

STORE OPENS 9 A. M. to 5 P. M.

This is Americanat on Week. Keep your flags flying until June 5th. Store closed Monday, Decoration Day

The Men's Shop will celebrate its first anniversary with special values, beginning Tuesday. Store closed Monday, Decoration Day

HEARN

Rounding our quarter century of JUNE SALES Twenty Sixth June Sale Begins Tuesday

SALE DEPTS.

- Undermuslins
Babies' Wear
Corsets
Silk and Washable Blouses
Petticoats
Millinery
White Goods
Women's Suits, Dresses and Coats

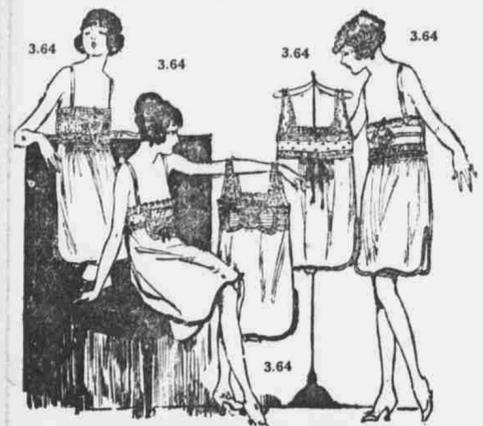
Hearn Sales Grow Because of Matchless Value Giving

FROM year to year for more than a quarter-century June Sales have shown continuously increasing patronage. Every effort will be made to make this June Sale greater than its predecessors.

SALE DEPTS.

- Women's Housedresses and Negligees
Girls' and Misses' Summer Dresses
Boys' Clothing and Furnishings
Men's Clothing and Furnishings

FOLLOWING SALE VALUES FOR BOTH TUESDAY AND WEDNESDAY:



26th Annual June Sales Silk Lingerie

Individuality, which dainty women like in their underthings, is made possible by our great assortments, among which is to be found every luxurious charming style that is new, well made and of fine materials.

- Jap Satin Camisoles-yokes with lace inserting front and back-ribbon shoulder strap or lace armhole
Crepe de Chine and Satin Camisoles-numerous models trimmed with filet and fancy cotton laces
Camisoles-our reg. \$2.48 1.88
Crepe de Chine Nightdresses-with deep yokes of wide filet lace and ribbon, and embroidered butterfly sleeves-also sleeveless Empire styles-our reg. \$8.83 6.00
Crepe de Chine Nightdresses-our reg. \$8.68 6.18

June Sale SPECIALS for Tuesday & Wednesday House and Porch Dresses

Percales and gingham, in plain colors, checks and stripes; large or small collars of contrasting materials-sizes 36 to 46-our reg. \$2.74 1.44
Our regular \$3.47 2.25
Our regular \$4.50 3.15
At \$3.15, sizes to 52 bust

Girls' White Dresses 2.10

Our regular \$2.94
Sheer lawns, voiles and organdies-6 to 14 years.

Girls' White Jean Skirts 1.43

Our regular \$1.94
With cambric bodies, full kilted, deep hem-6 to 14 years.

Corsets 2.74

Our regular \$4.00
White-20 to 30-fine coutil-low bust-embroidery trimmed tops.

Bandeaux .56

Our regular .74
34 to 40-fine coutil-elastic inserts under arms.

Extra Size Petticoats 1.35

Our regular \$1.88
Black Cotton Taffeta-all lengths-elastic fitted bands.

Shadowproof Petticoats 5.00

Our regular \$6.94
White Tub Silk-tailored models-elastic fitted bands.

Petticoats 3.75

Our regular \$5.65
Burton's Fifth Avenue taffeta top with very deep flounce of taffeta or messaline-Black, Navy, Rose, Taupe Adriatic Blue, Tan and all changeables-elastic fitted bands.

26th Annual June Sales Infants' and Little Tots' Needs



Large assortments of everything that can add Summer comfort and daintiness for babies and little tots to the age of six is gathered here for our June Sale. Buying in quantity, enables us to offer these splendid values.

Little Tots' Dresses

Infants' Nainsook Slips and Gowns-yoke and bishop style-lace and embroidery trimmed-some with hand stitching and machine-our reg. \$1.24 .84
our reg. \$1.57 1.10
our reg. \$1.97 1.37
our reg. \$2.47 1.62

Infants' Woollens

Infants' Shirts-silk and merino-sizes to 6 mo.-our reg. \$1.77 and \$1.97 1.37
Infants' Fine Merino Shirts-long and short sleeves-sizes to 3 years-our reg. \$1.23 and \$1.35 .87
Infants' Ribbed Shirts-medium weight-sizes to 3 years-our reg. .65 .41
Knit Shoulder Strap Bands-sizes to 2 years-second of regular .45 quality-.27
Infants' Wool Flannel Bands-"Hearn Little Wonder" style-pinked edges-3 in sanitary package-our reg. \$1.65 1.26
Lawn Pillow Slips-with embroidered ruffles-our reg. \$1.25 .78
Infants' Hand Crocheted Booties-our reg. .87 .54
our reg. \$1.10 .64
Hemmed Birdseye Diapers-ready to use.

