

WHAT WELL DRESSED WOMEN WEAR

By ANNE RITTENHOUSE.

QUEER things are afloat over the horizon that are called hats. There used to be a saying that whatever was eccentric, shapeless and worn on a woman's head was "washed in with the tide." One could revive that old seaside impertinence as a criticism of much that the milliners offer to-day.

Those of us who have lived, struggled and rebelled at the bitter winter that some freak of nature threw upon us—let it be the planets, if the astrologers wish, for it is we, to put it off on something that can't answer back—have reason to be cordially grateful to the milliners, no matter what liberties they took with their wares.

Why? Any woman who has lived through months of slush and ice can give the answer. It is this: They filled their windows with these gay

season, and all the vast fabric of inflated prices, of currency valuation may fade out as a rainbow vanishes into the air.

While this epic of extravagance of money making and money spending lasts, however, those who make apparel will use all their ten talents to lure every coin from the purse. They feel that the world is now like a circus with a thousand side shows, and the public has its pockets filled with money and has come to the circus willing to be entertained whatever the price.

Is it any wonder then that the milliners have garnered all the fabrics that the world offers as suitable for hats? Aren't they clever to realize that no one is especially fastidious to-day if one is only amused? And the new hats are amusing. They have such variety, they contain so many fabrics that were never before used in hats that the reporter of fashions is essentially happy over the conglomeration, and even the woman who is not in search for more than one good hat for the spring finds herself intrigued by the exhibition.

One might say that the old hats were for a few women and that the new hats are all things to all women. They are built to suit whatever peculiarity the

hair. They are made of straw, of satin and taffeta; they are trimmed with ribbons, with flowers, and perhaps with a plume, and they are the ones toward which the women without an unusual face must go.

On each side of the demure hats are such things as rainbow hats, Chinese pagodas, East Indian turbans. These beckon, but only the select few should be lured.

Of all these hats the rainbow one is the most dangerous. Over it should be a brakeman with a red flag. Yet, despite warnings, it flashes through the streets, in the restaurants and even in the trains.

It is made in varied colors. It started with raffle braid and it has ended in rainbow plumes that might be worn by the caparisoned horses in the darbar at Delhi.

Whoever invented the vari-colored hat should be interned. As a bit of eccentricity, as a medium for theatrical bravado these hats had their place. They were begun in a gentle manner, but they spread like a prairie fire, gathering strength and glory as they went.

Some of them are strangely like the

Writing of curious mixtures and the unusual fabrics that milliners have exploited this season, who in other days would have wanted to give fifty dollars for a flaring hat made of common black cloth and trimmed with strands of straw?

Yet no one objects to this queer mixture to-day. An even queerer mixture is to combine a mass of pink rose leaves with oilcloth as if one had dropped a shower of rose leaves from a basket on the covering of a kitchen table.

Who would think in other days of taking colored horsehair, rolling it into great cable cords, mounting it on colored tulle, then dyeing an ostrich plume in five different colors and putting it over the ear to hang down on the shoulder like an earring?

There are hats that go further in eccentricity. These are turbans of horsehair, the kind of stuff that our grandmothers covered the sofas with. They are glistening with trimmings on the crown, but they are glorious over each ear where there is an immense plaque of colored crystals from which hang a necklace that nips under the chin.

One, therefore, need not be disturbed by the thought of eccentricity. One need not even try to avoid it. The public does not turn and stare at curious clothes as it did in other days. We have become accustomed to so much. Calousness has set in. Is that to be deplored?

The spring has proved one thing, which is that patent leather and oilcloth belong to a day that is done. It was prophesied that they would release their hold on public fancy when the winter waned, but they have come to remain until summer, if not after.

They require the soft modelling and smooth coloring of youth beneath them. Age should not attempt them. The face that is lined with experience, deeply touched with careworn lines in the frantic desire to retain the semblance of youth, needs a head covering of plastic fabric and deft drapery. Stiff, severe lines are not for that type, neither are shining fabrics.

