BUFFALO BILL RIDES LIKE CONQUERING HERO AT HEAD OF HOST

Veteran Scout and Plainsman the Central Figure in Spectacular Street Pageant

ALL ROADS LEAD TO SHOW

Thousands of juvenile Philadelphians this morning made personal acquaintance with Buffalo Bill, while other thousands not quite so juvenile availed themselves of the opportunity of a meeting that conjured up all the memories of their own boyhood. As he rode down Broad street at the head of the combined Wild West shows bearing his name, Buffalo Bill received an ovation that a President of the United States might envy. Hat in hand, he bowed acknowledgment to plaudits that came from voters of today and younger citizens to whom until today his presence existed only in their favorite literature.

There were others accompanying the veteran scout and plainsman whose individual appearance might have excited enthusiasm from those who witnessed the parade this morning of the Buffalo Bill-101 Ranch show. There were "boys in khaki," some wearing medals that betokened feats of bravery in foreign campaigns as members of Uncle Sam's army. There were Indian chiefs, squaws and papooses, including the celebrated Iron Tail, who participated in the battle of the Little Big Horn, and whose profile adorns the "buffalo" nickel. There were deadshot champions of the Far West, picturesque cowgirls, who rode their broncho as though those fiery little steeds were Shetland ponies; there were these and more, all calculated to stir the red blood of the youthful spectator and cause outburst of wonderment and admiration.

And from those throngs on the sidewalks shouts and applause were frequent as Indians and cowboys, soldiers and ranchmen rode by in all the panoply of their several callings. But upon Buffalo Bill himself the popular enthusiasm found its chief vent. As he rode from the camp grounds at 19th street and Hunting Park avenue to Broad street and then to Washington avenue and back again, his passage was accompanied by cheers that almost silenced the cowboy band that heralded his appearance.

This welcome continued along the route out Germantown avenue and back to the show grounds, where the veteran scout and his fellow paraders rested up beside their campfire for the opening performance this afternoon.

In the meanwhile, those juvenile spectators, their appetites whetted by the turnout they had just witnessed, awaited impatiently the hour for the ticket offices to open. They were eager to see Chief Iron Tail and his band of Sioux warriors illustrate the attack on the now historic "prairie schooners," the realistic capture and punishment of the horse thief after the summary code of the early West; the hold-up of the "Deadwood Coach"; the pony express, the buffalo hunt, of which thrilling features of the show they had foretaste in this morning's parade.

Those buffaloes, too, were to be hunted by cowboys in true frontier style and to be stalked as of old by the wily redskins; those long-horned cattle were to be rounded up, thrown and branded by expert wielders of the lariat. There were to be exhibitions of rough-riding, broncho-busting and other feats of skill by the men and women who had passed in review before them. Those Indians were to show in the true costume and manner the sun, green corn, ghost and war dances that had come down to them from prehistoric days.

Further, those businesslike soldiers in the various branches of the service were to exemplify "Preparedness" in a practical, objective lesson that would provide valuable instruction for young and old. No press agent's iridescent verbiage was needed to stimulate the major portion of those who witnessed the parade this morning.

TODAY'S MARRIAGE LICENSES

William J. Brown, 1337 Porter st., and Dalecarla M. Brarr, 2421 S. Watts st.
Elmer E. Ingram, 2234 Indiana ave., and Alice I. Wood, 1337 W. Seltzer st.
Marco Tanzi, 704 Earp st., and Angiolina Buccelli, 911 Kimball st.
James Frazer, New York city, and May Peard, 47 N. 10th st.
Harry Benkin, 618 Wilder st., and Katie Pomerantz, 618 Wilder st.
Frank Cannon, 3831 Salmon st., and Georgianna Nos, 2605 Howard st.
Francis A. Conway, 302 N. 9th st., and Jennie M. Paluch, 2036 Palmer st.
Franciszek Swider, 102 Pensdale st., and Helena Wasnik, 126 Roxborough st.
Tomasz Lewandowski, 922 N. American st., and Pawlina Mycak, 920 N. 3d st.
Herman R. Perotta, 957 N. 66th st., and Alice M. Herron, Ardmore, Pa.
Daniel J. Lannon, Germantown, and Ellen Brennen, Chestnut Hill, Pa.
Harry Rhodes, 1212 N. 55th st., and Lillian Roxworth, Norristown, Pa.
Frank R. Auchy, Tacony, Pa., and Anna M. Smyth, Frankford.
Peter Mackewicz, 827 Buttonwood st., and Anonia Zvinskis, 3249 Aramingo ave.
Francesco Lago, Jeannette, Pa., and Maria D'Amico, 1006 S. 9th st.
Sanley Andrews, Chester, Pa., and Katrina C. O'Rourke, Wilmington, Del.
Michael Kaminski, 2948 Richmond st., and Marcela Dymkowska, 2533 Webb st.
Columbus A. Ferris, 330 N. Salford st., and Edith G. Blie, 239 N. 60th st.
Pasquale Pace, 1161 S. 10th st., and Wyktoria Marcowna, 709 South st.

