

PREPARATORY SCHOOLS, COLLEGES AND ACADEMIES

Training for Success in the Business World

Properly Trained Man or Woman Is One Who Possesses and Can Apply Technical Knowledge of Accounting, Law and Applied Economics and Allied Subjects of Organization, Management and Finance.

By HORATIO N. DRURY, Member of the Firm of Pace & Pace, New York City.

MORE young men and women, according to present signs, will enter schools of accountancy and business administration this fall than ever before. The withdrawal of thousands of young men from industry to war service apparently will not reduce the number of enrolments. It is clearly a time of individual stock taking, which is being stimulated by war conditions.

There is good reason for this awakening of ambition for self-development. Modern business teams with opportunities for properly trained young men and women. The war has shown in clear relief the national need and worth of men and women trained to perform organizing and executive tasks of size and high importance. The demand for persons of this type has far outrun the supply.

When peace and the pursuits of peace are restored there will be a worldwide expansion and readjustment of industry and commerce. Foreign trade will be an integral part of commerce as will domestic trade. There will be new trade balances, new commercial conditions between nations and a new conception of the scope and the purpose of business.

Production will be stimulated and distribution will be facilitated to all quarters of the earth. Most progressive business organizations will be confronted with immediate problems of reorganization, readjustment and managerial development. Positions calling for executive understanding of the objects, methods and procedures of business will spring up by the thousands.

The young man trained in accountancy and business administration will find that he has an immediate market value of which he is only dimly aware to-day.

This market value, according to the published opinions of leading men of commercial prominence, will to a great extent lie in one of two closely related directions, either in the professional practice of accountancy or in the executive employ of private business organizations.

Accountancy as a Profession. As to the opportunities in the field of accountancy as a profession, Samuel D. Laidson, C. P. A., one of the most successful accountants in New York City, says:

"The opportunities in accountancy in my opinion are wonderful. In addition to the fact that the merchants of the country are just awakening to the value of the services of the professional accountant as an aid to increasing the efficiency of their business methods and detecting various leaks and wastages, it is my belief that as many as that of other years the Federal Reserve Board will require the certification of statements by banks, and that the urgent demand for technical knowledge will sooner or later be responsible for the appointment of accountants as receivers in bankruptcy, which is the procedure followed in insolvency cases in England."

Biljah W. Sells, C. P. A., M. A., B. C. R., an accountant of international fame and president for two terms of the American Association of Public Accountants, said not long ago to a group of young men at the Institute of Accountants and Business Administration:

"There is a great and growing field before you, for it is estimated that only about 10 per cent of the individuals doing accounting work in this country is now being done that should be done. So, going to the public trained and equipped to discharge the many functions available, you will not lack opportunity."

"The importance of the profession of accountancy is recognized by governments, states, municipalities, corporations, banks and trust companies, and manufacturers—firms, individuals and institutions of nearly every description, including educational, charitable and ecclesiastical, as is indicated by the increasing extent to which the services of its members are requisitioned by all of these."

"According to the income tax returns, there are about 400,000 corporations in the United States, and there are at least 600,000 firms, institutions, or individuals engaged in all classes of business and undertakings. If all these corporations, firms, institutions and individuals require the services of public accountants annually—a somewhat chimerical supposition, no doubt, although in nearly every instance utilized advantageously, and if the experience of my firm as to

principals of private schools and academies are invited to discuss scholastic topics of timely interest in the columns of the School Page of THE SUNDAY SUN.

School news should reach The School, College and Camp Bureau of THE SUN, 150 Nassau street, New York city, not later than Thursday for insertion in the School Page of the following Sunday.

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business judgments upon all matters that come before him for decision. In the years gone by many an organization's executive has short sightedly said in effect to his subordinates: "I will do the thinking for this department; all you have to do is to follow directions." Such an attitude, very general until the past few years, has produced the inevitable result—men who cannot think and reason, because they have never been required to think or reason.

To-day the most progressive business enterprises are undergoing a complete change of heart in respect to developing the reasoning power of the members of their organization's staffs. No one man or group of men can possibly know all there is to know even about one kind of business. There is an urgent need, therefore, of men who can promote, direct, manage, suggest, and originate; men who can increase sales, reduce expenses, devise productive policies, detect errors and rectify them, analyze past records and forecast future development, swell profits expected, and create profits un-

Problem of Conserving Child Life in War Time

School Should Look After Its Boys From 9 A. M. Until 5 P. M.—Minimize Home Work—Change Unruly Spirit in Boys Into a Ruling Spirit—Teachers Should Have "the Big Brother" Attitude.

