

BROOKLYN ADVERTISEMENTS. BROOKLYN ADVERTISEMENTS. BROOKLYN ADVERTISEMENTS.

# ABRAHAM AND STRAUS

BROOKLYN

Five Opens 9 A. M. | Every Station on the East and West Side Subway Lines Leads Directly to the Store  
Closes 5:30 P. M. | Accommodating, with its Own Entrance at the Hoyt St. Station, for a 5c. Fare. WEATHER: C'OU Y

## A Very Special Offering for National Blouse Week

### Exquisite Filet-Trimmed Blouses



**\$8.98 to \$15.95**

that regularly would be \$12.95 to \$32.50

This is a most exceptional collection of Blouses for those semi-formal hours that have so great a place in the social diversions of today.

Most of them are in lovely flesh-colored Georgette, with delightful interludes of Filet lace—wide collars, frills, vest effects and delicious touches in the finish of cuff and sleeve.

There are white and bisque Georgettes, too, with lavish additions of Filet lace—and for women who are seeking suits shades, a few colored Georgettes are included, embroidered and beaded in fascinating designs. Sizes 36 to 46 in the group, but not all sizes in all models.

Second floor, East Building.

## Note! Three Silk Items That Are Worth Noting

AN ALL-SILK SATIN CHARMEUSE, heavy and shimmering, to be used for dress or blouse. The quantity of this silk at this price is limited to 500 yards, and the "first come" will be "first served." It is forty-inch material in the following colors: Light blue, light rose, taupe, African, plum and navy; regularly \$3.98, at \$2.98 yard.

BLACK SATIN DUCHESS; an all-silk heavy quality of lustrous satin in 35-inch material. Regularly \$3.25, at \$2.98 yard

CREPE DE CHINE in black. All-silk and a heavy-weight crepe de chine of quality, 40 inches wide. Regularly \$3.98, at \$2.98 yard

### Novelty Silks

NEW LININGS often make a suit more than wearable for another year, and the novelty silks offer a wide selection.

FOR NEGLIGEE AND BLOUSE there are any number of attractive patterns in these novelty silks, Pussy Willow, Cinderella, Iridescent Prints, Printed Satin and Radium; at \$2.39 to \$5.79

### Morning Glory Silks

FOR EVENING OR AFTERNOON dresses that do not attempt too much or when material is used as its own ornament. Morning Glory Silk or Radium, in a soft shade, would be beautiful! \$3.69 a yard. 40 inches wide.

Street floor, West Building.

## A Fine Thanksgiving Sale of Dinner Sets, Fancy China, Cut Glass

17 days from today is Thanksgiving. This event is to assist you to prepare for the big feature of the day—the dinner—and to save money at the same time.

**32-Piece Blue Bird American Porcelain Luncheon Sets, \$4.49 Set, From \$5.98**

200 sets—all we expect to get this year. Hexagon or plain shapes with large flying bluebird decoration, traced by blue line.



32-Piece Luncheon Set, \$4.49

### American Porcelain Dinner Sets—Regular Stock, Reduced

51-PIECE SETS, in large flying bluebird design, on hexagon shape traced by blue line; regularly \$11.98, at \$8.89

100-PIECE SETS, decorated in new conventional border design on plain shape, each piece gold-lined; regularly \$29.75, at \$25.00

52-PIECE SETS, in new conventional border and gold line; regularly \$15.75, at \$11.98

100-PIECE SETS, with conventional border on new plain shape, each piece gold-lined. Complete for 12 people, with large turkey platter; regularly \$31.98, at \$27.50

52-PIECE SETS, in conventional border design on neat plain shapes, each piece gold-lined; regularly \$16.98, at \$12.98

100-PIECE SETS, that are regularly \$49.75, at \$42.50

### English Porcelain Dinner Sets—Regular Stock, Reduced

52-PIECE SETS, regularly \$19.98, at \$15.00

100-PIECE SETS, regularly \$39.75, at \$32.50

100-PIECE SETS, regularly \$69.75, at \$55.00

### 52-Piece Imported China Dinner Sets at \$28.50, from \$35.75

Decorated in a neat conventional border design, with handles covered in coin gold. Open stock design.

### Beautiful Pieces of Cut Glass at Notable Price-Reductions

Sugar and Cream Sets, regularly \$5.49, at \$4.39

Bon Bon Dishes, regularly \$1.89, at \$1.59

10-in. Flower Vases, regularly \$3.98, at \$2.98

Whipped Cream Bowls, regularly \$2.98, at \$2.29

3-footed Rose Bowls, regularly \$6.98, at \$5.49

8-in. Jelly Dishes, regularly \$3.98, at \$3.25

Celery Trays, regularly \$4.49, at \$3.75

Subway floor, Central Building.

