

DAYTONA ABOUNDS IN ATTRACTIONS FOR WINTER COLONISTS

Famous Beach a Mecca for Bathers and Motor and Aviation Enthusiasts —New Golf Links Ready for Use

DAYTONA Fla., Dec. 13. FLORIDA is becoming more and more the winter playground of the South. Florida herself is only just awakening to the importance of converting her coasts and lake regions into playgrounds for the enormous travelling public that is ever seeking good climate, good accommodations and ideal conditions under which to amuse itself.

It took New England years to realize that its barren, coast and high mountains could be converted into veritable gold mines by making them resorts for the tourist.

Florida in her turn is learning that its great coast lines of Atlantic Ocean and Gulf of Mexico and its myriads of sparkling blue lakes have a marketable value that should be listed with horticulture, truck farming and stock raising. The winter visitor has become a commodity, not an indigenous product, but a transplanted flower that thrives in the Florida sunshine.

On the East Coast, St. Augustine and Palm Beach belong to the old order of winter resorts, where fashion holds sway and the playground idea is almost lost under the complexity of their social life. Now Miami is working toward the same ideal.

Daytona has an entirely different idea about the entertainment of its winter guests. It has its fashionable hotels, but they are a means to an end. It is not the splendor of the hotel that counts; it is the comfort that it can dispense while the visitor is going the rounds of the most fascinating outdoor life to be found anywhere.

Daytona has always had the Halifax River, the famous twenty mile long sea beach, and when Ormond built its fine eighteen hole golf course Daytona shared its privileges with its neighbor over the river. But now Daytona has its own golf links.

Under the leadership of Col. E. P. Woodbury, Carl C. Knapp and several other members of the winter colony Daytona organized a club last season and carefully devised plans were put into immediate action. Donald J. Rose was sent for and he at once began the construction of the first nine holes of the course. An architect drew designs for a clubhouse and in January, when the vanguard of the tourists arrive at Daytona, it will find nine holes of the links ready for play and the clubhouse under construction.

Of value to the tourist is Daytona's new illustrated booklet, just fresh from the press, profusely illustrated and done in four colors, which will be a welcome substitute for the post cards of limited individuality.

Daytona is the pivotal point from which leads the Million Dollar Tri-

angle Highway westward through De Land, Sanford and Orlando and connects with the hard surfaced roads leading across the State to Lakeland and Tampa and out of Daytona southward to Palm Beach and Miami.

Beach racing since De Palma made a world record of a mile in twenty-four seconds on Daytona beach last season has received a new impetus and motorists from all over the country are planning to revive at Daytona the thrilling sport of racing on Daytona's twenty mile ocean speedway.

Fishing and surf bathing Daytona takes as a matter of course, for there is no month when some kind of sport fish cannot be hooked and when ocean bathing cannot be enjoyed. Daytona places itself in a bracket with Daytona Beach and Seabreeze and belongs to the triple alliance styled the Triple Cities.

Probably few people know that De Land is the concrete manifestation of a Northerner's dream. Almost half a century ago H. A. De Land of Fairport, N. Y., visited Florida for the first time and when after traversing the State he reached the highlands of Volusia County he envisioned this place as the site for the city of his ideal.

The community that then bore no name was named De Land and under the leadership of its founder began its life of advanced culture and progressive thought. In 1893 there came another Northerner, John B. Stetson of Philadelphia, to found the university.

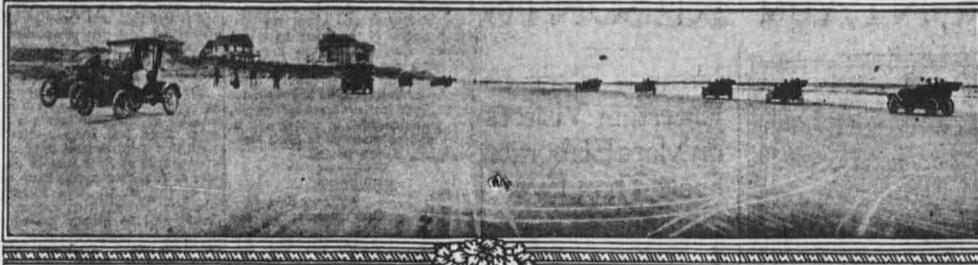
To-day's De Land is more modern than most of Florida's cities, but the atmosphere of culture in which the town came into being still permeates its life and lends an individual and fascinating charm.

