CHRISTMAS CARDS.

What Some of the Leading Houses of Memphis Have to Say to the Public Touching their Ability After an Almost Exhaustive Trade, to Supply

Anything from a Bonnet or a Hat to a Pair of Shoes or Boots, from One Bale of Cotton to Fifty Thousand Bales, and from a Plow to a Cotton Gin.

Orgill Bros. & Co.

Anything in the hardware line, from a paper of tacks to a cotton press, can be found at this popular old establishment, and those who order goods by letter can depend on getting them just as cheap as if they came in person. The Orgills were always considered among the leading merchants of Memphis. The other members of the firm, Messrs. G. L. Dennison, A. T. M'Near and John T. Willins, are live, enterprising gentlemen, who have been in the hardware business a long time, and know how to conduct it. The great house should be visited by all who want hardware, iron, cotton gins or presses, wagons, guns, or fine cutlery. All these articles, selected with great care, and bought at the lowest figure that can be obtained by the largest buyers in England or America, can be found in great variety at the commodious establishment, Nos. 310 and 312 Front street. Orders from country merchants will receive careful attention, and be filled to the satisfaction of those who send them. The stock of agricultural implements is probably the largest and most complete in the southern States. Grist and sorghum mills, as well as all the farming machinery, are kept on hand, and will be shipped promptly and in good order. A sportsman who wants to go to the woods well equipped with gun and fishing tackle can find just what he wants at Orgill Bros. & Co.'s. No establishment has a better stock of goods to select from, or can offer greater inducements, than this popular old house.

Hadden & Farrington.

The immense store-rooms, Nos. 278 and 280 Front street, are filled with a varied stock of groceries, especially selected for this market. This firm is one of those which have had a great deal to do with the flood of business that has poured in upon Memphis the winter. Hadden & Farrington deal extensively in flour, bacon, lard, sugar, coffee, molasses, whisky and all other articles usually found in the best wholesale grocery houses. Buying in such great quantities, they get their goods at the lowest figures, and their customers get the benefit of this in exceptionally low prices on their bills of groceries. As cotton factors, Hadden & Farrington rank among the best. Messrs. D. P. Hadden and J. M. Farrington are popular, reliable and enterprising gentlemen, whose success is witnessed with delight by the entire community.

Menken Brothers.

The history of the commercial prosperity of Memphis would be incomplete without reference to the solid and successful dry-goods house of Menken Brothers. The intelligence, energy and enterprise of this firm has met with the success that such qualities are bound to achieve everywhere. This, coupled with a large capital, every ready to take advantage of a weakening market, places this firm on such footing that they can successfully compete with merchants at home or abroad. We take pride in recording the honorable career of Menken Brothers in our midst, and will merely add that the prosperity of such men means the prosperity of Memphis.

A. Vaccaro & Co.

For many years the above firm has been in the wholesale liquor trade, at 324 Front street, and its business has grown steadily, and its reputation has become known to all the country round about Memphis. For either country merchants, saloon-keepers, or family use, Vaccaro & Co. have brandies, whiskies, wines, gins, ales and porter, from which the best judges will tell you that you can select as good articles as were ever distilled or brewed. While every one knows that good liquors cannot be sold at very low figures, it is generally conceded that Vaccaro & Co. sell first-class articles at as low figures as they can be placed on this market. If you want some good brandy, Irish, Scotch or American whisky, pure gin, or rum, or anything in that line, just call on Vaccaro & Co., and you will find something to make you happy, notwithstanding the depressing influence of the weather.

Taylor & Arnold.

This is one of the stirring, go-ahead firms that sell great quantities of groceries to the city trade, country merchants and solid farmers. They sell out a stock so quickly that nothing grows old, except their wines and liquors, which are old before they are placed on sale. This firm has handled a large amount of cotton to the profit of its proprietors, and has supplied the goods for a number of the retail grocers of the city, who prefer Taylor & Arnold's stock on account of its being so carefully selected and embracing many articles too frequently overlooked by wholesale dealers. The store, No. 272 Front street, was kept open during the fever, and its patrons were supplied with everything ordered, though it was very difficult for the firm to secure the goods on account of the limited freight facilities. Taylor & Arnold have a good reputation, and they have earned it.

