



Controlling New York's Critics

New York has just indulged in another round of dramatic critics, theatrical managers and newspaper owners. The people of Manhattan are not only expected to guide themselves by dramatic criticism inferior on the average to that of the rest of the country. It is there at the theatrical center of the country that the reviewers are most venally controlled by the influence of the theatrical advertisers.

MILDRED GREGORY

A Lubin film favorite.



FLORENCE MARTIN

Coming to the Adelphi in 'Peg o' My Heart.'

WHAT'S DOING TONIGHT

Billy Sunday sermon, tabernacle, Vine and 19th streets, Free. Isabella, Council, Knights of Columbus, 15th and Chestnut streets. Woman's Club of Chestnut.

QUARANTINE RE-ESTABLISHED

Part of Chester County Again Afflicted With Cattle Disease. WEST CHESTER, Feb. 3.—This section of Chester County is again under strict quarantine because of a fresh outbreak of foot and mouth disease.

OPPOSE EXPORT OF ARMS

Neutrality League Sees Possibility of German Boasting. WASHINGTON, Feb. 3.—The Foreign Relations Committee of the Senate today heard testimony by representatives of the American Neutrality League in favor of the adoption of the Hitchcock bill forbidding the exportation of munitions of war from the United States to belligerent nations.

GAY TOO GAY FOR MRS. GAY

Wife Wins Divorce From New York Mining Engineer. DORCHESTER, Mass., Feb. 3.—Mrs. Margaret M. Gay got a divorce from Robert M. Gay on the ground of desertion, and was also awarded \$1500 annual alimony by the Superior Court.

THIEVES LOOT PRISON ROOST

CALDWELL, N. J., Feb. 3.—For the third time within a month thieves visited the Caldwell Penitentiary and got away with \$7500, including a white Dringman, a coat which was highly valued by its owner, Warden Ferdinand J. Hoop.

News Notes

'Goodnight, Nurse,' like every good phrase, must find its way into the theatre as a title. Hale Hamilton is soon to go forth in a comedy of that alluring name written by Ethel Watts Mumford, who didn't learn better after failure of 'Just Himself.'

Next season Mr. Tyler will come out from the shadow of his bankruptcy eclipse. He is off to England to prospect after plays.

Caroline White, the opera singer, Elizabeth Murray, 'Gypsy,' 'The Girl,' and Emmet Corrigan have all plunged into vaudeville. They may therefore be expected at Keith's some time this season. Mr. Corrigan is appearing in a playlet called 'The Red Hat.'

When 'Damaged Goods' was produced here recently, a letter was sent to groups of social workers, clergymen and educators urging attendance. The letter was signed by more than eighty of Philadelphia's prominent citizens including the head of the University of Pennsylvania, five of the leading clergymen of the city, the heads of the Child Education, Playwrights Association, the Eastern Penitentiary, the Girl Rescue Home, the School and Home League, the Playwriting Committee of the Drama League, the Board of Public Works and members of the School Board.



IRVIN COBB 'CURED OF WAR'

But Wants U. S. to Be Ready. 'No More Socialists,' He Replies to Question, 'They're All Soldiers.'

Irvin Cobb long since convinced quite a large circle of people, in fact, a circle of two millions of people, that he was an interesting writer, but last night at the Academy of Music he convinced a capacity house that he was a most interesting talker.

EVERY TIME WHISTLE BLEW HE KISSED HER, IS CHARGE

Ex-Gov. Yates Named in Freeman Divorce Suit. SAN FRANCISCO, Cal., Feb. 3.—Richard D. Yates, former Governor of Illinois, was named in a sensational divorce complaint filed in the Superior Court here by Edward R. Freeman, an art dealer and photographer of Eureka, against Mrs. Emma E. Freeman.

SEVERAL WILLS PROBATED

George Kunzmann's Estate Goes to Sister and Brother-in-law. George Kunzmann, late of Philadelphia, who died in Camden, January 16, left the bulk of his \$71,200 estate to his sister, Catharine Chambers, 233 West Huntingdon street, disposing of an estate estimated at \$24,000 in private bequests.