The student life of De Land is enhanced by the fact that no month of the year forbids outdoor recreation of all kinds. Golf overtops all other sports, because of the great amount of money De Land has spent in fostering it. The links of the College Arms Golf Club is one of the few Florida courses on which championship golf has been played and it was here that Jim Barnes made the championship record in 1918.

For the angler and the hunter De Land has exceptional attractions. While the town is on the high pine lands the St. John's River is at the city's doorway.

Large fresh water bass are caught in quantities in Lake Ashby. For the hunter of small game duck, wild turkey, snipe and quail are within easy reach.

Ideal flying conditions, together with the hard wide beach, which gives a natural landing field, make Daytona a favorite location for aviators. Airplanes may be seen at all times on the beach. The ocean speed-



THE BEACH at DAYTONA, MECCA of MOTORISTS.

way is also the scene of many exciting motor races, and plans are being formulated for the revival of the famous racing events of other years in which large automobile manufacturers and sportsmen participated.

Cottagers have been arriving in ever increasing numbers. Mr. and Mrs. A. J. Quackenbush and Miss Olive Quackenbush of Schenectady recently opened their bungalow. Mr. and Mrs. W. I. Serrell of the Thousand Islands have returned to Daytona. Mr. and Mrs.

J. R. Elliott of New York are occupying their shore home. Mr. and Mrs. John Bell of Nyack will join friends here soon for the season.

Mr. and Mrs. Joseph Dykes of Flushing, L. I., and their daughter have arranged to pass the winter at the Ridgewood, as have also Mrs. Arthur L. Wentworth of New York and Miss Julia Marwell of Lake Placid. Mrs. Richard Purdy of Mount Vernon, N. Y., will spend the winter in Day-

tona where Col. Courtney is in the Royal British forces.

Mr. and Mrs. William Rockefeller of Tarrytown and Miss Margaret Strong of Italy, a grandchild of John D. Rockefeller, visited Mr. Rockefeller over the week end. Mr. and Mrs. Charles E. W. Moore of Pasadena have been spending some time at the Laurel in the Pines.

Arrivals at the hotels include: Laurel in the Pines—Mr. and Mrs. William Savage, Milwaukee; Miss J. Hyland, Mr. and Mrs. William H. Jordan, Mr. and Mrs. W. C. Moore, Mr. and Mrs. Adolph Outerbridge, Miss Catherine Outerbridge, E. P. Parsons, Mrs. J. Boardman, Mr. and Mrs. John Fahr, Dr. Alex. Lambert, Miss Beatrice Nash, Mrs. Thomas M. Blake, Miss Ella Blake, Miss Dorothy Keeney, Mrs. Joseph Burden, Miss Cyril Maude Burden, Edward W. Halet, Miss F. Halet, New York; Dr. D. W. Poor, Orange; Mrs. C. S. Hinckman, C. R. Hinckman, Philadelphia; Mrs. D. W. Smith, Mr. and Mrs. William Y. Reid, Brooklyn; Mr. and Mrs. G. Howard Wilson, Short Hills; Mrs. George Nichols, New Haven, Conn.; Capt. B. Allen, Gordon Taylor, Toronto; Mrs. W. E. Coffey, Greenwich, Conn.

Virginia—Dr. S. Berlin, Mrs. Charles L. Acker, J. A. Boepple, Miss Elizabeth Boepple, G. A. Sipp and family, Mrs. J. P. Viscardi and son, Mr. and Mrs.

C. F. Johannig, Mrs. F. M. Pearce, New York; Mr. and Mrs. P. H. Sheridan, R. A. Deeves and family, Mrs. A. B. Marshall, J. E. Hollwedel and family, the Rev. E. C. Dunn, Mrs. Anna Dunn.

Palmer—Miss Agnes Sweeney, P. H. Moore, Miss I. Lombard, Miss Helen Sprague, Commander and Mrs. J. E. Palmer, W. A. Jackson, W. C. Monson, F. J. Barrett, G. C. Handall, P. Kroell, New York; Dr. Anna de la Motte, Brooklyn; Mr. and Mrs. C. H. Day, Mendham, N. J.; Erwin H. Berry, Wilmington, Del.; Mr. and Mrs. John T. Flood, Philadelphia; Thomas A. Flood, Portsmouth, Va.

Marlborough—George H. Kirby, Col. Lincolnwood, N. J.; J. Gougherty, G. R. Hill and family, Brooklyn; M. L. Laurer, Miss Jonays, Mrs. Blake, Miss A. E. Kahane, T. Grey, N. H. Miers, T. J. Murray and wife, E. P. Young, A. Kelly, New York; Mr. and Mrs. A. Thorer, Newark; A. E. Duell, Orange; Robert J. Shaw, Boston; Mr. and Mrs. Frank Gallagher, Elmhurst, L. I.; Mrs. A. Thompson, Jersey City.

