THE MEMPHIS DAILY APPEAL.

BY M'CLANAHAN, TROUSDALE & DILL. MEMPHIS, TENNESSEE, THURSDAY MORNING, SEPTEMBER 17, 1857. VOLUME VIII.---NUMBER 155.

The Memphis Appeal.

PUBLISHED DAILY, SEMI-WEEKLY AND WEEKLY, BY JAS. E. M'CLANAHAN, LEONIDAS TROUSDALE, BENJAMIN F. DILL,

UNDER THE STYLE AND FIRM OF

M'CLANAHAN, TROUSDALE & DILL,

TO WHOM ALL LETTERS OF BUSINESS, OR OTHERWISE, SHOULD BE ADDRESSED.

PRICE OF SUBSCRIPTION.

Daily in advance, per annum.....$10 00
Tri-Weekly " " " 5 00
Weekly " " " 3 00

☞ Tri-Weekly copies will be furnished to Clubs of Two and upwards at $2 50 each; Weekly invariably in advance, and every Club to be made up at one office.

☞ An odd subscriber and a new one will be taken together at $2 50 each.

☞ In no case will the paper be sent to any subscriber unless the order for the same is attended with the cash.

☞ All bills rendered to subscribers will be considered due and payable in 3-Monthly payments in advance.

☞ The foregoing terms will be strictly and rigidly adhered to.

DAILY RATES FOR ADVERTISING.

Adopted by the Appeal and Eagle and Enquirer.

Square.	1 Day.	2 Days.	3 Days.	4 Days.	5 Days.	1 Week.	2 Weeks.	3 Weeks.	1 Month.	2 Months.	3 Months.	6 Months.	1 Year.
1.	2 00	3 00	3 50	4 00	4 50	5 00	6 00	7 00	10 00	12 00	15 00	20 00	30 00
2.	3 00	4 50	5 50	6 50	7 50	8 00	10 00	12 00	16 00	18 00	22 00	30 00	40 00
3.	4 50	6 00	7 50	9 00	10 50	12 00	14 00	16 00	20 00	25 00	30 00	40 00	60 00
4.	5 00	7 50	9 50	11 00	12 50	14 00	16 00	18 00	22 00	27 00	35 00	45 00	60 00
5.	6 00	8 50	11 00	12 50	14 00	15 00	18 00	20 00	25 00	30 00	40 00	50 00	70 00
6.	7 00	9 50	12 00	14 00	16 00	18 00	20 00	22 00	30 00	35 00	45 00	60 00	80 00
7.	8 00	10 50	13 50	15 00	17 00	20 00	22 00	25 00	35 00	40 00	50 00	70 00	90 00
8.	9 00	12 00	15 00	17 00	20 00	22 00	25 00	30 00	40 00	45 00	55 00	80 00	100 00

☞ One square, recievable weekly, per annum, $40 00
" " " twice a week, " 50 00
☞ Two squares, recievable weekly, per annum, 60 00
" " " twice a week, " 80 00
☞ All advertisements required to be kept on second page, CHARGED AS NEW EASH DAY, and on third page, and advance over stated rate.
☞ Advertisements intended to be discontinued, or sent in large type, charged DOUBLE rates.
☞ Tri-Weekly advertisements will be charged extra for occupying space over contract, and when LARGE TYPE is required to be used, or the advertisement kept on inside of paper.
☞ Tri-Weekly advertisements will be charged extra at regular rates for Weeks, Sunes, Remnants, Opportunity Notices, To Boardinghouses, &c.
☞ TRANSIENT ADVERTISING MUST BE PAID FOR IN ADVANCE.
☞ No advertisement will appear in the Weekly paper unless by special contract.
☞ Advertisements to be inserted in the Weekly paper only, or at irregular intervals in either of the papers, will be charged $1 per square for every insertion.
☞ Announcing candidates for State, County and Municipal Offices, $5 each, to be paid in advance in every instance.
☞ All advertisements for Charitable Institutions, Fire Companies, Ward, Town, and other Public Meetings, to be charged half rates.
☞ Marriages and Deaths are published as news; but Obituaries, Tributes of Respect and Funeral Invitations will be charged as advertisements.
☞ All Legal and Transient Advertisements will be charged by the insertion.
☞ Editorial Notices in Local Column will be charged $1 cents per line.
☞ No deviation or variation will be made from the foregoing rates.

M'CLANAHAN, TROUSDALE & DILL.

Professional Cards.

N. C. TAYLOR.....J. L. HOGLE.
TAYLOR & HOGLE,
ATTORNEYS AND COUNSELORS AT LAW, Pascola, Mississippi, will attend to business in the counties of Marshall and Tate, in the Chickasaw Purchase, and the counties of Panola, Lafayette, Tallahatchie, Yalobusha, Tippah, Chickasaw, Pontotoc and Smithville in North Mississippi. sep7-w3m

JOHN HALLUM,
ATTORNEY AT LAW, and General Collecting and Business Agent, of West Tennessee, and the counties of Marion and Fayette, in Arkansas, will attend to the collection of claims in Chickasaw, Choctaw, Yalobusha, Tallahatchie, Panola, Tate, Marshall, Fayette, Shelby, Dyer, Gibson, Madison, Henderson, Hardeman, Hardin, McNairy, Carroll, Henry, Weakley, Obion, Lauderdale, Tipton