Flood Danger Passed at Pittsburgh

PITTSBURGH, Feb. 3.—Danger of a serious flood in the region of the Upper Ohio is said to have passed early today, when the river reached 24.5 feet at 'The Point,' and began to recede.

HOW PROPOSED PARK FACING INDEPENDENCE HALL WOULD LOOK



AT THE PHOTO-PLAY HOUSES

Questions and Answers.

The Photo-play Editor of the EVENING LEDGER will be pleased to answer questions relating to his department. Queries will not be answered by letter. All letters must be addressed to Photo-play Editor, EVENING LEDGER.

Modern Yiddish stage successes in motion pictures produced with the sole object of attracting and pleasing the thousands of Yiddish patrons of the photoplay theatres throughout the world are announced by the Boris Thomashefsky Film Company, of New York city.

Boris Thomashefsky, who has given the new company its name and being, is, perhaps, the best-known Yiddish actor in the world—certainly the best known in photoplay productions.

Mr. Thomashefsky believes that there are enough Jews in the United States to support the photoplay versions of Yiddish successes which has set out to make, Sidney M. Golden, who has done notable work for a number of the big producing companies, has been engaged to direct the Yiddish pictures.

Although no releases have yet been made, the Thomashefsky company has already filmed a number of successes, among them 'The Jewish Crown,' 'The Period of the Jew' and 'Hear Ye, Israel.'

Mary Pickford for Big Theatres. Under the signature of William W. Hodgkinson, president of the Paramount Pictures Corporation, a circular letter has been addressed to the trades which recites the facts that 'owing to the enormous salary which has been necessary to pay Mary Pickford,' all future releases in which she appears will be first released to big city theatres at a minimum admission price of 25 cents.

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Several Wills Probated. George Kunzmann's Estate Goes to Sister and Brother-in-law.

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How Proposed Park Facing Independence Hall Would Look. Representative Isidore Stern has introduced a bill before the State Legislature providing for a commission which shall look into the question of a park to be created in the space across Chestnut street between 5th and 6th streets.

release pictures in which she appears

as well as 'The Eternal City' through big city theatres at a minimum admission price of 25 cents, ranging up to 50 cents.

Paramount Pictures Corporation, however, has arranged to secure these pictures for Paramount Program (as well as 'The Eternal City') after they have played in the largest cities, so that our exhibitors will not be deprived of the Mary Pickford pictures, and, besides, the pictures will come to them with a much greater drawing power than if released originally through Paramount Program.

Richard Fox, of the Chicago branch of the World Film Corporation, J. Walter Lamb and Jerome Sobel, both of the New York branch, are the first prize winners to win sixteen bonuses under the Selznick profit-sharing plan that is in active operation with the employees of the World Film Corporation.

Mr. Fox won the first prize of \$100; Mr. Lamb obtained the second prize, \$50, and Mr. Sobel's prize is \$25. These prizes were awarded the three winners because they obtained the greatest amount of business based on gross cash collections at the lowest expense during the first four weeks of the profit-sharing plan's operation. The period started November 29 and ended December 26.

The Human Equation. In the production of 'The Avenger' at the studio of the Lubin Western Company at Los Angeles, California, Miss Velma Whitman, playing the part of Lakura, the Hindu priestess, for once showed her natural rather than her professional inclination when, as the priestess, she goes forth into the forest to secure wood for the sacrificial fire.

Now Miss Whitman has never made any claim to being a snake charmer and although her witching powers are strong she prefers not to extend their influence to snakes. In the big Hindu production, however, she was supposed to merely look at the snake and the latter's role was to be completely hypnotized. When the snake started crawling toward the priestess, Miss Whitman found her natural desire for self preservation so much stronger than her professional duty that she immediately took to flight and never stopped until she was safely locked in her dressing room.

