THE MEMPHIS DAILY APPEAL.

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Daily Appeal

DIRECT TRADE JUST IN THE NICK OF TIME.

From the Norfolk Day Book.

It will be seen by the following letters from M. Lecouvreur, that the seeds sown by that worthy gentleman and the Merchants and Mechanics' Exchange of this city, are about to bring forth good fruit, and as it happens, in good time. We are to have a vessel load of foreign goods here about the 20th of this month; and "the iron once broken," we can almost guarantee against a relapse into our present state of abject dependance on the North. Let every southern man stand by the good work and give a helping hand:

PARIS, October 10, 1859.

Kaber Sirs, Resp. President of the Merchants' and Mechanics' Exchange, Norfolk:

DEAR SIRS—I wrote you by the last mail that the committee of Norfolk was definitely organized by the course of influential and well considered men, under the firm of Aycard, De Goyon & Co. Its location is conspicuously in the populous center of business.

The cargo of the vessel which is going to leave St. Nazaire for Norfolk is in active preparation, and my next letter will inform you precisely of the time it will sail.

We have been subjected to long delays in consequence of difficulties of every kind; you cannot have any idea of the obstacles encountered by routine, and what is called established courts. It has been necessary to struggle with courage and perseverance to overcome them. The press gave us its aid. I send you to-day a newspaper of St. Quentin, one of our great manufacturing centers, which has warmly sustained our project. I also forward you a pamphlet published in Belgium by one of the members of the committee which was formed at Brussels to establish commercial relations with the South, and a copy of the letter I received from the author of it. I set myself in direct relations with the committee of Brussels; and goods suiting the wants and tastes of such nation will be sent from both countries.

I have, then, reason to hope, Mr. President, that my efforts will be successful, and that Norfolk will wake up from its lethargy. You will have contributed in a great degree to that result, and the South will owe to you a large share of its success.

I now make ready to return to Virginia, so as to unite my efforts with yours and create at Norfolk the emporium which will be the correspondent and complete of that of Paris.

Please accept, Mr. President, the assurance of my entire devotion. E. LACOUTURE.

PARIS, October 27, 1859.

To Kader Brizye, Esq., President, etc.

DEAR SIR—I was shocked at every kind sneer and by jealous rivalries had paralyzed till now all my efforts to create direct relations between France and Norfolk; to control against them I was obliged to keep the secrecy. I caused the letters of Col. Payne to be published, with the resolutions of the cities of Norfolk and Memphis; I had the maps of the railroads of the southern states, which I published in the columns of the *Norfolk Argus* expressly engraved; in a word I followed your counsel. I interested the press on the question and by dint of publicity, commerce has understood at last the serious advantages that the line of Norfolk was offering to it in the present and future. I made known all the arguments presented by Col. Payne and demonstrated that it was not a simple mercantile operation, but in reality a national undertaking that was to come. I convinced at last the organizer at Paris an important company (commercial agency) which will represent the interests of the South. I took the charge with the aid of the principal of commerce to organize a similar house at Norfolk which represent the French interests. Both company will be in regular correspondence and will consign reciprocally to each other the goods forwarded from France and America. They will inform each other of the wants of both countries, of the price of the articles of the goods to forward, so as never to consume the same, nor cause any depreciation.

The Comptoir at Paris, represented by Messrs. Aycard, Grand and Giraud, very able and influential men, will solicit goods from the French products and manufacturers to have them known as specimens (samples) on the Norfolk market. The Comptoir of Norfolk will take orders which he will transmit to that at Paris. In return the Comptoir of Paris will sell or cause to sell for the American merchants the goods forwarded by them.

I hope that the first vessel will arrive at Norfolk on or before the 25 of December next; she will serve as a pioneer to the steam line and when she will be expected she will find and profit of the relations thereby created. The first vessel will be consigned to the Merchants, & Mechanics' Exchange, in the person of its President.

I made a contract with the Directors of the Comptoir of Paris to fix in a regular manner its relations with the Southern ports.

I am happy, Mr. President, to announce to you this good news. I spared neither care nor trouble to obtain this result and justify the confidence of which you honor me. I honor me in the name of your Association which received in its bosom my son and myself.

The means of the operation depends now on Norfolk; if Norfolk profits by the best advantageously, the line will be created forever, and we will have no more recourse to dread.

I did not want to leave France before I had attached to the side I had fixed to myself. I will now make my disposition to return so as to proceed with you in Norfolk to the same organization.

The establishment in France of the general warehouse created by a law, will permit to sell profitably all the American products without having to fear any depreciation.

I pray you to accept, personally, the expression of my distinguished consideration.

EDWARD LACOUTURE.

The Execution at Charlestown.

CHARLESTOWN, December 16.—We have had an exciting time during the past twenty-four hours. The 10 o'clock train yesterday evening brought a large number of strangers, and every kind conceived