

31,200 Pairs of Women's Silk Hose



New Fall Blouses

\$4.59

Dainty georgette blouses to begin the new season. These charming models are trimmed with inserts of real filet and edgings of Valenciennes lace.

There are round or square necks—and the long sleeves are indicative of the changing season.

In flesh or white—sizes 34 to 46.

Macy's—Third Floor, 34th Street

More than one hundred special items for the Second Week of the Annual August White Sale

The garments in this sale are exceptional in every way—materials, workmanship and price. There are such quantities and varieties we do not attempt to do more than list their origin and price. For details, see them on our third floor. Prices listed as below plus tax.

American made nightgowns, 94c., \$1.39, 1.79, 2.24, 2.79, 3.79	French chemises, \$4.79, 5.79, 7.79, 8.79
American made envelope chemises, \$1.39, 1.79, 2.49, 2.79	French envelope chemises, \$5.79, 7.79, 8.79, 9.79
American made knee-length chemises, \$1.79, 2.49, 2.79, 3.49	French petticoats, \$3.79, 4.79, 6.79, 7.79, 8.49, 10.79
American made combinations, \$1.79, 2.24, 2.49, 2.79, 3.49	French combinations, \$2.79, 3.79, 5.79, 7.79, 9.74
American made petticoats, \$1.19, 1.59, 1.79, 2.79, 3.79	French corset covers, \$1.79, 2.24, 2.79, 3.79, 4.79, 7.49
American made bloomers, 94c., \$1.39, 1.79, 2.24, 2.79	French drawers, \$1.79, 2.24, 2.49, 3.79, 4.79, 7.49
American made drawers, 94c., \$1.19, 1.39, 1.59, 1.79, 2.79	Silk nightgowns, \$4.79, 5.74, 6.74, 9.79, 10.79
Philippine nightgowns, \$2.79, 3.79, 4.79, 5.79	Silk envelope chemises, \$2.79, 3.79, 4.79
Philippine envelope chemises, \$2.79, 3.49, 3.79, 4.49	Silk camisoles, 94c., \$1.39, 1.79, 2.79, 3.79, 4.79
French nightgowns, \$8.79, 10.79, 12.79, 14.79, 18.79	Silk bloomers, \$2.49, 3.49, 3.79, 4.49, 4.79, 5.79

Macy's—Third Floor, Rear.



Sale of Misses' Dresses All Wool Serge at \$24.74

Fine quality of all wool serge in a straightline model, with a pretty hip-pocket effect. It is carefully tailored and trimmed with tucking, hand embroidered arrows and buttons. The vestee in front is silk tricolette in contrasting color and is topped with a wee bow.

In a lovely shade of dark brown or navy, with vestees of bright color, and in all black, suitable for mourning.

Sizes 14-16-18 yrs.

Macy's—Third Floor, 34th Street.

Wash Goods Specials

Silk and Cotton Lingerie Material 89c yard

A very good quality fabric in small all-over patterns. Excellent for dainty undergarments, negligees or breakfast coats. Solid colors such as flesh, pink, light blue, maize and helio.

Printed Silk and Cotton Crepe 69c yard

Printed silk and cotton crepe in medium or small patterns. All-over effects on backgrounds of Copenhagen, navy, brown, etc. This material is suitable for dresses or waists.

Macy's—Second Floor, Center.

An Added Convenience

Cable Transfers Foreign Drafts Bank Post Remittances

The Foreign Exchange Department, recently opened, is proving a great convenience and service to our Patrons. Here, in the heart of the Shopping District, at any time during Store Hours, funds may be transmitted to all parts of the World with which exchange relations exist, at the prevailing rates.

R.H. Macy & Co. Depositors' Account Department Private Bankers.

Under the Supervision of the Superintendent of Banks of the State of New York.

Macy's—Main Floor Balcony, 34th Street Side.

\$1.44 and \$1.89

These stockings are the surplus stock of one of the largest hosiery mills. They are called "Run of the Mill," meaning that they have slight imperfections—such as a thick or thin spot in the weave. These defects are so slight that they affect neither the wearing qualities nor the looks of the stockings—but they affect the prices considerably.