W. A. Gage & Bro.

Messrs. W. A. and H. M. Gage are doing an extensive business at 300 Front street, as cotton factors, under the above title. The senior member was for a long time well known to the people in the surrounding country as a member of the firm of Gage & Fisher, which ranked among the best in the business. He is certainly one of the most successful cotton factors, and his brother, Hiram M., is a worthy partner and clever gentleman. They have the very best facilities for handling cotton, are located in the portion of the city where most of the staple is sold, and the salesman is as careful of the interests of their customers as any one can be. They make liberal advances on cotton, have worked nobly to make Memphis the great market it now is, and are better prepared than ever before to extend their business and make lasting friends of those who place their cotton with them.

Porter, Taylor & Co.

Here is a house of which too much good cannot be said. As grocers, cotton factors and good citizens, its members come up to the standard set by the most exacting. With a large capital carefully handled by men of great experience, who are naturally liberal and obliging, Porter, Taylor & Co.'s great store has a trade and a standing that is known at every point which trades with Memphis. The *attaches* of the house, like the proprietors, are competent and pleasant gentlemen, and those who visit the place are always impressed with the fact that Porter, Taylor & Co. do a first-class business, keep the most excellent stock of groceries, and handle cotton as successfully as any one can expect. They have such a large store, so well located, and a cotton salesroom so well adapted to the business, that they get through with the greatest amount of work with the least effort. For the past few years they have given close attention to the wants of the city trade, and have been buying a class of groceries that cannot fail to please the most critical buyers. The thousands of planters, whose cotton has been sold by Porter, Taylor & Co., are unanimous in praising the house for its good sales and liberal dealing. Call at 300 Front, if you want to buy groceries or sell cotton.

Fader, Frank & Co.

The success of this new firm of thorough business men and enterprising citizens is, we are happy to state, commensurate with their efforts to build up a good trade by fair dealing and prompt settlements with those whose cotton they have handled so successfully. In their grocery business they have given as good bargains as can be had in the town. Country merchants making large purchases have found that Fader, Frank & Co. can fill orders so cheaply and promptly that they are deemed successful rivals of the grocery houses further north. In both departments of their business (groceries and cotton) they are reliable and thoroughly posted. The store is 294 Front street.

Almost Marvelous.

If there be one thing more than another to make the outside world wonder it is surely the extraordinary vigor and vitality of Memphis as a wholesale market. In all the past history of this wonderful young city she has never done so much business in the same length of time as since the first of November last, and it can be attributable chiefly to the indomitable and unyielding spirit that pervades the ranks of *our wholesale merchants*. We have not failed to notice that although there are always timid men ready to predict evil forebodings when apparent difficulties present themselves; yet when the braver and more resolute meet and successfully overcome what seemed insurmountable, then it is that all classes again take heart and hope. So it is with Memphis. Many false phophets last summer predicted decay and death to our giant young city, but to-day, because of our strong, determined and never-to-yield wholesale merchants, even the most timid have concluded to discard their doleful lamentations and join in the great rush of business prosperity. All honor to our merchants who have fought, talked, written and worked for Memphis. We have many of them represented in our columns to-day, and worthy to head the noble list is the firm of Wm. R. Moore & Co., 396 Main street.

Oliver, Finnie & Co.