Little Tots' Tub Dresses

Imperial, gingham and chambray-various models-our reg. \$2.24 1.58
Little Tots' Voile and Lawn Dresses-colors and white-some flowered patterns-trimming of lace and embroidery-our reg. \$2.97 2.25
Little Tots' Tub Dresses-ingham and chambray-trimmed with contrasting material-various styles-sizes to 6 years-our reg. \$2.24 1.50

Little Tots' Bloomer Dresses

Imperial, gingham and chambray-various models-our reg. \$2.97 and \$3.47 2.10
Little Tots' Gertrudes and Princess Slips-embroidered and hemstitched-our reg. .97 .65
Little Tots' Peggy and Toodles Rompers-ingham and chambray-sizes to 6 years-our reg. \$2.47 1.50

Little Tots' Coats and Hats

Babies' Long White Cashmere Coats with Circular capes, hand embroidered and braided-our reg. \$7.97 5.50
Little Tots' White Pique Coats-in belted models or circular capes-sizes to 3 years-our reg. \$2.97 2.28
Little Tots' White Lingerie Hats-daintily trimmed with laces, embroideries and ribbon-our reg. \$1.97 1.57

Children's Barber Shop

Stop in, Mother, after you finish buying Summer things for the kiddies, and see how well our clever barbers cut the little ones' hair. The low charge is thirty-five cents, and the very newest ways of hair-cutting make the children look smart and cunning.

Here Are More of the Distinctive and Unique CRETONNES

at .66 per yard
Values .87 to \$1.25
Which created such a furore when we placed them on sale a short time ago.

People crowded the aisles during the sales days, purchasing yards and yards of the material for all the varied needs of Summertime.

One woman hailed with joy vividly colored Portuguese and Italian fruit and flower effects for her breakfast room. Another chose a fabric brilliant with tropical foliage and fluttering parakeet for a shaded livingroom on the north side of the house

See Page 4 for Free Delivery Schedule.

June Sale SPECIALS for Tuesday & Wednesday Women's Extra Size Coats 37.75

Our regular \$51.74
Navy and black serge also tricotine-40 1/2 to 50 1/2 bust-half lined with silk.

Women's Dusters 9.25

Our regular \$12.74
Navy and black, gray mohair, convertible collars, patch pockets, belted models, full 50-inch length-36 to 43 bust.

Women's Silk Coats 31.50

Our regular \$43.74
40 inches long-36 to 48 bust-popolin, taffeta, pleated backs, half lined with silk.

Young Men's Suits 19.45

Our regular \$27.50 and \$29.50
Cheviots, flannels and homespuns, variety of navy blue fancy mixture and plaids-two and four button coats-single or double breasted models-31 to 36 chest.

Junior Boys' Wash Suits 2.00

Our regular \$2.94
Chambrays, percales and linons-plain colors and stripes, Eton or sailor collars-2 1/2 to 9 years.

Boys' Suits 12.25

Our regular \$18.50
8 to 17 years-many with extra trousers-wool fabrics in tan, gray or heather mixtures-plain or pleated styles-well tailored.

New Bathing Dresses For Sun Bath or Surf Dip



We selected these three to picture, almost at random, for we have so many, and all are equally fascinating, each in its own different way. Reductions provide a delightful opportunity to purchase very inexpensively at the very opening of the season.

(A) Nothing could be smarter for the promenade than this dress of all-black taffeta with frills of self silk-Our regular \$27.94 20.00

(B) A dash of scarlet color always adds a picturesque touch. Here the bathing dress is of black satin with applied strips of scarlet silks-our regular \$22.94 16.50

(C) That gingham is as attractive at the beach as proved by the style it gives to this new model of navy taffeta-our regular \$22.94 16.50

Satin Stripe Crepe de Chines 2.90

Our regular \$3.95
Exceptionally fine quality. Many different combinations of stripes and colorings.

Do You Know That Here a Perfect Manicure Costs Only .35

More and more women are making a habit of dropping in at our pleasant Manicure Salon to have their hands cared for by our skilled attendants for this modest fee.

Hair Dressing is also a specialty which is artistically done in newest modes at slight charges.

26th Annual June Sales Women's and Misses' Linen Suits 15.50

Linen suits solve the difficulty of achieving an effect of tailored smartness for Summer, and at the same time dressing for coolness and comfort. June sales bring these finely tailored suits, one of which is illustrated, to an economy value which women will find irresistible.

MORNING SPECIALS-Tuesday & Wednesday Until 1 P. M.

