

REEL NUMBER TWO—SHOWING TRIUMPH OF OUR POPULAR HEROES AND HEROINES



HELEN BRAY, OF THE BIOGRAPH



"THE AVENGING CONSCIENCE" CHESTNUT ST. OPERA HOUSE



ROSE E. TAPLEY, OF THE VITAGRAPH PLAYERS

Foreign Film Studio in Germantown Opens

That Philadelphia is the logical place for the manufacturer of films is evidenced by the opening of a studio in Germantown by the Foreign Film Corporation, incorporated under the laws of Delaware, and registered in this State.



ARTHUR WM. MATTHEWS, IN LUBIN FEATURES

In going through the "plant" one is impressed with the size of the place and the attention the officers and managers paid to detail in installing every modern appliance known to the motion picture art.

Arcadia Theatre Ready

One of the handsomest and most modern of theatres devoted exclusively to the production of high standard photoplays, ornate in architecture and decorations and complete in equipment to the smallest detail is the Arcadia, located on the north side of Chestnut street, east of 19th, which is to be formally opened on Saturday next.

street precluded the possibility of this in the first place. What was intended and what has been accomplished is the presentation to the public of a bijou palace of modern entertainment; one lacking in not a single comfort, element of attractiveness or safety, and capable of comfortably accommodating 500 patrons at each performance.

Thanouser Starts Anew

The Thanouser Film Corporation, which was incorporated in May, 1912, with a capital of \$400,000, has filed with the New York Secretary of State a certificate of voluntary dissolution, at the same time incorporating the Thanouser Film Company, with principal office in Richmond, Va., capitalized at \$1,000,000.

WORLD FILM CORPORATION LEWIS J. SELZNICK, Vice Pres. and Gen. Mgr. PRESENTS JULIUS STEGER IN HIS FAMOUS PLAY The Fifth Commandment IN FIVE ACTS WORLD FILM CORPORATION, 1314 Vine Street

Coming! THE JUNGLE Film Version of UPTON SINCLAIR'S Sensational Novel, With GEORGE NASH CLARENCE HANDYSIDES ROBERT PATON GIBBS GAIL KANE ALICE MARC AND OTHER STARS METROPOLITAN BOOKING OFFICES HARRY BRYAN, Manager Filbert 2484 Other Feature Films in Preparation 1316 Vine Street

VITAGRAPH PROMINENT PERSONAGES LITTLE MARY ANDERSON AUDREY BERRY CHILDRESS BILLY BILLINGS JACK BRAWN VAN DYKE BROOKE JACK BULGER NAOMI CHILDERS BOBBIE and HELEN CONNELLY GEORGE COOPER ARTHUR COZINE FRANK CURRIER NICHOLAS DUNAEW WILLIAM DUNN EDWARD ELKAS FLORA FINCH HELEN GARDNER BETTY GRAY JULIA SWAYNE GORDON JOE HALPIN MAE HALPIN GLADDEN JAMES ZENA KEEFE DOROTHY KELLY JOHN T. KELLY ANNA LAUGHLIN RICHARD LESLIE FRANK LE STRANGE HUGHIE MACK ESTELLE MARDO MARY MAURICE THOMAS MILLS GARRY McGARRY KARIN NORMAN MURIEL OSTRICHE EVART OVERTON KATE PRICE EDWINA ROBBINS ALBERT ROCCARDI TEMPLER SAXE PAUL SCARDON WILLIAM SHEA ANITA STEWART EDITH STOREY CONSTANCE TALMADGE NORMA TALMADGE ROSE TAPLEY WALLY VAN LILLIAN WALKER CHARLES WELLESLEY EARLE WILLIAMS HARRY T. MOREY

Answers to Correspondents

CONSTANT READER.—Charles Chaplin was born in England. Have no correct idea of his salary. RUSSIAN ACTOR.—He is about 20; born in England; playing for movies about five years. He played in vaudeville in an imported sketch called "A Night in a Music Hall."

ing woman, Madeleine Traya; leading man, Marshall Hamilton; none of the well-known stars in cast. Photoplay acting is hard work and stars have no time for "sidelines."