\$1.44

This lot consists of lisle top, full fashioned, ingrain silk hose in various weights. Double heel, sole and toe. Unsurpassed for all around wear. All sizes; in black, white and colors.

Macy's—Main Floor, Center.

\$1.89

An assortment of all silk, mostly ingrain hose in various weights. All have double welt tops and reinforced heels, soles and toes. Every pair full fashioned. An exceptional stocking for the price. All sizes, mostly black and white with a few colors.

First Fall Offering A Sale of Thousands of Yards of All Wool Mixed Suitings \$1.98 yd.

Our usual price would be \$3.49

16 patterns

56 inches wide

These fabrics present a wide variety of colorings and weights. They are suitable and desirable weights for all women's and men's Fall apparel and they'll stand hard wear.

They're just the thing for your boy's and girl's school clothes. There is just time enough left for you to make sturdy suits and coats of these suitings and save money.

Macy's—Second Floor, 34th Street, Broadway.



1285 Gingham Morning Dresses \$2.79

Eight attractive models in gingham morning dresses. Delightfully cool assorted plaids. We illustrate four of the designs.

A. Plaid gingham with long collar of chambray in plain color blending with plaid. Also cuffs of chambray.
B. Checked gingham with white rep collar crossing in front and buttoning on the belt. Cuffs finished with band of rep.

C. Plaid gingham with shaped collar trimmed with chambray in solid color.
D. Plaid gingham with long pointed collar of rep bound with gingham. Cuffs of rep. Sizes 36 to 46.

Also 800 dresses of the same materials in styles appropriate for misses from 16 to 20.

Macy's—Third Floor, Center.

August Sale of Household Linens

This yearly sale is eagerly awaited by Hotel and Boarding House keepers and others who buy in large quantities, as well as the housewife whose needs may not be so great. But whether you buy in large quantities or a few pieces at a time, you are assured of remarkable savings.

Table Linens

Pure Linen Table Damask, \$1.89 yard
Heavy cream bleach pure linen damask from Scotland. Neat floral patterns, 69 inches wide.

Pure Linen Table Damask, \$2.29 yd.
Full bleached, sturdy quality pure linen damask from Ireland. Conventional and floral patterns, 68 inches wide.

Irish Linen Satin Table Damask, \$2.49 yd.
Finely woven, snow white, Irish satin table damask. Pure linen. Four attractive patterns. 69 inches wide. Priced specially for this sale.

Extra Fine Pure Linen Damask, \$3.19 yd.
Today's wholesale cost is \$3.25 yd. Beautiful snow white, bleached, all pure linen damask. Our own direct importation from Ireland. Purchased several months ago and held especially for this sale. Several attractive patterns. 72 inches wide.

Imported Cotton Table Damask, \$1.69 yd.
This is about today's wholesale cost. Snow white, heavy, and very finely woven. It is such a superior quality that it can hardly be distinguished from linen. Several effective patterns. 70 inches wide.

Hemmed Breakfast Napkins, \$2.89 Dozen
A special purchase of 200 dozens full bleached sturdy quality cotton Damask Napkins. Circular patterns. 19 x 19 inches, hemmed, ready for use.

Hemmed Cotton Damask Napkins, \$3.79 Dozen
Finely woven snow white cotton damask Napkins of the

Macy's—Second Floor, 34th Street, Rear. Also Tables on Main Floor.

better grade. Neat floral and conventional patterns. 19 x 19, hemmed.

Towels

Pure Linen Kitchen Towels, 49c ea.
Extra heavy and absorbent pure linen crash towels, suitable for all kinds of kitchen use. 17 x 24, hemmed. Red, Blue or White borders.

Pure Linen Typed Glass Towels, 59c ea. Reg. 79c quality
Our own importation from Ireland. Heavy absorbent and without lint, they can be used on finest China or glassware. The word "Glass" is typed across the borders in Red or Blue. Size 24 x 31.

