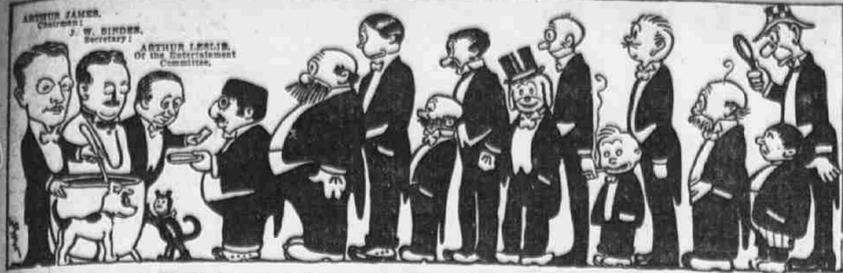


THE CARTOONISTS SUBMIT TO CENSORSHIP



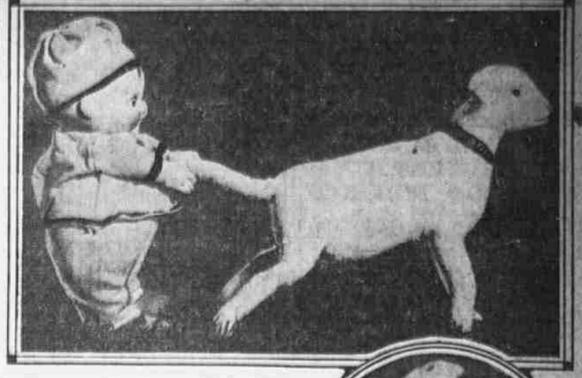
Arthur Hart, J. W. Binder and Arthur Leslie, officials of the Motion Picture Board of Trade, entertain the principal comic people of the American press. The Dramatic Mirror's interpretation of the recent dinner to New York's artists and newspaper men.

THE PHOTOPLAY-MAN-ABOUT-TOWN

Every Saturday and here and there through the week the Evening Ledger's Photo Play Man-about-town...

Edwards' dinner on Tuesday evening. Abe is responsible for a new combination of speech and pictures...

TOYLAND INVADES THE SCREEN



and patrons of the Savoy will have an opportunity to view it on Thursday.



Dolls are the latest movie stars. The Paramount Corporation has put them into ingenious little photoplays...

H. M. S. Kendrick, manager of the Fairmount, inserted a paragraph in his program which calls attention to the fact that the patrons may request any picture desired or suggest anything which will tend to improve the entertainment offered there.

The Choralello Company is rapidly completing one of its best instruments for the Tioqa Theatre...

Edith Storey, who will be remembered for her splendid work in "The Christian," will be at the Globe on Saturday in "The Two-Edged Sword."

Triangle productions are meeting with a ready response upon the part of the increased audiences at the Frankford, where they appear for two days next week.

Virginia Pearson, who is now passing through the preliminary stages of becoming filmdom's greatest vamp, via the press-agency route, will be at the Cedar

THEATRICAL BAEDEKER

"The Little Minister" and "Peter Pan," With Maude Adams, and "A World of Pleasure," Add Interest to Coming Week—New Feature Films

NEW PLAYS

BROAD—"The Little Minister," with Maude Adams. A play of Scotch life by J. M. Barrie...

LYRIC—"A World of Pleasure," with Clifton Crawford, Conroy and Le Marie, Collins and Hart...

LITTLE THEATRE—Stage Society in four new productions, "In April," by Rosa Pastor Stokes...

WALNUT—"Kilkenny," with Fiske O'Hara. Return engagement of the Irish actor in his latest Irish play.

CONTINUING PLAYS

ADDELPHI—"Nobody Home," with Lawrence Grossmith. A musical comedy from the Anglo-American Alliance...

GARRICK—"It Pays to Advertise," with Louise Drew, Grant Mitchell and Ben Johnson. A novel farce with much fun in it.

