Now Issue

## \$2,000,000 Idaho Power Company

First Lien and General Mortgage 8\% Gold Bonds Dated July 1,1920 $\qquad$
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The following information is taken from official sources:
The Idaho Power Company, operating without competition, serves with electric
light and power a territory extending across southern Idaho and into eastern light and power a territory extending across southern Idaho and into eastern
Oregon and embracing a population estimated at 160,000 . The territory served includes practically every important community in southern Idaho.
The Company's entire power output is supplied by hydro-electric plants. The Snake River, one of the major rivers of the United States, flows through development of hydro-electric power at low cost. The present plants owned by the Company have a generating capacity of $39,540 \mathrm{~K}$. W. With the abundance of yydro-electric power which can be cheaply developed as needed the Company
is in position to meet the future demands for power at a relatively low de velopment cost.

Earnings<br><br>Price 100 and Interest, Yielding $8 \%$<br>

Harris, Forbes \& Company
Pine Street, Corner William, Now York




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