

LOAN CAMPAIGN HIT BY PEACE FEELERS

Continued from First Page.

Greater New York with a total subscription equal to 42 per cent. of its quota. Queens is coming to the front with a rush and now has subscriptions equal to 24.5 per cent. of its allotment.

Of the sub-districts in the Second Federal Reserve District Queens, outside of New York city, is making the most gratifying showing. Its aggregate sales having reached 41.7 per cent. of its quota.

The slowness with which persons are opening their purses strings is causing anxiety in the Wall Street district and this is making the committee appointed to go after the wealthy investors put on added speed. This committee began spreading its net yesterday with the aid of 250 members of the New York Stock Exchange and many chief clerks. Between seven and eight thousand wealthy people will be visited and told of the vital necessity of buying to their utmost.

Fourteen Captains Direct Drive.

Seward Prosser, president of the Bankers Trust Company, is directing the drive. Under him are thirteen captains who have acquired a faculty for uncovering dollars. These captains are James S. Alexander, president of the National Bank of Commerce; George F. Baker, chairman of the First National Bank; Allen B. Forbes, Harris, Forbes & Co.; Walter E. Frew, president of the Corn Exchange Bank; Gates McCarroll, president of the Manufacturers and Metals National Bank; J. E. Morgan, Charles H. Sabin, president of the Guaranty Trust Company; Jacob H. Schiff of Kuhn, Loeb & Co.; Frank D. Vanderbilt, president of the National City Bank; Martin Vogel, Assistant Treasurer of the United States; James S. Wallace, president of the Central Union Trust Company; Albert H. Wiegman, chairman of the Chase National Bank, and William Woodward, president of the Hanover National Bank. Mr. Prosser is also captain.

George F. Baker apparently believes in the old maxim of "practice what you preach" because he started his new job as a Liberty bond salesman by subscribing \$1,000,000 for his own account.

The selling force that is to tackle the wealthy has a list of the names of persons who subscribed \$5,000 or more to the third loan.

Subscriptions Listed.

Following are the unofficial subscriptions announced yesterday by the Liberty Loan Committee: New York Trust Company, \$3,500,000; J. & W. Seligman & Co., \$1,500,000; American Beet Sugar Company, Coughlin Bros. and George F. Baker, \$1,000,000 each; Adolph Lewin & Sons (additional), \$650,000.

Dime Savings Bank of Brooklyn (additional), \$400,000; Surplus, Dunn & Co. and Frederick W. Vanderbilt, \$200,000 each; Royal Weaving Company and International Mercantile Marine, \$250,000 each; G. Amsinck & Co., Heidelberg, Jekelheimer & Co. and Halle & Sidelitz (additional), \$200,000 each.

Orinoka Mills and Manhattan Shirt Company, \$150,000 each; Amory, Browne & Co., \$127,050; South Brooklyn Savings Institution (additional), \$125,000; Dime, Fabry & Co., \$115,000; Minot, Hooper & Co., \$105,000.

Markt & Hammacher Company, East Brooklyn Savings Bank, Bushwick Savings Bank, M. Loewenstein & Sons, Turner Halsey Company, Bear Mill Manufacturing Company, New York Times Company (additional) and W. G. Willcox, \$100,000 each.

Mercantile Insurance Company of America, Phoenix Assurance Company, Ltd., of London (additional), Orvis Tross, Cluett, Peabody & Co., Inc., George H. Burr Company and James C. Colgate, \$100,000 each.

Bashwith Bros. & Co., \$75,000; Hartman-Blanchard Company, \$70,000; Pierce Oil Corporation (additional), \$63,000; Zeeman & Grossman, \$60,000; Simon, Uhlmann, George L. Duval, Greenpoint Savings Bank, Robert Re's & Co., Clarke, Dodge & Co. (additional) and Swiss Reinsurance Company (additional), \$50,000 each.

McCurdy, Henderson & Co., Champion Coated Paper Company, E. H. Miestres and Perry Hat Manufacturing Company, \$30,000 each; Blüchensdorfer Manufacturing Company, \$25,000; Robert Jaffray, \$25,000; T. E. Conklin & Co., \$21,000.