By LEWIS PORTER DAMON, Headmaster, McBurney School for Boys of West Side Y. M. C. A.

UNITED STATES is benefiting by many of the costly mistakes made by England and France at the beginning of the world war into which this country has been drawn. One of the later problems for which we look to the experience of our European allies for help is to conserve the child life—a thing the foreign countries neglected almost entirely.

Apparently no one had expected that the war would last more than a year, but at the end of the first year it was clear that the conflict was to be a long one. Close examination was not necessary to reveal that the boys who were to replace the men of the nation in the next few years had become lawless, gangsters, hoodlums of the worst type. Something had to be done, and something was done: yet at the end of the third year of the war the neglect of the boys and girls was still evident and much of the evil never can be undone.

A condition existed which England and France never had been obliged to face before. The men of the nation by the hundreds of thousands were hurried to the battlefield. The mother and the father who had laid their hands down on their boys and girls, discipline was abandoned—largely because no one had time to enforce it—and very soon the children were out of bounds and beyond control.

The child mind is such that a brief relaxation from control produces a veritable anarchy. The boy who is so impulsive is so before he is checked. Coupled with this characteristic is the "gang" instinct—the desire of the boy to belong to some social group. If the boy is not carefully supervised, no matter how thorough his previous training has been, the boy will degenerate.

In this country schoolmasters, scout masters and all who handle boys have for some time felt the spirit of unrest among their charges. Boys have wanted to "do their bit" and have large ideas of what they would do if they were old enough. Their natural impulses which run away with them when uncontrolled, though supervision may be turned to good ends, to really helpful endeavors. The boy is naturally a patriot; but patriotism running riot in a boy's mind filters out into spread eagles and a host of other things that do not lead to good ends.

One school has seen this situation growing for some time and what it is doing to meet it may offer suggestions to others who have assumed the responsibility of developing our young men to their greatest efficiency. At the end of the first year of the war the "little red schoolhouse" method of looking after the boy from 9 in the morning until 5 in the evening with supervision of his study, exercise and recreational hours as well as those spent in recitation was quite evident. Supplemented by well planned home evenings, with the influence which only the home can give, there should be no cause for the "boy getting away from control."

"Home work" is minimized in this school. During the school hours the boy is taught to do his own work, but in hand whether it be a recitation, a preparation of a lesson, gymnasium work or a game. The evening he has practically free to spend in the family circle. The school work is really play because the problems of the classroom are the problems of the boy seen in his home and are taught to him in the family circle. The student work followed by a plunge and swim in the pool keeps the boys physically fit and mentally alert. The current events club gives opportunity for discussion of the world problems of the day; the "social groups," such as the wireless telegraphy club, the stamp collecting club and the kodak club, satisfy the group instinct. Military training is especially valuable aside from the knowledge to be gained of military tactics. Discipline is always easier where the boys are given military training. Boys learn to lead and to follow. They are members of a "gang" under supervision. In his games the boy learns to play hard, to sacrifice

INSTRUCTION. FOR GIRLS AND YOUNG WOMEN. MAMARONECK, New York. OAKSMERE School. WHEN William Howard Taft, former President of the United States, delivered the commencement address at Oaksmere on May 24, 1917, he congratulated the school so thoroughly organized, so mobilized, that it could graduate every member of its Red Cross class with high honors without disturbing its academic, social and athletic activities.

The departments of Oaksmere, presided over by a distinguished faculty of experts, are so coordinated that all the resources of the school are concentrated on the advancement of each individual student. Oaksmere is a mobilized school that develops cultured gentlemen with poise, with trained minds, and trained hands, that enable them to meet emergencies in any walk of life to which they may be called. Oaksmere has the most beautiful location of any girls' school; a completely appointed sequestered estate of seventeen and a half acres fronting on Long Island Sound, that is only fifty minutes from New York.

This estate, with its many fine buildings, is merely the background, a part of the equipment, of the school whose greatest pride is the character and achievements of its students. Oaksmere graduates are educated, not merely schooled. In order to carry out the Oaksmere plan, to give every student the fullest benefits of all the resources of the school, a flat rate of \$2,000 a year is charged. There are no extras.

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