

The Sales of Floor Coverings and Sheets and Pillow Cases

Begin tomorrow, 9 A. M. Full details are printed in today's World, Herald, American, Tribune or Brooklyn Eagle. Take advantage of the many opportunities for saving these sales offer.



50-Inch Imported Cretonnes

From France and England
\$1.98 to \$3.24 Yard

Remarkably low-priced for Cretonnes of such high decorative and wearing qualities. If bought by us at prices prevailing during the past six months our prices would be one-third to one-half more.

Store Hours:
9:00 A. M.
to
5:30 P. M.

The January Sale of HOUSEHOLD LINENS AND TOWELS

Presents an opportunity for saving which prudent housewives never overlook

This year, in particular, its savings should be more than ever timely and worth while. Those who probably find their household stores greatly depleted. Since they must now buy on larger scale, felt it unpatriotic or extravagant to invest in any but the barest necessities during the war will such economies as are here presented cannot fail to appeal.

Cloths and Napkins

Imported Cotton Tab'e Damask, 97c yd.
Our usual price is \$1.19 yd.

Snow white satin damask from Ireland, in four attractive designs, including rose and stripe, shamrock and ribbon patterns.

Pure Linen Table Damask, \$2.49 yd.
Our usual price is \$3.19 yd.

Several pretty designs on extra heavy quality, 72 inches wide. No napkins to match.

Linen Silver Bleached Damask, \$1.69 yd.

Exceptional wearing quality. As it has not been chemically bleached, will be snow white after a few washings. Offered at this low price because we purchased it over a year ago. 69 inches wide.

Heavy Cotton Table Damask, \$1.39 yd.

Snow white damask that will give exceptional wear. Several designs in 72 inch width. No napkins to match.

Pure Linen Table Damask, \$1.74 yd.

Purchased over a year ago and held specially for this sale. No napkins to match.

Linen Damask Cloths and Napkins (to match)

Priced less than to-day's cost to us. Sizes and prices as follows:—

- 44x44 in. \$2.69 ea.
- 53x53 in. 3.89 ea.
- 62x62 in. 5.19 ea.
- 72x72 in. 6.19 ea.
- 72x90 in. 7.79 ea.

Napkins.

- 22x22 in. 7.49 doz.

Imported Cotton Damask Cloths (Napkins to match)

Extra heavy quality—imported from Ireland and hardly distinguishable from linen.

- 66x69 in. \$2.97 ea.
- 68x86 in. 3.49 ea.
- 22x22 in. napkins. 3.49 doz.

250 Odd Damask Table Cloths \$5.19 each

Regularly \$7.19 each

Made of fine Irish linen patterned damask, 70 inches square. Priced less than to-day's cost to us.

Hemstitched Mercerized Damask Cloths, \$1.97 each

Several desirable patterns neatly hemstitched. Size 68x68 inches.

1,000 Dozen Hemmed Napkins, \$1.29 doz.

Our original low price was \$1.49

Bleached cotton damask in several neat designs, appropriate for use in Hotels, Boarding Houses, Restaurants.

Odd Cloths of Linen Damask

Priced way below to-day's cost to us. Two sizes.

- 68x68 inches. \$2.79 ea.
- 70x86 inches. 3.59 ea.

Pure Linen Damask Napkins, \$4.49 doz. Originally priced \$5.49 doz.

About two hundred dozen of these napkins in a variety of attractive designs. Specially reduced for this sale. Size 21x21 in.

Mercerized Cotton Damask Napkins, \$3.39 doz. Originally \$4.19 doz.

Extra heavy, imported damask with a lustrous finish. Round and square designs. Size 21x21 inches.

Pure Linen Damask Napkins, \$7.49 doz. Our regular price is \$8.49 doz.

Snow white bleached damask in several patterns. Size 22x22 in.

Towels and Toweling

Bleached Turkish Bath Towels 6 for 79c

About five hundred dozen put up specially by this store. Plain white with hemmed ends. Medium size and weight. Sold by the half dozen only.