WORKING FOR TEMPLE
Misses Beulah Spilsbury (above) and Ella J. Day are taking an active part in the campaign to raise $250,000 for Temple University.

MAYOR SMITH GIVES HEARTY INDORSEMENT TO TEMPLE CAMPAIGN

Regards University as One of City's Greatest Assets and Urges Liberal Contributions

GREAT DAY IS EXPECTED

Mayor Smith today urged Philadelphians to support the Temple campaign fund for the first $250,000 toward the $1,000,000 endowment fund for the Temple University, and praised the institution as "one of the city's greatest assets." The 30 teams at work since last Wednesday began a new week today with a balance of $61,568 to their credit. The campaign will close Friday night with a banquet at the Hotel Adelphia, where the headquarters are located.

Of the campaign, Mayor Smith said:

"I take great pleasure in offering my congratulations and best wishes to the group of prominent Philadelphians who have undertaken the task of raising $1,000,000 for the wonderful Temple University. The good people of this great City of Brotherly Love will not fail to respond to their appeal if they feel toward Temple University the way I feel.

"I look upon Temple as one of the city's greatest assets and most useful institutions, for it offers opportunities to the ambitious working boy and girl that none other offers. It occupies a unique and distinctly essential niche in our great scheme of education.

"What I like about Temple University is that its students earn their living expenses. Such a policy eliminates the college 'sets' and cliques we hear so much about. In Temple, from what I understand, every student is on an equality with every other student. There is no aristocracy, and that makes for better college spirit.

"The two hospitals allied with Temple University fill gaps in their respective communities that would be hard to duplicate. The Samaritan Hospital has the confidence of the folk in Tioga and Logan, and the Garretson Hospital is held high in the regard of the workers in that busy industrial centre around 18th and Buttonwood streets.

"I would be extremely glad to see Philadelphia people lend their aid in the campaign for this worthy institution."

Before the day closes it is expected the heaviest total ever reported at any of the campaign meetings will have been turned in. Though Saturday is usually regarded as "light," the amount reported Saturday, $3960, was the largest day's work accomplished.

The second ticket for an ascension in the balloon Greater Philadelphia II will be auctioned off this afternoon. Two tickets for rides were donated by the Philadelphia Aeronautical Recreation Society. Members of the society sell tickets for $50 and sometimes more. The first ticket went to Percy M. Chandler for $60 at the Juncheon on Saturday. His ticket is for a trip June 8.

L'OFFENSIVA SU TUTTE LE FRONTI PREPARATA IN AIUTO DELL'ITALIA

Il Generale Cadorna Annuncia Che Attacchi Nemici Sono Stati Respinti da Coni Zugna e Verso il Brenta

IL COMANDO TRANQUILLO

Dopo un lungo consiglio di ministri tenutosi ieri, il generale Paolo Morrone, ministro della Guerra, pubblico' un communicato ufficiale nel quale e' detto che, per quanto riguarda l'offensiva austriaca, "il supreme comando italiano e' e rimane perfettamente tranquillo."

Naturalmente non e' possibile divulgare i piani dello Stato Maggiore italiano, ma si puo' dire che tutte le misure sono state prese per far fronte a qualunque situazione dovesse delinearsi sulla fronte italo-austriaci. Inoltre accanto all'azione diretta italiana, in forma di una vigorosa controffensiva, si aspetta un'offensiva simultanea di tutti gli alleati dell'intesa contro le potenze centrali, specialmente nella Penisola Balcanica e dalla Russia, ed anche dalla fronte francesa.

