

Attractions Are Prices—Quality—Service  
**Macy's**  
 Herald Square B'way, 34th to 35th St.  
 We Sell Dependable Merchandise at Prices Lower Than Any Other Store, but for Cash Only.

Looking forward to the **HOLIDAY** and to **VACATION** time, this store helps you to **PREPARE**

**Women's taffeta dresses \$24.74**



Please look at the picture. Isn't it just the sort of dress you have imagined would satisfy the needs of many occasions, always look well, always be in place and always give you the appearance of being well dressed? It is a practical dress in every way. It is simply fashioned with uneven tunic, trimming of small pleating and covered buttons on the blouse, and Georgette sleeves.

Black or navy blue  
 Macy's—Third Floor, 34th St., Rear

**Petticoats FOR WOMEN \$4.69**

A fine closely woven silk jersey was made into these skirts. The tops are of a solid color while the accordion pleated flounce is made with stripes or blocks of the self color and a contrasting shade. All the wanted colorings.

Macy's—Third Floor, 35th Street.

**Women's sport suits**  
 For the splendid going-away occasion that the holiday of the "Fourth" offers.

A suit plays the important part, whether your trip will be by train, boat or motor. A suit is really necessary to any Summer wardrobe.

WOOL JERSEY SUITS, \$15.74 to \$27.75.  
 LINEN SUITS, \$14.74.  
 SILK FOPLIN AND TAFFETA, \$33.75.  
 SLIPOVER CHANELLA JERSEY SUITS, \$26.75.

—and correct sport suits of many other wanted fabrics in styles unquestionably smart.

Macy's—Third Floor, 34th Street, Rear.

**French elastic corsets**

Give graceful lines to the uncorseted silhouette, introduced and adopted first by the French women, and now last gaining favor with our American women.

These corsets are of heavy grade woven elastic. They slip on over the hips, some with neither openings nor fastenings, some entirely without boning. They are the "last word" in comfort.

ELASTIC SLIP-ON CORSET of pink woven elastic, 10 inches long. \$9.89  
 ELASTIC SLIP-ON CORSET of pink woven elastic, 14 inches long. \$11.89  
 ELASTIC SLIP-ON CORSET that comes slightly above waistline. Open in front, 13 inches long. \$16.89  
 ELASTIC SLIP-ON CORSET of heavy woven elastic, open in back, with lacing for adjustment. \$18.89

**A "MARCHIONESS" CORSET at \$4.89**

is made in a dainty summer model of pink brocade, with low bust and long hip line. Sizes 21 to 26.

Macy's—Third Floor, 35th Street.

**350 women's bathing suits \$4.69**

In two models, simple, yet smart, which should be of interest not only to those who vacation at the shore for the season, but who spend Sundays and holidays in the happy sport of bathing.

A. A black messaline slip-on model with ash. Finished with white pipings.



B. A black surf satin slip-on model with belt and wing sleeves. Piped with white only.

Macy's—Third Floor, Centre, Broadway.

**Long gloves**

With the return of short sleeves, PLAY A PART SO IMPORTANT IN THE SUMMER COSTUME THAT ATTENTION SHOULD BE PAID TO THEIR QUALITY

WOMEN'S MOUSQUETAIRE SILK GLOVES of heavy Milaresse weave with two clasps at wrist. These are beautifully fashioned with well shaped fingers and double finger tips. White or black. \$1.89

WOMEN'S ELBOW LENGTH IMPORTED WHITE GLACE GLOVES with three buttons and buttonholes at wrist and Brosser embroidery. These are exquisitely shaped and finished. The price is less than gloves of the same quality may be bought in France to-day. \$3.24

Macy's—Main Floor, 35th Street, Broadway.

**Silk lingerie**

At moderate prices—in summertime, just when one can use most of it.

