

CEYLON TEAS

At Greatly Reduced Prices

These Teas are all straight Ceylons imported from the island of Ceylon and are not blended with any other teas.

OUR FINEST QUALITY IMPORTED CEYLON TEA—
A full flavored Tea, of delicious and delicate aroma; regularly 1-lb. caddy, 94c; this sale, 5-lb. caddy, \$3.71; 1-lb. caddy, 82c.

AMARYLLIS CEYLON TEA
—Extra choice quality; we challenge competition for price and quality; our regular price, 1-lb. carton, 74c; this sale, 5-lb. caddy, \$3.23; 1-lb. carton, 66c.

"LILY WHITE" BRAND CEYLON TEA—A heavy bodied rich aromatic tea; our regular price, 1-lb. carton, 79c; this sale, 5-lb. caddy, \$3.48; 1-lb. carton, 71c.

CURIO CEYLON TEA—Compare its quality with Ceylon Tea sold elsewhere at 75c. lb. our usual price, 64c; this sale, 5-lb. caddy, \$2.59; 1-lb. carton, 54c.

PEKIN CEYLON TEA—We challenge competition for the price and quality with any of widely advertised brands that retail for 50c pound. This sale, 10-lb. caddy, \$3.69; 5-lb. caddy, \$1.67; 1-lb. carton, 38c.

A Special Sale of Quaker Pancake and Biscuit Flour
A Self-Raising Pancake, Biscuit and Pastry Flour of unusual excellence. The ingredients used in this preparation are absolutely pure. Put up in cartons containing 1 lb. 5 oz.; regularly sold from 15c to 18c. Our price this sale—dozen, \$1.39; each, 12c.

Sale of "Red Star" Baking Powder
"Red Star" Baking Powder—Pure cream of tartar powder of our own manufacture; much lower priced than any other baking powder of equal merit.
5-lb. can, usually 1-lb. can, usually 5-lb. can, usually
29c; sale, .27c 54c; sale, .49c \$2.59; sale, \$2.34
VANILLA OR LEMON EXTRACT—"Red Star" Brand—made in our own laboratory; guaranteed absolutely pure; 16-oz. bottle, \$1.69; 8-oz. bottle, 99c; 4-oz. bottle, 54c; 2-oz. bottle, 29c.

CALIFORNIA IMPERIAL PRUNES
The Prunes of Superior Quality.
Nothing finer has been shipped from the coast. Grown and packed in Santa Clara Valley by Dr. A. M. Barker.
They are grown without irrigation, selected and graded by hand and dried in the sun. Every Prune is perfect. They run from twenty to twenty-five to the pound. Packed where with the greatest care in five and ten pound sanitary containers.
5 lb. container, \$2.64 10 lb. container, \$5.24

Sale of "Red Star" Brand Fat Irish Mackerel—Perfectly cured; fat fish; 5-lb. pails, containing about 9 fish; this sale, \$1.24
Sale of "Lily White" Brand Fancy Fat Shore Mackerel—Fat fish, perfectly cured; 5-lb. pails, containing 4 to 5 fish; this sale, \$1.19
Columbia River Salmon, Roy's Chinook Spring catch, Top Grade Brand; packed by Tallant-Grant Co.; No. 1/2 flat can; doz., \$2.74; each, 24c
California Asparagus—"Gold Dust" Brand; large, white, tender stalks; No. 2 1/2 square cans, containing 45 to 50 stalks; doz. cans, \$3.97; each, 34c
Maine Corn—"Lily White" Brand—No. 2 can; none better; reg. 21c; this sale—doz. cans, \$2.17; each, 19c
Pure Currant Jelly—Imperial Brand; 10-oz. jars; doz., \$3.38; each, 29c

A Timely Sale of Pure Olive Oil
We import all our oil direct from the Olive Groves, and we pack it in our laboratories under hygienic conditions. We guarantee it to be pure. FULL QUART CANS.
FRENCH—Marceau Brand. Our own usual price, per quart can, is \$2.19; this special, sale, 1.74
ITALIAN—Carraro Brand. Our own usual price, per quart can, is \$2.19; this special, sale, 1.94

Tel. Greely 5100. United States Food Administration License Number 6120053 Fifth MAIL ORDERS PROMPTLY AND CAREFULLY FILLED Floor We will pack and forward purchases abroad upon request.

R. H. Macy & Co.
Herald Square Inc. New York

Whatever You Do Don't Neglect Your Eyes, Says Dr. Lewis, Who Tells How to Strengthen Eyesight.

