

MONTH OF BENEFITS FOR TOBACCO FUND

Many Loyal Supporters Planning New Ways to Swell Contribution List.

EXISTED MEN TO HELP

Soldiers and Sailors to Take Part in Big Show at Playhouse.

Dismissing March is going to blow all sorts of prosperity to the smoke fund...

Following last night's successful benefit at the Hotel Martini...

Five days later Florence Nelson will give a costume recital at the Waldorf-Astoria...

A Real Show.

Next Sunday the Playhouse is going to see something that is a show in the production of Richard Fiedler...

On the coming Friday night comes the subscription dance at the Brooklyn Women's Club...

Mrs. Enders Arranges Recital. Yet another entertainment from which the fund is expected to receive some profit is to be announced this morning...

Although much engrossed in her musical work, Mrs. Enders has found time recently for many patriotic activities...

The next big Broadway entertainment for the fund will be at the Palais Royal Friday of next week...

An Interesting List. A list of names from abroad which shows only generous feelings and no fears is that which is taken from the "Stars" letters received by the Sun...

New Donors Welcomed. The pride and joy we take in repeating we are always glad to express, but we are also pleased to welcome new donors...

A BAD COUGH is risky to neglect. Take it in hand and safeguard your health by promptly taking

WRONG FLANNERY GETS A DISCHARGE

John J. in Army Again After Paper Reaches Right John.

Special Dispatch to THE SUN. CAMP McCLELLAN, VAUXHARROW, Ala., March 4.—John J. Flannery, who was discharged from the ranks of Battery B, 112th Heavy Field Artillery...

Quantity production has brought the price down within the reach of everyone—\$400 less than any other truck of similar capacity in the world.

\$1085, chassis only, f. o. b. Detroit. Electric lights. Electric generator. Worm drive. 10-foot loading space. 2500 pounds.

MAXWELL MOTOR SALES CORPORATION 1808 Broadway, at 59th Street

Small monthly payments arranged if you prefer

Brooklyn Branch: 1410-1412-1414 Bedford Avenue and Prospect Place

Table with 2 columns: Item and Amount. Includes 'The Fund Now Stands', 'THE SUN and THE EVENING SUN', 'United Cigar Stores', 'New contributions', 'Total', 'Shipped and paid for', 'Cash balance', 'Received through the Schulte Cigar Stores', 'Grand total', 'New contributions are: Lam Ketter, Co. Wood, Harmon & Co.', 'E. Whiteless, Hotel Manhattan', 'Madison Hotel', 'Dressel Railway Lamp Works', 'The Bronx, N. Y.', 'Thomas Foster Lohrke', 'Patron of Hudson and Manhattan', 'W. H. Co.', 'H. S. Pickett, 155 Ocean av. Bklyn.', 'L. V. W.', 'Francis Ritter, Malabar, Patnam', 'Mrs. P. M. M. M. Hotel Pennsylvania, Ed and Edna St. 7th av.', 'Various members of the New York Stock Exchange'.

\$300 RAISED FOR FUND.

Omar Khayyam Benefit at Hotel Martini a Resounding Success.

"I'm sick and tired of the La Follette and the pro-Germans who are standing in the way of America's prosecution of this war. There is only one way to do with men of this stripe...

Somewhere there a bill at the speaker's feet. After the delegates, twenty, five, two and dollar bills showered toward the floor...

All of this took place at the dinner hour. The big crowd came for the after-theater supper, when Sergeant Empey's "First Call" and several other articles were sold...

Also Mollie King and Mae Marsh were there doing their big bit, and Fay and Florence Courtney, the Ponelli Sisters, Gilbert and Friedland, Baldwin Sloane, Armand Kallish and Bert Fitzgibbon...

Before the late audience James J. Morton and Leo Carillo alternated with Burr McIntosh as announcers and auctioneers.

LOSSES SUIT ON 'ADV.' GUARANTY IN PAPER

Reader Fails to Get Damages From Curtis Co.

Boston, March 4.—Editorial recommendations of advertisers do not make the publishers of newspapers or magazines liable for damages arising through failure of advertisers in the columns to live up to their representations...

George M. Heathcote of this city had sought to recover from the Curtis company on the ground that his wife, now dead, had been led through the reading of an editorial in the Saturday Evening Post to make a contract with the North American Construction Company...

