

This Store Closes at 5 P. M.

Our Telephone Number
is
Fitzroy 3400

James McCreery & Co.

5th Avenue

ON MONDAY

34th Street

Fur Storage
Absolute Protection at Nominal
Cost.
(Fourth Floor)

Every Item on This Page is Reduced 25% or More

Sale of Women's and Children's Summer Hose Reduced 25% or More

Many of the reduced prices we find approximate original costs to us, which proves that each purchase during this Hosiery Sale will provide our customers with some of the best values we have ever offered.

3600 pairs of Women's Full-Fashioned Thread Silk Hose with lisle tops and soles. Black only. **1.55** regularly 2.25

2700 pairs of Women's Fashioned Thread Silk Hose, seamless style. Black only. regularly 1.35, **1.00**

1500 pairs of Children's White Cotton Socks with fancy tops. 6 pairs for **1.10** regularly 25c a pair

3850 pairs Women's Full-Fashioned Thread Silk Hose with Silk tops. Unusually fine gauge. Black only. regularly 3.25, **2.40**

2400 pairs Women's Full-Fashioned White Cotton Hosiery. Excellent quality. 6 pairs for **2.25** regularly 3.00

(Main Floor)

For years we have given our public better and better values—accomplishing this by satisfying ourselves with less and less percentage of profit. So today the customers of McCreery will appreciate that this sweeping reduction of 25% or more means far better values than in cases where regular prices are much higher than ours.

"McCreery Silks" Reduced 25%

Famous Over Half a Century

Stocks replete with the most desirable shades and weaves for country, sport and seashore.

Genuine White Sport Satin, 40 inches wide. yard, **5.50** formerly 7.50

White Dress Satin for graduation and Summertime dresses, 36 inches wide. formerly 5.00 yard, **3.75**

White Dress Satin for Accordion plaited skirts, 36 inches wide. formerly 4.00, yard, **2.95**

White Corean Crepe, suitably woven for bridal lingerie, 32 inches wide. formerly 2.50, yard, **1.85**

Crepe de Chine of heavy quality in White or Flesh Color, 40 inches wide. formerly 3.50, yard, **1.95**

Black Satin Charmeuse of a highly lustrous quality, for capes, dolmans and dresses, 40 inches wide. formerly 6.00, yard, **4.45**

Navy Blue, Brown and Black Taffeta, 36 inches wide. yard, **2.50** formerly 3.50

Satin Foulard in the neater designs of dots and figures. yard, **1.95** formerly 3.00

Men's hairline striped Shirtings, 36 inches wide. yard, **2.25** formerly 3.00

(Second Floor)



Reduced 28%
Hand-made Blouses
Beautifully Hand-Embroidered
5.00
regularly 6.95

Blouses may come and Blouses may go, but the Hand-Made Blouse goes on forever. Perhaps it is the inherent love a woman has for fine needlework, or perhaps it is its freshness and the gentle art that finds expression in the embroidery. At any rate, it holds sway in Blousedom.

Six exquisite models are illustrated. They are fashioned of the finest quality Batiste obtainable and adorned with beautifully executed hand-drawn work and embroidered dots.

(Fourth Floor)



Marabou Neckwear for late Spring Reduced More Than 25%



A light, fluffy Scarf of Marabou is an indispensable asset to the late Spring Wardrobe, for it provides just the degree of protection needed, and has a miraculous effect on one's complexion.

Ostrich and Marabou Stoles regularly 7.75, **4.95**

Marabou Stoles with Ostrich on both sides. regularly 12.75 **8.25**

Marabou Capes, with or without Ostrich and with or without tails. Silk lined. **5.75 and 10.75** regularly 8.25 to 15.00

(Main Floor)



A Below-Cost Sale Women's Coats and Wraps

500 Coats and Wraps have been taken from our new Spring stock, and reduced to prices that do not even cover the cost to us.

Group 1 consists of handsome models of Bolivia Wraps and Coats. There are clever variations of the dolman and straight-line effects in all the wanted shades. Reduced to **48.00**

Group 2 is made up of fashionable models of Wool Velour and Serge. Capes. Many shades. Reduced to **29.50**

Group 3 comprises a wide variety of Camel's Hair Cloth Polo Coats—long, three-quarter and short models. Reduced to **29.50**

Group 4 is perhaps the most "sensational" of all these offerings. It consists of 75 Genuine Sheepskin and Leather Sport Coats in dark and light shades—excellent for sport wear. Reduced to **10.50**

(Fourth Floor)

Cotton Summer Dress Materials Reduced 25%

Novelty Satin Striped Shirting in a choice assortment of styles and colors. regularly 2.65, yard, **1.95**

Plain Dress Organdie with permanent finish—sheer, transparent quality. A splendid line of new French colors, 44 inches wide. regularly 1.50, yard, **1.00**