Pure Linen Crash Towelling, 29c yd.
Heavy absorbent pure linen crash, suitable for Dish or Roller Towels. Neat red or blue borders. 16 inches wide.

Scalloped Linen Damask Cloths, \$5.89 ea.
Finely woven pure Irish Linen Damask in several pretty floral patterns. Neatly scalloped. 68 inches in diameter.

Hemstitched Fine Linen Damask Cloth, \$10.89 ea
Of heavy serviceable pure linen Damask from Ireland. Satiny sheen. Four attractive patterns. Hemstitched, size 64 x 64.

Hemmed Cotton Huck Towels, 44c ea.
Extra fine selected cotton yarns, snow white and absorbent with neat key borders and hemmed ends. Size 18 x 36.

New Fall Washable Frocks for Junior Girls Two models in checked gingham \$5.94



These dresses are practical, nicely made, and tastefully trimmed, with which to start the first weeks of school. The styles have been designed with special regard to those lines most becoming to the growing girl. One model is trimmed with effective hand embroidery and the other has the new long waist-line with a flowing sash.

In pink, blue, lavender, red, brown and black and white checks.
Sizes 12, 14, 16 years

Macy's—Third Floor, 34th Street.

Black Silks At Special Prices

Every woman's wardrobe should contain a well-made dress of black silk. They are indispensable and wonderfully practical for almost any occasion.

Black Satin Duchesse, \$1.74 yd.
35 inches wide

Good weight and quality, lustrous black, yarn dyed.

Black Taffeta, \$1.54 yd.
35 inches wide

Taffeta gains in popularity with each month. A good quality in medium weight, just the fabric for a new Fall frock.

Macy's—Second Floor, 34th Street.

Several Thousand Yards All Silk Crepe de Chine

Crepe de chine of good quality. It is one of the season's most popular fabrics—suitable for present or fall wear.

Ivory white, flesh, pink, navy blue, and black. Also many other desirable shades.

40 inches wide. Very special, \$1.49 per yd.

Macy's—Second Floor, 34th Street.

Electric Fans

Priced Especially Low

For comfortable work in home and office, we suggest one of these fans:

8 inch fan, \$8.34

8 inch nickel plated fan, \$11.24

Both 3 speed.

Macy's—Basement—34th St.

ATTENTION!

For 62 years we have sold dependable merchandise at lowest-in-the-city prices. We are doing so now, and shall continue to do so.

R.H. Macy & Co.

Cotton Fabrics

in Our August Sale of White

Cotton fabrics of many uses are offered at unusually low prices during this sale.

Dotted Silk and Cotton Mull, 79c yd.

Our usual price 98c. A soft silk mixed material in white only. Especially good for lingerie. 36 inches wide.

Mercerized Batiste, 74c yard
45 inches wide.

Batiste of soft, sheer quality. This extra wide material is particularly desirable as it cuts to good advantage. Splendid for underwear and baby clothes.

White Voile, 49c yard
Very good quality white voile—39

Macy's—Second Floor, Center.

inches wide; sheer and soft. Appropriate for dresses or blouses.

Long Cloth, \$3.96 piece of 10 yards
36 inches wide.

Medium weight long cloth—suitable for women's and children's undergarments. Soft doeskin finish.

Underwear Nainsook, \$5.49 Piece of 10 yards
39 inches wide.

Nainsook of soft, sheer quality, closely woven. Particularly good for finer underwear.

137 Sheets of Stationery 19c

Is it good paper? Yes, our well known Herald Fabric that has sold at higher prices.

A limited quantity of this good quality stationery in 1 pound net packages of linen finished paper, consisting of 137 sheets in white only at 19c. lb

Envelopes to match. 7c package of 25.

Limited Quantity, So Buy Early

Macy's—Main Floor, Center.

R.H. Macy & Co. Inc.

Herald Square Store hours 9 to 5:30.

New York

Store closed all day Saturday until Labor Day.

See our Grocery Ad. on Page 14