

A Call to the People of Philadelphia to Quickly Send a Great Cargo of Food to the Starving Belgians

The Norwegian steamship "Thelma" is lying now in the Delaware River under charter by a citizen of Philadelphia for the trip to Europe.

The People of Philadelphia Are Asked to Fill Her Up

The Newspapers Take Charge of the Work of Collecting the Cargo

For the rapid collection of the cargo so urgently needed, arrangements have been made for

**Special Headquarters in the Lincoln Building,
Broad Street and South Penn Square**

In this headquarters will be shown samples of the kinds of food that it is possible for the ship to carry, and information will be given as to how this food can be bought.

At a meeting held yesterday of the principal representatives of the city's newspapers a committee was formed to forward the work.

The public is notified by this committee that it will be necessary to purchase the ship's cargo in bulk; otherwise there will be great wastage.

To this end tentative arrangements have already been made for the purchase of such quantities of **flour, beans, tinned fruits, tinned meats, coffee** and certain **cereals** as contributions may be received for.

The public is asked to hand in these contributions to the headquarters opened in the Lincoln Building, or to send them to any of the newspapers named, or through any relief committee that will aid in this work.

The Philadelphia National Bank will have charge of the Relief Fund. Make all checks payable to the Philadelphia National Bank.

This Work is Undertaken in the Name of Charity; All Philadelphia Must Help—No One is Excusable

The agonies and destitution already resulting from the war in Europe have become an enormity in the face of civilization.

There is nothing in the whole world's history in the least measure to compare to it.

All that has ever been written and told and described in any manner in all past ages regarding the horrors of war and of pestilence and disaster are overshadowed and swept away and made as nothing in comparison with this cataclysm that has overtaken humanity.

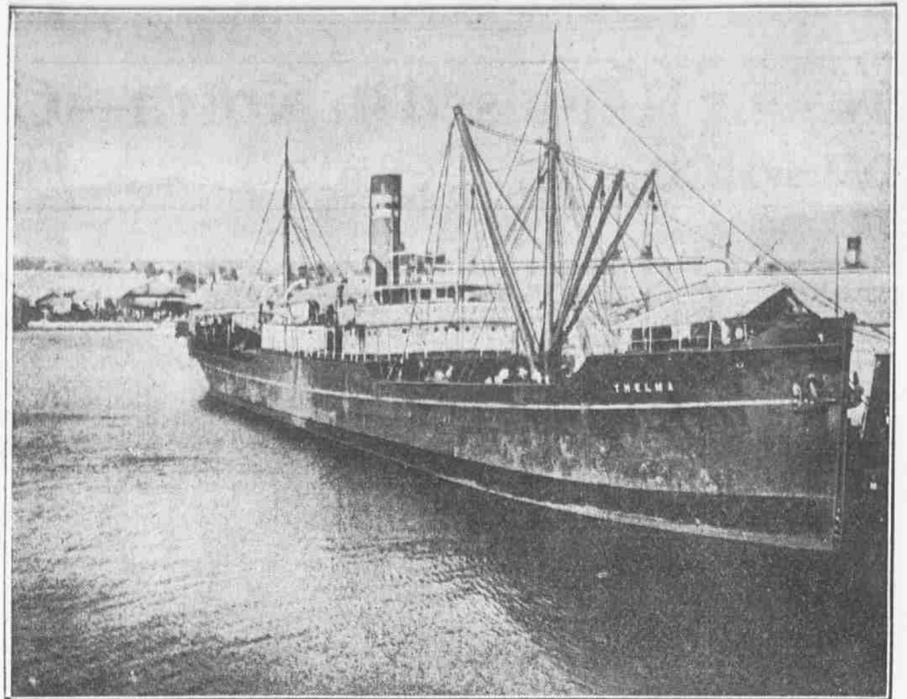
It is a new world convulsion; such a thing as there is no precedent for.

No prophecy ever contemplated the remotest degree of its horrors. No language has words to describe it. There never was such a thing. There never was belief in or expectation of such a thing. It is unutterable.

The United States Must Come to the Rescue—Philadelphia, the First American City, Must Do Her Part—Every Man, Woman and Child.

There is no fair excuse that anyone can offer for not coming to the front at this time.

In such cases as the Johnstown flood, the Galveston disaster, the Mt. Pelee and Vesuvius eruptions—all terrible enough AS SUCH THINGS WERE THEN UNDERSTOOD, the American people responded nobly—AS NOBLE RESPONSE WAS THEN UNDERSTOOD. But as a matter of



This Is the Relief Ship; How Soon Will the People Put in a Cargo?

fact, only a few people actually did respond; one in ten, fifteen or twenty, with some small amount. It was sufficient and no complaint was made.

Now It Becomes More Than a Matter of Generosity—It Becomes a Duty

The whole American body of humanity MUST MAKE ACTUAL SACRIFICE to save the other half of the world from the effects of a disaster unspeakable.

Men, women and children who are suffering now in Europe are EXACTLY LIKE OUR OWN MEN, WOMEN AND CHILDREN here at home.

They have the same aptitude for sorrow; they have the same capacity for pain, the same horrors of hunger and shelterless destitution that every one of us has.

They are experiencing these agonies and sorrows, while we can only contemplate them.

They are unable to help themselves. THERE IS NO ONE TO HELP THEM SAVE THE AMERICAN PEOPLE.

Sympathies have nothing to do with it. It is a DUTY unescapable by any of us.

It is the Supreme Call in the Hour of the Great Crisis of Civilization

Five cents will pay for a meal for a hungry woman and child. There is not a little boy or a little girl in Philadelphia who can't give five cents.

\$6.40 will buy a barrel of flour that will save a family from starvation. Remember that every day hundreds are dying. Who in Philadelphia will give \$6.40 to buy a barrel of flour to save some of these lives?

\$3 will buy fifty pounds of beans. Who will give this little amount, and be recompensed by the consciousness of suffering relieved and lives saved and civilization redeemed?

Buying in quantities may make these prices less—and that will mean we can buy all the more.

This Minute Is the Time to Do It—The Ship Is Waiting for Her Cargo

We are sending this ship and her cargo, not to help England, France or Germany or Russia or Austria or Turkey; not to participate in the war, nor to know one side from another.

The supplies will go where the need is greatest; their distribution being directed by the American relief authorities in Holland and Belgium.

What Are the People Going to Do About It?

The Ship is in the dock waiting for your answer; she will lift her anchor and clear the port the moment she is loaded.

The faster the contributions come in the more quickly her errand will begin.

Let there be no time lost, for people are hungry on the other side.

Cyrus H. K. Curtis Public Ledger
Benjamin G. Wells Philadelphia Press
John J. Collier Evening Telegraph
W. L. McLean Evening Bulletin

E. A. Van Valkenburg North American
James Elverson, Jr. Philadelphia Inquirer
M. F. Hanson Philadelphia Record
Cyrus H. K. Curtis Evening Ledger