Are you a victim of eye strain or other eye weakness? If so, you will be glad to know that according to Dr. Lewis there is real hope for you. He says neglect causes more eye troubles and poor sight than any other one thing. Many whose eyes were failing say they had their eyes restored through the Bon-Opto principle. One man says after trying it: "I was almost blind; could not see to read at all. Now I can read everything without any glasses and my eyes do not water any more. At night they would burn dreadfully; now they feel fine all the time. It was like a miracle to me." A lady who used it says: "The atmosphere seemed hazy with or without glasses, but after using this prescription for fifteen days everything seems clear. I can even read fine print without glasses." Eye troubles of many descriptions may be wonderfully benefited by following the simplest rules. Go to any active drug store and get a box of Bon-Opto tablets. Drop one Bon-Opto tablet in a fourth of a glass of water and allow to dissolve. With this liquid bathe the eyes two or four times daily and exercise your eyes as directed. You should notice your eyes clear up perceptibly right from the start and inflammation will quickly disappear. If your eyes are bothering you, even a little, take steps to save them now before it is too late. Many with defective eyesight might have been saved if they had cared for their eyes in time.
NOTE—Another prominent physician to whom the above article was submitted said: "Bon-Opto is a very remarkable remedy. Its constituent ingredients are well known to eminent eye specialists and widely prescribed by them." The manufacturer guarantees it to strengthen eye sight 50 per cent. in one week's time in many instances of refund the money. It can be obtained from any good drug store and is one of the very few preparations I feel should be kept on hand for regular use in almost every family. It is sold in this city by all good druggists.—A.S.



Your Hair Needs Danderine
Save your hair and double its beauty. You can have lots of long, thick, strong, lustrous hair. Don't let it stay lifeless, thin, scraggly or fading. Bring back its color, vigor and vitality. Get a 35-cent bottle of delightful "Danderine" at any drug or toilet counter to freshen your scalp; check dandruff and falling hair. Your hair needs stimulating, beautifying "Danderine" to restore its life, color, brightness, abundance. Hurry, Girls!

An Advertisement in the Lost and Found Columns of THE SUN AND NEW YORK HERALD offers a real possibility of recovering your lost property.

210
CARLOADS
of High Grade
FURNITURE
at Prices
That May Never
Again
Be Equalled

Home Outfitters Furniture Sale

A Sale of this magnitude is only made possible by an organization as large as
LUDWIG BAUMANN'S THREE GREAT STORES
This great business, with its vast resources and expert buyers in every department, long ago foresaw the present great advance in prices. Enormous quantities of Furniture were purchased in anticipation of the existing scarcity and increased cost—so insuring you savings of 20% to 40% on the furniture you buy now.

The Bargains are so extraordinary that we cannot guarantee how long you will be able to get them

If you need Furniture this year and want to save money, don't delay—BUY NOW. We will gladly store your purchases FREE OF CHARGE until you are ready for them.

Sale of Bed Room Dining Room Living Room

- Sale of Bed Room Suits**
- \$450 Mahogany Colonial..... \$389.49
 - \$590 Mahogany Colonial..... \$24.96
 - \$670 American Walnut Queen Anne..... 597.87
 - \$725 Mahogany Queen Anne..... 619.24
 - \$797 Mahogany Chippendale..... 674.49
 - \$850 Mahogany Chippendale..... 724.49
 - \$935 American Walnut Queen Anne..... 795.67
 - \$1125 Ivory Adam..... 956.24
- Sale of Dining Room Suits**
- \$360 Jacobean Oak Adam..... \$298.67
 - \$400 Golden Oak Colonial..... 339.49
 - \$450 American Walnut William and Mary..... 382.34
 - \$611 Jacobean Oak William and Mary..... 519.36
 - \$776 American Walnut Queen Anne..... 659.24
 - \$850 American Walnut Louis XVI..... 722.74
 - \$1481 Mahogany Chippendale..... 1,259.89
- Sale of Living Room Suits**
- \$1200 Velour Suit..... \$169.34
 - \$1250 Damask Suit..... 198.49
 - \$1395 Damask Suit..... 335.67
 - \$450 Leather Suit..... 382.49
 - \$515 Leather Suit..... 437.34
 - \$695 Tapestry Suit..... 590.87
 - \$775 Damask Suit..... 658.89
 - \$1525 Tapestry Suit..... 1,296.49

Summer Furniture Specials



Brown Willow Suit—Three Pieces Regular Price, 803.50
With Seat Cushions Covered in Cretonne (Sold Separately if Desired.)
74.24
SETTEE—Reg. Pr. \$49.00, \$36.34 Pay for This
ROCKER—Reg. Pr. \$23.00, 18.80 Suit 7c
CHAIR—Reg. Pr. \$21.50, 18.34 Weekly Cash or Credit.