'Specializing' at Trades Breeds Unemployment. A reduction in the number of 'all-round' men at various trades, and the necessity of workmen nowadays spending years at the bench making one single part of a machine, according to J. M. Tobin, general vice president of the International Brotherhood of Blacksmiths and Helpers, is one potent reason why so many craftsmen of today, once out of the familiar job, are unfitted to follow the general trades.

The real reason that so many of the men who work at blacksmithing in Philadelphia and its vicinity are out of work, said Mr. Tobin, in his analysis of the situation, 'is because so many of them are made "specialists" by the employers in the large industries and they are not able to work as blacksmiths outside of the industries they have specialized in. This is not only true of the blacksmiths, but of many other trades.'

The employers of Philadelphia practically see the crippling the usefulness of their employes in any other part of the country, and, owing to this condition it so happens that when any one of the large industries of Philadelphia becomes slack, you have many men thrown out of work who are unable to work at the same trade in any other industry.

During the past year I have had many calls for blacksmiths in cities and towns near Philadelphia, and in many cases I had to say that there were no general blacksmiths out of work in this city, and I for the truth, 'I, when going around the city, I meet many men who know they have been working at the trade as "specialists" and I tell them they can get into the blacksmithing, they tell me they cannot take such a job because they would not be able to do the work.'

If you had walked through the parks and public squares during the past summer and seen the number of able-bodied men in their lines, you would have gained some idea of the amount of injury this system has done, not only to the blacksmiths, but to many other trades.'

COOKE NAMES INSPECTOR TO STUDY UNEMPLOYMENT. Joseph H. Willis, University Instructor, Chosen for New Position.

Director Cooke, of the Department of Public Works, announced today that he had appointed Joseph H. Willis, an instructor in industry at the Wharton School of the University of Pennsylvania, to the position of general inspector, at \$2500 a year, in the Public Works Department, for the purpose of making a comprehensive study of the problem of the unemployed in Philadelphia.

The appointment of Mr. Willis to investigate the unemployment problem is made as a result of a conference held in the office of Mayor Blankenburg several weeks ago and attended by representative employers of labor.

Establishment of a tentative municipal employment agency in the Department of Public Works may be a result of the study to be made by the new appointee. Mr. Willis resides at 4519 Sansom street. He fills the vacancy caused by resignation of Dr. Clyde L. King.

\$100,000 FACTORY BURNED. LEICESTER, Mass., Feb. 3.—The Gibbs-Heddick factory was destroyed by fire here today with a loss of \$100,000.

SELECT PHOTOPLAY THEATRE CALENDAR. SUBJECT TO CHANGE.

REGENT 1522-24 Market Street. ROXBOROUGH 17th and Venango Sts. CHESTNUT ST. OPERA HOUSE Home of World's Greatest Photoplays.

TIOGA THEATRE 17th and Venango Sts. Motters at 2:30. Evenings at 8:15 & 9 o'clock. In special concerts by the Tioiga Symphony Orchestra.

THE RIDGE 17th and Venango Sts. IRIS THEATRE Kensington and Allegheny Aves. LEADER 15th and Lancaster Aves.

JEFFERSON 5TH BELOW DAUPHIN ST. TULPEHOCKEN 17th and Venango Sts. GERMANTOWN THEATRE Germantown Ave. and School Lane.

BELVIDERE 17th and Venango Sts. GARDEN 15th and Lancaster Aves. OVERBROOK 15th and Lancaster Aves. WINDSOR Kensington and Frankford Aves.

THE AVALANCHE With Catherine Corbin. CABIRIA—All-Star Cast. THE CHRISTIAN Second Big Month. 4 Times Daily.

It's a Long Way to Tipperary. THE JUDGE'S WIFE. MONEY. SALOMEY JANE With Beatrice Mitchell. SAMSON, With Wm. Farnum.

WAR OF WARS. WHEN A WOMAN LOVES. WITHOUT HOPE. ZUDORA—Episode No. 8.

REPRESENTATIVE ISIDORE STERN HAS INTRODUCED A BILL BEFORE THE STATE LEGISLATURE PROVIDING FOR A COMMISSION WHICH SHALL LOOK INTO THE QUESTION OF A PARK TO BE CREATED IN THE SPACE ACROSS CHESTNUT STREET BETWEEN 5TH AND 6TH STREETS.

