

ANNUAL

Christmas Piano Sale

OF

Latest 1911
Factory Models

BEGINNING

Saturday, December 3, 1910

AT THE

E. R. MOSES MERCANTILE CO.

GREAT BEND, KAN.

WE SAVE YOU \$125 to \$200 DURING THIS SALE

FREE

50 Lessons Free 50
One complete one year
course of 50 lessons free
to all who buy during
this sale regardless of
price or terms of pay-
ment.

EXCHANGE

Old Pianos and Organs
taken in trade the same as
cash.



HOBART M. CABLE

FREE We Give One Year Free Trial
On Every Piano

TERMS

Every piano is marked
in plain figures, the reg-
ular retail price and the
special factory price.

New pianos go while
they last at \$147, \$183, \$225
\$247, \$298, \$335 up to \$800
which regularly sell at
\$300 up to \$1000, on terms
as low as \$10 cash and \$5
per month.

SPECIAL

A small deposit secures a
Piano for Xmas delivery.
Make selection now while
stock is LARGE.

Special Notice

We have purchased for spot cash nearly two car loads of new Pianos of the Latest 1911 Sample Models in all the choicest genuine Mahogany, Walnut and Oak woods from the leading factories of the world including such well known makes as Hobart M. Cable, Ivers & Pond, Milton Fisher and several other well known makes.

Our tremendous saving in price makes it possible for us to give our patrons the benefit and we offer these strictly High Grade Pianos at prices that should appeal to any one who ever intended to buy.

There is no Fake

Coupons, Puzzle, Dot, or Guessing Contest connected with this Special Xmas Sale, it is just a plain straight toward business proposition.

GOLD WATCH FREE

Send us the name of a friend who may buy a piano and we will give you a beautiful open face gold watch free when we sell the piano. Send name to

E. C. COON

Care of E. R. MOSES MERCANTILE CO.

Remember every piano is fully warranted by the manufacturers
as well as our personal warrantee.

E. R. MOSES MERC. CO.

GREAT BEND, KANSAS

Egbert C. Coon, Special Factory Salesman.