FOREST—"Ziegfeld Follies of 1915," with Ina Claire, Bert Williams and Will West. Here we find the scenery by Joseph Urban and the usual sort of Ziegfeld show by the usual people.

LITTLE THEATRE—The seventh bill of the State Society. Tonight only. The bill includes "Passion, Poison and Petrification," by George Bernard Shaw...

PHOTOPLAYS

MANLEY—Monday, Tuesday and Wednesday "Audrey," with Pauline Frederick. Thursday, Friday and Saturday "The Sowers," with Blanche Sweet.

VICTORIA—Monday and Tuesday, "The Flying Torpedo," with John Emerson, Wednesday and Thursday, "Honor's Alibi," with Bessie Barriscale...

ARCADIA—All week, "The Moral Fabric," with Frank Mills. A Triangle-Kay-Bee film dealing with a sex problem.

PALACE—Monday, Tuesday and Wednesday, "To Have and to Hold," with Mae Murray and Wallace Reid...

VAUDEVILLE

KNIGHTS—Melville Ellis and Irene Bondi, Nordham, Pickham and company in "All Wrong," Ball and West in "Since the Days of '61'..."

GLOBE—James J. Corbett, the Pe-Mail Clerks, Sue Higgins and company in "Politics," Walton and Golden, Three Norris Sisters...

GROSS KEYS—First half of week, "The Garden of Mirth," "Miss Thanksgiving," Colonel Jack George, Valentine Fox...

STOCK

AMERICAN—"The Devil," The Arvine players in Franz Molnar's play, with Ruth Robinson and George Arvine in the leading roles.

KNICKERBOCKER—"A Fool There Was," The Knickerbocker players in the leading roles.



MARIE QUINN Who returns to the Walnut next week with Fiske O'Hara in "Kilkenny."

When Immortal "Peter Pan" Was a Sorry "Flivver"

"Peter Pan" is now such an enduring success of the centuries, welcomed whenever Maude Adams encores it, that hardly one playgoer in a hundred realizes that there was a time when certain New Yorkers were ready to put it down as a Broadway failure...

The author of "The Legend of Peter Pan"—with whatever of reluctance or malice may color his disposition—must write one inexcusable chapter devoted to the collapse of the New York reviewers. Some there were who responded gayly to the appeal of the play, but there were others who did not respond at all...

Mr. Harris, in the access of his fabledness, has seen fit once more to mystify his audience, and if "Peter Pan" fails to be a prolonged success here, the blame must be laid entirely at his door. It is not only a mystery but a great disappointment...

Although its novelty will doubtless catch the town, you might imagine, after the charm of the delightful first act, has worn off, that Mr. Harris had finished "A Midsummer Night's Dream" by setting up with a tulip or a lily in your medieval hand.

It is amusing to remember that the first few enthusiasts who proselyted in the fortnight before the play opened and the crowd to win its way were regarded by some as pseudo-intellectuals, arrogant poseurs, indeed, for all the world as though cheering for "Peter Pan" were like walking down Piccadilly with a tulip or a lily in your medieval hand.

Where, indeed? But the severest rebuke that was administered to the playwright appeared in "a morning newspaper" and contained these bitter reflections: "Peter Pan" is a riddle to which there is no answer; it baffles a large and typical Maude Adams house last night...

"Peter Pan" is a riddle to which there is no answer; it baffles a large and typical Maude Adams house last night. They seem to be the fancies of a ludicrous stomach. With the best of intentions, it is quite impossible to see any artistic merit in "Peter Pan." Occasionally it suggests Jim-Jams, but never the lucidity of mere dope, with her delightful stilt, which herself on such a rib.

Well, the third-rate extravaganzas in observing its tenth anniversary; the fancies of a disordered stomach have rejoiced more than a thousand audiences in America. The Smees, the Jukes and the Captain Hook among the unbelievers have been dashed into the sea, and it is fancy that the sound the wind brings from that theatre is the crowning of Peter triumphant.