New Era In Film Manufacture Made in America O. K. COMEDY CO. Wholesome Laugh Makers. The "Feel Happier" Kind. MINERVA FILM CO. Educational, Instructive, Spell-binding. Satisfies a Long Felt Want. CLARION FILM CO. Pictures of the Shop, the Factory, the Mill. The Tie Between Producer and Consumer. Films From Abroad INTER-OCEANIC FILM CO. Exclusive Features. Highest Standard. FOREIGN FILM CORPORATION Offices—251 N. 13th Street 20 E. Herman Street Studio Germantown, Philadelphia, Pa. REPRESENTATIVES IN THE LEADING CITIES ON THE AMERICAN CONTINENT AND EUROPE.

The Art Film Co. 25th and Lehigh Ave. PHILADELPHIA WILL PRESENT LAURA NELSON HALL In a Series of Features OUR FIRST RELEASE IN MAY The Stubbornness of Geraldine IN FIVE REELS BY CLYDE FITCH PRINCIPALS OF OUR STAR CAST Miss Marie Empress Mr. Vernon Steel Miss Mary Moore Mr. Stanley Harrison Miss Daisy Belmore Mr. Jules Ferrer General Director, Mr. Gaston Mervale

LUBIN'S PROMINENT PERSONAGES JOSEPH KAUFMAN Director—Leads MARGARET MOORE HEAVIES JOSEPH KAUFMAN CO. GEORGE S. TRIMBLE Characters JOSEPH W. SMILEY Director—Leads WILLIAM W. COHILL Juveniles—Jos. W. Smiley Co. The White Mask Rated at Ten Millions JAMES J. CASSADY Characters JOS. W. SMILEY COMPANY JACK McDONALD "PATSY BOLIVAR" SERIES CHARLES F. LEONARD Characters "THE EVANGELIST" MR. BARRY O'NEIL Feature Productions GEORGE SOULE SPENCER Feature Productions—Leads RUTH BRYAN Ingenue—Leads FRANKIE MANN Ingenue—Direction Harry O'Neil ALAN QUINN "SPORTING PICTURES" with Ross Coghlan and "DISTRICT ATTORNEY" DOUGLAS SIBOLE With Mr. O'Neil's Feature Productions MILDRED GREGORY Leads FLORENCE HACKETT Leading Heavies EDGAR JONES Director—Leads JUSTINA HUFF LEADS EDWIN B. TILTON CHARACTERS EDGAR JONES COMPANY GEORGE J. GOWEN Edgar Jones Company NANA BARNES CHARACTERS Direction EDGAR JONES WILBERT MELVILLE Director Western Company, Los Angeles, Cal. L. C. SHUMWAY Leads Lubin's Western Company Los Angeles, Cal. ARTHUR HOTALING Managing Director, Southern Studio, Jacksonville, Florida. ARTHUR JOHNSON Director—Leads ELEANOR BLANCHARD ARTHUR JOHNSON'S COMPANY J. H. De WOLFF JUST ATMOSPHERE AND BEST FILM IN FILMBOOM GEORGE W. TERWILLIGER Director—Author EARL METCALFE Leads Terwilliger Company KEMPTON E. GREENE Popcorn Terwilliger Co. HERBERT FORTIER CHARACTERS LEADS Cos. W. Terwilliger Co. JOHN E. INCE Director PRODUCING "ROAD O' STRIFE" PHOTOGRAPHED BY WILLIAM BLACK and A. LLOYD LEWIS CRANE WILBUR "Road o' Strife" PERCY WINTER Director—Actor BERNARD SIEGEL Characters JAMES L. DALY Characters JOSEPHINE LONGWORTH WILLIAM H. TURNER Characters—Comedy ROMAINE FIELDING Actor—Author—Director LUBIN Presents ANOTHER GREAT SERIAL By Emmett Campbell Hall ENTITLED ROAD O' STRIFE A MYSTERY DRAMA IN 15 PARTS ONE PART RELEASED EVERY MONDAY BEGINNING APRIL 5th AN ALL-STAR CAST INCLUDING Crane Wilbur Mary Charleson John Ince Rosetta Brice Jack Standing Charles Brandt George Soule Speeder Peter Lang William H. Turner AND MANY OTHERS PRODUCED BY JOHN E. INCE Every One a Picture Favorite WATCH FOR FURTHER ANNOUNCEMENT