

# James McCreery & Co.

ON MONDAY AND TUESDAY

Purchases will appear on bills rendered September 1st

5th Avenue

34th Street

### Women's Linen Handkerchiefs

Sheer Linen Handkerchiefs with narrow hemstitched hem and hand embroidered initial. doz. 3.00 regularly 4.50

### Men's Linen Handkerchiefs

Handkerchiefs of pure Irish Linen of unquestionable quality with narrow hemstitched hem. doz. 4.85 regularly 6.00

## 'McCREERY SILKS'

Famous Over Half a Century

- 3,000 Yards superior quality White Sport Satin, 40 inches wide ..... yard, 3.95  
regularly 4.50 and 4.75
- 2,500 Yards heavy White Pongee Silk Suiting, 33 inches wide ..... regularly 2.50 yard, 1.75
- 1,000 Pieces Chinese Natural Ecu Pongee Silk, 23 inches wide. .... regularly 2.50 yard, 1.75

### COTTON FABRICS

5,000 yards of novelty printed dress Voile in Navy and Copenhagen Blue; choice designs, 36 inches wide. yard, 50c

Novelty Swiss, white grounds embroidered in colors, 36 inches wide. yard, 55c

White Imported Dress Voile, fine quality, 40 inches wide. yard, 1.25

### WOOLEN FABRICS

All wool Velour in new Fall colors, 54 inches wide. yard, 4.75

All wool Tricotine in fashionable shades, 54 inches wide. yard, 4.75

Navy Blue all wool Dress Serge—French Twill; strong, durable quality. yard, 2.50



An Allurement in Net  
(For Monday Only)  
3.95

"Give the vogue for Net!" For 'tis a gentle aid to femininity.

Fashion brings it back to us—this beguiling fabric of fairy filminess—in the alluring style here pictured. Soft plaiting forms the front and back and the pretty puffs at the wrists. The neck contour is outlined with rows of Valenciennes Lace and saucy bows of ribbon tie the cuffs. And the price! We daresay it cannot be equaled.

## Absolute Clearance Sale WOMEN'S COTTON DRESSES

5.00, 9.50 and 12.50  
formerly 8.75 to 18.50

All the pretty Summer Frocks that remain have been marked radically low for immediate clearance sale. Among them are some of the most desirable modes and materials in vogue this Summer. There are styles of tailored persuasion—exceedingly smart; others quite elaborately trimmed, and still others in just simple, summery styles. They are fashioned of Voile, Gingham, Tissue, Dotted Swiss and Organdie, in light and dark shades.

Dainty waistcoats appear on some. Organdie collars adorn many, and some are favored with girdles of gay ribbon.

### Closing Out Higher Priced Dresses

High grade Dresses assembled from our regular stock, fashioned in stunning styles of plain and figured Georgette Crepe, Taffeta, Satin, Foulard, Batiste, Net, Tricotine and Serge. Some particularly desirable Afternoon and Evening Gowns are included.

45.00 and 65.00 formerly 55.00 to 98.00

### Mid-Summer Sale

## DAINTY UNDERGARMENTS

Alluring styles in soft, Flesh Color Crepe de Chine and of ever-fresh, sheer Nainsook are priced extremely low.

Night Gowns of Crepe de Chine, trimmed with lace. 4.95

Envelope Chemises of Crepe de Chine, tailored or lace trimmed. 1.95, 2.75, 3.95

Bloomers of Crepe de Chine and Satin. 2.95 and 3.50

Bodices of Washable Satin, with ribbon shoulder straps. 1.00 and 1.95

Night Gowns of fine Nainsook, in tailored style, lace and embroidery trimmed. 1.00, 1.50 and 1.95

Envelope Chemises of fine Nainsook. 1.00, 1.50 and 1.95

Chemaloons of sheer Nainsook. 1.50 and 1.95

Step-in Chemises of Nainsook. 1.50 and 1.95

## WOMEN'S BATHING SUITS

4.95 5.95 and 6.95

Priced Less Than the Cost of Their Making.

We have just purchased 1,000 Bathing Suits, representing a manufacturer's entire remaining stock, at a price that does not cover the expense incurred in making them!