Questi critici militari, compreso il generale Morrone, consigliano di ridurre la fronte italiana abbandonando posizioni troppo avanzate allo scopo di poter meglio sostenere l'urto degli austriaci, se sara' continuato. Gli austriaci ripetono la manovra che eseguirono piu' di cento anni fa quando attaccarono l'esercito napoleonico dal Trentino, mentre questo si faceva largo sull'Isonzo. Si crede che lo Stato Maggiore austriaco spera di invadere l'Italia dalla valle dell'Adige e forzare cosi' il generale Cadorna ad abbandonare la sua offensiva sulla fronte orientale. Per questo attacco l'Austria aveva gia' 30 divisioni, a cui ne ha aggiunto poi dodici che tolse sei dalla fronte russa a sei dalla Serbia.

Gli attacchi degli austriaci intanto continuano con grande vigore specialmente tra l'Adige ed il Brenta. Gia' da tre mesi l'Austria andava preparandosi per questa offensiva. "Gli austriaci hanno dapprima guadagnato vantaggi, ma poi sono stati arrestati." Dice il comunicato del generale Morrone:

Il nemico iniziò l'offensiva con eguale intensita' in sette settori, ma dappertutto dove le linee italiane erano state fortificate l'offensiva e' fallita. In sostanza essa ha avuto successo ad un solo punto.

Nei suoi bollettini il nemico si vanta dei risultati ottenuti e li chiama risultati decisivi quelli che invece non sono che i risultati di un primo slancio offensiva. La storia di ogni altra offensiva in questa guerra dimostria che le prime facili avanzate sono seguite da lunghe pause che esauriscono quando l'attaccante si trova davanti a ben difese e fortificate posizionie si lascia indietro la sua artiglieria pesante.

Ogni offensiva ha due fasi: la crisi iniziale, favorevole all'attaccante ed il ristabilimento dell'equilibrio, favorevole alla difesa. Noi possiamo svolgimento con assoluta fiducia lo svolgimento delle operazioni con cui il nemico cerca di liberarsi dall'atteggiamento strettamente difensivo che noi gli imponemmo un anno fa e di disturbare i piani degli alleati.

Il Ministero della Guerra pubblicava poi ieri sera il seguente raporto del generale Cadorna circa la situazione alla fronte:

Dallo Stelvio all'Adige la situazione e' immutata.

Nella Val Lagarina l'artiglieria nemica bombardo' durante tutta la giornata di ieri le nostre posizioni del Coni Zugna. Tardi nella sera il nemico attacco' con tre grandi masse di fanteria, che, dopo un disperato combattimento, furono respinte con' gravi perdite.

Vi e' stata una intensa azione delle artiglierie nemiche contro le nostre linee dal Monte Pasubio alla valle del Terragnolo, azione a cui risposero efficacemente le nostre batterie.

Tra la valle del Terragnolo e l'alta valle dell'Astico si e' avuta una moderata attivita' delle artiglierie da ambe le parti. Continuano le operazioni di rinforzo delle linee di appoggio occupate da noi, mentre il nemico va rinforzando le sue posizioni dal Monte Maggio alla Spitzonezza.

Tra l'Astico ed il Brenta fu continuato il violento bombardamento delle nostre zlinee. Nel pomeriggio esso fu seguito da violenti attacchi di fanteria che furono sostenuti con grande resistenza dalle nostre truppe che infliissero gravi perdite al nemico. Alcuni piccoli forti che il nemico aveva gia' preso con assalti furono riconquistati do noi con vigorosi contrattacchi e combattimenti corpo a corpo. Noi abbiamo fatta un centinaio di prigionieri.

Nella Val Sugana il nemico si lancio' ancora contro i nostri posti avanzati che prima respinsero l'attacco e poi lentamente ripegarono sulle loro linee d'appoggio.

Lungo il resto della fronte vi e' stata attivita' delle artiglierie nemiche in varii punti. La nostra artiglieria distrusse difese nemiche nell'alto But e disperse gruppi di operai militari sul Calvario. Un piccolo attacco nemico sul Sabotino ed un altro a Monfalcone furono facilmente respinti.

