



What Does "War Time" Mean to You?

ARE you complaining because "war time" means coal shortage; less sugar in your coffee; less money than you think you ought to make?

What about the boys who are fighting for you in France?

For them, the trenches; the pitiless storms of rain and sleet; the ceaseless deafening bombardment of the guns; hunger, cold, and fever; wounds and death. For you,—a little economy and deprivation.

The Third Liberty Loan is *your opportunity* to *prove* the patriotism that is in your heart and on your lips.

Your opportunity to show yourself worthy of the heroism, the devotion, the self-renunciation of your soldiers and sailors.

Your opportunity to share, in some small degree, the sufferings of those who stand ready to make the supreme sacrifice for you.

All you can do is little enough. You simply *lend* your money. Do it, and be glad that you can do so much and sorry you can do no more.

*What are
you doing—
are you
doing your full
share for them*



THE PEOPLE'S
LIBERTY CHORUS
Consisting of
1000 Mixed Voices
Will Sing at LIBERTY LAND
69th Regiment Armory 26th St. & Lex. Ave.
Monday Evening, April 22nd.



This appeal is endorsed by the following members of the
DRUG, CHEMICAL & ALLIED TRADES OF NEW YORK CITY,
who have contributed this space to help win the war—

Abbott Laboratories
Bristol-Myers Company
C. O. Bigelow
C. Bischoff & Co., Inc.
Chipman Chemical Eng. Co., Inc.
Compagnie Morana
Chas. Cooper & Co.

Electro Bleaching Gas Co.
Farbwerke-Hoechst Co.
The Grasselli Chemical Co.
Lanman & Kemp
Merck & Co.
Herman & Herman, Inc.
The Heyden Chemical Works

Chas. L. Huisking, Inc.
Kalish Pharmacy
Kalle Color & Chemical Co., Inc.
H. Kohnstamm & Co.
Fred. L. Lavanburg Co.
Magnus, Maboe & Reynard, Inc.
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H. Planten & Son
The Roessler & Hasselacher Chemical Co.

Schering & Glatz, Inc.
Snyder & Wheeler
Arthur Stillman & Co.
C. J. Tagliabue Mfg. Co.
The Tarrant Company
The Ultramarine Company
Van Dyk & Company

LIBERTY LOAN COMMITTEE
Second Federal Reserve District
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