Irvine Movie Mascot The smallest camera in the world—seven inches high. Original Radiator Ornament, also mounted on handsome necked trays. Ash Tray—Pin Tray FOR MEN FOR GIRLS A nifty Paper Weight, each only \$1.50 postpaid. Send today to CLARKE IRVINE 305 Haas Building, Los Angeles, Cal.

Mr. Megrue's Low-Brow Reason for Writing Plays

Once in a while there springs up in our midst a clever writer, who is also frank, and such a one is Roi Cooper Megrue. If any holy purpose impelled Mr. Megrue to write "Under Cover," the world lives and will continue to live in happy ignorance of it. If any haloed fay visited him at midnight—or whenever it is that haloed fays pay their visits—and commanded him to bring forth "It Pays to Advertise," the countryside has not been decorated with the fact in four colors, nor has there been mention of it in the papers. The truth is that Mr. Megrue closely resembles everybody else. In the language of the streets, he may be described as a "regular feller." He smokes cigarettes; his hair is short. He wrote "Under Cover" and "Under Fire," in order that he might have cigars and automobiles, and he doesn't mind admitting it.

Not many people who were graduated from college in 1903—as was Mr. Megrue—have attained—as has Mr. Megrue—the enviable distinction of seeing their first play drawn crowds to two Broadway theatres at one and the same time. The sense of humor, coupled with native wit, is one of his greatest assets. In "Under Cover," the comic relief is worked in to splendid advantage. It makes for a sort of double suspense. There is a suspense created by the rapid and complicated action, augmented by the sudden unexpectedness of humorous twists which spring unheralded from situations of apparent gravity. The audience never knows how soon it will laugh next, and it is thereby kept constantly alert.

"It Pays to Advertise" also keeps its audience awake. Labeled a farce, it is, of course, only natural that people should expect it to be funny. They are not disappointed. It is funny and, what is more important, its humor swings healthily along without the use of beds, siphons, tangled matrimonial relations or sudden thumps on the back.

One feature common to both plays is Mr. Megrue's use of the element of surprise. Time and again he deceives his audience, after the method of the novelist, rather than of the playwright. With amiable nonchalance he shatters the dearly beloved conventions. But no matter how mournfully technicians may deplore it, they cannot deny the effectiveness of this device under the author's treatment.

Mr. Megrue has arrived. There is nothing accidental about it. He has won success after years of hard, painstaking work. As proof of this it might be interesting to state that he wrote 11 acts for "It Pays to Advertise" before he got three which suited him. He may not unfold any great spiritual message for the benefit of an erring people, but he thrills will be delighted to see myself into the party, regardless of your personal inclinations.

Photoplay Writers are Well Paid He or she who values his future too highly to entrust to others must carve well his own destinies. So, if the job you expect doesn't come your way, start something in your own behalf. There is no better-paid position for the amount of work required today than that to be found in motion picture writing. Our Mr. Daniel Ellis, former Scenario Editor at Lubin's, will be glad to interview you and explain our terms for private instruction and revision of manuscripts. His entire time is now devoted to this field.

Stamped-addressed envelope for full particulars. The Penn Motion Picture Agency 26 South 15th Street, Philadelphia, Pa.

PROMINENT PHOTOPLAY PRESENTATIONS

The Stanley Booking Company THE following theatres obtain their pictures through the STANLEY Booking Company, which is a guarantee of early showings of the most production, all pictures reviewed before exhibition, via the theatre in your locality obtaining pictures through the STANLEY Booking Company.