The oilcloth was a dangerous material to bring into the millinery business. It should have been left to the dressmakers, and if the young and the gay wanted to adventure into hats decided. The very fact that they could wear oilcloth gave to them the pleasure of drawing attention to their lack of years.

The milliners are not in accord with this verdict unless they are strictly honest with a patron. They know the danger, however, for regard the clever manner in which they line the brim of an oilcloth hat with a shower of pink rose leaves. A clever trick, this, one that should be taken up by those who are building hats of taffeta, or horsehair and thin straw.

Nothing so completely keeps a harsh material away from the face as roses and no arrangement of roses is so graceful as their dissolution into wayward leaves. Youth is surely suggested by this method of handling yet age is softened.

As horsehair is again the fashion, there will be an added temptation to use broken roses as the fashion for commingling them is old and satisfying. The two blend well together and they have the remarkable quality of settling themselves with distinction upon a variety of heads.

You may remember that fashion when it was in its last incarnation. There were huge hats of black horsehair then, often and translucent, that were twisted and turned into alluring shapes that nestled into the hair. Pink roses were placed beneath the lifting brim, or in a wreath around the crown.

Along with a boyful of ancient fabrics and tricks comes horsehair. It does not like to be in a garb void, probably, when its old friends have re-entered society this spring. Quilting, cross stitch, rickrack, unbleached muslin and worsted flowers are each back in the glare of fashion, so it was natural for the milliners to remember another old favorite.

No warnings are needed for horsehair. It is one of the most adaptable fabrics that the milliner can exploit, in a season when expert manipulation is necessary if one is to follow the various shapes that the market offers this revival is appreciated.

No further evidence is needed of the conglomeration of ideas that are presented in the new hats than the juxtaposition of Arablan turbans, roseleaf garden hats, Egyptian headresses and the romantic Spanish hat with its veil over the eyes.

These are just a few of the styles that have been inaugurated. Swirling around them are dozens of moths, ambitious to be in the light. The incoming of the romantic Spanish hat was to be expected. Let us see if it introduced the shape with her filled frocks of taffeta more than six months ago. A few French women wore these hats while they were in New York, but the fashion did not get a grip on this country.

Probably we are too self-conscious to attempt the Latin art of coquetry except at odd moments and under the protection of a roof. The Spanish hat is coquettish, yet kind, and it would look quite utterly absurd over a face that was accustomed to looking plain facts in the face every day. It needs to go with "the come hither" appeal of the eye. Young Americans do not lack this look; therefore, the Spanish hat has its place in our society.



Odd turban with rolling brim of henna colored raffia with high crown built of tiny roses in silk braid in several colors.



Airplane hat made with an oilcloth brim, wider at sides than at front or back, and covered on the inside with loose pink rose leaves.

harliners of spring, and to those who were leaping the sign was an old stove blazing with flame in an igloo to Admiral Perry when he was in search of the north pole.

It has been an interesting street scene to watch those groups of women breaking and shivering before the sun-drops in which gay sunshades and brilliant hats were shown to give a promise that skies must clear and the streets must soon be dry. It was a bit of Palm Beach and Havana thrown on the screen in order that women might get courage. Many a melancholy face smiled at the sight of a mass of flaunting, frivolous, daring hats of flowers, feathers, colored straw and bright ribbons. They made a new kind of rainbow in the sky and cast their prismatic colors across dirty puddles of black ice, sooty snow and puddles of melting mud.

It was for all these things that the public was grateful to the milliners. Heretofore women have treated with ridicule the January display of June hats, but this winter they regarded the exhibition as an entertainment arranged to keep up their morale. It was valuable in the trenches.

This month these gay forerunners of a happy day are posing themselves on human heads instead of wooden stands. A virile change has come and so-called kind of rainbow in the sky and cast their prismatic colors across dirty puddles of black ice, sooty snow and puddles of melting mud.

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Sport hat of pale green silk crepe embroidered with deep green four-leaved clovers; worn with loose tunic, also of green silk crepe, embroidered.



All Fabrics Are Drafted.