The editorial, the court held, was not strictly a guarantee to answer for the debt or default of another, but was in effect merely a recommendation of its advertisers, that they could be depended upon as reliable and honest.

"A statement that a manufacturer is trustworthy," the decision said, "is an assurance that he is reputed, that nothing to the contrary is known; and while an action may lie upon such a promise in case of fraud, it is not a statement which gives a right of action against the publisher if the party recommended does not do as he agrees under any particular contract."

In this case the court found that while there was evidence that the North American Construction Company failed to perform its contract there was no evidence that the company was engaged in a fraudulent business, was financially irresponsible or was in the habit of intentionally deceiving people.

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Special Dispatch to THE SUN. CAMP McCLELLAN, VAUXHARROW, Ala., March 4.—John J. Flannery, who was discharged from the ranks of Battery B, 112th Heavy Field Artillery, after a brief furlough at civilian life by way of a discharge from the army, which he did not expect and never was able to explain.

The riddle was answered to-day when a War Department order revealed the fact that the discharge was not in fact for John Flannery, but for John Flannery, another New Jersey soldier. Both Flannerys were at Camp Dix, Wrightstown, N. J., when John Flannery applied for a discharge.

Just afterward, John J. Flannery was transferred to the local cantonment, and in December received a discharge for which he had not asked. John Flannery went plugging along at army life in Camp Dix, while his near namesake packed up his military kit and hurried back to Jersey City. Now both Flannerys are packing kits. John J. to return to his unit here, and plain John to take his place as a non-combatant.

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MAKING TRUCKS MORE EFFICIENT

"Return Load" Plan Is of Immense Value to All Concerned.

By HECTOR C. ADAM, Truck Sales Manager, Packard Motor Car Company of New York.

When embargoes and freight congestion forced many big firms to turn to the motor truck as a means of intercity transportation, people lauded the new system as a successful war measure. It has proved, however, to be more than a mere makeshift, for it is rapidly developing into an accepted means of economically and quickly moving freight over what the railroads term "short hauls."

The "short haul" on the railroads is a "long haul" on the motor truck, and just as long hauls on the steam roads are more profitable to the operators than short hauls, so may intercity hauling by motor truck be more profitable than local hauling, for the same reasons for this apply in both cases.

The maximum economy and efficiency of any rolling stock can only be attained by loading each unit to its capacity and keeping it constantly rolling. A motor truck earns money only when it is moving, and motor trucking is a business. Investigation developed the fact that the average motor truck operates about 25 per cent. efficiency. That is to say, a large number of motor trucks are loaded to their full capacity, and most of them are running entirely empty one way.

When it is considered that there are approximately 435,000 motor trucks operating in the United States, each having an average load capacity of two and a half tons, the loss in efficiency of 65 per cent. is astounding.

Assuming that each truck makes an average of four trips per day for 300 working days a year, the motor trucks

\$945,000,000 A YEAR RAIL COMPENSATION

Conferees Accept Senate Provision and May Compromise on Rate Question.

THEY MAY AGREE TO-DAY

All Short Lines Will Obtain Benefits of Bill to Prevent Bankruptcy.

WASHINGTON, March 4.—A compromise on the rate-making authority section probably will bring an agreement to-morrow between the Senate and House conferees on the Administration railroad control bill. Senator Smith (R., C.), chairman of the Senate Interstate Commerce Committee, discussed with President Wilson to-day this prime point of dispute in the conference and said later he had a compromise to propose which he believed would be acceptable to both sides.

The bill as it passed the House gives the President with final rate-making powers, while the Senate measure provides that the President may utilize the rate-making power only when the Interstate Commerce Commission, Senator Smith would not disclose the exact nature of the proposed compromise. He said it was "unique and workable" and indicated it would harmonize the powers of the President and Interstate Commerce Commission without curtailing the powers of the commission.

One of the important differences in the conference over the provision for compensation to the carrier while un-

NEW RULE FOR AMATEUR FILMERS

WASHINGTON, March 4.—President Wilson, by Executive proclamation, today made it necessary for any person filming in the vicinity of military works or any part of the country designated as a zone of war operation or war preparation to procure a license.