We have priced these at a proportionate reduction, and have included with them some of the most desirable Suits from our regular stock. Not all sizes in any model. All will be offered at remarkably low prices for quick sale.

Satin Surf Satin Wool Jersey



## RELIABLE RAINCOATS

Priced Extremely Low

Unusually attractive coats, fashioned in staple styles—tailored, mannish lines that are ever fashionable—have been marked decisively. They are made of excellent quality Bombazine, Cantonette, Silk Canton, Schappe Silk, Rubberized Tweed and Silk Rubber. All are full, belted models with convertible collars.

5.50 7.75 8.75 10.50 and 12.50

### A Remarkable Sale

## 1000 MISSES' SUMMER DRESSES

5.95

regularly 10.75 to 14.75

One of the Lowest Prices of the Season on Dresses of Such High Quality.

The styles are charming—quite unusual, and very attractive—fashioned of beautiful figured or fancy Voile of superior quality. Early selection is advised. Size 14 to 18 years.

### SUMMER SKIRTS—SPECIALLY PRICED

For Women and Misses

5.75

Many models would sell regularly for 7.50.

They are made of high lustre Surf Satin, in fashionable, shirred styles with odd pockets and belts. Large buttons of pearl finish the closing at the belt and the pockets. Waist bands 25 to 32 inches.

### Clearance Sale

## SPORT SUITS

The remaining stock of our beautiful Sport Suits in Crepe de Chine, Tricolette and White Flannel, reduced to 24.50

# August Fur Sale

Values Extraordinary in New, Established Fall and Winter Fashions

COMMENCING MONDAY, JULY 28TH

Because we have diligently followed the Fur market and have bought in tremendous quantities at advantageous times, we have accumulated a remarkable assortment of highest grade Furs at great price concessions. They will be offered to our patrons at a proportionate saving to them in our special August Fur Sale

Authoritative, advance styles in Fur Coats, Muffs and Neckpieces have been marked

At Prices 25% to 40% Lower Than Will Prevail in September

- No. 1. Hudson Seal Coat with large collar and cuffs of choice Beaver; August Sale Price 235.00  
September Price 295.00
- No. 2. Natural Muskrat Coat of dark skins. August Sale Price 125.00  
September Price 175.00

- No. 3. French Seal Coat of selected skins. August Sale Price 165.00  
September Price 225.00
- No. 4. Taupe Nutria Coat of choicest skins. August Sale Price 225.00  
September Price 285.00

- No. 10. Hudson Seal Coat with Natural Squirrel collar and cuffs. August Sale Price 225.00  
September Price 285.00
- No. 11. Hudson Seal Coat of fine quality pelts, richly lined; self collar and cuffs. August Sale Price 185.00  
September Price 265.00

- No. 12. Fine Marmot Coat with Natural Raccoon collar and cuffs. August Sale Price 110.00  
September Price 155.00
- No. 13. Hudson Seal Coat of choice skins. August Sale Price 295.00  
September Price 400.00

- No. 5. Taupe and Lucille Fox Muff. August Sale Price 29.50  
September Price 42.50
- No. 5. Taupe and Lucille Fox Scarf. August Sale Price 29.50  
September Price 42.50
- No. 6. Natural Raccoon Muff. August Sale Price 16.50  
September Price 22.50
- No. 6. Natural Raccoon Neckpiece. August Sale Price 16.50  
September Price 22.50
- No. 7. Fine Skunk Muff. August Sale Price 57.50  
September Price 75.00

- No. 7. Fine Skunk Neckpiece. August Sale Price 37.50  
September Price 49.50
- No. 8. Wolf Muff, all shades. August Sale Price 35.00  
September Price 47.50
- No. 8. Wolf Scarf, all shades. August Sale Price 35.00  
September Price 47.50
- No. 9. Hudson Seal Muff. August Sale Price 15.00  
September Price 25.00
- No. 9. Hudson Seal Neckpiece. August Sale Price 29.50  
September Price 38.50

Purchases will be stored without charge until November 1st, if desired.

