

Attractions Are Prices—Quality—Service
Macy's
 Herald Square B'way, 34th to 35th St.
 We Sell Dependable Merchandise at Prices Lower Than Any Other Store, but for Cash Only.

COTTON FABRICS for all the WHITE garments needed in warm weather wardrobes!

Bleached muslin sheets

Full size, seamless muslin sheets, with wide hems, size before hemming 81x90 inches.

Price for this week, **\$1.29 each**

Price next week will be **\$1.39**

Single bed sheets, excellent quality, full bleached. Size before hemming 54x90 inches. Regularly \$1.49. Specially priced **\$1.24 each.**

Macy's—Basement, 34th Street.

In a recent shipment from Paris some Misses' French blouses came to the misses' own section



A is finely hand tucked at the shoulders, and daintily hand hemstitched in yoke effect. **\$8.74**

They may be had in white or lovely French shades, such as rose, soldier blue or bisque. Sizes 14 to 18 years.

They are entirely hand made, of course, of lovely fine batiste, with square collarless neck effects so becoming to youthful faces.

Macy's—Third Floor, 35th Street, Rear.

Treat Mr. and Mrs. Fly like members of the family

and it won't take long to raise a family of their own which will drive yours out of the house. It's a wise plan to turn them away on their first appearance. Bar them out with

Adjustable All-Metal SCREENS

They fit any window.

The wire mesh is drawn tightly and locked securely in the frame which is made of pressed steel.

The screen operates easily in all kinds of weather; it will not stick, warp, nor bind; moves freely and is easy to operate.

The black japanned finish renders it waterproof. It may be used as a permanent outside screen or under the sash in the usual way.

12 mesh black wire cloth

No.	High	Closed	Open	Price
15	15	18	33	57c
18	18	18	33	61c
24	24	18	33	69c
24A	24	20	37	79c
30	30	21	37	84c
30A	30	24	43	\$1.17
32	32	19	33	1.29

14 mesh galvanized wire cloth

No.	High	Closed	Open	Price
G15	15	18	33	67c
G18	18	18	33	76c
G24A	24	20	37	98c
G30A	30	24	43	\$1.31
G32A	32	24	43	1.36

Macy's—Basement, 35th Street.

Thousands of yards of White cotton fabrics in a June SALE

All at moderate prices considering the steady advances in the cotton market.

White skirting fabrics 69c yd. Would usually be 79c to \$1.19 yd.

An extensive variety of smart novelty weaves in superior qualities of plain gabardines, cotton tricotines, diagonal cords, striped and checked effects, also plain basket weaves and clever plaid patterns. 36 inches wide.

Lingerie lawn 49c yd. Would usually be 79c yd.

This is a special purchase of just 1,500 yards. These are fine quality, imported medium weight fabrics. 44 inches wide.

Cotton gabardine 79c yd. Regularly 89c yd.

Finely twilled weave cotton gabardine, excellent for separate skirts for sport and street wear. 39 inches wide.

Mercerized Batiste 37c yd.

Fine, sheer quality for negligees, frocks and blouses. 38 inches wide.

India linen 24c yd.

Good quality lawn, fine finish. 30 inches wide.

Dress voile 39c yd. Regularly 49c yd.

Fine, sheer quality for summer frocks and blouses. Note the extra width, which may be cut to good advantage. 44 inches wide.

Imported organdie 59c yd. Specially priced

A sheer transparent quality with the special attribute of being washable. Excellent for blouses. 45 inches wide.

"Red Star" voile 29c yd. Regularly 39c yd.

This voile is made especially for this store. It has a fine, soft, chiffon finish, specially suitable for dresses and blouses. 39 inches wide.

Pajama checks 29c yd. Specially priced

Small woven checked material suitable for light weight pajamas, athletic underwear and lingerie. 36 inches wide.

White dress poplin 34c yd. Specially priced

Light weight poplin for summer outing dresses, middie blouses and children's dresses. 36 inches wide.

White novelty voiles 39c yd. Would usually be 49c to 79c yd.

An excellent assortment of novelty weave voiles in striped, plaid and checked effects with embroidered figures. These fabrics will make dainty graduation frocks, Summer dresses and blouses.