A. & M. Karagheisain, Prudential Savings Bank, H. M. Swetland and Lillian Grace, \$20,000 each; Ashland Textile Company, \$25,450; the Parish Company, G. & A. Wiss Alexander Weinberg, Hipp Dittshelm & Bro. and Simon Guggenheim, \$25,000 each.

Broadway Bargain House, Samuel W. Beck & Co., Hahlo Company, Empire City Savings Bank and New York Underwriters Agency, \$25,000 each.

Industrial Honor Pennants have been given to thirty-nine more firms, of which 75 per cent. or more of their employees have subscribed for bonds. Of the number awarded pennants yesterday all but two subscribed 100 per cent.

New York Cotton Exchange brokers "beat the gun" yesterday in the start of their race to roll up a total of \$7,000,000 in subscriptions. In twenty minutes subscriptions to the amount of \$3,500,000 were raised at a meeting at which men who have done service at the front told many thrilling experiences.

J. de B. Greene, chairman of the Advisory Trades Committee, expressed the view that the loan stands in danger because of the peace propaganda let loose at this time by Germany.

One reason for the good showing being made by the sub-district of Long Island came to hand when it was announced that Bellerose had subscribed 100 per cent. of its quota. Bellerose has only sixty-eight homes.

Theatres Do Well.

The theatres continue to sell bonds well. Lee and J. J. Shubert say they sold more than \$1,000,000 of bonds in the first week.

The battle scarred veterans of Gen. Pershing, who are accompanying the "guys" that are hauling trophies captured from the Huns, are giving a kiss with each bond purchased and making big sales.

Several thousand patriots howled themselves hoarse yesterday at the meeting on the Sub-Treasury steps when former United States Attorney-General Wickohrham said:

"Germany has aimed away its hours of grace. Now America, embattled, proposes to dictate the terms of peace in Berlin. And they will be our terms, not Germany's."

"The war is not over, despite these pleas for peace. Though we are starting to win, we have yet a long road to

Kennedy
NEW FALL GLOVES

Heavy Cape
Gloves
Embroidered Backs.
\$2.00

Silk Gloves, \$1.25
All Shades

Chamois, \$1.50

Extra Fine
Carp Gloves, \$3

Heavy Wool
Underwear, \$2.00
White or Natural

OUR GOVERNMENT has placed with us large candy orders for immediate shipment to American Expeditionary Forces overseas.

That same may be available in France for the Holidays, our entire energies and present stock of sugar must be devoted to this work.

Please, therefore, be advised that for a limited period the sale of candies in our store, Fifth Avenue and 35th Street, will be discontinued.

BUY LIBERTY BONDS TO YOUR UTMOST

Maillard

Berlin. Your dollar and mine must go into the Treasury of the United States so that the war may be won, and so that we shall continue to enjoy liberty. So don't for one moment allow yourselves to be affected by this last peace drive. Treat it as a hopeful indication that the Germans know they are beaten in our own good time we shall make that knowledge manifest to the whole world."

Ceremonies in honor of "Hayti Day" at the Altar of Liberty brought out several thousand persons. Solon Menos, the Haytian Minister, was escorted from the Waldorf, at which he had been tendered a reception, to the Altar of Liberty and made an address. Owing to a fear of rain the exercises took place in the Garden Theatre. Senor Menos in part said:

"The Republic of Hayti is proud and glad of your tokens of friendliness and solidarity. For a long while we have had a true and natural admiration for the people of the United States—the formidable knight of this age, who combines the infinite resources of his inventive and practical genius with the inexhaustible generosity of the purest ideal."

Two war trophies, two 77 millimeter

Liberty Loan Drive Programme for To-day

RECEPTION at Waldorf to Minister Gutierrez of Honduras, at 11:30 A. M.

Parade starts at 11:50 A. M. from Waldorf, escorting Senor Gutierrez to the Altar of Liberty at Madison Square Park, where he speaks at noon.

Sub-Treasury meeting begins at noon with Dr. Arthur N. Davis, the Kaiser's dentist, as the principal speaker. "Big Bill" Edwards and Lieut. Morton of the British army also will speak. Clarence Whitehill and Sue Harvard will sing.