License runs riot, however, in spring hats as it does in spring gowns. There are no leaders in the verdict of the designers; therefore the world finds itself clutching at straws. This is good for the public and good for trade. Paris may prefer the eminence of a small hat of women as through it the dressmakers are put in a straight and narrow path; they do not beat the air in vain.

This is a condition of great interest because it promotes individual taste; it compels a woman to think for herself; it relieves her from slavish adherence to a limited fashion. She can choose according to her type and social opportunity. She no longer feels in the discard if she does not wear what the shops pronounce as the latest styles and that which her neighbor brings home from a hat store.

Uncertainty, hesitation and some anxiety are evident in the new hats. The milliners have been throwing new styles into the air in a last-minute effort that suggests the use of the classic conceit. They have evidently been beset with anxiety to please. They want money. We all want money. Yet we are willing to spend when we see what we want.

It is absurd for France and England to say that America is pouring out money on frivolities as though her gold mine was bottomless. It is absurd for the reason that women of London and Paris have been equally reckless for a year. True, there is more reason for their orgy of extravagance, as peace after pain, succor from terror, have always resulted in a wild swing of the pendulum toward reckless gaiety and an outpouring of money and vitality. It is nothing new that has come into the history of mankind. It is as old as a heart beat.

It is natural that the milliners, along with all their apparel colleagues, should take advantage of this wondrous chance to sell their wares. The pendulum is bound to swing back again. The pessimists murmur, "Let them be merry, for tomorrow they die." And the optimist will answer back, "What matters it? We have learned to catch folly as it flies."

Do not think that this world madness for frivolity and extravagance is going to last, or that it is a significant character of people. It is an old, old phase that has appeared after suffering since wars began.

Next year we in America may look with disdain and aversion upon spending money as we are spending it this

human face may possess, to carry out what is characteristic of a woman like to display, whatever social environment surrounds her life.

The difference between the old and the new is marked. There is nothing indefinite about it. The demure look has gone. The American sailor has vanished. The high, straight turban, with its ribbon or fasteners at the side, insisted on worn by our middle aged women, has been thrown into the discard.

There is an air of bravado about new hats that brings up the question of suitability to the mass of women. It is not possible for a woman with a round, plain face and high color, or a faded, tired face and high color, to wear hats that suggest daring coquetry, a spirited dash of independence. The other type of women must have hats. They cannot go bareheaded in the streets, but they must choose, and choose carefully. After this warning has been given and has sunk into the mind there is no reason for them to go bareheaded.

The counters are filled with sensible

hugs panache of red, green and blue plumes that are placed on a horse's head in a procession. These are made of ostrich feathers, the strands of which are actually colored red, purple and green, or red, blue and white. They fall in profusion downward from a large round crown and the ends of them blow about the face and over the ears in a manner that produces a look of wildness and disorder in a woman's face.

The gentle rainbow hats are small, made of slender strands of colored raffia, running in straight stripes or pleated into small squares. Over a young girl's face this hat has a strong attraction, especially when it is worn with a sport suit in the country. It is between the quiet and the violent rainbow hats are many that cannot be put in any category. They merely adhere to the general law of pleasing flashing, gorgeous, primary colors in close and direct opposition to each other. The most demure form that the rainbow takes is in colored raffia, used as a band around the crown of an oilcloth hat.

Fulton Street
Bond Street

Frederick Loeser & Co. Inc.

Livingston St.
Elm Place

BROOKLYN - NEW YORK

Business Hours 9 to 5:30

An Event to Make New Silk History!

\$7 to \$9 Silk Tricolettes, \$4.39 Yard

WE HAVE BEEN MAKING SILK HISTORY RECENTLY, as all the city knows. Loeser Tricolette sales have brought beautiful silks to thousands who will enjoy them during the coming season. Now here is a new purchase, and of the very finest Silk Tricolettes made. Three different groups, fine plain mesh, cross stitch Tricolettes and several fancy weaves.

They are sold as "not quite perfect," yet in fact they differ very little from the most perfect Tricolettes that can be woven. They have no flaws to damage their utility.