L'AUSTRIA HA PERDUTO FINORA 40,000 UOMINI

Il Generale Cadorna Ammassa Grandi Forze ed Inizia la Controffensiva

Telegrammi da Berna dicono che gli austriaci nei primi tre giorni della loro offensiva sulla fronte italiana del Trentino hanno perduto 20,000 uomini e che altretranti ne hanno perduto nei seguenti giorni. Sarebbero dungue 40,000 uomini tra morti, feriti e prigionieri, che gli austriaci avrebbero perduto finora sulla fronte italiana.

Notizie da Vienna dicono che nella giornata di sabato il comando italiano ha lanciato grand forze di fanteria e di alpini ad un contrattacco che e' stato specialmente violento nella valle dell'Astico. E' evidente anche che il generale Cadorna sta ammassando grandi forze sulla fronte del Trentino.

Da Roma si ha che il Comando supremo italiano e' perfettamente tranquillo circa l'offensiva austriaca, e che gli alleati si preparano ad una controffensiva simultanea dalla Francia, dalla Russia e dalla Penisola Balcanica. Dal rapporto del generale Cadorna risulta in sostanza che la violenza dell'offensiva austriaca e' stata arrestata davanti alle linee d'appoggio italiane.

(Leggere in 4a pagina altre e piu' dettagliate notizie sulla guerra, in italiano.)

Proscenium Club in Musical Comedy

The annual musical entertainment of the Proscenium Club will be presented tonight at the Broad Street Theatre. The play will be "The King of Hearts," an original musical comedy in two acts written by one of the club members. Many prominent Jewish matrons will act as patronesses.

Bitten 32 Times by Dog; Dead

PITTSBURGH, May 22.—Bitten several days ago by a bulldog, William Jenkinson, a grocer, is dead here. Jenkinson entered the home of a customer where the bulldog attacked him, biting him 32 times.

Divorces Granted

Court of Common Pleas No. 5 today granted the following divorces:
Lewis W. Lash from Emma W. Lash.
Carl Blanke from Maria Blanke.
Amelia Wehrwein from Otto Wehrwein.
Charles Simmons, otherwise known as Charles or Casimir Simonavich, from Elizabeth, or Lillie Czepleszkis Simmons, otherwise known as Elizabeth Czepleszkis Simonavich.
Laurel May Lind from William Lind.
Joseph G. Fleming from Ethel I. Fleming.
Isabel M. Crothers from William Crothers, Jr.
Elizabeth H. Blunt from Lottie Blunt.
Frances C. Malts from Benjamin Malts.
Samuel Smith from Ida Smith.
Carrie E. Fisher from George B. Fisher.
Mary Ellen Kennedy from William Kennedy.
Matilda Weber from William K. Weber.
Helen G. Biddle from Charles A. Biddle.
Edith M. Miller from Joseph M. Miller.
Katie Mayer from Louis Mayer.
Augusta Pemberton Keller from Harry Ellwood Keller.
Lillian M. Parry from Thomas G. Parry.
Gladys Goodrich Belknap from Charles Belknap.
Mary Florence Benjamin VanSyckel from William Hamilton VanSyckel.
Harry S. Parks from Rebecca L. Rosson Parks.
Leroy Llewellyn from Minnie Llewellyn.
Leona A. Call from Edward A. Call.
Ida Corbitt from William J. Corbitt.
Samuel Stein from Pauline Stein.
E. Violet Millard from Abraham L. Millard.
Mary E. Kutz from Robert Parker Kutz.
Frank X. Broders, Jr., from Helen H. Broders.
Catherine Donnelly from James F. Donnelly.
Margaret E. Schiffler from Louis Schiffler.
Florence L. Burk from William F. Burk.
Marie S. Risha from Joseph Risha.
May H. Cathcart from George W. Cathcart.
Anna Hirsh from Charles Hirsh.

Two Philadelphians Caught as Speeders

Two Philadelphians were among the half dozen automobilists who were caught yesterday in a "speed trap" set by the authorities on North Broadway, at Pitman, N. J., where 9-year-old Martin Sands was killed. They are Edward O'Connor and Harry Publicker, addresses not given. The trap, a quarter-mile long, was guarded by policemen armed with flags and stop watches. Justice of the Peace Haines, holding roadside court, administered fines of $11.55.

