

# WINTER GOODS MUST GO!

Sale Starts Friday Morning, January 21, and Ends Saturday,  
January 29---Only 8 Days.

This Will be one of the REAL SALES, for we do not  
Intend to Carry Any Winter Goods Over.

Winter goods must go. Having decided to not carry one piece of winter goods over, we are going to sell same at prices never heard of before, or never again. Now this will include all the new stuff that we have added within the last few days, but it must go, for we want to make room for our new spring goods.

This sale will include Men's Winter Overcoats, Ladies' Coats, Duck Coats, Wool Goods, Underwear, Leggings, Overshoes, Caps, Stocking Caps, Outing Flannel, Wool Hosiery, in fact all winter goods must go, and we will have many other bargains on sale.

## Men's Suits and Overcoats

We have only fourteen overcoats in black, brown, gray, that we will sell. They are small sizes and must go. If you can wear one you can have it at your own price. They are Hart Schaffner and Marx and Clothcraft makes.

### Men's Suits.

We have 25 men's winter suits that must go, regardless of cost. All colors. Now these are good suits, but we don't intend to pack a single suit over; so come in, let us show them to you and fit you out, for it will be money to you to investigate these suits.

We have one lot of boys' suits and odd pants that we are going to close out. Your price is ours, so lay in the supply while the time is ripe.

### Underwear Underwear Underwear

\$1 ribbed and fleeced in men's underwear will go at 69c. 50c garments will go at 34c. One lot of 25c two-piece boys' underwear will go at 9c per garment. Think of it!

Ladies' underwear will go at the same big reductions. Stop and think of it, at this time of year! Come early and get the sizes.

## Sweaters Sweaters

We have a few sweaters left, but intend to close them out. They are brown, blue, gray and white.

\$10 grade, 2 left, go at each	\$4.98
\$5 grade goes at	2.98
\$2.50 grade goes at	1.69
\$2 grade goes at	1.39
\$1.50 grade goes at	.98
\$1 grade goes at	.69
50c grade goes at	.35

Get busy on these.

## Blankets. Blankets.

We have about 12 left, and they will be sold from 25c to \$2.25. These are bargains. If you ever expect to use blankets, buy them now. They are good and large size.

## Wool Shirts.

Have a few left in sizes from 14 1-2 to 15 1-2, and they must go.

\$2 grades go at	\$1.19
\$1.50 grades go at	.98
Dollar grades go at	.69

These are certainly bargains.

## Shoes Shoes Shoes

We have a few high top shoes for men, boys, women and girls which must go at your price. Come in, and if we can fit you, you will buy as you have never bought before, so get busy.

## Ladies' Coats.

We have 50 ladies' coats left and we are going to sell every one of them. We will not pack them over. Prices you never heard of before.

We have one lot of coats ranging in price from \$15 to \$25, your choice for ..... **\$10.98**  
\$10 to \$15 values at ..... **6.98**  
\$6 to \$10 values go at ..... **4.98**

## Ladies' Skirts.

We have a nice line of these and intend to close every one of them out. They are the latest in style, and colors are black, blue, brown, gray.

\$12.50 to \$10.00 grades go at ..... **\$7.48**  
\$ 7.00 to \$10.00 grades go at ..... **\$5.48**  
\$ 5.00 to \$ 7.00 grades go at ..... **\$3.98**

Think of buying skirts at these prices, but they must go.

## Gloves. Gloves.

Every pair must go.

\$1.50 grades go at	.98
1.25 grades go at	.89
1.00 grades go at	.69
.50 grades go at	.35
.25 grades go at	.15

## Woolen Dress Goods.

Now is the time and here is the place. We have about 100 pieces and intend to move them, for we don't believe in carrying winter goods over.

\$1.50 grades go at	.98
1.00 grades go at	.69
.50 grades go at	.34
.25 grades go at	.17

We have all colors and the price is sure.

Space won't permit us to mention everything in our winter sale. But remember that all winter goods go. We don't intend to pack one thing over. Remember, this sale starts Friday morning, Jan. 21, at 8 o'clock, and ends Saturday night, January 29, positively, and there will be eight days of red hot selling. Your price is ours, so come. We mean business, because our winter goods must go. Come early and stay late. Don't forget the date, the place, the time.

# The Leader Mercantile Company

Successor to John M. Cooper.

Jasper Brothers, Managers.