Rabbi Stephen S. Wise and Capt. Basil Stoics of the Rumanian army will speak before the Liberty Bell in City Hall Park at noon.

"Theatrical Family Day" will be celebrated at the Liberty Theatre, Forty-second street and Fifth avenue, at noon.

Charles O. Lockwood, Walter C. Burton, Edward C. Cassin, Loring N. Black, Jr., and John B. Johnson will speak at the Brooklyn Borough Hall rally at noon. John Hand and Margaret Hayes will sing.

Patriotic addresses will be made at noon at the Universal Liberty Loan Theatre, Columbus Circle, and at the U. S. S. Recruit, Union Square.

Liberty Bank meeting will begin at 1 P. M., and addresses will be made by Newton H. Gilbert, J. M. Gidding, Alfred Brown and Joseph P. Day. These exercises will be held at the Altar of Liberty immediately after the conclusion of the ceremonies in honor of the Hondurans.

Union League Club rally begins at 4:30 P. M.

Business Women's Club will hold patriotic meeting in ballroom of Hotel McAlpin at 8 P. M.

Liberty Loan rallies will be held at the Musicians' Club, Twelfth street and Fifth avenue, and at the New York School of Industrial Art, 204 West Forty-second street, at 8 P. M.

Plans are being developed rapidly for the Liberty day parade to be held Saturday. One of the features will be a display of guns captured from the Germans by Gen. Pershing's men. Veterans who



Stick to your trench!

Remember, you've got to stick to your trench—
Yes, stick like glue to your trench.
You dig while it's dark, and you work while it's light,
And then there's the "listening post" at night.
Though you're soaked to the skin and chilled to the bone;
Though your hands are like ice, and your feet like stone;
Though your watch is long, and your rest is brief,
And you pray like hell for the next relief;
Though the wind may howl, and the rain may drench,
Remember you've got to stick to your trench—
Yes, stick like mud to your trench.

There's a rush and a dash, and they're at your wire,
And you open the hell of a rapid fire;
The Maxims rattle, the rifles flash;
And the bombs explode with a sickening crash.
You give them lead, and you give them steel,
Till at last they waver, and turn, and reel.
You've done your job—there was never a blench
You've given them Hell, and you've saved your trench;
BY GOD YOU'VE STUCK TO YOUR TRENCH!

CAPT. C. W. BLACKALL
(Fighting in France)

We too can and will play the game

We will stick to our trenches—ours can't be mentioned in the same breath with theirs but ours are not always Paradise.

We can save till it HURTS to help these fighting men, and not one day or week, but every day till the war is won, and they come home to the greatest welcome humans ever got. Then they can look us in the eye and say, "By God, you've stuck to your Trench!"

We'll stick; we'll save—till it hurts

And we'll put every sacred Dollar we can save into this Fight. We'll make our part as big as it is possible to make it in these trenches behind the lines.

Buy bonds to your utmost!



LIBERTY LOAN COMMITTEE
Second Federal Reserve District
120 BROADWAY, NEW YORK CITY

This space contributed to winning the war by
MEMBERS OF THE NEW YORK CURB MARKET ASSOCIATION

"Conversation Only" For Next Season

This is quoted, word for word, from a talk held last week in the New York office of one of the biggest woolen houses in America—and while conversation is a highly satisfactory commodity under certain circumstances, it will hardly answer as a substitute for woolens in the manufacture of Suits and Overcoats for men—So, with the patriotic reminder to you to buy only such Clothes as you need we urge upon you the advisability of buying what you do need NOW.

Kuppenheimer Suits, Topcoats and Overcoats, \$28 to \$80

Brill Suits, Topcoats and Overcoats, \$20 to \$35

Brill Brothers

The Kuppenheimer House in New York
44 East 14th St. Broadway, at 49th St. 47 Cortlandt Street 2 Flatbush Ave.
279 Broadway 1456 B'way, at 42d St. 125th St., at 3d Ave. Brooklyn

Lend the Way They Fight—Buy Liberty Bonds!