"The Pittsburgher"
New Train
TO
Pittsburgh
Beginning May 28
Parlor Cars, Restaurant Car and Coaches
Leave Broad Street Station 3:30 P. M.
Stopping at Coatesville, Lancaster, Harrisburg, Huntingdon, Altoona, Johnstown, and principal stations, arriving Pittsburgh 12:15 A. M.
Pennsylvania R.R.

DREER'S
Expert Advice
Do not hesitate to bring your gardening troubles to us. Ask our experts in person or by letter anything about which you are in doubt—the most satisfactory varieties of vegetables for your locality; the sort of flowers that will do best on your grounds; the proper mixtures of lawn grass seeds for your soil and exposure; the proper kinds of fertilizer; the best remedies for plant diseases and insects and how to apply them; or any other gardening problem that may be puzzling you.
Get a copy of our Special Catalogue which tells you How and When to Spray, also showing a complete line of spraying materials, spray pumps and accessories. Free at the store, or by mail upon request.
Our Garden Book
contains easy cultural directions written by experts about practically every dependable flower or vegetable grown.
Free at the Store, or By Mail Upon Request
Seeds, Plants, Tools
Dreer 714-16 Chestnut

The House that Heppe built
FOUNDED IN 1865—ADOPTED ONE-PRICE SYSTEM IN 1881
C. J. Heppe & Son—1117-1119 Chestnut Street—6th and Thompson Streets

A genuine Pianola for only $3 Weekly

STROUD PIANOLA $550

It is true that you can purchase a player-piano for even as low as $2 weekly.
But for $3 weekly you can secure an instrument made by the great Aeolian Company—made with all of the patented Aeolian features, including the Metrostyle and Themodist.
For $3 weekly you can obtain a player-piano—in the Stroud Pianola—that has a positive guarantee. We offer, any time within 30 days, to return to you every dollar you pay us if you can find any instrument in any other store that can even compare with this instrument for value. Understand, we do not merely make this statement, but we offer to return your money if you yourself can find a better instrument. Surely no guarantee of value could be stronger.
A visit to our store will prove to you why we place such confidence in this instrument, which costs only $3 weekly.

The Stroud Pianola
Equipped with Metrostyle and Themodist

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of the player-piano world is on sale at Heppe's
At Factory Prices
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Steinway Pianola.....$1250 | Wheelock Pianola.....$750
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Francesca-Heppe Player-Pianos.....$450
Aeolian Player-Pianos.....$395
Terms—Cash, or charge account, or rental-payment plan. All rent applies to purchase.

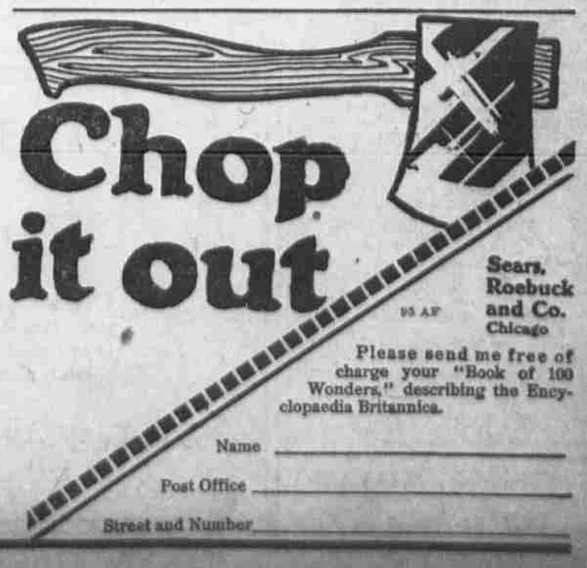
George Washington Bought Two Chances in a lottery for a set of the Encyclopaedia Britannica —and LOST!