## In the Hotels and Restaurants

The Broadway Gardens, at 711 Seventh Avenue, between Forty-seventh and Forty-eighth streets, is the latest to enter the Great White Way, not with the usual cabaret features but as an attractive danstent. Under the direction of Joseph Toal, formerly of the Film Restaurant, the Broadway Gardens will be popular with the followers of the jazz and one-step Farmer's Crack Jazz Band renders music for the dancing and the management has provided instructors for those who are "willing to dance but can't."

Armistice day, Tuesday, the first anniversary of the most glorious day in the world's history, will be observed at Murray's Roman Gardens on West Forty-second street by a "Carnival of the Allies." The colors of the Allies with the Star Spangled Banner in the lead, will everywhere be in evidence, even down to the little "overseas caps" to be distributed to the guests. Besides there'll be other appropriate souvenirs to help make the celebration a joyous one. Albert de Martini, leader of the orchestra, and Carroll Clark, barytone, have arranged a programme of international melodies both vocal and instrumental.

Dancing is in full swing in the grill rooms of the Waldorf-Astoria, McAlpin and Claridge hotels, and the after theatre hour nightly sees large gatherings of the younger set in these places. Miss Emily Illingworth of the Waldorf-Astoria and Miss Hazel Allen, hostess of the McAlpin grill supper dances, have arranged a novel series of entertainments for their visitors. They took full advantage of Halloween and election night to offer attractive programmes in keeping with the holiday spirit.

Wednesday night will be a gala night at the Pabst Harlem Dance. Marcus Nathan, who directs this popular place of amusement, has arranged to have Evelyn Hubbell's Terrace Garden Dancers present their Yama Yama Revue on that night. This is a thirty minute dancing entertainment, furnished by twenty young ladies. Eddie Leonard's Minstrel Band plays for the dancing at the Pabst Harlem Dance. Sessions are held nightly and Saturday, Sunday and holiday afternoons.

Clever specialties, tuneful numbers and bewildering fashion pageants characterize the new "Palais Royal Revue of 1919," which enters upon its third record breaking week at the Palais Royal to-morrow night. Since the opening reservations have been at a premium, which augurs well that this latest and greatest of Palais Royal productions will eclipse all predecessors. Moreover, it has proven that this delightful "continental" music hall is without a peer when it comes to assembling diverting girl music and fashion shows. The new production is the joint effort of Andre Sherri and A. Baldwin Sloane.

Despite the "bone dry" edict, which has played havoc with any number of dining and dance places along Broadway, the Media Room at Broadway and Forty-eighth street, seems to have lost none of its popularity with pleasure seeking diners. The atmosphere of intimacy that permeates this unique resort and its unusual entertainment, "The Revue Intima," seems to possess a sufficient degree of magnetism to attract capacity throngs nightly. Manager Spear's policy of constantly adding new features to his diverting production has met with popular success.

Evelyn Hubbell's Dancers have arranged a thirty minute dancing entertainment called the Yama Yama Revue, which will be given at the Terrace Garden Dance Palace Tuesday evening. On Monday and Wednesday evenings valuable prizes will be distributed among lady patrons and on Thursday evenings there will be a sharpshooters' frolic. Evelyn Hubbell and her seventy-five Castle House instructors are present at all sessions.

Broadway, long since noted for its profusion, has come to the fore with another genuine novelty. It is a musical comedy on ice skates that is being introduced by Thomas Healy in his attractive Golden Glades at Broadway and Sixty-sixth street. The new entertainment is called "Cheer Up, New York" and is a clever combination of daring ice specialties, song satires and fashion pageants that is spreading its joyous propaganda to capacity audiences nightly. When Mr. Healy evolved the idea of featuring skating numbers in his diverting after theatre entertainment wisecracks scoffed at the plan. But since Mr. Healy has established this novelty on Broadway they have changed their tune and admired the astute restaurateur for his keen sense of showmanship.