Hemstitched or Scalloped Huck Towels, 24c each

Two grades—the hemstitched towels are extra heavy, the scalloped ones medium weight. Very fine quality huck, 500 dozen at this price. Size about 17x36 inches.

Turkish Bath Mats, 59c each. Originally priced 79c each

A special lot reduced for this sale. Medium weight and size, in drab, white or pink.

Extra Heavy Turkish Bath Towels, 46c ea. Bleached snow white—priced low because of slight imperfections in weave. If perfect our price would be 59c. ea.

Extra Heavy Large Bath Towels, 59c ea.

Rejected by the U. S. Navy because of slight imperfections in weave. This, however, does not impair their wearing qualities. Plain white with hemmed ends.

Union Linen Huck Towels, 34c each

Imported Union Linen (part cotton), of an extra heavy quality. Will improve with laundering. To-day's cost to us is \$4.50 doz. Plain white with hemmed ends. 19x35 in.

Union Linen Glass Toweling, 24c yd.

Regularly 29c yd.

Very finely woven with hardly a trace of lint. Blue and red checks. 17 inches wide.

All Linen Glass Towels, 49c each

Purchased over a year ago and held specially for this sale. Firmly woven of pure linen—the word "Glass" is woven in the selvage. Plain centres and neat colored borders.

Union Linen Glass Towels, 29c each

Our regular price is 34c each

Very finely woven. Red or blue stripes with cross borders. Size 17x30 inches.

All Linen Crash Toweling, 31c yd

Unbleached, rough weave, 17 1/2 inches wide. Suitable for Hotels and Boarding Houses.

3,000 Yds. Cotton Crash Toweling, 21c yd.

Extra heavy quality with neat blue borders. 15 1/2 inches wide.

Union Linen and Cotton Crash Toweling, 19c yd.

(Linen and cotton or all cotton). All plain white or with colored borders. 16 inches wide. About 3,700 yards at this price.

2,500 Yards Crash Toweling, 39c yd.

20 inches wide—pure linen crash, neat blue borders.

Second Week of the January Sale of White

Keeps Up the Economy Record of the First

BLOUSES 79c

Tailored and fancy blouses of white and striped voile. Trimmings of Val. and cluny laces.

\$1.69

White voile blouses, lace and embroidery trimmed. Colored organdie blouses with crocheted edgings and buttons.

\$2.59

Dainty white voile blouses, daintily embroidered, lace trimmed, or with organdie inserts.

653 Nainsook Nightgowns, 94c ea.

Formerly priced \$1.39

Dainty Empire models, with fine embroidery edgings.

Envelope Chemises, \$1.39

Special! Envelope chemises of fine nainsook with tucks and embroidery edgings.

Envelope Chemises, \$1.39 and \$1.79

Made of flesh colored batiste in a variety of simple but dainty styles.

Corsets, \$2.79

Two models—both of pink brocade, one with rubber top, the other with medium bust. Both well boned, with long hips. Sizes 21 to 26.

Negligees, \$1.84

Dotted Swiss negligee with cording; dotted Swiss breakfast coat trimmed with Val lace; crinkle crepe breakfast coat with embroidered organdie collar and cuffs.

Misses' "Undies," Babies' Dresses, House Dresses, Etc.

SALE OF BLACK SILKS

An Annual Event with a Following, Because It Represents Real Savings on Dependable Silks

Made-in-America Black Silks

Black Satin Charmeuse, good heavy weight and high lustre. 39 inches wide. Formerly priced \$2.49 yard. Now **\$1.89 yd.**

Black Dress Satin, firmly woven, well finished. 36 inches wide. Formerly priced \$1.59 yard. Now **\$1.29 yd.**

Black Crepe de Chine, good weight and quality. 40 inches wide. Formerly priced \$1.98 yard. Now **\$1.69 yd.**

Black Satin Duchesse, fine quality and very lustrous. Remarkably low priced. 36 inches wide. Now **\$1.79 yd.**

Black Crepe Georgette, good quality and weight. 39 inches wide. Formerly priced \$1.98 yd. Now **\$1.49 yd.**