- \$6.00 Porch Rocker..... \$4.98
- \$11.00 Natural Reed Rocker..... 7.49
- \$12.50 Brown Reed Rocker..... 9.34

A Few of the 1869 Single Pieces of Bedroom and Dining Room Furniture

- \$30 Walnut Toilet Table..... \$22.49
- \$35 Ivory Chiffonier..... 27.37
- \$40 Walnut Chiffonier..... 32.34
- \$55 Golden Oak Dresser..... 39.74
- \$60 Walnut Dresser..... 49.89
- \$65 Ivory Chiffonier..... 52.34
- \$70 Mahogany Dresser..... 59.67
- \$75 Mahogany Chiffonier..... 62.94
- \$125 Jacobean Oak Serving Table..... 18.49
- \$30 Walnut Serving Table..... 22.49
- \$49 Golden Oak Buffet..... 42.24
- \$50 Golden Oak China Closet..... 42.89
- \$75 Fumed Oak Buffet..... 63.37
- \$95 Golden Oak Buffet..... 79.89
- \$125 Mahogany China Closet..... 94.34

We want our old customers to get their share of the great bargains in this sale. You may add whatever you want to your account at the sale prices. This applies whether your account is open or if you have closed it.

Special Sale of Couch Hammocks



Regular Price \$17.80
9.89
Cash or Credit
Excellent grade of Khaki canvas, high sides, with magnetic pockets.
Tubular Steel Collapsible Frames Extra \$4.95

Victrolas, Gramofones and Supertones

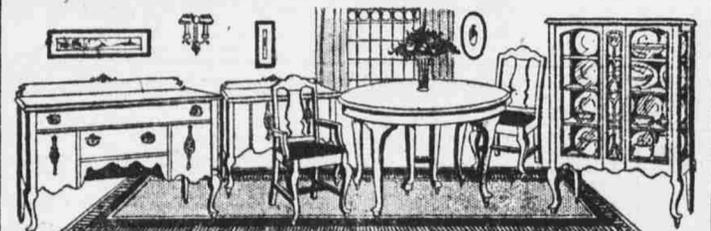
from \$25 to \$300
SUPERTONE
Special \$107.00
Former Price \$130
Pay for It \$10 Down and \$17.50 Weekly
Complete Libraries of Piano Rolls and Victor, Columbia and Emerson Records—No Extra Charge for Credits.

Bed Room Suit Special



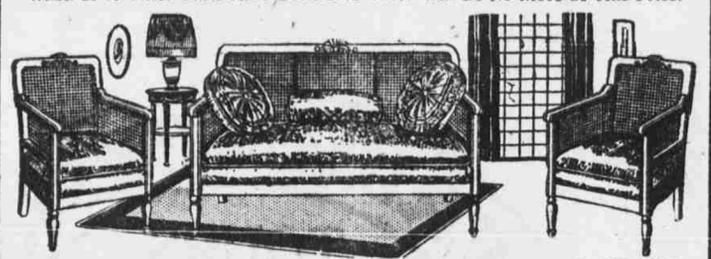
This Lot Consists of 27 Suits—No More
American Walnut Colonial Bed Room Suit—4 Pieces Reg. Price \$376.00
DRESSER—Regular Price \$117.00..... \$90.27
CHIFFONIER—Regular Price \$98.00..... 78.64
BED—Regular Price \$130.00..... 104.50
TOILET TABLE—Regular Price \$70.00..... 60.59
289.49
Pay for This Suit \$4 Weekly Cash or Credit.

Sale of Dining Room Suits



American Walnut Queen Anne Dining Room Suit—4 Pieces Reg. Price \$465.00
Pay for This Suit \$3.50 Weekly (Sold Separately if Desired.)
BUFFET—Regular Price \$100.00..... \$128.49
DINING TABLE—Regular Price \$125.00..... 102.87
EXTENSION TABLE—Regular Price \$115.00..... 91.94
SERVING TABLE—Regular Price \$75.00..... 60.79
SIDE CHAIRS—Reg. Price \$21.50..... 15.98
ARM CHAIR—Reg. Price \$29.50..... 24.67
389.89
Cash or Credit.

Living Room Suit Special



When 20 of These Suits Have Been Sold There Will Be No More at This Price.
Fine Cane Three-Piece Suit, with 2 Pillows and 1 Roll, Upholstered in Fine Velour Reg. Price \$250.00
Pay for This Suit \$2.50 Weekly
194.49
Cash or Credit.

