

Store Hours
9 to 5:30

We fill mail and telephone orders for all merchandise so long as the quantities last.



We Sell Dependable Merchandise at Prices Lower Than Any Other Store, but for Cash Only.

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9 to 5:30

Embroideries

The economical women who do their own dainty sewing will welcome this offering. It is a good opportunity to buy early and wisely all the fresh, white frills and flounces that make the sewing of lingerie a delight.

- White cambric edgings in pretty patterns, 3 inches wide. 13c yd.
- White imported nainsook edges, 1 3/4 in. wide, and wide margin blind work, cambric edgings, 2 1/4 in. wide. 19c yd.
- White imported nainsook edgings, 2 3/4 to 3 in. wide, in daintily embroidered designs with firmly-made edges. 29c yd.
- White imported embroidered, long cloth edging, 6 3/4 in. wide in attractive Madeira effects. 69c yd.
- White cambric skirting edging, 1 1/2 inches wide. 42c yard
- White imported cambric edgings, 3 inches wide, with heavily embroidered edges. 15c yd.
- White nainsook edgings, in large eyelet patterns, 4 1/2 inches wide. 23c yd.
- White imported longcloth and cambric edges, 3 3/4 to 8 inches, in carefully embroidered reproductions of Madeira embroidery. 39c yd.
- White Swiss muslin flouncing for children's dresses, 25 inches wide, in floral and eyelet effects. 98c yd.

Macy's—Second Floor, Centre.

The "Acanthus"—Sterling silver flatware

A conservative and beautiful pattern of sterling silver flatware at prices unusually attractive.

TODAY the great cry all over the world is for silver. In consequence of this unprecedented demand for the precious metal, prices of manufactured silver have not only advanced, but may increase still further.

As a timely offering, the Acanthus pattern in sterling silver flatware represents a remarkable value. Bought some time ago at special prices, the pattern was discontinued by the manufacturers; and the price is now decidedly below the market. These prices are for this week only.



A partial list follows

Sets of six

Tea spoons, \$5.94	Bouillon spoons, \$9.94	Dinner forks, \$18.89
Tea spoons, medium 6.94	Ice cream spoons, 10.89	Dinner forks, heavy 21.49
Tea spoons, heavy 8.94	Orange spoons, 10.89	Ramekin forks, 10.89
Dessert spoons, 13.89	Oyster forks, 7.94	Spreaders, small, 9.94
Table spoons, 18.89	Individual salad forks, 10.89	Spreaders, large, 12.89
Soup spoons, 13.89	Dessert forks, 13.89	Dinner knives, 14.89
Coffee spoons, 5.94	Dessert forks, heavy 16.68	

Individual pieces

Pie servers, \$4.49 & \$3.49	Cold meat forks—small, \$3.96	Gravy ladles, \$5.94
Cheese servers, 1.98	large, 7.49	Jelly spoons, 3.96
Butter knives, 3.74	Berry spoons, 7.89	Mayonnaise ladies, 1.98
Butter picks, 1.49	Cream ladles, 3.49	Soup ladles, 14.89
Cucumber servers, 3.96		

Three-piece carving set, \$19.89

Macy's—Main Floor, Front.

Here are some more of those practical and economically priced items from the

January Sale of White Cotton Fabrics

- Sheertex Nainsook \$2.97**
for a piece of 10 yards. Usually \$3.49. Only 150 pieces at this sale, a soft quality for women's and children's lingerie. 36 inches wide.
- Pajama Check Nainsook 44c yard**
A heavy and durable quality in the small pin check pattern. For athletic underwear and pajamas. 36 inches wide.
- Crinkled Crepe 39c yard**
Soft crinkly crepe, excellent for undergarments; it requires no ironing. 28 inches wide.
- Pure Irish Handkerchief Linen, \$1.09 yard**
An excellent fabric for summer garments, sheer and cool. 36 inches wide.

White Silk and Cotton Ratine

Specially priced **98c yard**
A soft, rough weave mixture which will be popular for summer wear because of its well-wearing and well-appearing qualities. 36 in. wide.

White Outing Flannel 37c yard

A good, heavy weight for nightgowns, petticoats and children's wear. 27 inches wide.
Macy's—Second Floor, Centre—White Goods Dept.

A Sale of Velour Portieres

Excellent Quality at a Low Price
\$37.50 a Pair

Richly soft and heavy are these velour portieres. There are just 98 pairs, made of highly lustrous material in all the desirable color combinations. One side is of fancy, striped velour, the other of plain velour. Others of plain velour on both sides.

Macy's—Fourth Floor, 35th Street.



Hats for Girls and Boys

2 to 6 years old.
69c to \$4.74

Were Priced \$1.19 to 8.74

MATERIALS
Velours, velvets, beavers, plush and felts—all of a good quality and in the colors most becoming to children.
SHAPES
Roll brims, pokes, polos and tams.
TRIMMINGS
Tailored and fancy. Grograin ribbon bands and streamers trim beavers and velours; embroidery, flowers and soft satin ribbon trim other styles effectively.