Such silks as these will make wonderfully handsome dresses, suits, blouses, bathing suits, etc., and we are fortunate to be able to offer them in

Black, White, Navy, African Brown and a Host of Colors

including taupe, French blue, peacock, Titian rose, golden brown, apricot, turquoise, overseas blue, coral, Copenhagen, canard, rose, tan, jade, grouse, twilight blue, silver, royal blue, etc. Special Main Aisle table as well as tables in the Silk Store will be given over to the sale, an extraordinary opportunity.

Main Floor, Bond Street Side. None Sent C. O. D.

Men's and Young Men's Spring Suits

\$39.50

IN FEW PLACES outside of Loeser's will men have a chance to buy Suits so finely tailored and fashioned for \$39.50. Even here this group of Suits stands out as an extra good value for the price.

There is a splendid assortment of worsteds and cassimeres in spring grays, browns, greens and mixtures. And there is an exceptionally good range of models to please all desires.

The man who is ready to buy his spring Suit should make it a point to see this collection.

Main Floor, Elm Place.

Extraordinary Spring Sale of Knit Underwear

Quality Garments : Very Low Prices

TOMORROW A SALE of Knit Underwear at the lowest prices for such good garments, this season, in fact at far less than present mill prices for such underwear.

Women's 75c. and \$1 Underwear, 39c. to 79c.

39c. Garment, Values 75c. and \$1. Medium weight Vests, low neck, sleeveless and short sleeves; ankle length Tights, in regular sizes.

59c. Lisle and cotton Vests in white and pink; regular and extra sizes.

79c. Lisle Vests, low neck, sleeveless; regular and extra sizes.

Women's \$1 to \$1.50 Combination Suits, 69c. to \$1.19

69c., Value \$1. Fine stitched cotton low neck, sleeveless, tight at knee; regular and extra sizes.

89c. Fine quality cotton Suits, wide at knee, lace trimmed; also tight at knee; regular and extra sizes.

\$1.19, Values to \$1.50. Superior quality fine lisle and cotton Suits, wide at knee, shell trimmed; also tight at knee; regular and extra sizes.

Men's Shirts and Drawers, 89c. to \$1.50

89c. Fine gauge "Otis" halbrigan Shirts and Drawers.

\$1. "Otis" white absorbent cotton Shirts and Drawers.

\$1.25. "Otis" fine Sea Island finished cotton Shirts and Drawers.

\$1.50. "Otis" fine medium weight cotton Shirts and Drawers.

Men's Union Suits, Regular Styles, \$1.39 to \$3.25

\$1.39. "Otis" fine ribbed white cotton.

\$1.79. "P. Q. A." fine ribbed cotton Suits.

\$2.25. "P. Q. A." fine quality ribbed cotton Suits.

\$3.25. "P. Q. A." superior quality fine mercerized lisle Suits.

Men's Athletic Union Suits, \$1.39 to \$2.25

\$1.39. Fine checked nainsook Suits.

\$1.79. Superior quality fancy self striped madras.

\$2.25. Splendid quality self figured mercerized madras.

On Special Basement Tables

Men's \$1 Underwear at 69c. Garment

Over nine thousand garments of the "Otis" make. Fine gauge halbrigan short sleeve shirts and ankle length, double-seated Drawers; subject to slight mill shifts.

Women's Underwear, Second Floor. Men's Underwear, Basement.

"The Piano House of Brooklyn"

Some-time in The Future

SOMETIME IN THE FUTURE—possibly tomorrow—the desire to have a Baby Grand Piano will become so keen, so strongly felt, that you will say to yourself: "Why have I waited?"

And in answering that question, you will say further: "Because it costs too much."

This is the exact place where the Loeser Piano Store sets all things right, and proves that while your philosophy may have been right some years ago it is not right today.

The Milton Baby Grand Piano At \$795

—costs no more today than a good upright piano. This doesn't mean that something has been taken out of the Milton that SHOULD be there. On the contrary, it means that better methods of manufacture have been devised, so that a baby grand piano of real merit, in both appearance and construction, can now be sold at \$795.