The forty-five employes of this immense wholesale grocery-house have been, for the past few weeks, working from early in the morning till twelve o'clock at night, endeavoring to fill the countless orders for staple and fancy groceries. Oliver, Finnie & Co. have one of the largest stores in the city, and in that store can be found every article that can properly be called for in a grocery store. No matter whether there is any profit in a particular class of goods, if they are to be expected in a grocery-store, Oliver, Finnie & Co. will have them. This establishment has probably filled more orders for groceries, since the first of November, than any house in the south. They keep the best of everything, and sell very cheap. It has done a great deal for Memphis in bringing to the city trade that formerly went to other points. No men in the business ever displayed more pluck and enterprise in taking hold of different lines of goods, and handling them so successfully as to make this city a market for them. Hams, lard, cheese, canned goods, cigars, tobacco, etc., are bought by the train load, and are shipped to the country customers of Oliver, Finnie & Co. at such a small margin of profit that it astonishes them to get such low figures from a Memphis house. Every grocer who visits the city ought to take a look at their stock.

M. Gavin & Co.,

wholesale grocers and cotton factors, at 232 Front street, have been, for nearly a quarter of a century, one of the *first-class* grocery and cotton houses of Memphis, doing strictly a cash business, which they have made a success. All are treated alike at that house; the old, young and inexperienced are treated the same as the greatest experts. There are very few houses in the commercial world at present doing business on such just principles. They make cash advances on cotton consigned to them, and their charges are liberal and just. They say they covet particularly the patronage of shrewd, cash paying men, and who are able to see and appreciate the advantages afforded them at a house doing business exclusively on a *cash basis*. Parties at a distance can save time and money by sending to this house their orders, with an approximate amount in cash.

I. Podesta & Co.

In the lines of wines, liquors and cigars a splendid stock can be found at the above house, No. 270 Front street. The proprietors are importers and wholesale dealers in the above-named articles, and are sole agents for J. Walker & Co.'s celebrated cream ales. Their liquors are of the best brands, both foreign and domestic, and their wines are of the best vintages that could be purchased and imported. The cream ale of Walker & Co. is justly famous the world over for its qualities of body and flavor. The stock of cigars is also large, comprising the best and most popular brands. Strangers in our city will find it to their interest to make purchases at this popular house. All goods are sold at low prices, the proprietors of the house believing in making quick sales, and being satisfied with small profits. The house is now doing a very large business, and with increased facilities.

L. Lawhorn & Co.

The above named firm does an extensive commission and produce business at No. 355 Front street. As general commission merchants their business is one of the largest in the city, and extends throughout this and the adjoining States. They deal largely in produce of every description, and their trade is that particular being increasing rapidly. Parties assigning goods to the above named house will find that the best prices will be received on such consignments. Merchants and planters from the country are invited to call and make arrangements for whatever they need in the above line of business. The members of the firm, Messrs. L. Lawhorn and A. W. Newsom, have had large experience in the commission and produce trade, and will give satisfaction to all customers.

Brooks, Neely & Co.

The firm named above does a wholesale grocery, cotton factoring and commission business at 357 Front street. Their trade is extensive and increasing daily. The stock of groceries and plantation supplies on hand is one of the very largest and freshest in our market, and is receiving daily large additions. Everything in the above lines of business can be found at this house, and will be sold at the lowest possible rates. Country merchants should not fail to visit the store of Brooks, Neely & Co., and examine the stock of goods offered for sale. They make prompt sales of all cotton consigned to them, and secure for such the best possible prices, which they are enabled to do owing to their experience in that branch of trade. Liberal advances are made to shippers of cotton, and they guarantee satisfaction to all their customers. Give them a call.

Stewart, Gwynne & Co.

As wholesale grocers and cotton factors none stand higher than the firm above named, and who do business at Nos. 356 and 358 Front street. A well selected and very large stock of groceries is kept for sale at the store, and is being sold at prices that defy successful competition. The business of the firm is rapidly increasing, the result of fair and liberal dealing, industry and enterprise. Their rule is to increase their volume of business by demanding but small profits and selling none but the very best goods. In their large establishment can be found every article usually kept in leading grocery houses. In the cotton factoring line their business is extensive, and has increased wonderfully this season. Their friends may rest assured that all cotton consigned to them will receive the closest attention and will be sold for the best interest of their customers who make them such consignments.