40-inch LONGCLOTH (American made), piece of 10 yards, **\$2.97**
 40-inch LONGCLOTH (American made), piece of 10 yards, **3.49**
 36-inch "Sheertex" NAINSOOK, Usually \$2.89, piece of 10 yards, **2.69**
 36-inch "American Beauty" NAINSOOK, Usually \$4.39, 10 yards, **3.96**

Semi-made SKIRTS of white cotton gabardine \$4.96

These skirts are more than "semi" made. All you have to do to complete them is sew the hem, the front seam and sew on two clasps. They are made in two smart styles of superior quality cotton gabardine. One is shirred all around, finished with belt and novelty pockets; four tucks trim the bottom. The other has two tucks running down the front lapel of the skirt, shirred back and two inset pockets.

Macy's—Second Floor, Centre.

RUGS

for the porch

Rush rugs have been approved as the best kind of floor covering where durability is the first requisite. They are not only so sturdy that the wear and tear of continual usage does not affect them, but they are equally indifferent to sun and rain. The color combinations are excellent, the fact that the rugs must be used out of doors has been taken into consideration.

The natural color is combined with elemental tones in some and others are made in green, blue and brown.

Imported Rush Squares

4 ft. 6 in. x 7 ft. 6 in.,	\$13.74
6 ft. x 9 ft.,	21.89
7 ft. 6 in. x 10 ft. 6 in.,	32.25
9 ft. x 12 ft.,	43.75
9 ft. x 15 ft.,	54.75
12 ft. x 16 ft. 6 in.,	80.25

Fibre Rugs

6 ft. x 9 ft.,	\$9.74
8 ft. 3 in. x 10 ft. 6 in.,	14.89
9 ft. x 12 ft.,	16.34

For the interior of the home fibre rugs, prairie grass rugs and braided rush rugs are ideal for summer time, as they possess a cool appearance and are strong, clean and artistically colored.

Linoleum

Specially priced for Monday

\$1.09 a sq. yd.

Some patterns taken from regular stock which we are not going to carry next season. They have been reduced for quick selling; 2 and 4 yards wide. Our regular prices would be **\$1.39 and \$1.24 a square yard.**

Macy's—Fourth Floor, 35th Street.

Daintily trimmed bassinets

specially priced at **\$27.75**



What better setting for Baby's pink and white loveliness than this willow bassinet, enameled in delicate ivory or white to match his skin, trimmed in pink satin ribbon to match his rosy cheeks, or in blue to match his eyes? The net canopy with frilly edges and rose-bud trimming is the final crowning touch of daintiness.

These bassinets are trimmed by competent people in our own workrooms—the materials used are of superior quality—and they are ready for immediate delivery.

Macy's—Third Floor, Rear, 35th Street.

Fine Taffeta COATS for little girls

Like the one in the picture or in other juvenile styles just as pretty.



Specially priced now because our season is drawing to a close.

\$7.94 \$9.49
\$14.74 \$19.74

formerly priced **\$10.74, \$13.74, \$19.74 and \$29.75**

Daintily fashioned, carefully made little garments that any little girl will love, and any mother be proud to have her wear. In lovely tones of rose, tan, or green—some in practical navy blue. All made of exceptional quality taffeta and lined throughout. Most of them have pretty Georgette overcollars.

Sizes 2 to 6 years

Hats fine enough to crown such splendor have been specially priced at **\$2.24 to \$3.89**

Macy's—Third Floor, Rear, 35th St.

Washable satin and crepe de chine Lingerie SPECIALLY PRICED



envelope chemises **\$2.79**

Tailored models of washable satin trimmed with hand made French knots. Crepe de chine envelope chemise with lace and bands of shirred satin ribbon or Georgette crepe. Two styles illustrated above.

Envelope chemises of crepe de chine in five different lace trimmed or hemstitched models. Finished with ribbons. **\$1.79**

Other envelope chemises of superior quality crepe de chine. **\$3.79**

217 pink Jap satin bloomers with double elastic at knee \$1.79

Washable satin bloomers finished with hemstitching and touches of hand embroidery **\$2.79**

Macy's—Third Floor, Rear.