12,000 Pretty Easter Handkerchiefs

Sale at 10c. to \$1 Each

Half and Less Than Half Regular

An Importer's Clearance and Surplus

JUST TWO WEEKS before Easter comes a sale of Handkerchiefs that will help to solve the Easter gift problem for many and do so at a very low cost.

We have secured an importer's entire surplus and clean-up of various styles of Handkerchiefs and our retail prices tomorrow will be just one-half and in some cases less than half the usual prices for Handkerchiefs of these grades.

Styles for Men, Women, Boys, Misses and Children

The assortment includes all silk, all linen, demi-linen, Shamrock cloth, lawn and cambric Handkerchiefs in plain, initial, embroidered, scalloped, lace trimmed, fancy cord, tape borders, sport styles, hemmed and hem-stitched styles.

The variety is broad, and although there are not great quantities of any one style there is splendid choosing.

Handkerchiefs for Men and Boys

Initial Handkerchiefs, some with white; others with colored letters:

6 for 90c | 6 for \$2

6 for \$1.50 | 6 for \$2.90

Boys' plain hemstitched Handkerchiefs at 10c. to 50c. each

Men's plain hemstitched Handkerchiefs at 15c. to \$1 each

Men's silk Handkerchiefs, 50c. to \$1 each

For Women and Misses

Initial Handkerchiefs in an immense variety of styles:

6 for \$1.50 | 6 for \$1.75

6 for \$1 | 6 for \$2

6 for \$3

Madeira Handkerchiefs, scalloped, with embroidered corners, at 50c. to \$1 each

Lace-trimmed Handkerchiefs, many with real linen centers, 25c. to \$1 each

Embroidered corner Handkerchiefs, 15c. to \$1 each

Hemstitched linen Handkerchiefs, 20c. to 50c. each

Sport Handkerchiefs, in a variety of color combinations, 15c. to 50c. each

Fancy cord and tape border Handkerchiefs, 15c. to 50c. each

Colored silk Handkerchiefs, 25c. to 50c. each

Handkerchiefs for Children

Plain and fancy styles in wide variety, at 10c., 15c. and 25c. each

Main Floor. None Sent C. O. D.

The Best Way

to determine the merit of the Milton Baby Grand Piano is to hear it and examine it. Then, when you consider that the Loeser Store stands behind it with a full fledged guarantee, you will have a better understanding of the instrument itself, and of our faith in it. And the faith of this store, by the way, goes further than mere words, it means lasting satisfaction to every person, to every home, that buys a Milton Baby Grand Piano.

Remember, Also

that this instrument requires about the same space as an upright piano, so that if your room is small you will have no difficulty in this respect. Most grand pianos as you know (even so-called baby grands) require so much space that they cannot be used to advantage in an apartment.

Your Own Terms

—within reason—takes us back to the first question: "Why have I waited?" The Loeser plan is a step in the right direction because it enables you to have the instrument NOW. In addition the convenient payments are all that the term implies, convenient. The Piano can be yours without waiting, and if you have an old Piano to exchange in part payment, we'll arrange an exchange to your satisfaction. The coupon will bring full information without obligation.

COUPON

FREDERICK LOESER & CO., 1920.
Brooklyn, N. Y.

Dear Sirs—Kindly send me full information about the Milton Baby Grand Piano and a paper pattern showing the exact space it occupies in a corner of a room. I have a piano to exchange. No obligation is implied.

Name

Address

City

\$7.98 Cut Glass Nut Bowls, \$5.98

Only One Hundred of Them

ALL THE MANUFACTURER had of this particular style of Bowl—and at tomorrow's low price they should go in a jiffy for Easter gifts. Of sparkling crystal in a deep boat shape, in an allover combination design of great beauty and a deep chair bottom cutting covers the entire surface of the bowl, leaving two panels, one at each end. These are filled with a pretty cosmos design in the French gray finish with rich cut diamond centers and foliage. The bottom of the bowl is finished with a deep miter design with scalloped top.

Basement.