England Da-Bed Sale of 3 Carloads of Iron Beds

- \$42.75 Ivory Enamel..... \$28.49
- \$40.00 Ivory Wood (full size)..... 34.24
- \$45.00 Maple Sanitary Wood (full size)..... 37.67
- \$50.00 Brass (satin finish)..... 38.49
- \$65.00 Mahogany (full size)..... 57.34
- \$85.00 Walnut (full size)..... 74.84

Ludwig Baumann Gladly Extends Credit

Ludwig Baumann's Liberal Credit Terms
Accounts Opened from \$5 to \$5,000
On \$35 Purchase... \$5.00 a Week
On \$75 "..... \$1.00 " "
On \$100 "..... \$1.50 " "
On \$200 "..... \$3.00 " "
On \$250 "..... \$3.50 " "
On \$300 "..... \$4.50 " "
On \$500 "..... \$7.50 " "
Larger Amounts in Proportion
Our Credit Requires No Extra Charges. No Interest Added.
It is our business to furnish homes on credit. We have been doing it for the past sixty-two years. You should feel perfectly free in making your purchases here. This business has been established by extending credit and we cheerfully welcome new accounts.
No matter how moderate your income we will be glad to open an account with you.
Come to one of our three great stores. Make your purchase of a single article or an entire outfit. Pay a small amount down. Delivery will be promptly made anywhere within 100 miles. Then pay the balance in small weekly or monthly payments.
WE INVITE YOU TO OPEN AN ACCOUNT

This 24-Page Book (Handsomely Illustrated in Colors) IS FREE
This book contains pictures in colors of many beautiful suits. It tells you all you would want to know about our Liberal Credit. Address any of our three stores. Page 8-9.

Sale of 5 Carloads of Refrigerators
Lift Top Reg. Price \$18.00
12.98
Cash or Credit.
Selected oak, galvannead iron lined, 210 Refrigerator..... \$18.00
\$35.00 Refrigerator..... 24.49
\$40.00 Refrigerator..... 28.96
\$50.00 Refrigerator..... 35.95
\$50.00 Refrigerator..... 38.75
This sale includes Ice Chests, Apartment House Box or Side Lovers, Stone and Porcelain lined. 75 different styles and sizes.

Sale of 216 Baby Carriages
Genuine Reed Pullman
Reg. Price \$30.
23.75
Cash or Credit.
Sanitary upholstery; rubber tired wheels; tubular pushers; fully guaranteed.
\$40 Reed Pullman..... \$29.95
\$45 Reed Pullman..... 37.50
\$55 Reed Pullman..... 47.50
This sale includes a complete assortment of Sulkies, Go-Carts, Perambulators, Combinations and the famous Lloyd Loom Woven Carriages.

Sale of Grass Rugs
27x54 inches..... 95c
36x72 inches..... \$1.75
6x9 feet..... 4.90
Good Assortment of Designs and Colorings.

Some of the Housefurnishings Bargains

You can open an account with the purchase of any of these articles or anything we sell at the sale prices. It is not necessary to purchase furniture to get these bargains. A small payment down and
50c a Week Delivers \$35 of These Specials.
Larger and smaller amounts in proportion.
\$3.50 Sad Iron (Set of Three)..... \$1.98
69c Carriage Can..... 59c
\$1.25 Corn Broom, 4 sewed and braided..... 59c
\$2.50 Bread Box, White Enamel..... 1.69
\$3.98 Wash Boiler, No. 7, Copper Bottom..... 2.39

Sale of Gray Enamel Ware

- \$1.50 2 Qt. Rice Kettle..... 95c
- \$1.00 5 Qt. Convex Kettle..... 65c
- 90c 2 Qt. Milk Kettle..... 49c
- 90c 4 Quart Sauce Pan..... 55c
- 90c 4 Quart Lipped Sauce Pan..... 35c
- 90c 3 Quart Tea Kettle..... 59c

Gas Range (with oven) Reg. Price \$30.00
23.50
Cash or Credit
Three burners, raised panel door, ebony finish. Fully guaranteed.
\$45 Gas Range 39.95
\$70 Gas Range 59.95

Sale of Dinner Sets

95-PIECE DINNER SET
First quality American Porcelain; service for 12 persons.
12.49
Cash or Credit
\$40 95-Piece Dinner Set..... \$34.95
\$45 100-Piece Dinner Set..... 37.95
\$52 100-Piece Dinner Set..... 45.95

Special Sale of Floor Oilcloth
Heavy Felt Base
69c
Cash or Credit.
A variety of neat patterns to choose from.

Ludwig Baumann & Co.

America's Greatest Furniture House
Do Not Confuse Us with Other Stores with Similar Names

144 West 125 St. 35 TO 36 St. Block 8th Ave. NEWARK, N. J. 49-51 Market Street

We Give Sperry Gold Stamps We have no connection with any other Stores—These are our only Three Stores