Florence in the Pines—Mrs. C. L. Davidson and daughter, Newark; Mr. and Mrs. M. J. Frank, Mr. and Mrs. C. H. Levy, Mrs. William Lehman and daughter, Mr. and Mrs. M. S. Adler, Miss R. Doyle, Mr. and Mrs. M. S. Dessan, Mr. and Mrs. S. Matter and family, New York; Miss M. J. Bresler,

Lakewood Has First Skating of Season

LAKESIDE, Dec. 13. SKATING has been added already to the sports programme here.

The cool temperatures permitting the opening of the ice rink at the Country Club A. R. Jenks won the cup put up by the association. Players were divided in eights, a prize going to the low score man of each team. The winners included P. L. Thomas, Malcolm Moore, Harvey Thomas, C. L. Bowman, Edward M. Baker, E. I. La-beaume, Harry Tipper, John Sullivan, B. C. Spinning and W. A. McDermid. The consolation prize was awarded to C. A. Steadman.

A movement is reported to be on foot to acquire the Straus property, known as the Old Country Club. It is said that if the property can be obtained local racing fans will build a modern half mile race track. Horse racing, which was revived here this fall, proved popular. W. W. Willock, Jasper Lynch, Archibald J. McClure and others are interested in the plan and are said to be back of the proposition to build a track.

Arthur N. Pack, son of Mr. and Mrs. Charles Lathrop Pack, will marry Miss Eleanor Brown of Waterbury, Conn., on Thursday of next week.

In All Saints' Church last Sunday evening the young members gave a pageant interpretative of church work. Miss Edith Gould and Miss Gloria Gould took leading parts, the former representing the Spirit of Wisdom and the latter the Spirit of Social Service.

The Misses Ferris on Saturday afternoon entertained at tea in honor of Col. and Mrs. F. H. Courtney. On the same evening Mr. and Mrs. Samuel T. Skidmore entertained at dinner for Col. and Mrs. Courtney, who sailed from New York to-day for England.

Howman and Mrs. L. W. Wheelock divided honors in the shoot for women. More than 400 persons witnessed the shoot.

In the golf tournament at the Country Club A. R. Jenks won the cup put up by the association. Players were divided in eights, a prize going to the low score man of each team. The winners included P. L. Thomas, Malcolm Moore, Harvey Thomas, C. L. Bowman, Edward M. Baker, E. I. La-beaume, Harry Tipper, John Sullivan, B. C. Spinning and W. A. McDermid. The consolation prize was awarded to C. A. Steadman.

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Miami, Fla.; Mr. and Mrs. M. Weisberger and daughter, Brooklyn. Monterey—Mr. and Mrs. Thomas H. Neary and family, Miss Gertrude Neary, Mr. and Mrs. Everett, B. G. Coehue, New York, A. O'Brien, Lakehurst, N. J.; Miss Gertrude A. Lilly, New York.

Clarendon—Mr. and Mrs. Ralph Hershoff, Brooklyn; Mr. and Mrs. L. Applebaum, Mr. and Mrs. A. Delstock, New York.

Those who registered during the week included Miss Winford, New York; D. A. Luffy, New York; Miss Settle, New York; Mr. and Mrs. R. J. Diebold, Cleveland; H. Robertson, Montreal; Mr. and Mrs. Brooks Frothingham, Boston; Miss Rand, St. Louis; Mrs. Regnier, Lenox, Mass.; C. M. Bronnson, New York; M. B. Hutton, Savannah, and Mr. and Mrs. G. T. Smith, New York.

Russell Doubleday of New York, who spent part of last season at Partridge Inn, will return this winter. E. Skinner registered from Bedford, England, on the opening day. Charles P. Pressly, who is Vice-Consul in Paris, has arrived at the inn for a visit, accompanied by his wife and daughter, Miss Marguerite P. Pressly.

J. Langford Stack of Chicago is enjoying a sojourn at the inn. Mr. Stack has a large hunting preserve in Georgia, where he has been for a week. As Dr. T. E. Ortel and his son Ray of this city were about to sit down to a luncheon recently a long distance call for the doctor came from Trenton, S. C., to hurry there to perform an operation on a man in a critical condition. The doctor's car was laid up, there was no train out, and to

reach Trenton in time to save the man's life seemed impossible. "We could make it in my airplane," suggested Bob, and hurrying to Camp Hancock father and son "shoved off." The flight was not only successful, but the operation was well.

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