H. L. Meacham & Co.

The senior member of this firm has been doing business in Memphis for more than thirty years. For a long time Meacham & Co.'s was the only exclusive wholesale grocery house in the city, but the necessity for connecting cotton factorage with the other business became apparent, and it was added, and has been conducted so successfully that Meacham & Co. are now among the great cotton factors as well as leading grocers. Their store has a large frontage on Union street and is two hundred feet deep, and all this space is filled with groceries. Among the articles noticed there yesterday were three thousand barrels of flour, and a corresponding number of kegs of nails. These articles are merely mentioned to show what quantities of goods are handled by this firm, who are also agents for several extensive salt works, and sell thousands of barrels of that saving commodity. In bacon, sugar, molasses, etc., Meacham & Co. offer unusual inducements. They have a business that compares favorably with any house here; and the year now drawing to a close has been a busy one with them. Theirs is one of the solid institutions that bring business to the town.

Herron, Haynes & Co.

This is a new firm, composed of old cotton factors, who are doing an extensive business as factors and commission merchants. Messrs. Herron and Haynes are well and favorably known in cotton circles, have sold the crops of many of the most successful planters, and are prepared to make liberal advances on consignments, which they have ample facilities for handling successfully.

F. W. Brode & Co.

The firm named above is composed of F. W. Brode and J. T. Jefferson, and does business at 362-364 Front street, dealing in such southern products as sugars, molasses and rice, as well as doing a general commission business. They deal largely in the above products, making that branch of trade somewhat of a specialty, consequently they are enabled to sell such staple goods at lower prices than probably any general dealer in such goods could do. The stock now in store and being offered for sale is exceedingly large and of the very best quality. It comprises all well known brands or qualities of the staple articles above mentioned. They offer these goods to the trade at prices that must of necessity be accepted. Their business is large and every facility is on hand to increase it to any extent desired or demanded. They are ready to supply such goods in any quantity on the shortest possible notice to purchaser. An inspection of their stock is respectfully solicited.

Pearce, Suggs & Co.

As wholesale grocers, cotton factors and commission merchants, the house of Pearce, Suggs & Co., at No. 258 Front street, between Court and Jefferson, is widely known as one of the most extensive and reliable in our city. The members of the firm, Messrs. M. C. Pearce and L. B. Suggs, have had years of valuable experience in business, which fact enables them to purchase goods especially suitable to their southern trade. Their grocery stock is complete in every detail, and contains every article known to that branch of trade. The stock of plantation supplies is also extensive and excellent, worthy of the attention of country merchants and planters. The firm does a large cotton factoring business, and to the satisfaction of their friends who consign cotton to the house. People from the country visiting our city to make purchases of groceries and plantation supplies, should make it a point to call in at the store of Pearce, Suggs & Co. and compare goods and prices before making purchases. This they will find to their advantage.

B. Lowenstein & Bros.

In the dry goods line, the above house stands pre-eminent in Memphis, and does an immense trade, wholesale and retail. They are very large importers, jobbers and retailers of all classes of British, French and German goods, and deal largely in American goods of every description known to their especial branch of business. Their place of business is at 242, 244 and 246 Main street, corner of Jefferson, and it is the resort daily of thousands of people from the city and surrounding country. Their store, which is very large and commodious, is crowded from early until late by purchasers, to serve whom a large corps of clerks are in attendance. The goods kept for sale by B. Lowenstein & Bros. are well known to be of the best quality and to come up to the recommendations in every respect. The prices asked for all goods are moderate, as low as such goods can be purchased in any city on this continent. During the present holiday season a visit to this store is something to be remembered. It is a mart of busy life and trade, and proves conclusively what men of business tact and talent can accomplish.

Fulmer, Burton & Co.

The above is one of the rising and leading business firms of our city as wholesale grocers, cotton factors and commission merchants, their place of business being at Nos. 371 and 373 Main street, corner of Gayoso. Their spacious storehouse contains an immense stock of fresh groceries and all kinds of plantation supplies, which they are offering for the season