Black Dress Satin, superior quality, exceptional finish and brilliancy. 54 inches wide. Formerly \$5.49 yard. Now **\$4.49 yd.**

Imported Black Dress Silks

Imported Black Dress Taffeta, from France, medium weight and good quality. 39 inches wide. Formerly \$2.49 yard. Now **\$1.98 yd.**

Imported Black Dress Satin, fine quality, lustrous and good black. 35 inches wide. Formerly \$2.29 yard. Now **\$1.89 yd.**

The Semi-Annual Sale of Sample Hosiery

Annual Clearance Sale of

Porcelain Decorated Dinner Sets

Benefit by its Savings

Quantity	Pieces	Originally	SALE
250	42	\$9.89	\$6.89
32	42	10.89	} 7.89
65	50	10.89	
17	52	16.89	12.89
70	100	21.89	14.89
42	100	24.89	17.89
28	100	29.75	22.89
15	100	35.50	29.75
15	100	39.75	32.75
7	100	44.50	36.75
5	100	49.50	41.75
4	100	59.50	47.75
7	100	64.50	49.75

For Men

Cotton Hose 21c pair

Double heels, soles and toes. Mostly of plain cotton or lisle thread. Black and colors.

Men's Hose 29c pair

Gauze and medium cotton, lisle and fibre silk hose; all of good qualities. Black, tan, gray, navy and white.

Men's Silk Hose 84c pair

Pure ingrain thread silk, black and colors. Full fashioned feet, with extra spliced cotton heels, soles and toes. Some have silk tops, others lisle thread tops. Fancy socks in plaited effects.

This is the 43d Event of Its Kind. In Varieties, Colors and Low Prices. Considering Scarcities, Dyes and Soaring Markets on This Type of Merchandise, This Sale Surpasses Any, One of the Previous Forty-two.

24,000 Pairs of Silk Hosiery
32,000 Pairs of Lisle & Cotton

Salesmen's samples, factory samples and the surplus sample stocks of one of America's largest manufacturer's agents in domestic hosiery, who twice each year turns over to us his entire sample output, are included in this event. Styles, colors, qualities, weights and prices to suit everyone.

Women's Thread Silk Hose \$1.09 Pair

These are "run of the mill" not sufficiently perfect to be termed "firsts," yet superior to "seconds." The defects are scarcely perceptible, being just a thick or thin spot in some pairs. We endorse their wearing qualities.

Reinforced Soles, Heels and Toes, Deep Double Garter Tops. Some Have Cotton Soles and Cotton Tops. Others Have All Silk Tops and Lisle Lined Soles. Gauze, Light and Medium Weights.

Black, white, green, navy, pink, sky blue, champagne, taupe, smoke, fawn, suede bronze—in fact, almost every wanted shade for street and evening wear.

Women's Fibre Hose, 59c pair

Mostly colors, excellent wearing qualities, all wanted shades. Run of the mill.

For Women

Lisle and Cotton Hose 21c pair

Gauze and medium weights, with reinforced soles, heels and toes; seamless. Mostly black; a few tans and whites included.

Women's Hose 29c pair

Fine gauge, plain and mercerized lisle hose. Black, white, tan and colors. Medium weight black and white cotton hose included.

Women's Hose 44c pair

Fine gauge lisle and mercerized lisle; black, white and colors; also some fibre silk hose included.

A Special Offering of Cretonne 49c yd.

A particularly artistic handling of the popular bird and floral pattern. Printed in harmoniously blended colors on a gray ground. The material is fine quality rep. Until now this cretonne has sold in regular stock at 74c yd.

Fourth Floor, Rear, 35th St.

Did You See The ANNOUNCEMENT of a Special Purchase of 119 Oriental Rugs

including antique, semi-antique and modern specimens from Persia and the Caucasus?

On Sale To-morrow

The details were in yesterday's Globe, Mail, Journal, Telegram, Post and Brooklyn Eagle, and will be in to-morrow morning's Sun.

Fourth Floor, 35th St.