Under another agreement reached in conference, all short lines, whether competitive or not, would secure the benefits of the law and be entitled to compensation as parts of the Federal operated system. These lines are estimated to be worth more than \$2,000,000,000. Their inclusion into the Federal system over objection of Director-General McAdoo was urged on the plea that, excluded, they might become bankrupt.

Little difficulty over the period of control—fixed in the House bill at two years and in the Senate measure at eighteen months after peace is declared—is expected. Senate conferees have indicated readiness to yield to this House provision.

Another question to be decided by the conferees, at what they expect to be their final meeting, concerns State taxation and State regulation of the carriers during the period of Federal supervision. A provision of the Senate bill stipulates that such taxation shall not be impaired.

A RUSH IN CLASS 1. Will Be Inherited to Camp on First Call for Men.

A rush was in a rush to get an exemption. He claimed no dependents a common law wife three children and two parents. But Louis Marshall of the District Appellate Board found that the common law wife and her six children had eluded A. Rush out of Georgia eight months ago. He has been sending the common law wife checks for her support since that time, but she has refused them.

So A. Rush's appeal was rushed through and he was put in the first class of the draft. A flush's address was withheld by the officials. "It soon will be Yaphank," he said.

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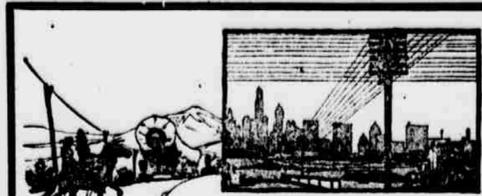
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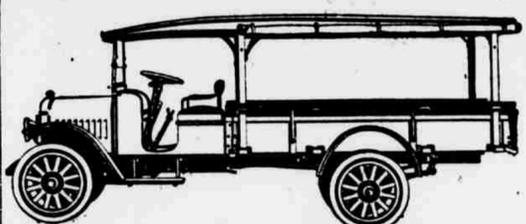
The Past That Makes The Present Possible

Year after year since 1851 the Western Union Telegraph Co. has gone ahead, growing in scope and public usefulness. Now it uses one million, five hundred thousand miles of wire—goes into twenty-six thousand cities, towns and hamlets—and gives work to fifty thousand employees.

Today under war conditions, thousands of our boys in khaki are safer, happier, better clothed, better housed and better equipped because there is such a thing as a world-wide telegraph system.

THE WESTERN UNION TELEGRAPH CO.

99.6% Perfect is the Service Records' Verdict on the 6600 Maxwell trucks now in use



MAXWELL TRUCK

99.6% is a figure that no vehicle of the day has surpassed.

It is based on what the 6600 Maxwell trucks have done.

Think what it means—6600 trucks all identically alike (except the bodies) travelling over every known kind of road in and about 500 cities, used in every climate where the American flag flies, every altitude, and driven by 6600 different drivers—who have 6600 different ideas on how to drive a truck.

And yet of all this number the service records show 99.6% perfect.

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The Comfortable Way to Get Out the Mail

Under pressure the dictator has a great advantage. He can shoot his dictation as fast as thoughts and words can fly, and yet get back accurate letters. He can dictate to The Dictaphone, whenever and wherever it is most convenient—in his office or at his home—during regular hours or at lunch-time or after hours.

A Pittsburgh Dictaphone operator writes us: She says, "I like The Dictaphone because the dictation is clear and lies under my control. If it is too rapid, I am able to reduce it to a speed comfortable for transmission."

Dwell on that fact. The Dictaphone means smooth, comfortable work for the operator. Yet her speed and production are half again greater than when she had to write each letter twice—once in shorthand, again on the typewriter.

Of the thousands of satisfied Dictaphone users, many are in your line of business. Ask us for a list.

Phone or write today for a demonstration in your office. That is the best way to convince yourself.

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The Dictaphone is a challenge to you to increase your value to your employers, and thus increase your value to yourself. The Dictaphone System enables you to write from 50 to 100 per cent more letters in a day, at one-third less cost per letter. This means big savings to your employer, and less overtime work and better pay for you.

THE DICTAPHONE

Registered in the U. S. and Foreign Countries

Phone Barclay 3043—Call at 55 Warren Street

Write for booklet, "The Man at the Desk," Room 300-2, 55 Warren Street, New York

It is not a Dictaphone unless it is trade-marked "The Dictaphone"

Food will win the war. Don't waste it.