



PICTURESQUE TERRAIN OF PALESTINE THAT LENDS ITSELF TO WONDERFUL WAR PHOTOGRAPHY. WEST COUNTRY ARTILLERY ON THE MARCH IN THE JUDEAN FOOTHILLS. Egyptian Official, Copyright, Underwood & Underwood

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Music is the great, uplifting, soul-inspiring gift to humanity. What man will question that now, more than at any other period of our history, we need the soothing, heartening and splendid influence of this glorious "universal language."

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It is a case all over again of unpreparedness on the part of the people—not looking ahead and providing against any emergency that may arise.

We are like the rest of the general run of people but in our case the Coal Man who supplies the Belleclaire literally took us by the nape of the neck nearly a year ago and said: "Look here, Bob, you have got to sign this order for coal right now and you have got to pay for your supply for next winter long before the coal is delivered to you.

"We are about ready now to get into the war and that means an unusual demand for coal and everything else. It is just ordinary horse sense for you to be ready for whatever happens. I have been selling coal to you and other customers for a long time. I am telling other customers the same thing that I am telling you now. Those who place orders with me now will get their coal. Those who don't will have to take chances."

We signed the order. We have had coal delivered regularly. We have been able to keep the Belleclaire very comfortable through all of the very cold weather.

It is up to us to thank our Coal Man in this public manner, which we are glad to do. He had foresight, force and determination. He compelled us to do what he demanded. He is all right.

Maybe this little story will drive home the thought that it is always wise to be prepared and to keep one's home in order as we are trying to keep the Belleclaire.

Come around and experience for yourself how comfortable the Belleclaire is—and remember that hot ranges in the kitchen are all the time cooking mighty good food.

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