George Washington was a thrifty and forehanded man; he died, it is said, the richest man in the new world—America's first millionaire.
He had a weakness for getting things cheap; and like a large number of people in his day, he often played the lotteries. One adventure he records laconically in his diary under date of Oct. 14, 1788 (three months before he was chosen the first President of the new Republic):
"By profit and loss, in two chances in raffling for encyclopaedia Britannica, which I did not win, £ 1/4."
Use the ax! George did.
This great work, already famous, was deeply coveted in Washington's day. And such rafflings were many. The custom still prevails.
A few weeks ago, at a charity fair in New York City, a set of the new Eleventh Edition of the Britannica was offered in a raffle and 1800 tickets were sold. The sum of $450 was realized from the sale of a single set of this work. It is doubtful if any other set of new books in any language could bring such a sum.
The people of today are as eager to own this famous work as in Washington's time, as is evidenced by the fact that more than 70,000 people have already paid more than $16,000,000 for the new Eleventh Edition.
The reason is clear enough. In Washington's day, as in our own, the Encyclopaedia Britannica represented the finest digest of the world's knowledge which could be obtained.
It is this fact which has made it for 148 years the standard in the English language, and incomparably the greatest work of reference in any language.
Use the ax! George did.

Of Perennial Value
Like a fine watch, like beautiful furniture, like precious jewels, the value does not rapidly decrease. A few days ago, at an auction in New York City, the sum of $137.50 was paid for a secondhand set of the "Cambridge University" issue of the new Eleventh Edition. For his copy the owner had paid something like $150 nearly two years ago; and had the use of the books in the meantime.
This splendid work you may now obtain for a little more than one-third this figure—a brand-new, complete and unabridged copy of the Eleventh Edition, guaranteed by the publishers both as to its contents and as to the quality of the binding, paper and printing,
—not in the large-sized "Cambridge University" issue; that would be absurd; but in a new "Handy Volume" Issue of the same work which the publishers have made for us; every one of its 29 volumes and 30,000 pages and 15,000 illustrations, identically the same as the larger and higher-priced work, except in size.

Not Much Longer
But this chance can last for only a little while longer. We arranged with the publishers for an enormous printing. This alone made possible the phenomenally low price at which we are able to offer you these books.
Now the publishers advise us that on account of the rising costs everywhere they cannot possibly supply us with any more sets at these prices, when the present contract is out.
When you purchase a set of the new "Handy Volume" Issue you have the assurance that you have paid for it the lowest price at which it will be sold—that it will not depreciate rapidly in value, and that it will be worth for a long time very nearly what you paid for it.

A 130-PAGE BOOK FREE
The publishers of the ENCYCLOPAEDIA BRITANNICA have prepared a richly illustrated book of 130 pages to tell you all about this great work and the new "Handy Volume" Issue, and its usefulness to you. It is full of interesting stories, clever dialogues, beautiful pictures—a book packed from cover to cover. Some of its contents include:
—100 interesting bits of knowledge revealing the ENCYCLOPAEDIA BRITANNICA from a hundred different points of view.
—A little history of the BRITANNICA from the days of King George III, with 70 portraits of the noted men who have made it the greatest work of its kind.
—Twenty pages of interesting dialogue telling of the unexpected interest of the BRITANNICA for women.
—A clever story about the way children get interested in it.
—Portraits of the Nobel Prize winners and other famous contributors to the new Eleventh Edition.
—Nearly two hundred half-tone illustrations, color plates, specimen pages and the like.
Whether you are interested in the BRITANNICA or not, you and every member of your family will thoroughly enjoy reading this book, as big as a magazine.

Our Unconditional Guarantee
In selling this book we give you with every set the publishers' guarantee that it is absolutely complete and unabridged; and to this guarantee we add our own. But you need not take our word for it.
Go and see for yourself!
Sets of the two issues, in different styles of binding, have been placed on sale in the stores shown below.
If it is convenient, go and compare the volumes, page by page, until you are entirely convinced.
If this is not convenient, simply send us a single dollar and we will then send you the complete set, the entire 29 volumes, in any style of binding you desire
—with this guarantee:
You keep the books three weeks and if at the end of that time, for any reason whatsoever, you are not wholly satisfied with your bargain and eager to retain the books, you may return them to us and we will refund every penny you have paid—both the dollar you have sent and shipping charges both ways.
You take no risk whatever. We take it all.
If you keep them, you have then to pay for them in easy monthly installments for a limited period. You have the use of the books—you and all your family—while you are paying for them a little at a time.
We wait. You don't. You get the entire work when you have paid your dollar.

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