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HIGH COST OF 'BARBERING' MAY HIT YOU, MR. CUSTOMER

Shaves at 15 Cents and Haircuts at 25 Hang in Balance. A shave may cost you fifteen cents, a haircut twenty-five; they need the rise if they're to live and thrive.

The Master Barbers' Association has put out a tentative hand for more emolument; it has hesitated and, for the present, at least, it has lost. It has drawn back the hand empty in so far as an increase of the price of shaves and haircuts, respectively, to 15 and 25 cents is concerned, but none may tell what is to be done in the future.

The wolf, it seems, has been showing contentment for the barbers along with persons in many another line of trade, this attitude having been bred, in accordance with the time-honored saying, by familiarity. So Frank M. Kohr, president of the National League Barber, suggested at a meeting of the association held last night at 1417 Columbia avenue, that prices be raised. The idea was that this would lighten the work of a barber with a well-known aversion to money.

Max Sherman, president of the West Philadelphia Chapter, also advocated the increase. He and Kohr said supply and demand had increased; but, in spite of their oratory, no action was taken. Three hundred applications for membership in the organization were received.

SUFFRAGE MEETING SCHEDULED. Varied Program Arranged by Equal Franchise League.

A varied program of meetings is planned by prominent suffragists in this city for the Chestnut Hill branch of the Equal Franchise Society. The scope of these runs the gamut from street to pastor, with intermediate assemblies in halls and clubs, etc. The plan is to "educate" the people up to equal suffrage as well as swell the list of the branch's membership.

In charge of the various committees are Miss Charlotte Le Roy, for church meetings; Mrs. J. A. Rulon, Mrs. Beatrice Forbes-Robertson Hale, Pelham meetings; Mrs. J. W. Haines, and Mrs. Frank Miles for those to be held in parlors of prospective adherents to the "cause"; Miss Charlotte Le Roy, Mrs. J. A. Rulon, Mrs. Francis Noble, for those in the main street; Mrs. Stephen Deuster Lodge, Mrs. G. F. Stradling and Mrs. Frank Robinson, for demonstrations; Mrs. F. M. Shepard, Miss Florence Sanville will work for new members.

MAYOR TO BE CHAIRMAN. Chosen to Preside Over "World's Greatest Workshop" Dinner.

Mayor Blankenburg has been chosen to serve as honorary chairman at the "World's Greatest Workshop" dinner in the Manufacturers' Club next Tuesday evening, when 500 of this city's biggest business and commercial figures will meet to launch the greatest trade development campaign Philadelphia has ever known.

At the final meeting of the committee in charge of the dinner yesterday in the Bourse it was decided to dispense with the proverbial toastmaster and to select an honorary chairman in his place. As each of the speeches at the dinner are to be limited to five minutes, an official timekeeper was also chosen, whose duty it will be to tell each speaker when he has consumed the time allotted to him.

Ernest T. Trigg, chairman of the committee, announced today that surprises will be in store for all who attend. As the entire idea is an innovation, the dinner after opening this morning's mail the committee found that more than 300 acceptances had been received.

All the final details for the campaign which will herald the northwest of the city, convalescents can recuperate under conditions that will enable them to earn something and at the same time benefit their moral and social conditions.

The ground for the Reed and 22d street house has been purchased. There is a house on a portion of it now and this will be utilized as a nurses home. The new hospital will have three floors above ground, a basement, and a large garage as a dispensary and accident ward. It will cost \$50,000, and will have 50 beds.

The Building Committee is Nathan T. Howell, president; Dr. A. B. Jackson, superintendent of the hospital; H. Martin, Dr. E. T. Hinson and John W. Hinson.

MERCY HOSPITAL PLANS. They Include New Buildings and a Suburban Community.