Gingham, voile or organdie DRESSES for misses at \$7.94 and \$9.74

they are within reach of the most modest purse; in styles such as these they should satisfy the most exacting miss. Gingham in attractive plaids, organdies and voiles, daintily patterned.

All the wanted colors and color combinations—sizes 14, 16 and 18 years.

Macy's—Third Floor, 35th Street.

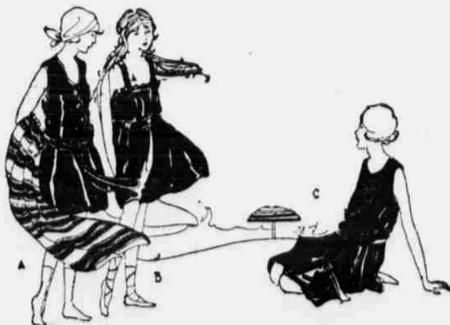
The June sale of GLASSWARE

Taken from regular stock and substantially reduced. A vast assortment including Cut Glass, Pressed and blown glass—sets and single pieces for every use to which glassware is put.

Macy's—Basement, Front.

Three smart Bathing suits

Selected from a host of lovely styles because of their simplicity and becomingness



A is a surf satin slip-on suit with sash. Black with Copenhagen or white pipings. **\$4.69**

B is a black messaline in sleeveless style with elastic at waistline and top of bodice. **\$5.49**

C is a taffeta slip-on with sash. Black or navy blue with pipings of contrasting color. **\$8.74**

Macy's—Third Floor, Broadway.

THIS store will be closed on the Saturdays of July and August, beginning with July 5th.

An electric fan more power to it!

A dependable make, warranted free from electrical and mechanical defects, has black japanned stand, eight inch brass blades. Adjustable to any position, and bracketed so that it may be fastened to the wall. Universal motor—direct or alternating current.

Three speed, **\$9.74**
 One speed, **7.49**
 Three speed, oscillating, 10-inch blades, **17.74**

Macy's—Basement, 35th Street.

Vacation Lingerie



Which qualifies in daintiness, in quality and in inexpensiveness.

NIGHTGOWNS

Gowns of flesh batiste with touches of hand embroidery, also nainsook gowns, embroidery trimmed. **94c**

Many styles of lace trimmed nainsook gowns. Elaborately hand embroidered gowns of flesh batiste. Blue bird batiste gowns. One illustrated, A. **\$1.39**



New Blouses with short sleeves

mean comfort, charm and coolness

No fashion could be more welcome now than that of the hot days have come back to us than that of the short and still shorter sleeve. But these three blouses pictured owe their charm not only to their sleeves, for they are altogether delightful.

A—A dotted Swiss slip-over blouse with square neck and kimono sleeves. It is trimmed with Val insertion and filet mesh edging. What could be cooler? **\$6.49**

B is a sheet voile slip-over blouse with kimono sleeves. The little cascade ruffles that appear at the edge of each lace insertion are made of the double material. **\$6.49**

C is a delightful blouse of fine French voile with large inset medallions of real Irish crochet lace and touches of hand cut work embroidery. **\$10.74**

Macy's—Third Floor, 35th St.

This is Boy Scout week

Proclamation of the President of the United States.

A nation-wide campaign for 1,000,000 associate members is under way.

Help the boyhood of America.

Store hours 9:00 A. M. to 5:30 P. M.

R. H. Macy & Co.

HERALD SQUARE, NEW YORK

Envelope chemises trimmed in various ways with lace and embroidery, some trimmed at bottom. One illustrated, E. **\$1.39**

More elaborate envelope chemises in a diversity of styles. **\$1.79 and \$2.79**

Macy's—Third Floor, Rear.

E M B R O I D E R I E S
 Special at 59c a yard
 The designs are reproductions of Madeira hand embroidery and they are done on a fine soft quality of muslin flouncing. It is 25 inches wide and is especially adaptable for children's dresses and other outer and undergarments for summer wear.
 Macy's—Second Floor, Centre.