

"EFFICIENCY" MAKES POWERFUL SUBJECT OF NEW FICTION BOOK

Sidney Nyburg's "Conquest" a Strong Study of American Race for Success

OTHER NEW NOVELS

"Efficiency"—the efficiency which makes a man all-powerful in his youth, but which grips ever tighter like a relentless vise until it holds him helpless in his prime—

The plot is consistently developed, and simple; perhaps the author made it purposely so in order that the psychology and philosophy of John Howard, the lawyer—

Howard, as soon as he entered the legal profession, was "planned" to do. Anything that stood in the way of his ambition not only to lead the legal field, but to dominate the entire financial and commercial life of his city, Baltimore, had to die.

Finally, when he was only one step removed from attaining his goal, he married a woman he did not love in order to gain the momentary prestige that would give him the power he craved.

"The Conquest" has a subtitle, "One Lawyer's Life," and is divided into three parts: The Plan of Battle, A. D. 1892; The Heat of Battle, A. D. 1898, and The Spoils of Battle, A. D. 1904.

Decidedly a contrast to "The Conquest," "Hollyhock House" (Doubleday, Page & Co., Garden City, N. Y.), Marion Ames Taggart's newest novel, is a study of the "Little Women" and "Pollyanna" type.

"Samaritan Mary" is really entertaining, say the publishers in their estimate of Sumner Locke's novel. These modest folk are Henry Holt & Co., New York.

The chief value of "Theodore Roosevelt: The Logic of His Career," by his college classmate and friend, Charles G. Washburn (Houghton, Mifflin Company, Boston and New York), lies rather in the biographical material than in the analysis.

The mere announcement that Mrs. Gertrude Atherton has written a mystery story—quite a new one for her—

The more changes in the personnel of the staff of the city's law department will be made at the present, City Solicitor Connelly said today.

LITERARY ANSWERS

Victor—You ask for an estimate of the novel of 13 years ago, "Lady Rose's Daughter." It undoubtedly was one of the biggest successes of 1903.

K. V. G.—"Ouida" was the pen name of Louise de la Rampe. Marie Corelli's real name is Eva Mary Jackson, so far as the editor knows, but London is using her real name for literary purposes.

George H.—John Kendrick Bangs has fallen into the trap of being too successful in concealing the identity of the person who committed the crime which introduces the narrative.

"THE INVISIBLE EEL" ONCE MEANT "U-BOAT"

That's Just One of the Interesting Points in "The Story of the Submarine"

The U-boat war which Germany and Austria are waging on Great Britain, and the controversy in which the United States has become involved on account of the Lusitania and Arabic, victims of the undersea raiders, lend peculiar interest to "The Story of the Submarine" (the Century Company, New York), by Farnham Bishop, who is remembered for his concise account of American work in the Canal Zone, through "Panama, Past and Present."

The origin of the submarine, and its development into a terrible and spectacular agent of destruction, are chronologically presented. Most well-read persons are aware that the perfection of the submarine is due to the work of John P. Holland and Simon Lake. They knew, too, perhaps vaguely from their school histories, of the experiments made during the Civil War to utilize the device of underwater war craft.

The book, which is illustrated with three score drawings and photographs, is comprehensive in a concise way. It is valuable for two reasons, the rapid historical and structural survey of the submarine and the pictorial series showing the evolution of the deadliest agent of modern naval warfare.

About two years ago a curious book of octavo shape and paper covers made its way into this country from England. Its contents were as unconventional as its make-up. Moreover, it was entitled "Blast" (John Lane Company, New York), a name in itself calculated to arouse interest.

"Blast" apparently is the outward expression of the inward rage that a certain group of artistic and literary rebels in London feels for all that is stupid and inane in British life.

Philadelphia's share in the leadership of the general revival of interest in poetry is strongly praised in the current number of the Literary Digest.

LOCAL MAGAZINE OF VERSE PRAISED

Philadelphia Publication Wins High Commendation—Other Book Notes

Philadelphia's share in the leadership of the general revival of interest in poetry is strongly praised in the current number of the Literary Digest.

A bookseller recently said that the reading public was becoming more serious in its attitude toward contemporary verse.

ALL LAW BERTHS FILLED

City Solicitor Connelly Names Five Assistants

No more changes in the personnel of the staff of the city's law department will be made at the present, City Solicitor Connelly said today.

JACOBS 1628 FOR CHESTNUT STREET

"The Golden Woman" A Thrilling Romance of the Montana Hills. \$1.35

EDWARD A. COLL 41st and Lancaster Avenue

THE WAGES OF SIN AGAIN ON THE SCREEN

Death the Penalty in "The Marble Heart," the New Fox Film



JOHN FRALINGER, JR.

BOY OF SIX WILL LEAD FRALINGER GRAND MARCH

Sixty Mandolins and Guitars to Play at Annual Dance

The grand march at the annual ball of the Fralinger String Band will be led tonight by six-year-old John Fralinger, Jr.