- 60 ct. White Organdies 51
40 inches wide-sheer and crisp-for blouses and dresses. WHITE FABRICS-MAIN FLOOR.
\$2.75 and \$3.25 Satins-35 inches. 2.24
Large assortment of light, medium and dark colors-also black. SILKS-MAIN FLOOR.
74 ct. Mercerized Satens .62
Looks like real linen-splendid fabric for sports and Summer apparel-leading colors. COTTON FABRICS-BASEMENT.
77 ct. Kamie Linon-35 inches .62
Looks like real linen-splendid fabric for sports and Summer apparel-leading colors. COTTON FABRICS-BASEMENT.
58 ct. Ribbons .42
White, black and colors-moles, taffeta and stripes-sash and hairline widths. RIBBONABLE-MAIN FLOOR.
35 ct. Women's Black Hose .26
Split sole-second of 45 cts. quality-8 1/2 to 10. HOSIERY-MAIN FLOOR.
\$1.24 White Linen .83
28 inches wide-for dresses and suits. LINENS-MAIN FLOOR.
\$4.96 Young Men's Trousers .385
Herringbone stripes, grey and brown families-durable fabrics-sizes to 28 waist. YOUNG MEN'S SHOP-THIRD FLOOR.
\$22.50 Boys' Extra Trouser Suits .16.45
4 to 18 years-cheviots, oasimero, grey, tan, brown and heather families-semi-Norfolk and side-plated models-trousers fully lined-coats lined with plain or twill alpaca lining. BOYS' CLOTHING-THIRD FLOOR.
\$7.98 Feather Bed Ticks .6.49
Assorted stripes-full and 1/2 size-good quality ticking. BEDMUSLINS-BASEMENT.
\$2.47 New Scrim Curtains 1.85
Lace edge or insertions-also hemstitched-centre valance. LACE CURTAINS-BASEMENT.
57 ct. New Curtain Muslins .38
Yard wide-spots, figures and colored designs. TYPOLATERY-BASEMENT.
\$2.97 French Serges .2.20
Cream and navy blue-49 inches wide-all wool-fine (will). DRESS GOODS-MAIN FLOOR.
73 ct. Women's Cotton Union Suits .50
Low neck-sleeveless-loose knee-extra size-second. KNTT UNDERWEAR-MAIN FLOOR.
\$1.24 Tots' Combinations .83
White-to 6 years-lace and embroidery trimmed. INFANTS' WEAR-SECOND FLOOR.
95 ct. Bleached Sheetings .78
81 inches wide-for full size beds. BEDMUSLINS-BASEMENT.

TUESDAY BLOUSE and SWEATER DAY

June Sale special prices for prettiest June modes will bring pleasure to the woman who shops and savings for other needs.

- French Voile Blouses-tucked, embroidered or lace trimming; also smocks of crepe and linen finish-various styles collar and effects-our reg. \$4.97 to \$5.24 3.77
Pongee Tailored Blouses-our regular \$3.97 2.78
Georgette Blouses-fine quality-white or flesh-embroidery or filet lace trimmed-our regular \$13.97 10.25
Voile Blouse-colored-checked or dotted-neat styles-our regular \$1.27 .90
All Wool Sweaters-all wool-coats, smocks and Tuxedo designs; plain and fancy weaves-in Turquoise, Buff, Peacock, American Beauty, Gray, Brown, Navy and Black. Our reg. \$9.45 6.75

An Amazing Offering! Thirty Thousand Yards of SUMMER DRESS VOILES .41
Our regular .57
There are dozens of different styles and color combinations, in every conceivable design and effect, suitable for dresses for women's and misses' afternoon and evening wear, as well as children's frocks.

Children's Undermuslins

Children's Muslin Drawers-hemstitched hem and tucks-sizes 1 to 14 years-our regular .44 .31
sizes 6 to 10 years our regular .48 .33

Children's Cambric or Muslin Drawers-trimmed with lace or embroidery-sizes 1 to 12 years our reg. .96 .68

Misses' Princess Slips-embroidery and ribbon trimming-sizes 6 to 16 years-our reg. \$1.96 1.46

Misses' Fine Batiste Slips-trimming of fancy lace and embroidery-sizes 6 to 18 years-our reg. \$3.96 2.72

Misses' Nightgowns-of nainsook and cambric-trimming of embroidery and lace-run with ribbon-sizes 1 to 14 yrs.-our reg. \$1.48 1.18

Misses' Billie Burke Pajamas-pink batiste; frog trimmed or white with pink crepes-sizes 6 to 18 years-our reg. \$3.28 2.27

Children's Bloomers-pink-trimmed with lace-double seat-sizes 6 to 14 years-our reg. \$1.28 .87

Misses' Bloomers-crepe and batiste-sizes 12 to 18 years-our reg. \$1.38 1.00