Novelty Printed Dress Voiles—sheer, transparent quality—in a wonderful assortment of attractive styles and colors on light, medium and dark grounds. 38 inches wide. regularly 85c, yard, **50c**

Imported Irish Dress Linen (guaranteed all linen) in beautiful dress shades, thoroughly shrunk. Practically non-crushable. 36 inches wide. yard, **1.30** regularly 1.75

McCreery's Dress Gingham—the finest quality—in a wide range of checks, stripes and plaids. regularly 1.25, yard, **85c**

White Longcloth of soft, smooth finish, 10 yards in a length length, **3.25** regularly 4.50

Imported White Satin Venetian of beautiful, soft quality in Summer weight—very brilliant, lustrous finish. Suitable for sport skirts. 54 inches wide. yard, **1.85** regularly 2.50

Woolen Dress Goods Reduced 25%

All-Wool Check Suitings and Skirtings in a choice line of smart styles and colors for street and sport wear. 54 inches wide. regularly 6.50, yard, **3.85**

All-Wool Jersey Cloth—Spring Dress weight; suitable for Spring and Summer wear. 54 inches wide. yard, **2.95** regularly 4.00

Navy Blue All-Wool Tricotine, suitable for dresses, suits, capes and skirts. regularly 5.00, yard, **3.65**

Navy Blue and Cream White French Dress Serge of All-Wool quality, fine twill—strong and durable. yard, **2.75** regularly 3.75

Cashmere Velour—a rich, soft, all-wool fabric in correct weight for coats, capes and suits, in all the leading colors. 54 inches wide. yard, **4.65** regularly 6.50

(Second Floor)

At 25% Off Entire Stock of Beautiful Negligees and Boudoir Accessories

A 25% discount from "McCreery Prices" on Negligees is equivalent to a much larger discount on other Negligee prices, for we have consistently maintained a lower price schedule on Negligees than prevailed elsewhere.

A 25% discount from "McCreery Prices" actually brings down the cost to you in most instances, below the cost to us.

Negligees, Tea Gowns, Boudoir Robes, Breakfast Coats, Matinees, Princess Slips, Chiffon and Lace Coats, Pajamas and Bath Robes—Boudoir Caps, Slippers, Garters.

Formerly 3.75 to 250.00
Reduced to **2.82 to 187.50**

There are exquisite models of rich Brocade, Metal Cloth, Crepe Satin, Crepe Chiffon, Taffeta, Georgette Crepe, Satin, Crepe de Chine, Batik, Lace, Dotted Swiss, Voile and Cotton Crepes.

(Third Floor)

Reduced 25% Exquisite Undergarments for Women From The May White Sale

Lovely Underthings of sheer, dainty Cotton fabrics or Silken materials, priced way below actual value.

Crepe de Chine Night Gowns, tailored or lace trimmed. **5.50** regularly 7.50

Crepe de Chine Night Gowns—sleeveless model, lace trimmed. **7.25** regularly 10.00

Crepe de Chine Night Gowns, tailored model. **8.20** regularly 10.95

Washable Satin Night Gowns in Flesh Color—tailored styles. **9.50** regularly 12.75

Crepe de Chine Envelope Chemises, elaborately lace trimmed. **4.75** regularly 6.50

Bloomers of exceptional quality Washable Satin in Flesh Color. Lace trimmed. regularly 7.75, **5.50**

Crepe de Chine Night Gowns, elaborately lace-trimmed. **9.65** regularly 12.95

Envelope Chemises of Crepe de Chine, tailored or lace trimmed. **2.95** regularly 3.95

Envelope Chemises of Crepe de Chine, lace trimmed. **3.45** regularly 4.75

Tailored or lace-trimmed Satin Envelope Chemises in Flesh Color. **4.75** regularly 6.50

Crepe de Chine Butterfly Drawers in Flesh Color. regularly 4.95, **2.95**

Prices do not include tax

Voile Undergarments in Pastel Tones

Exquisite models with touches of hand-work, also hemstitching. Tailored styles.

Gowns..... **3.95 and 4.95**
Envelope Chemises **2.95 and 3.95**

Silk Petticoats Taffeta and Messaline

1000 beautiful Petticoats in the newest colors and styles. Four attractive models. Also Black. **5.75** regularly 7.95

(Third Floor)

Women's Summer Frocks

At the Remarkably Low Price of

12.50

regularly 18.00

We know of no Sale of Summer Frocks, launched right at the beginning of the season, that even approaches this one. We believe it even surpasses in values the reduction sales that come along toward the end of the Summer season!

There are models of irresistible loveliness fashioned of Dotted Swiss in dainty shades or flowered effects, and styles equally attractive of Voiles in pretty flowered designs, stripes or solid colors. Organdies there are, too, of fine, shimmering quality in shades of wondrous beauty and Dresden flowered effects; Gingham and Linens in the colors and patterns that are smartest.

(Fourth Floor)