The ball will take place at the new Auditorium Hall, Seventh street and Snyder avenue, and there will be an elaborate musical program as a special feature.

Theatrical Baedeker

WORTH—"Zweifel Follies of 1915," with Ona Clavin, Carlotta, and Walter. "The Heart of Paula," with Leonora Ulrich, "The Face," with Victor Moore and Anita King.

NOTABLE NEW BOOKS

A PROMISE FULFILLED TO LARGE PRINTINGS BEFORE PUBLICATION

THE MAN OF PROMISE

By WILLARD HUNTINGTON WRIGHT

THE SHADOW RIDERS

By ISABEL PATERSON

A NEW DREISER PLAYS OF THE NATURAL AND THE SUPERNATURAL

Warwickshire Lad

By George Madden Martin

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Some of the well-known moving-picture camera men who will attend the Annual News Photographers' banquet on Saturday evening, March 11, at the Walton Hotel, are Peil Mitchell, editor of the Mutual Weekly; Lawrence Darmour, of the Gaumont Company; William Darr, Philadelphia camera man for the Gaumont Company; Wilbur Durborough, the photographer who has recently returned from the German war front with some thrilling moving pictures of German battle scenes; William Gann, of the Pathe-oscope Company; H. T. Blauvelt, who has just returned from a 15-month trip through the wilds of South America, making travelogue pictures for Paramount Company; William Curry, of Lubin's, and others.

BIEDERWOLF COMING HERE FOR EVANGELISTIC SERVICE

Revivalist, Who Is Stirring Norris-town, to Speak Monday Night

The Rev. Dr. William E. Biederwolf, who is conducting a tabernacle evangelistic campaign in Norris-town, and the Nazareth Male Quartet, with McKean leading, will hold an evangelistic service for men, under the auspices of the Philadelphia Union Brotherhood of Andrew and Philip, on Monday evening, March 6, in the Arch Street Presbyterian Church, 15th and Arch streets.

Held for Atlantic Refining Thefts

In the arrest today of Andrew Korn, 2823 Centrell street, the police believe they have solved the origin of the systematic robberies which have been occurring for some time at the Atlantic Refining Company plant, Point Breeze, Cooper river, brass valves and strips valued at several thousand dollars have disappeared from time to time at the big plant.

Kreider to Seek Another Term

HARRISBURG, March 3.—Congressman Aaron S. Kreider, of Anville, who represented this district for four years, is circulating nomination papers for the Republican nomination for another term. John Fox Weiss, former District Attorney of Dauphin County, says he will not be a Republican candidate for State Senator.

ALHAMBRA

12th, Morris & Passyunk Aves. Mat. Daily at 2; Evg. 7 & 9. Douglas Fairbanks in "The Papers of the Peace."

ARCADIA

CHESTNUT BELOW 16TH. BILLIE BURKE in "PEGGY."

APOLLO

52D AND THOMPSON. MACLYN ARBUCKLE in "THE REFORM CANDIDATE."

BLUEBIRD

2208 NORTH BROAD ST. IDA SCHNALL in "UNDINE."

BELMONT

52D ABOVE MARKET. Valeska Suratt in "THE IMMIGRANT."

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METRO PICTURES

EXHIBITED IN ONLY ONE THEATRE IN EACH LOCALITY

ONE THEATRE

EXHIBITIVE CREATIONS

AT ALL BOOKSTORES

JOHN LANE CO., NEW YORK

GRACE LA RUE SINGS Gives Interesting Recital in Costume at Broad Street Theatre

Miss Grace La Rue gave her second costume recital of songs in English this season, at the Broad Street Theatre, yesterday afternoon. Some weeks ago she gave a similar recital at the Little Theatre.

Two important lessons are taught by Miss La Rue's unique method of recital. The first is that clear, definite enunciation is appreciated by the audience probably even more than the greatest fluency of technique.

Of course, it is not necessary that all singers make several changes of costume during the program, but some freedom of action and physical expression should be granted the soloist. It is very trying upon the audience to sit through 90 minutes of the average song recital.

Drifting Waters

By Rachel Swete Macnamara

Author of "The Fringe of the Desert," "The Torch of Life," etc.

The rebellion of a girl against the jealous proprietorship of a mother whose early married life has left her bitter, and whose tyrannous affection demands from the daughter an absolute singleness of devotion.

PROMINENT PHOTOPLAY PRESENTATIONS

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creation of gorgeous Japanese brocaded in finest Oriental back jacket and sloping trousers, he plotted the Japanese effect.

SPECIAL TO-DAY

\$500 MATCHLESS CUNNINGHAM \$225

Good condition; mechanical case. Easy terms.

Cunningham Piano Co.

11th & Chestnut St.

"There are waters that drift lives together And waters that drift lives apart."

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