats. Frame suites with upholstered backs in leather and tapestry, cane back; suites upholstered in velour, tapestry and damask; various styles and grades; marked below LENNON'S Low Prices.

Another feature of our February sale is a Roll-edge silk Floor mattress in all sizes \$19.50

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