- ALHAMBRA 12th, Morris & Passyunk Aves. Mat. Daily at 2; Evng. 7 & 9. Vaudeville & Param. Pictures. Blanche Sweet in "The Blacklist"
ARCADIA CHESTNUT BELOW 19TH H. B. Warner in "The Raiders"
APOLLO 62D AND THOMPSON DOUGLAS FAIRBANKS in "His Picture in the Papers"
BLUEBIRD 2200 NORTH BROAD ST. PAULINE FREDERICK in "The Spider"
BELMONT 52D ABOVE MARKET PAULINE FREDERICK in "Z a z a"
CEDAR 90TH AND CEDAR AVE. MARGUERITE CLARK in "Still Waters"
FAIRMOUNT 26TH AND GIRARD AVE. G. M. ANDERSON in "The Last Act"
FRANKFORD 4711 FRANKFORD AVE. BESSIE BARRISCALE in "The Last Act"
56TH ST. Theatre MATTINEE Daily, 2:30. Mat. Sprng. Evng. 7 to 11. PHILLIPS SMALLEY and LOIS WEBER in "HOP, THE DEVIL'S BREW"
52d St. 52d & MATA. 2:30-10-10. Sanam Evng. 8:30 to 11-15. FOX THEATRE. WILLIAM FARNUM in "Fighting Blood"
GERMANTOWN 5508 GERMAN TOWN AVE. MARY PICKFORD in "Poor Little Peppina"
GLOBE 90TH & MARKET 2:15-7-9. \$15,000 KIMBALL ORGAN. ANTONIO MORENO in "Supreme Temptation"
GIRARD AVENUE THEATRE 7TH AND GIRARD AVENUE CHARLES CHERRY in "Passers By"
ORIENT 62D & WOODLAND AVE. CHARLES CHERRY in "Passers By"
PALACE 1214 MARKET STREET JEANNE IVER in "One Day"
PARK RIDGE AVE. & DAUPHIN ST. PAULINE FREDERICK in Bella Donna
IMPERIAL Theatre 60th & Walnut Street JULIA DEAN in "The Devil's Toy"
JEFFERSON 29TH AND DAUPHIN STREETS KITTY GORDON in "As In a Looking Glass"
LAFAYETTE 2914 KENSINGTON AVE. GERALDINE FARRAR in "Temptation"
LEADER FORTY-FIRST AND LANCASTER AVENUE MADAME PETROVA in "The Soul Market"
LIBERTY BROAD AND COLUMBIA REGGIE MORRIS and KATE TONCRAV in "The Rejuvenation of Aunt Mary"
Logan Auditorium Broad Above Rockland Ave. MARIE WALCAMP in "The Flirt"
LOCUST 52D AND LOCUST MATA. 1:30 and 3:30. 10c. Evng. 8:30 and 10:30. 15c. VALLI VALLI in "The Turmoil"
Market St. Theatre 833 MARKET STREET MARGUERITE SNOW in "THE UPSTART"
ORPHEUM GERMANTOWN AND CHELSEA AVES. WM. S. HART in "WIFE AND AUTO TROUBLE"
WEST PHILADELPHIA GRAND 82D and MARKET STS. HOBART BOSWORTH in "The Target"
OVERBROOK 63D & HAVENFORD AVE. MARY PICKFORD in "The Foundling"
GARDEN 531 & LANSDOWNE AVE. MARGUERITE CLAYTON in "Vultures of Society"
EUREKA 40TH & MARKET STS. VIOLET MERSEREAU in "Autumn"
BROADWAY 52D and GREENWAY MARGUERITE CLAYTON in "The Missing Links"
Broad Street Casino BROAD Below MATTINEE 2:30. Evnging 6:45, 8:15 and 9:30. CHARLES PERLEY in "The Indian"
CENTURY ERIE AVE. & MARSHALL MATTINEE DAILY H. COOPER CLIFFE in "A Parisian Romance"
PLAZA BROAD AND PORTER STREETS KITTY GORDON in "As In a Looking Glass"
OLYMPIA BROAD AND RAINBRIDGE STS. WILLIAM FARNUM in "FIGHTING BLOOD"
Susquehanna THEATRE—17TH & SUSQUEHANNA AVE. GEORGE BEBAN in "The Pawn of Fate"
STRAND 12TH AND GIRARD AVE. WILLIAM FOX Presents "The Fourth Estate"
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