

### Trinkets

In Sterling Silver and Pearl, Paper Envelope Openers, Hat and Clothes Brushes, Trays, Bon Bon Spoons, Aluminum Clothes Brush and Tray. Fancy Willow Baskets for paper, for work, for wall pockets. Gifty things that are handy on dressing table.

Our east window has a Christmas tree, containing all tree decorations at one cent to ten cents. Your own selection for ten cent.

Musical Instruments from a jewsharp to piano. In fact we carry about everything you may wish for in our line.

## Christmas Display.

The consensus of opinion as estimated from the enthusiastic expressions heard on all sides, seems to be that all previous Christmas displays in our store has been exceeded, not only in extent, but in newness, excellence, originality and exclusiveness. To the people of Emporium and vicinity come and see, sight-seeing only puts one in form to know how to enjoy this Christmas display it is in a class peculiar to itself—it is simply LLOYD'S.

# H. S. LLOYD,

EMPORIUM, PA.

Oh! Ho! Oh! Ho!

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He has come this way,  
He has come this way,  
With reindeer fleet and speedy sleigh;  
He's muffled in furs from top to toe,  
And whistled merrily o'er the snow:  
Oh, ho! Oh, ho! to Lloyd's Christmas store I go.  
He came o'er the snow,  
Oh, ho! Oh, ho!  
He whistled merrily over the snow,  
Oh, ho! Oh, ho! to Lloyd's Christmas store I go, Oh, ho.



## LEADERS IN HOLIDAY TRADE

### Baby Showing

The demands of our business in dolls, has made increase space an necessity, one whole section on west side of our store, you will find our Babies' Kingdom. So many dolls that little mothers will get distracted in the choosing. Grown-up dolls, baby dolls, boy dolls, girl dolls, French dolls, German dolls, Swiss dolls, dolls that bring thoughts of the Emerald Isle, colored dolls Chinese rubber dolls, just plain rag dolls, dolls with movable eyes and limbs, and every other kind, to please the children.

### Givable Books

When books are used as gifts they not only cause pleasure and satisfaction to the recipient, but also carry with them evidence of the refined feeling which inspired their selection, thus doing double duty. A good, pure Book makes an ideal gift and few if any, are insensible to its charm. We've so many Suitable Books here, and for all ages and taste, that a whole page, of description would be scarcely a hint. Come in and take a look at our large line, it won't cost you anything.

### Sellaloyd

The first table in the centre aisle is devoted to showing of Celluloyd goods, Jewel Cases, Toilet Cases trimmed with silver, Nectie Cases, Fan Cases, Combination Cuffs and Collar Boxes, Manicure Sets, Combination Toilet and Manicure Cases, Glove Boxes, Whisk Holders, Ladies' Writing pads. Early choosers get best selection in these dainty remembrances.

### Kodaks

If you think of buying a Kodak for your lady or gentleman friend, you want to be sure that it is a good one. The Bull's-Eye Kodak, is perhaps the safest choice—surest to suit, any one; convenient and easy to operate. Makes pictures 3 1/2 inches square; of course we have other styles of Kodaks from \$5 up and a splendid showing of plate cameras of every sort, and all the material necessary in developing.

### Games, FUN FOR YOUNG and OLD

A section of the centre aisle of our Big Toy Store is devote to all sorts of odd and interesting games. "Grandpa" and "Auntie" will enjoy these as well as the young people and children.

HINTS—Crockinole Boards, Bagatelle, table Croquet, Parcheei, Military games, Klondike, Pot of Gold. But the Toy Store is full of such helps to holiday merriment at less than usual costs. Of course they'll go in a jiffy.

### Puzzling

It is often puzzling what to give, with the best will and intention there are often limitations that restrict the Christmas giving. It may be the purse. It may be lack of time to pick and choose. It may be doubt as to what will be acceptable.

Harry S. Lloyd's Store.

Offers almost illimitable opportunities for wise holiday buying. Doubts as to what to get and how much to pay are resolved into certainties by a study of his values and prices.

SANTA CLAUS.

### Photo Frames

Newest, Prettiest, Oddest at little prices, these Photo Frames on our west counter, in Celluloyd, in China, in Gold plated, in satin and in hand-painted styles. These are going very fast.

### Leather Gifts

Combination Pocket Books of black and colored leather, metal corners. Ladies' Pocket Book trimmed with silver. Music Rolls of genuine leather and Leather Photo Frames and leather Lap Tablet trimmed with silver. A fine showing in these goods.

### Toys, Toys, Toys

AT. AT. AT.  
Lloyd's! Lloyd's! Lloyd's!  
A WONDERLAND OF TOYS.

We venture to say that the greatest line of strictly new Toys, Dolls and Games ever put on sale in Emporium is now ready. No hold-overs here from previous years, as every article was purchased this season. The little folks all say that its the greatest Toy Circus ever came to Emporium, and they seem to be practically a unit in the wish that Santa Claus will do his choosing at this store.

### Diaries

These books for daily jotting, some folks would hardly do without, and still, many others prefer cudgeling their memories for things they'd know in a moment with an easily kept diary to help. Almost starting time. The new Diaries are here in splendid assortment. Your own particular style and arrangement is here if anywhere.

### China AND GLASSWARE

The home table must have its dainty China and Glassware, and no table is complete without some fine piece of China on it. Our assortment of Jardiniere we think is the finest display in the city. A charming choosing in sizes, shapes, and decorations, colors and prices. These goods make a most dainty and acceptable Christmas gift.