



New era in motoring comfort

Detroit Weatherproof Top

(PATENTED)

THE problem of weather protection, of comfort, convenience and economy in motoring, has been solved by *Detroit Weatherproof Tops*. The old makeshift "winter top," the flapping side curtains in winter weather, the expense, annoyance and discomfort of the old "detachable tops"—these have been "scrapped" by scientific design and concentrated manufacture.

Each Top is individual, distinctive to that particular make of car for which it is designed.

Detroit Weatherproof Tops are the logical development of the popular demand for luxurious, yet economical motoring.

A majority of the manufacturers of motor cars believe that the convertible top which can be removed if desired—and adaptable to all weather conditions—has come into universal use.

Detroit Weatherproof Tops are designed upon that fundamental principle of universal utility. And already their tremendous demand has confirmed the soundness of that principle.

There are many sumptuous Sedans on the market. For these, too, there is an immense sale. They are luxurious motor cars designed for a class of owners to whom the expense is not vital.

Detroit Weatherproof Tops are designed and constructed for motorists who properly demand the highest quality and greatest comfort in their year-around motoring—at a fraction of the cost which these permanently closed cars exact.

Detroit Weatherproof Tops are built for motorists who do not wish to pay the additional \$400 to \$700 for mere weather protection—but who are willing to pay from \$90.00 to \$180.00 for an "All Weather Top!"

The Detroit Weatherproof Top has eliminated the hinged door, with its rattling and breaking of glass; the excessive weight, the cumbersome, permanent windows, the bad ventilation, the obscured vision, the delay in installation and the HIGH COST.

The Detroit Weatherproof Top has been standardized for the following motor cars:

HUDSON <i>Super Six Phaeton</i>	CHEVROLET <i>"Four-90" Touring Car</i>
CHANDLER <i>"Series 17" Touring Car</i>	BUICK <i>"D-45" Touring Car</i>
CHALMERS <i>"Six-30" Five Passenger</i>	OVERLAND <i>"83"</i>
FORD 1915-16-17 Touring Car	

Prices from \$90.00 to \$180.00

The Detroit Weatherproof Top has patented flexible sliding doors which disappear instantly into the roof, side sections, doors and quarters—which can be entirely removed in a few minutes—making your car a perfectly open touring car.

An addition of about fifty pounds to the present weight of your car with touring top! Detroit Weatherproof Tops are the lightest on the market.

Detroit Weatherproof Tops are attached to the regular body irons of your car and fit flush with the sides. There is a Patented adjustable back which allows for any variation in body lengths.

The finish and materials throughout are elegant and in the best of taste.

A *Detroit Weatherproof Top* can be attached in less than two hours. And what is more, it can be quickly **DETACHED** without marring the car's body in the least.

We work in close co-operation with the motor car manufacturers; hence *Detroit Weatherproof Tops* are designed to harmonize with each particular car model.

In short, the *Detroit Weatherproof Top* enables the discriminating owner and driver to enjoy luxurious, year-around motoring—from November to June—by instant adaptability to weather conditions.

By careful and original design, by sheer simplicity, by quantity production, by concentrated and painstaking manufacture, we have made *Detroit Weatherproof Tops* the most luxurious, the most convenient and the *least expensive* on the American market.

See us at the Show and you will get a brand-new conception of the remarkable development of the Year Around Detachable Top.

Also, you will understand why the new patented features incorporated in the *Detroit Weatherproof Top* are winning overwhelming popularity among manufacturers, dealers and owners.

Manufacturers and Dealers cordially invited to inspect our exhibit at the

Grand Central Palace—Space D 174 and 175 (Fourth Floor)

Detroit Weatherproof Body Co.

Detroit, Michigan

