

ENGLISH DEALERS STILL ADVERTISE Interesting Letter From the Advertising Director of Crossley Motors, Ltd.

Having heard that the British Government was encouraging the English motor car makers to keep their cars in the market...

With the thought in mind that a great many of the cars delivered this season to purchasers...

For instance, there is unfortunately a certain section of our general press which delights in controversy...

Conditions here are not quite like those which occur in your country; we have very good railway communications...

Now more particularly with your query, I cannot answer it absolutely, but I can give you what information I have at the moment...

Automobile Proficiency. The history of automobile construction presents a story of keen competition among the greatest engineering brains in the world...

A method which was adopted in this country to counteract any prejudice against advertising in general...

Maxwell Pathfinders Tell of Satisfactory Route Between Buffalo and New York.



was four feet of snow on the Addison hill. With this information at hand it was decided to try the Bath route.

From Batavia through Leroy, Caladonia, Genesee and Mount Morris roads were in fair condition...

From Binghamton to Deposit by way of Windsor the roads were found to be in excellent condition.

From Deposit to Buffalo the route was found to be in excellent condition.

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direction. One hundred and fifty-four miles was made the second day.

The story of the run from Deposit to Port Lee ferry is easily told. The roads with the exception of short stretches between Goshen and Chester...

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It is interesting to note that in 1852 Henry and Clem Studebaker settled in South Bend, Ind., under the firm name of H. & C. Studebaker...

As a result of the trip it is obvious that there is no good reason why cars cannot be brought into New York from Buffalo...

TRAFFIC BOARD IMPORTANT. Something Must Be Done to Relieve Congestion.

"Coupled with the statement made by Secretary of State Hugo that his office is registering an average daily increase of 236 cars over last year...

"Mr. Hugo's figures mean that an added 1,000 of these motor driven vehicles at a conservative estimate take their places on New York city streets each week."

"New York must give serious consideration to the question at once. Present conditions are such that the city is sorely in need of at least a partial solution of the highly complicated task."

FINE HISTORY OF STUDEBAKER CORP. President Erskine Writes Interesting Book for Its 3,000 Stockholders.

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The Velie "Four Ton Roadster."



The Garland Automobile Company received word last week from the Erie Marquette Railroad that the railroad company had several carloads of trucks held at Suspension Bridge near Buffalo, N. Y.

According to G. W. Garland, Jr., Velie distributor in New York, the speed which this small train of six made shows clearly the advisability of sending trucks over the roads in small lots...

Bill says: "The big Velies came through without a stop. However, without careful handling they sure would have dug themselves in. We made the 480 miles in thirty-three hours running time, just a trifle over fourteen miles an hour..."

keep up with the demand for its products. The public has been so eager for automobiles that practically any car, regardless of its design...

THIS IS A YEAR OF SHREWD PURCHASES. The Cars That Are Well Built Are Coming Through Successfully.

Not since the birth of the motor car has it been put to the crucial test that it is receiving this year at the hands of the general public...

In the opinion of Rodney K. Haines, sales manager of the Saxon Motor Company of New York, dealers for Saxon motor cars, this is a good thing for the industry...

"Heretofore," says Haines, "the motor car industry has occupied the position of a business which has been unable to keep up with the demand for its products."

Mollie King and Her New Hupmobile Sedan.



This new model Hupmobile is proving popular with all classes because of its unusual adaptability to all kinds of weather.

The automobile of to-day is being driven safely through city streets and over country roads by men, women and young people...

REMEMBER as you are riding in your automobile that there are boys at the front who are making it possible for you to enjoy this privilege...

NEW YORK CITY MOTORISTS. ONE Tire, ONE Price, ONE Service, One System, ONE Purpose. THE ROYAL-CORD IS ONE OF THE ONE. BROADWAY AT 66TH STREET. PHONE COLUMBUS 9309. NEW YORK TIRE SERVICE, INC.

Lend Him A Hand. BUY LIBERTY BONDS. Oldsmobile COMPANY OF NEW YORK. 100 WEST 64TH ST.

Lexington MINUTE MAN SIX. Cannot Supply Demand Even with Ten Factories. working overtime to produce automobile parts, that are affiliated with and contribute to Lexington. Our exceptional manufacturing facilities and reduced production costs enable us to market this better car for less money.