**Envelope chemises**

Crepe de chine envelope chemises in several dainty lace trimmed styles, some with pastel hand embroidery illustrated, A. \$1.79



Crepe de chine envelope chemises with bands of lace and shirred ribbons. Also tailored styles of pink washable satin with French knots and hemstitching. One illustrated, B. \$2.79

Silk envelope chemises of heavy quality crepe de chine and washable satin, beautifully lace trimmed. \$3.79

**Silk camisoles \$4.79**

Shoulder strap camisoles of washable satin in tailored styles with touches of hand embroidery, and lace trimmed models. Surplice style with Georgette and lace top. \$1.39

Pink washable satin camisoles in a great variety of dainty slip-over and open front models trimmed with dainty laces, hand embroidery, Georgette crepe and hemstitching. \$1.79

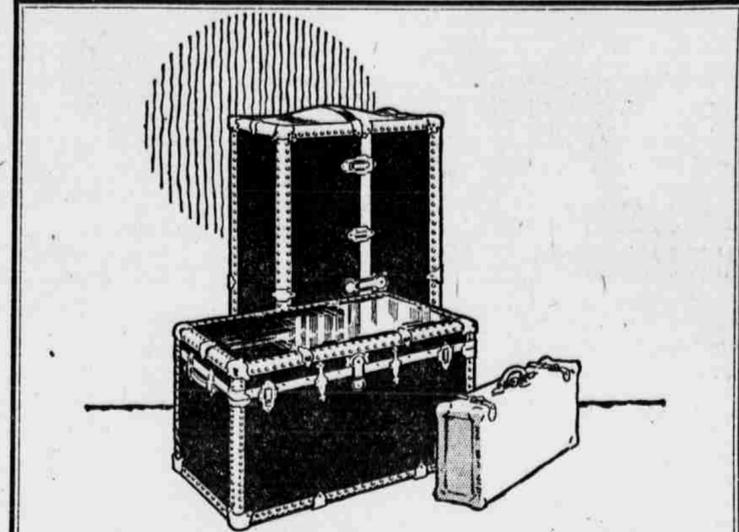
**Better Camisoles in a wide variety of styles. \$2.24 to \$4.79**

Macy's—Third Floor, Rear.

**All Wool Cream Tricotine \$3.96 a yard**

The security of this material makes this low price the more remarkable. It is about the cost of production today. Well woven and a rich creamy white in color, it may be fashioned into the smartest of summer costumes.

54 inches wide.  
 Macy's—Second Floor, 35th Street.



Substantial savings are made possible by this timely **SALE of VACATION LUGGAGE**

Some time ago we held a similar event and the response was so great that we feared we had underestimated the demand. Now we are launching another sale (taking in 680 pieces), and offering similar economies, for the benefit of those who unfortunately were unable to partake of the advantages of the first. Our belief that this was to prove the biggest vacation season for several years was justified by the results of the first sale—and so was our belief that people know real economy opportunities when they see them. If you missed our first sale do not fail to attend this one. **SUBSTANTIAL SAVINGS ARE YOURS IF YOU DO!**

**Wardrobe trunks, 100 at \$35.50**  
 Reg. would be \$45.50

These trunks are not "packed"—you simply lay your clothes away as you would at home.

Bulge top model, three ply basswood veneer construction, fibre in and out, and braced trimmed. They have ten combination hangers, strapless retainer, shoe pockets, five drawers, including a reversible hat box and lock on top drawer. They are fancy-lined. Size 43x22 1/2 x 21 1/2 inches. \$15.74

**Trunks for general purposes, 210 at \$19.94**  
 Reg. would be \$24.74

They are built on a three ply basswood veneer construction, fibre in and out, braced reinforced. They have divided top tray and extra skirt tray, cloth lined throughout. Sizes 32x23x21 1/2 in., 36x24 1/2 x 21 1/2 in., and 40x25x22 inches.

**Steamer trunks, 60 at \$18.74**  
 Reg. would be \$23.74

These are built on three ply basswood veneer construction, fibre in and out and braced trimmings. They have regulation steamer tray and are cloth lined throughout. Sizes 32x19x13 in., 36x21x13 in., and 40x22x13 in.

**Make Traveling a Pleasure Rather Than a Hardship!**  
 Macy's—Fifth Floor, 34th Street, Rear

**Japanese kimonos \$9.74**



Women never seem to tire of Japanese kimonos. That is proof positive of their desirability. There are of good grade Japanese silk with the large square sleeves. They are artistically hand embroidered in floral patterns. One illustrated.  
 Pink, Copenhagen, red, rose, green and navy.  
 Macy's—Third Floor, 34th Street.

**Sale of 20,400 Women's linen handkerchiefs**

Slightly imperfect 6 for 49c

Linen cambric with one-quarter inch hem, hemstitched.

