

# A Bigger, Better "Digest" This Week

## MILLIONS OF MEN AND WOMEN ARE EAGERLY WATCHING THE WEEKLY IMPROVEMENTS IN THE "DIGEST'S" REVOLUTIONARY METHOD OF Printing a Great Magazine Without Our Typesetters

Who Continue to Enjoy Their "Vacation" Midst the Beautiful Autumnal Foliage In and Around New York.

Three weeks ago the "Digest" faced the most serious emergency that has confronted its publishers since it was established nearly thirty years ago. To-day we can announce that we have bridged the strike difficulties caused by the typesetters taking a "vacation" and are publishing a magazine without their aid that is a delight to its millions of readers.

The "Digest" is the only magazine of large national circulation that has been published in New York since the strike went into effect. The initial experiment, while necessarily imperfect in its results, awakened the deepest interest throughout the country. Last week's "Digest" showed marked improvement in its typographical appearance over the preceding number, and to fill the demand for it **eleven hundred thousand copies were printed.** They were sold almost immediately after being placed on the news-stands.

### We Have Received Hundreds of Letters Like This:

"I have just received my copy of the 'Digest' this morning, and I cannot refrain from giving you at this time my unqualified congratulations for the resourcefulness with which you have met the present emergency.

"Aside from being a modern exemplification of 'Carrying the Message to Garcia,' let it be a guide and a beacon light to other employers of labor. Behind it is the stuff against which the waving of the red flag cannot and will not prevail.

"The sooner workers everywhere find out that the panacea for their ills does not lie in allowing themselves to be organized into disgruntled and non-producing mobs by a lot of foreign-born, hair-tearing, hell-raising anarchists of the Trotsky type, the better for all concerned, and the sooner they will get back on the job and start to produce an honest day's labor for an honest day's pay. Therein lies the secret of making the dollar they earn buy a real dollar's worth of living; and that's what all the fight's about anyway."

This week's number of the "Digest," dated November 1st, on sale to-day, shows still further improvement, typographically and otherwise, and an increase in size to ninety-six pages. Next week's issue will exhibit further progress and we are confident that in the near future the reading world will acclaim the "Digest" nearly one hundred per cent perfect. Other publishers throughout the country are following the trail blazed by the "Digest" and are experimenting toward the adoption of the new method of publication.

If you would know what is going on in politics, in industry, in science and invention, art, literature, and every other interest that touches the lives of intelligent Americans, all arranged so that every phase of a subject can be readily understood, THE LITERARY DIGEST is the magazine you should read.

This week's number will sell out rapidly, so get your copy now.

### 96 Pages---Art Cover by Chase---Dozens of Cartoons and Other Illustrations

The Split on Collective Bargaining Ratification With Reservations Prophesied for Treaty  
America Wants No A.F.L. Police Unions  
Sugar, Sugar, Who's Got the Sugar?  
Daylight Saving Coming Back  
Flying 5,400 Miles in Fifty Hours  
New Zealand's Phenomenal Trade Boom  
Preventing "Leaks" in the Crop Reports

Lloyd George's Government Fighting for Its Life  
Dark Days in Austria and Hungary  
New Ways to Float Sunken Ships  
The Watchful Waiting of Young Mr. Hohenzollern  
To Strangle Epidemics in Their Lairs  
Shall We Have "Nicotinless Tobacco"?  
Jews Offended by Sargent's "Synagogue"

Shall Ministers Strike?  
Daisy Ashford or Sir James Barrie?  
Cheering Up the French Children  
Current Poetry  
Personal Glimpses  
Spice of Life  
Forgotten Conscientious Objectors  
Last Word in Motor Fuel  
European Illusions About Asia  
Actors Managing Their Own Productions  
Chinese in the U. S.

Send 10 Cents for a Copy If You Can Not Buy It on the News-Stand

'Tis a Mark of Distinction to Be a Reader of The Literary Digest

# The Literary Digest

For a Single Dime at the News-Stands Each Week

FUNK & WAGNALLS COMPANY (Publishers of the Famous NEW Standard Dictionary) NEW YORK