Macy's—Third Floor, 35th St., Rear.

Cold Weather Linings

Quilted linings for coats, wraps, dressing gowns and fancy work. Pretty quilting designs of the following materials:

- 27 inch quilted sateen in white, light blue, pink and navy; also double faced in pink and light blue. \$1.49 yd.
- 27 inch quilted Jap silk, wool back, in gray, tan and black; also white with pink and blue floral design. \$2.74 yd.
- 25 inch lamb's wool interlining in white quilted on cheese cloth. 79c yd.
- 24 inch quilted satin in white, light blue, pink, red, navy and brown. \$1.64 yd.
- 48 inch French wool interlining, white. \$1.39 yd.

Macy's—Lining Dept., Second Floor, Front.

150 Sweaters for women in slip-on styles \$5.89



Three different models, all in fish-tail fancy weaves. Some with round necks, others finished with a Dutch collar and a crocheted tie tipped with balls.
Charmingly fashioned for wear with blouses and under suits or coats. Colors: navy, buff, peacock, black, corn, turquoise, and salmon. Sizes 38 to 44.

Macy's—Third Floor, 34th Street.

Some special items from the January sale of white

Marchioness CORSETS

Two models at **\$2.49**

The first of white coutil has a low bust, long hips, graduated front clasps. Sizes 23 to 33. They are particularly good for the well-developed figure.

The other is fashioned in pink broche with a rubber top. Lightly boned. Sizes 21 to 26. There are only 710 in this lot.

500 pink sa'tu brassieres \$1.49

Well-made body of pink satin, trimmed with strong imitation Cluny lace. Sizes 36 to 40.

Macy's—Negligee Dept., Third Floor, 35th Street.

The January Sale of White

Bleached Muslin Sheets and Pillow Cases

Macy's "Pride of Broadway," bleached sheets and pillow cases, made specially for us, known for their good service.

Macy's "Superior" quality sheets made of standard quality, fine soft finish muslin, at below to-day's wholesale cost, hemmed ends.

Special Prices

SHEETS	PILLOW CASES	Wholesale price to-day	Our price
54x90, \$1.24 each	45x36, 46c each	\$2.37	\$2.28
72x90, 1.64		3.09	2.84
81x90, 1.69		3.36	3.09
Bleached seamed sheets, an opportunity for boarding house and hotel keepers to replenish their stores.		72x99 3.42	3.19
72x90 in. \$1.34 each.		72x108 3.72	3.56
Hemmed, bleached muslin pillow cases.		81x99 3.83	3.56
Sizes 45x36 in. 29c each		81x108 4.17	3.94
		90x108 4.62	4.28

Sizes given are before hemming.

Macy's—Basement, 34th Street, Rear.

195 girls' coats

special **\$19.74** special

Sizes 10 to 16 years

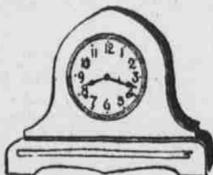
THEY are all-wool, all lined throughout and interlined. They all have fur collars of sealine, taupe nutria or coney.

SILVER TONE—Reindeer, henna and brown.

CORD DE LAINE—Brown, Pekin blue and henna.

BROADCLOTH—Navy, brown, taupe and green.

Macy's—Third Floor, 35th St.



Mantel Clocks

100 which arrived too late for the holiday season will be placed on sale at

\$12.49

These clocks were originally \$14.89. Semi-tombour shape, hand rubbed, mahogany finished cases and eight-day movements. Strike the hour and the half hour. 11 inches high, 14 1/2 inches wide, 5 inch dial with convex glass.

Macy's—Basement, 34th St., Front

324 Corduroy Robes

for Women **\$8.74**

tax 13c

Reduced from

\$12.74

Three attractive and desirable models, lined throughout with dotted or flowered mull.

Colors: coral, light blue, pink, turquoise and wistaria. Sizes 38 to 44.

Macy's—Negligee Dept., Third Floor, 34th Street.

In the Misses' Own Section

Japanese Cotton Crepe Kimonos \$2.79

hand embroidered heavily in colors. Japanese sleeves, and a narrow girdle belt of the material. In pink, light blue or Copenhagen. Sizes 6 to 16.

Macy's—Third Floor, Centre.



Embroidered Metal Laces

At an average of **1/3 Less Than Original Prices**

Bands, edges and flouncings, all appropriate and beautiful for evening and party frocks.

Gold and Silver embroidered on black, white and colored silk net grounds in the rich, new and intricate designs that this season has shown.

A chance for women who make their own evening dresses to duplicate imported models at a very much lower cost!

A limited assortment of

Silk Nets 98c yard

Fine qualities in street and evening shades. 40 inches wide.

Macy's—Main Floor, 34th Street, Centre.