6 for 69c

Sheer linen with one-quarter inch hemstitched hems.

Macy's—Main Floor—Centre.

**These linens**

for the household and its members  
 are of excellent quality and are moderately priced.

**Real Madeira luncheon sets, \$2.97 set**

Hand scalloped and hand embroidered in a variety of eyelet work designs. Six 5 inch doilies and six 10 in. doilies, one 23 in. centerpiece complete the set. Attractively boxed.

**Madeira embroidered tumbler doilies, 6 for 69c**

Daintily hand scalloped and hand embroidered in several eyelet patterns. 5 inches in diameter.

**Madeira embroidered guest towels, \$1.79 each**

Exquisitely hand scalloped and hand embroidered in eyelet and solid work. There are three designs to choose from and they are worked on pure linen huck. Size 15 x 24 inches.

**Japanese blue and white print napkins, 89c doz.**

These serviceable napkins are very easy to launder and many different designs may be had with hemstitched edges. Size 11 inches square.

**Pure Irish linen suiting, at 79c yd.**

Every one knows what very lovely frocks and other costumes can be made from fine, snow white linen. This suiting has a very lovely sheen and is 35 inches wide.

**Irish costume linen, \$1.19 vd.**

Soft, loosely woven and of medium weight, this linen is practically non-crinkleable. The silky finish is another point in its favor. For smart dresses, suits and skirts. 36 inches wide.

**Ramie linen, \$1.19 yd.**

in a heavy quality of oyster white, excellent for suits and skirts.

Macy's—Second Floor, 35th Street, Rear.



**The charm of summer furniture**

is expressed in many ways by the diversified collection of suites and single pieces shown in our Furniture Section. An entire room may be fused with the spirit of the open air if it is furnished in reed or willow and decorated with gay cretonne. Or Summer may be made to spread its gospel of cheer throughout one's home if single pieces or small groups of Summer furniture are deftly placed in telling corners.

FOR IDEAS ON THE SUBJECT, SEE THE MANY SUGGESTIONS THAT ABOUND IN THE COLLECTION ON THE SIXTH FLOOR.

**The card or breakfast room table and chairs**  
 partly illustrated, are a significant example of how the summer spirit may be translated into furniture. The four triangular chairs, fitted with tufted cretonne cushions, fit snugly under the table when not in use. The 45-inch table has a glass top over cretonne. This little set is of ivory enameled reed decorated in blue and trimmed with blue flowered cretonne. \$142.00

**An ivory enamel decorated reed suite**  
 includes settee, arm chair, arm rocker and table. It is comfortably and substantially made. The chairs and settee are fitted with cretonne cushions. Four pieces, \$155.15

**Natural willow furniture**  
 Large arm chair, \$13.49  
 Rocker to match, 14.24  
 Arm chair, 12.74  
 36-inch table, 9.24  
 Couch, 26.75  
 Arm chair with magazine rack, 8.49

**Gray oak breakfast room suite**  
 Refined and distinguished in appearance—yet characterized by extreme simplicity. This suite consists of buffet with two candlesticks, chairs cabinet, drop leaf extension table, five side and one arm chair. Nine pieces, \$219.44

Odd reed chairs and rockers stained brown in our own workshops.  
 Chairs, \$11.49 and \$12.74. Rockers, \$11.49  
 Odd canvas cushions, green and white striped, \$1.98  
 Other odd cushions in various colors, \$2.49  
 Macy's—Sixth Floor.

**REMNANTS OF WOOL FABRICS**  
 Now! 44c to \$3.49 yd

**Former yard prices 98c to \$5.94**  
 Read over the names of the materials. You will find every one to be a staple, always fashionable weave. No matter how large the quantity you buy, for no matter how far future use, you may be assured that the fabrics will be acceptable in the fashion world.  
 Buy all you can! Prices of wool goods are still mounting, yet many of these prices are less than to-day's market costs.

**There are fabrics and lengths suitable for dresses, suits, coats, skirts and children's wearables.**  
 SPECIAL. Silk and wool poplin remnants in all desirable shades, 98c yd. Formerly priced up to \$1.98 yd.  
 Macy's—Second Floor, 35th Street, Broadway.

Store hours:  
 9 A. M. to 5:30 P. M.  
**R. H. Macy & Co**  
 HERALD SQUARE NEW YORK