### U. S. PARKS POPULAR.

DURING the year nearly closed travel to national parks, not including to Hawaii and Mount McKinley, reached a total of 754,027 visitors, an increase over 1918 of nearly 70 per cent. It is an increase of 55 per cent over the previous record year of 1917, and an increase of 125 per cent over the California Exposition year of 1915. That year in turn had 25 per cent more visitors to the national parks than the highest year preceding it. The total includes 101,745 visitors to two national parks which were created during the year, Lafayette, on the coast of Maine, and the Grand Canyon in Arizona. Deducting these, there were 654,282 visitors to national parks which were in existence the year before and were then visited by 451,691 persons. The rate of increase for the same fourteen national parks was 45 per cent. The increases over last year for individual parks are: Hot Springs, Arkansas, 14 per cent; Yellowstone, 145 per cent; Sequoia, 100 per cent; Yosemite, 77 per cent; General Grant, 40 per cent; Mount Rainier, 26 per cent; Crater Lake, 25 per cent; Wind Cave, 80 per cent; Glacier, 97 per cent; Rocky Mountain, 67 per cent. Platt National Park in Oklahoma lost 50 per cent.

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FULTON STREET BOND STREET

# Frederick Loeser & Co. Inc.

LIVINGSTON STREET ELM PLACE

BROOKLYN-NEW YORK

## Offer Five Carloads of Artistic, High Grade Player-Pianos

### With the Full Backing and Guarantee of Loeser's At a Price More Than \$100 Under Their Worth

# \$498

On Your Own Terms (In Reason)



# \$498

On Your Own Terms (In Reason)

THIS ANNOUNCEMENT is among the most important that Loeser's has made in recent years. It could be made only by a House that has been doing one of the largest Piano businesses in the whole United States—by the House responsible, for the past several years, for the greatest Piano events in all the country.

FIVE FULL CARLOADS of Player-Pianos were bought to make possible this low price. That is as much as many an ordinary Piano factory makes in two months. It is more than most Piano houses are able to sell in a full year.

And it is because The Piano House of Brooklyn is capable of buying so large a number at one time and disposing of ALL within a short time that these instruments can be sold for \$498. Please note that THIS PLAYER WAS NOT MADE TO SELL FOR \$498. It is not to be compared with instruments anywhere in that grade. It is emphatically

## Not a Player Manufactured Down to a Low Price But a Beautiful, Artistic Instrument Equal To Many Sold for as much as \$650

In TONE, finish, design, workmanship—in wood, ivory, felt, strings, mechanism and MUSIC, these Players will compare favorably with ANY on the market priced up to \$650.

They are absolutely and in every way worthy of being backed and guaranteed by Loeser's—and that backing and guarantee are not easy to attain.

They are absolutely and in every way worthy of a place among the Players of the Loeser line—and these are not merely "good" instruments, but the BEST IN THEIR CLASS.

They are, in a word, not "cheap" Players; not instruments made merely to meet a low price, but instruments of ART that are fit to be and ARE in thousands of the best homes of the country—available at a very low price solely because of a transaction that very few musical establishments in the country would be in a position to finance at one time.

## A Player-piano That Cost You \$200 More Could Not Give You Much More Than This:

It has a beautiful case of Colonial design, full 4 ft. 7 inches high, and of SIX TIMES VARNISHED selected mahogany.

It has, in addition, a patented music-spool and the transposing device that permits you to change the key of any composition—to adjust it to meet the needs of any voice.

It has a tone of a fullness and beauty that at once and alone would establish that this Player is, artistically, no cheap or unknown make.

And, finally, it is soundly and well constructed—solid wood where it should be, strength where it counts, the best Player-mechanism that can be constructed—as fine a Player as can be built for far more.

It has every expression-device that far more expensive Players possess—and exclusive features and improvements that many of those do not have.

It is an instrument that will ENDURE—that is built and fit to give a high measure of service and true pleasure in a home for many years.

It has modulating levers for artistic expression, the tempo lever for variations of time, the sustaining device to "hold" any phrase, the means to accent, subdue or silence any note.

Inside and outside, in every feature, this Player is one you may be proud to possess and it can be yours

## ON TERMS THAT YOU NAME

You know the price of this Player—you know your own means best. You know best how much a truly fine Player is worth to you in pleasure and to have in your home—the social advantages it brings, the actual benefits its presence confers.

Determine on that basis what the payments should be—then present, unhesitatingly, YOUR plan to us. If your plan is in any way in reason, such a Player as you have long wished to have—a better one than you could ordinarily buy for any price less than \$600—will NOW take the place of honor that it deserves in your home.

If You Can't Come Personally, Mail This Coupon.

FREDERICK LOESER & CO., INC.  
Piano Salons, Brooklyn, N. Y.

Let me have, without obligation, details of the Player-piano offer above.

NAME .....

FULL ADDRESS .....

(S.S.)