The Mercy Hospital for Negroes today announced a plan for expansion that will be put into effect in the near future. It includes a new hospital building and a nurses' home on a plot of ground, 48 feet by 110 feet, on 22d street, below Reed, and a community to be established in the suburbs to the northwest of the city.

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PUBLIC SERVICE TAX URGED. Philadelphia Corporations Subject of Business Men's Bill.

Representatives of the Chestnut Hill section will be asked to support a bill to tax Philadelphia public service corporations for city and school taxes, according to the plans of the Chestnut Hill Business Men's Association, which has endorsed a resolution calling for action on the bill by the present Legislature.

It is urged in the resolution that public service corporations are not entitled to exemption, and that they are all financially able to pay such taxes. A committee, headed by Walter M. Starks, a brother of the Chestnut Hill, is at work in support of the United Business Men's plan for increases in the police force.

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SOUTH STREET NOW SEEKING BETTER TRADE FACILITIES

'Showy, Safe and Sanitary,' Slogan of Men Who Want Awnings to Go and Block Paving to Come.

'South Street—Showy, Safe and Sanitary.' This is the motto adopted by the South Street Business Men's Association. The start of the fight for better conditions was made last week when the ordinance of 1914 against all awnings, projecting over the pavement from a store more than eight feet, was upheld by Judge Patterson.

As a result of the decision all storekeepers having the objectionable awnings have been notified to remove them and unless the order is obeyed the awnings will be removed by force. A few of the shopkeepers are holding out and intend to fight to the last.

Removing the awnings, however, is only one of the steps contemplated for the improvement of the street by the Business Men's Association. A wooden-block paved street, a better lighting system, and better street-cleaning facilities are projects and they have been presented to Council by Select Councilman Charles Seger, of the 7th Ward.

It is confidently predicted by Henry M. Levy, who has a small department store at 220 South Street, and is president of the South Street Business Men's Association, that in the course of a year the high-grade trade which used to frequent South street will be eagerly returning. In discussing the matter this morning he said: 'By personally walking the entire length of the street and actually counting, I find that only 25 per cent. of all the stores have the type of awnings that come under the ban of the law. Of these, 15 per cent. are willing to remove them and many have already done so. Therefore, it is only 10 per cent. of all the storekeepers on the street that are making this protest against the removal of the awnings. The other 90 per cent. are beginning to recognize them as a positive menace.'

'Another nuisance we intend to abolish is the "barbers" who are paid to stand outside the shops and entice the people inside. To the ignorant, wavering shopper, attracted by the display of wares on the outside, this guiding hand on the arm and wheedling voice in the ear is just the psychological push needed to get him inside the store.'

'If the awnings were taken down people would have to hide their disreputable looking stores under a coat of paint and will this cleaning and roominess in the street would come other changes which I am sure would be a revelation to all the opposers of what the South Street Business Men's Association is trying to do.'

Jacob Berkowitz, owner of a large woman's wear store at 6th and South street, is strenuously opposed to the permanent awning. He says: 'There is lots of business on South street. It is the poor people's Chestnut street. But the larger and better class merchants along the street cannot altogether compete with the people that put their goods for sale on the sidewalk. The unsightliness of two adjacent stores with sidewalk stands and wretched awnings detracts considerably from the value of an open property in between. They undercut us because in most cases these stands are subtle for almost nothing while we pay large rents. If everyone kept their goods and themselves inside their own doors, South street would attract a better class of people, which is the only trade a better class store can appeal to. If we cleaned up the street I truly believe there would be a great increase in business for both the large and small storekeeper.'

On the other hand the "awning" storekeepers have something to say. Abram Chalko, who has a small dry goods store at 635 South street, has maintained an awning for the last 15 years and sees no objection to his keeping it up another 15 years. Says he: 'The only way we poor people can compete at all with the big stores along the sidewalk is to get our goods on the sidewalk and urge the passerby to look on over. And the only way we can protect our goods on the sidewalk from sun and rain is to have an awning over them. We haven't any large windows in which to display our goods and why should we? And the only way we can show when they can go into the places where there is plenty of room to display things?'

THEATRE

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